

Radhika Sekhsaria

Parsons School of Design 2025

Design Portfolio

First Logo Visualisation &v
Brand Identity for **LT Foods.**

Conran Design Group, Mumbai.





LT
FOODS



Oscine

A B C D E
F G H I J K
L M N O P
Q R S T U
V W X Y Z

Light
Regular
Bold
Xbold

Sunrise Orange

Refreshing Green

Rooted Brown











Second Logo Visualisation &
Brand Identity for **LT Foods**.

Conran Design Group, Mumbai.



LT FOODS





Annual
Report
2022



et,
lit.,
xar.
ore
um
vida.
verra.



LT FOODS

Nurturing
Goodness





Retail Branding for **Nescafe**
Hot and Cold Campaign.

Conran Design Group, Mumbai.



NESCAFE.
CLASSIC



NESCAFÉ.
CLASSIC

NEW AND IMPROVED RECIPE



NESCAFÉ®
CLASSIC

NEW AND IMPROVED RECIPE



NESCAFÉ®
CLASSIC



The NESCAFÉ logo is centered in a dark brown circle. The word "NESCAFÉ" is written in white, bold, sans-serif capital letters. A small red swoosh is positioned above the letter "E".



Logo Design.



CODE
TUTOR











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RUCHITA GALA

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Sona Mohar, Behind Vakola Municipal
Market, Off Nehru Road, Vakola,
Santacruz (E), Mumbai 400055

