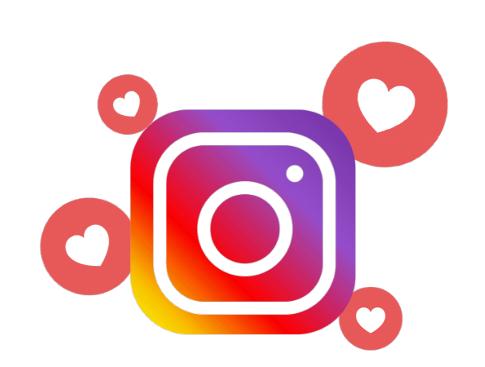


share tips about life

use short form videos



use original audio in reels

popular place in post



attracte your fans using your dress codes

want funny videos

instagram user

Short summary of the persona

talk about your advocacies

post clear image and original audios

celebrate your customers



live videos

feel like your family

announce deals and sales events

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?





