



Criteria Planning

Possible Criteria	Your Criteria	Testing Method
Aesthetics Consider appearance, style, colour, shape/ form, texture, pattern, finish, layout.		
Cost Is there a maximum cost? Is this a material cost/time cost/selling cost?		
Customer Who it is for? What is the target user's age, gender, socio-economic background?		
Environmental considerations Where will the solution be used? How will the design directly or indirectly affect the environment?		
Function What it must do? What is its purpose? Where will the product be stored? How easily can it be used/maintained?		
Manufacturing What resources are available? Are there limitations as to how this can be created? How much time is needed to create the design?		
Materials What materials are available? What properties do the materials need to have?		
Safety What safety factors need to be incorporated into the design?		
Size Are there any specific sizes that need to be considered? What "human factors" need to be considered? What anthropometric data needs to be considered?		