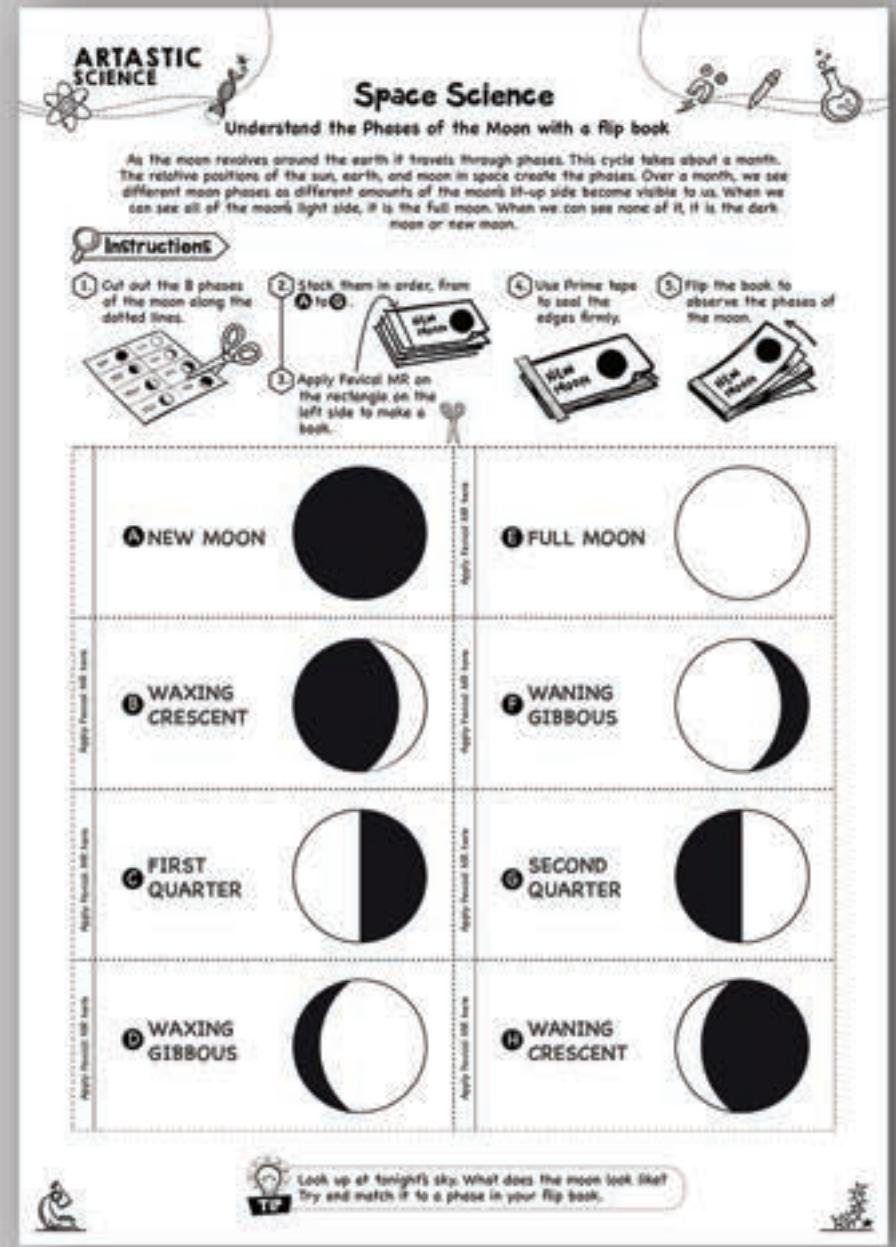
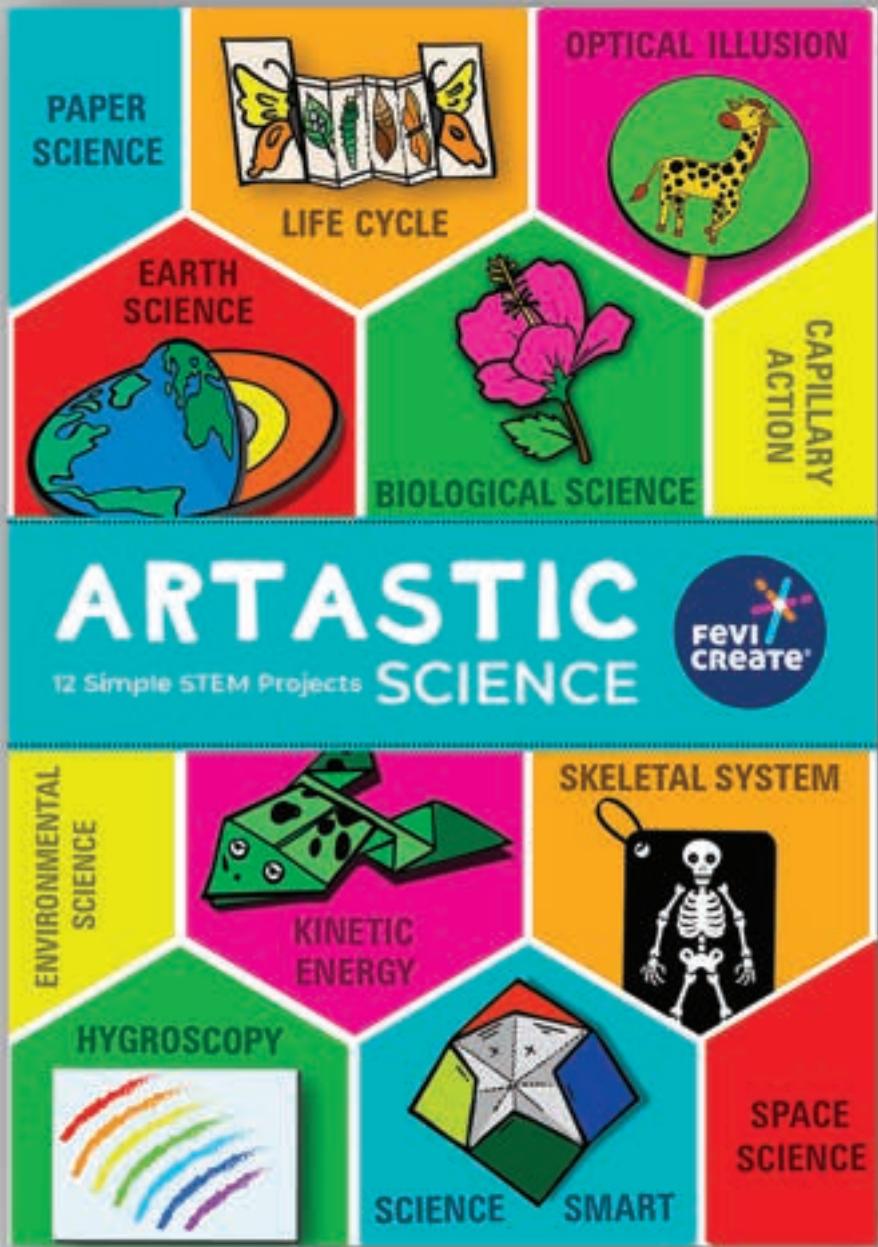
022 26673564/65

Art + Science Kit for Fevi Create, Pidilite.

Nomsans.







Life cycle of an Insect

Learn about a butterfly's life cycle with a fold-out project.

Did you know there are over 10,000 species of butterflies? This insect hones from a caterpillar into a butterfly by a fascinating process called Metamorphosis. The caterpillar makes a cocoon, seals itself within, and then special chemicals released in the cocoon transform it into a butterfly. The metamorphosis can take up to 3 weeks depending on the species of butterfly.

Instructions

- 1 Paint the template given below with Rangoli Tempera colours (see back cover for reference). Leave to dry. Decorate using Rangoli Giffler.



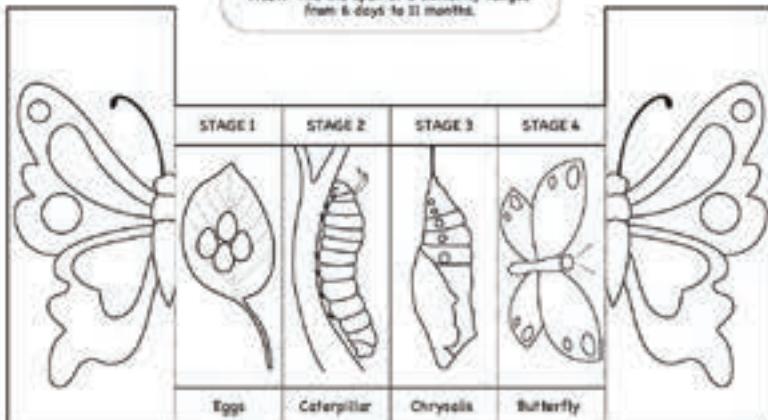
- 2 Cut out the template with scissors.



