

Ideation Phase

Define the Problem Statements

Date	15 JUNE 2025
Team ID	LTVIP2025TMID41750
Project Name	transfer learning-based classification of poultry diseases for enhanced health management
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I AM	I'm trying to	But	Because	What make me feels
PS	a rural poultry farmer	identify and treat diseases in my chickens at an early stage	I lack the knowledge and tools to detect diseases quickly and accurately	veterinary services are not always accessible, and symptoms are often hard to recognize in time	helpless, anxious, and economically vulnerable due to the potential loss of livestock and income.