1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Based on the data from sheet 2 theatre category got more successful target than other categories.

Based on the data from sheet 3 plays sub-category got most of the successful target than other sub-categories.

Based on the data from sheet 4 month of May got more successful target than other months.

1. What are some limitations of this dataset?

Currency data provided in different currency types. But average been taken across the different currency types

Deadline and Launched\_at fields data provided in unix epoch time format. But it has to be converted into Date datatype.

1. What are some other possible tables and/or graphs that we could create?

Quarter wise and yearly wise campaign success and failure can be provided through tables and charts which will provide more analysis based this.

Bonus Question (Refer Sheet 6)

1. Use your data to determine whether the mean or the median summarises the data more meaningfully.

Median is more appropriate based on analysed information. The reason for this conclusion is standard deviation closer to median.

1. Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

Based on successful and failure campaigns, there is a observation made more variation between successful and failure campaigns.