- 3 Open to display a beautiful fold-out project.



FACT: The life span of a butterfly ranges from 6 days to 11 months.



Try this project on a large chart paper, so you can have a beautiful painting that transforms into an interesting science lesson with one fold-out!

17

Science Smart

Quiz your family and friends with a science-themed chip-chop.

You can use a paper chip-chop to have a fun science quiz. Set players to pick a colour, then a number, then ask them the science question on the chosen flap. Find out who is the science nerd among your friends and family!

Instructions

- 1 Cut out the template square with scissors.



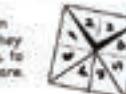
- 2 Fold in the 4 corners so they meet in the middle. Flap the square.



- 3 Fold the square in half so the numbers are on the inside.



- 4 Turn over and fold in the 4 corners so they meet in the middle, to form a smaller square.



- 5 Place the chip-chop on its 4 edges, on a flat surface.

- 6 Put your fingers into the 4 pockets. Now you are ready to play!



The worksheet is titled "Kinetic Energy" and features a central illustration of a frog jumping from one lily pad to another. At the top left, there's a box for drawing a "Kinetic Energy Object". Below the title, a question asks, "What do frogs need to do with kinetic energy? Move, jump or move things." It's followed by a diagram of a ball rolling down a hill. A numbered sequence shows a frog jumping across five lily pads. To the right, there's a box for drawing a "Frog Jumping over Lilies".

Earth Science

What's Inside the Earth? Learn with an Earth Layers model.

The Earth is made of all kinds of layers! This worksheet asks you to make your own model of each layer, starting at the center (inner core) and working outwards to the outermost layer (crust). You can use any materials you like to build your model, but remember to use a pencil or eraser as needed and to ask a grown-up if you're unsure about anything.

Earth Layers

Information:

- Circle the part of the Earth that is solid rock.
- Circle the part of the Earth that is liquid.
- Circle the part of the Earth that is gas.
- Circle the part of the Earth that is liquid rock.
- Circle the part of the Earth that is ice.

Earth Model:

1. Cut out the Earth shape on the left.

2. Cut out the Earth layers on the right.

3. Glue the layers onto the Earth model, starting with the inner core at the bottom and working outwards to the crust at the top.

Answer Keys:

1. Solid rock

2. Liquid

3. Gas

4. Liquid rock

5. Ice

Helpful Hint: Don't forget to use the outermost layer of the Earth model to draw a picture of the Earth's surface!

Paper Science

Use a pencil to make a huge loop from a small sheet.

With this experiment you will learn about the shape of loops by making big loops from small sheets of paper.

Materials:

- Small piece of paper
- Scissors
- Large sheet of paper
- String

1. Cut the paper along the fold line. Then cut the corners off the paper.

2. Fold the paper along the fold line again. Then fold the corners off the paper.

3. Cut the paper along the fold line. Then cut the corners off the paper.

4. Cut most of paper off the middle. Leave about one inch on each side.

5. Fold the paper along the fold line again. Then fold the corners off the paper.

6. Draw a large loop on the large sheet of paper.

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ARTISTIC

Environmental Science

Learn about the 5 R's by making art about them!

They say "reduce, reuse, recycle," but did you know there's more? There are five R's! The first three are the same as the ones you know, but there are two more: reduce and rethink.

Information

① **Reduce** Reduce waste by using less stuff. It's easier than you think! Just say no to things you don't need.

② **Reuse** Reuse old things instead of buying new ones. You can make art from old materials like paper, plastic, and fabric.

③ **Recycle** Recycle old things so they can be used again. This helps protect the environment and save money for the future.

Activity

REDUCE, REUSE, RECYCLE

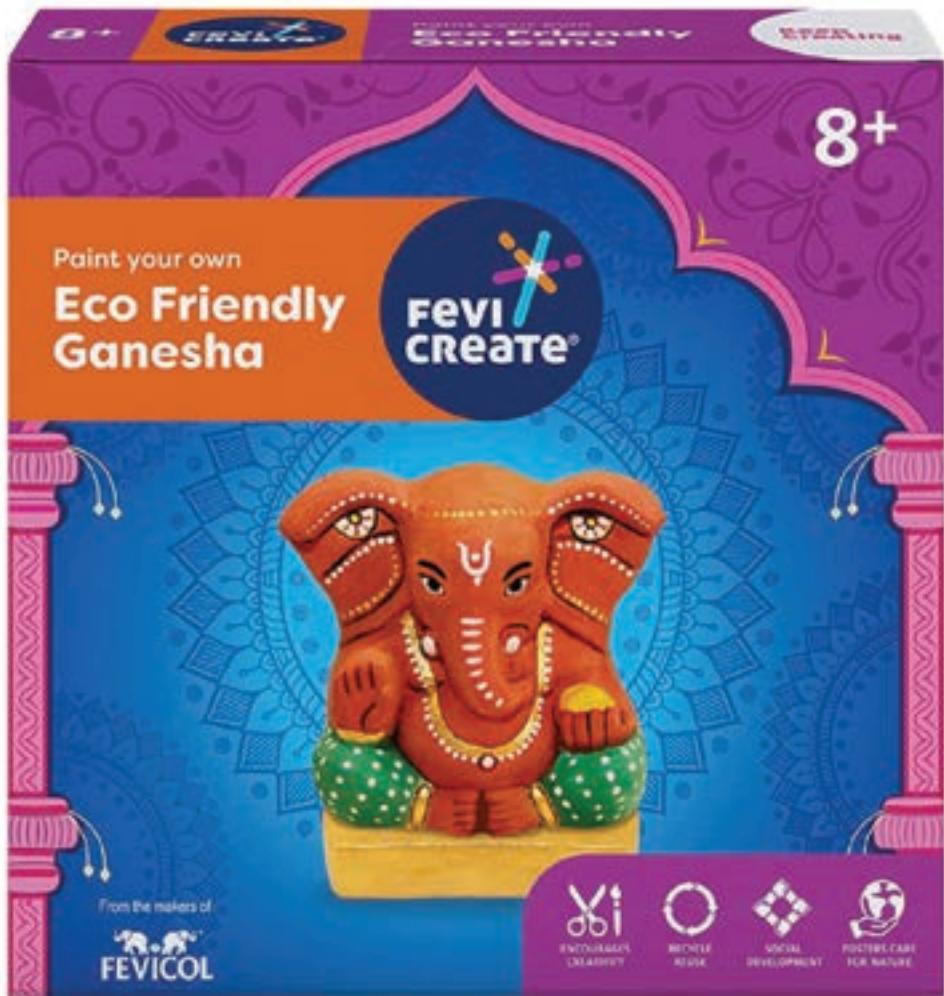
SAY NO TO PLASTIC!

SWITCH OFF THE LIGHTS WHEN NOT IN USE

Take a BUCKET BATH instead of a shower

Remember: Art is a privilege, not a right, and it's important to respect others' property and privacy.

Instruction Manuals for DIY
Kits by Fevi Create, Pidilite.
Nomsans.



Make your own Ganpati Idol
using Eco-friendly Ganesha Kit



Ganesha Idol



Rangeela
Tempera colours



Instruction manual



Acrylic colour



Fevicol MR



Instruction Manual

This Ganesh is made from 'Shadu Mati' natural clay and is water-soluble.

Lift the idol carefully out of the box and use a soft cloth to dust off any clay powder from the surface.



Painting the Eco-Ganesh

- 1 Apply a base coat of white Rangeela Tempura colours on the idol and wait for it to dry completely.



- 2 For a terracotta look, mix Rangeela Tempura colours red and brown, and apply it over the idol.

OR

- 3 Apply the Fevicryl Flesh tint over the idol for a skin-tone look.

- 4 Enhance and adorn the idol with beautiful designs, patterns and shapes. Use gold and silver on the clothes of the idol to bring a shine.

Need inspiration? Look at the box cover image as a reference.



Celebrate an eco-friendly Ganesh Chathurthi with this water-soluble idol. Safely immerse the idol in a bucket. Discard the excess water and reuse the clay.



Gift the Eco-Ganesh to mark special occasions like weddings, and festivals, as a symbol of good luck and new beginnings.

Display your decorative Eco-Ganesh at your home. Surround the idol with creativity and good blessings.



Eco-Ganesha for a good cause

This Eco-Ganesh idol was crafted by traditional master artisans from rural Maharashtra. By purchasing this kit you are helping them preserve and propagate their centuries-old livelihood of making nature-friendly Ganesh idols.



Making a Makhar/Pandal

'Makhar/Pandal' is the decorated throne where the idol is placed and worshipped, surrounded with bright colours and intricate designs.

1

- To create an eco-friendly 'Makhar/Pandal', cut along the dotted line on the back of the box.



2

- Paint the inside of the box with remaining colours of your choice.



3

- Place the idol in the 'Makhar/Pandal'. Decorate using fresh flowers or use Fevicol MR to stick artificial flowers.



Ganpati Bappa Moryal!



Fevicreate



fevicreate

visit www.fevicreate.com





FEVORYL DOT ART WALL HANGING Instruction Manual

Dot painting is a meditative and creative activity, with beautiful results. The technique is immersive, interesting and easy to do.

Making the perfect dot art creation:

1 Use a pencil to make a grid on the surface you are painting on, to plan out your design.



2 Along with the dotting tools given, use materials like pencils and ear buds to make different sizes of dots.



3 Start by making simple and uncomplicated patterns. Bigger dots are easier to make.



4 Create a legend of dots on a separate sheet of paper; to know the result of different dotting tools.



5 The paints used to make the dots should not be either runny or too viscous.

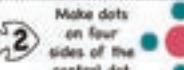


How to dot art: Here are simple easy to follow steps to do basic dot art:

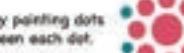
1 Always start with the main (central) dot.



2 Make dots on four sides of the central dot.



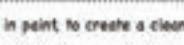
3 Keep creating ring layers by painting dots in the empty spaces between each dot.



4 Continue to make larger rings with different sizes of dots based on your artwork size.



5 Dip the tip of a big edge tool in paint, to create a clean dot.



Make dots of the same size:

Keep creating ring layers by painting dots in the empty spaces between each dot.



Make varying sizes of dots:

Just dip and dot, dip and dot. Wipe the tool intermittently.



Make dots on top of dots:

Make a dot and allow it to dry, then make a smaller dot on it with a contrasting color.



Painting the Fish:

1 Paint the base coat with Acrylic Colour white on all the MDF fish cut outs. Let it dry completely.



2 Use pencil to draw the designs on the fish cut outs. Refer to the image on the box.



3 Paint the background segments with Teal Blue, Salmon Pink and mix of the two. Leave some segments white. Allow it to dry completely.

4 In a palette mix the Colours to make more shades.

5 The wooden tools are of different diameters - use the large tools to make bold dots and smaller tools to emphasize and enhance the dots.

6 Make patterns on the segments using dotting tools. Use a combination of big and small dots like shown in the reference. Let them dry.



Assembling the wall art:

1

Use the rope provided and enable you to hang the dot wall art and repeat the looping till the way down to fish no 4 as shown.

Your Bohemian Fish Hanging is ready.

How to use this wall art?

Display the art in a place of your choice at your home.

Gift it to your friends and family as a gift.

OR

You can arrange the wooden fish in a pattern of your choice and display them on a table as a rangoli or coasters.

You could put a hook on a single fish and use it as a personalized baggage tag.

Be creative and experimental with your new Dot art wall hanging!

HobbyideasIndia | Hobbyideas

Option 1 for form, typography and colours:

Prototype Packaging
for **Cetaphil**.
Parsons School of Design.

closed

1

2

box

lid

attached lid to box.

opens from the front

Cetaphil

Color palette grid:

Black	Dark Grey	White
Blue	Medium Blue	Cyan
Light Green	Yellow-Green	Yellow

Helvetica Light
Helvetica Regular
Helvetica Bold

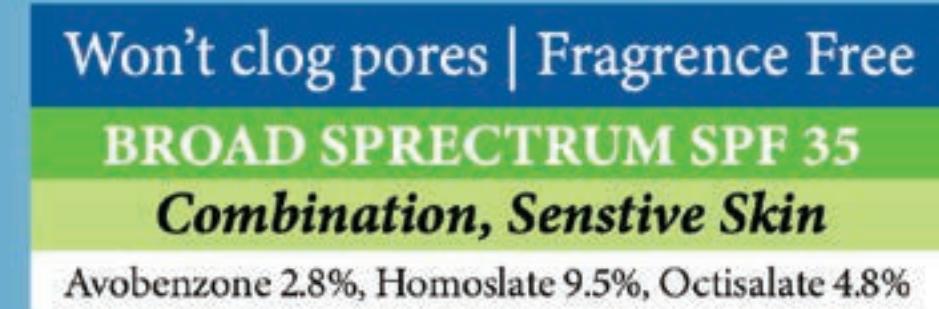
#1 DERMATOLOGIST RECOMMENDED FACIAL SKINCARE BRAND

Facial Moisturiser

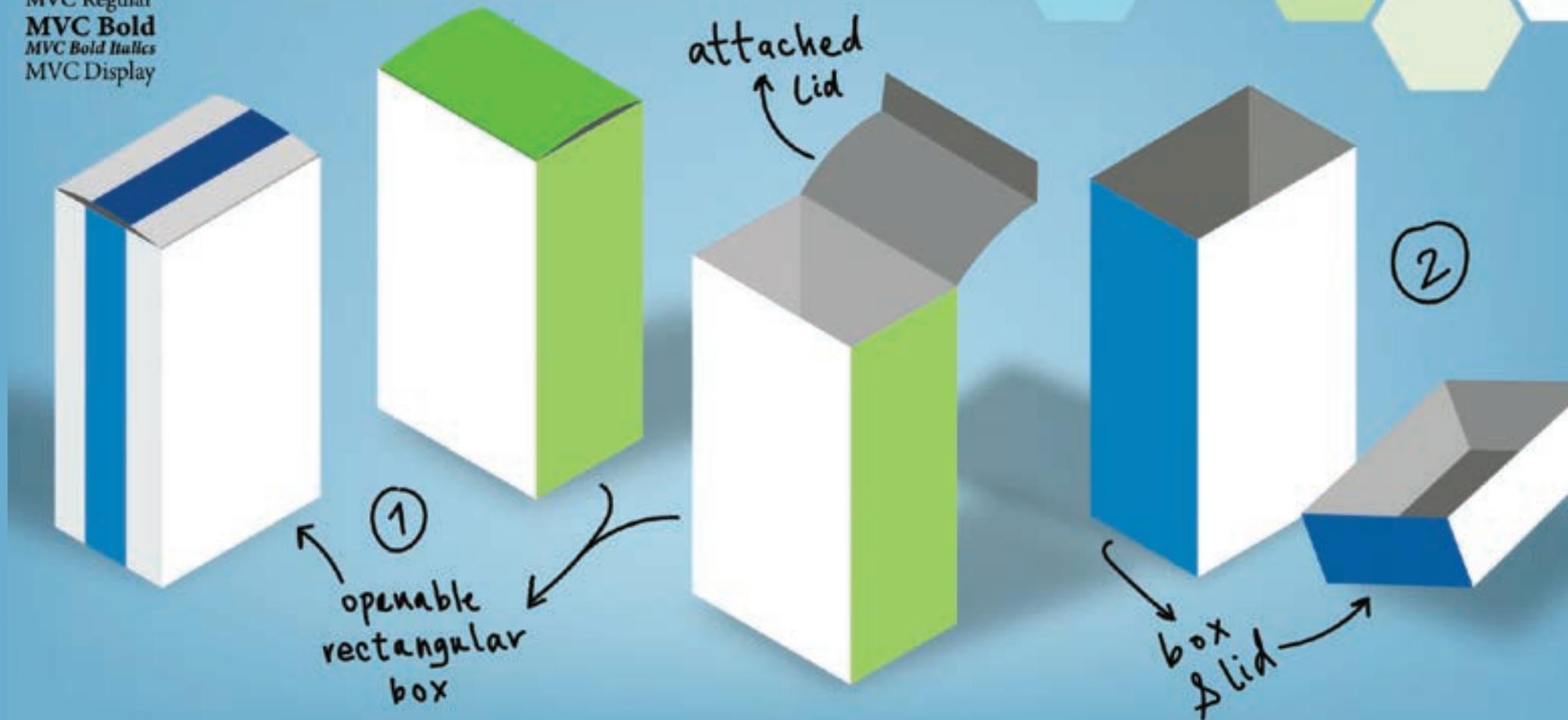
Antioxidants & ProVitamin B5

Lightweight lotion hydrates and protects skin from damage

Option 2 for form, typography and colours:



MVC Regular
MVC Bold
MVC Bold Italic
MVC Display



Option 3 for form, typography and colours:











Shakey Wilkey

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SHAKEY WAKEY IS WITH YOU
TO HELP SURVIVE THIS
QUARANTINE!



Shakey Wakey

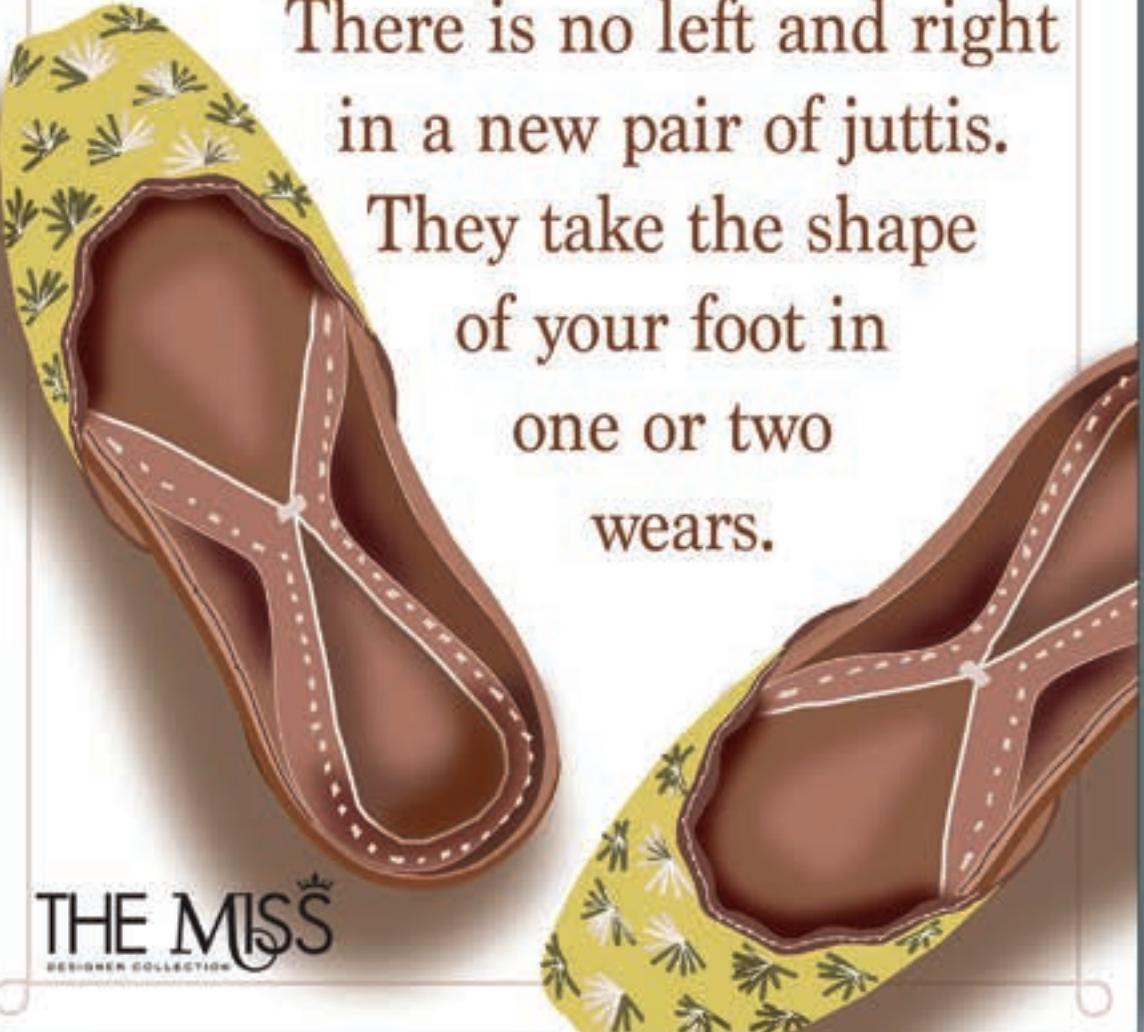
PLAN FOR THE WEEK?

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
COCKTAIL JUICE	GANGA JAMUNA			
KIT KAT CHUNKY MILKSHAKE	BUTTER CHICKEN ROLL	OREO MILKSHAKE		
SATURDAY		SUNDAY		
VEG GRILL SANDWICH		CHOCO BROWNIE SUndaE		

Shakey Wakey

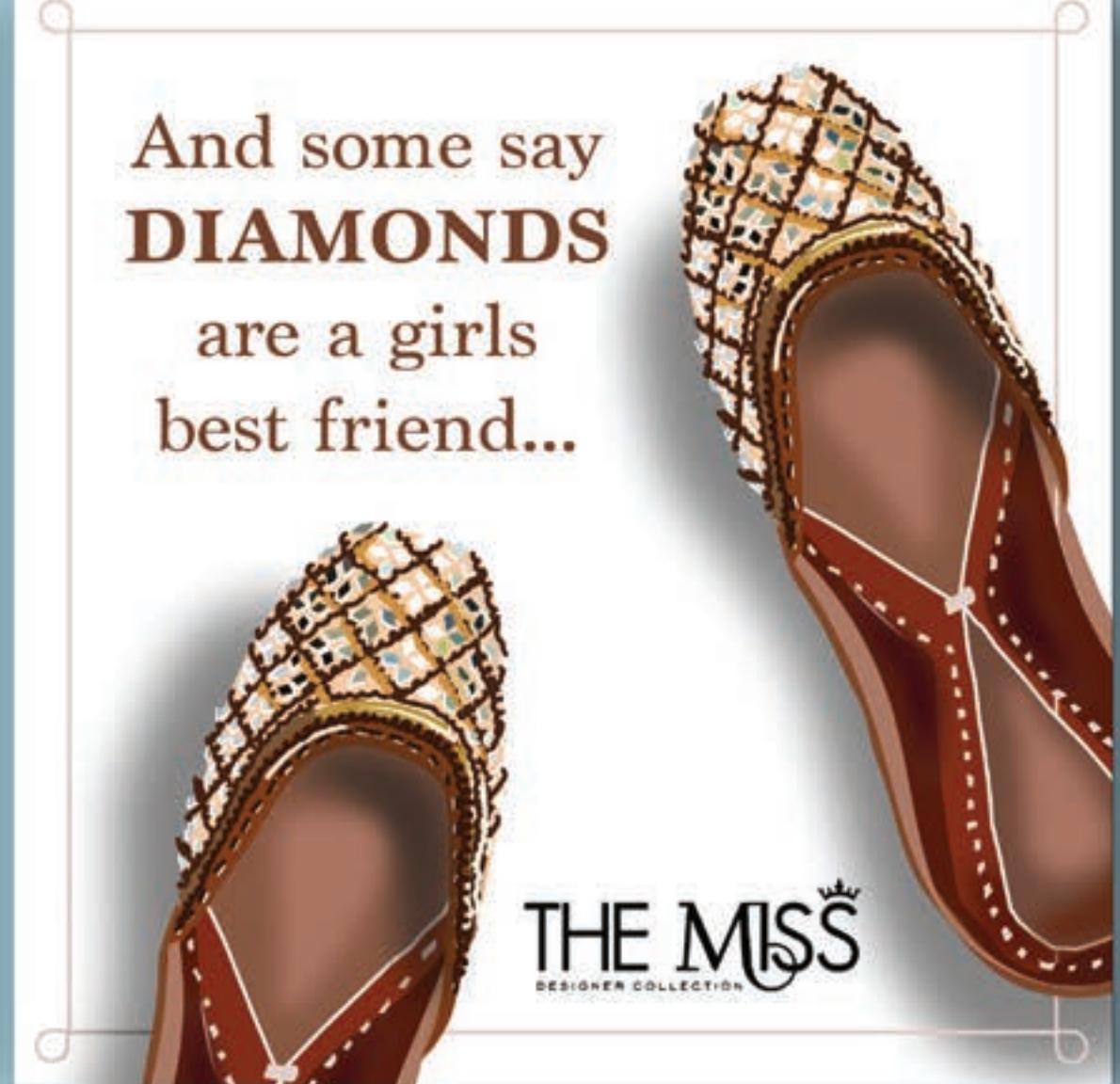
Spread happiness
and joy!

Two Polaroid-style photographs hanging from a string against a pink background. The left photo shows a tall milkshake with chocolate syrup and cookies. The right photo shows a tray of grilled sandwiches topped with shredded cheese.



There is no left and right
in a new pair of juttis.
They take the shape
of your foot in
one or two
wears.

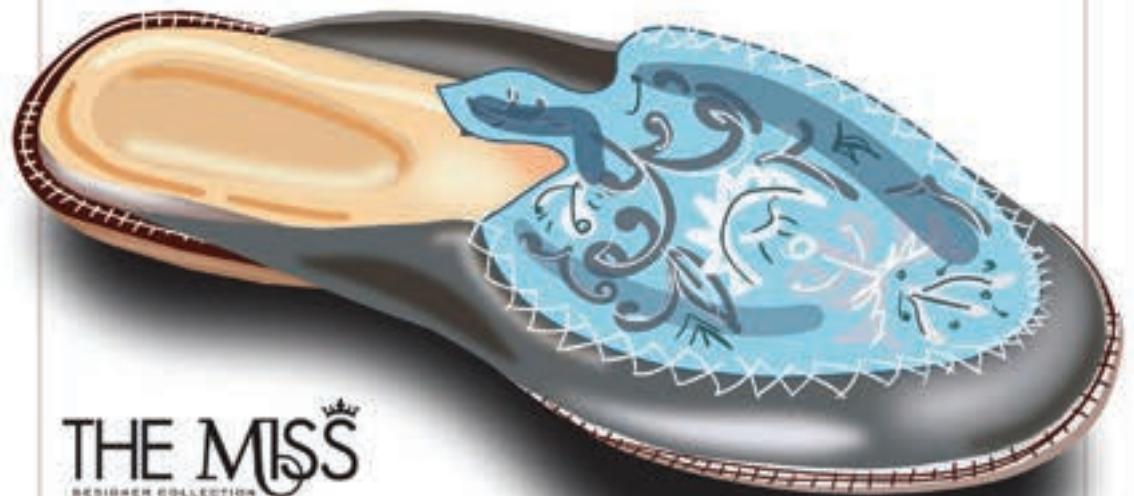
THE MISS
DESIGNER COLLECTION



And some say
DIAMONDS
are a girls
best friend...

THE MISS
DESIGNER COLLECTION

Audrey Hepburn could be credited with bringing loafers into style.



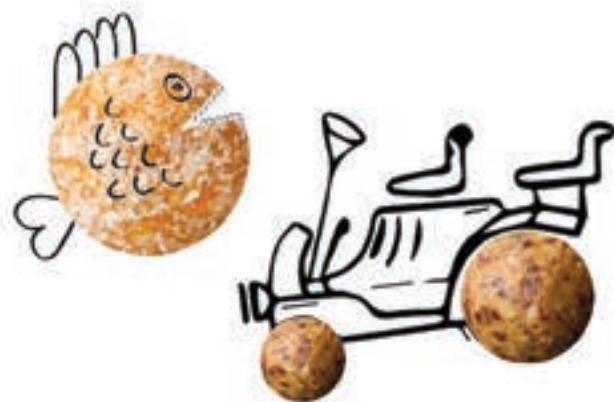
THE MISS
DESIGNER COLLECTION



High heels were actually invented for men and it wasn't until long after their creation that women were seen donning the look.



THE MISS
DESIGNER COLLECTION



Mio Cucina's gourmet boosters
are the perfect snack for children!



Mio Cucina's gourmet boosters
are the perfect snack for children!



Mio Cucina's Gourmet Boosters
are the perfect snack for children

Perfect partner for a movie night.



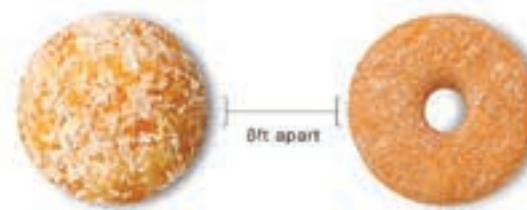
For any kind of workout...

Mio Cucina's Gourmet Boosters!

Mio Cucina salutes India's Winners at the Olympics.



The most important social distance:
between you and sugar.



Super Snacks for Super Dads

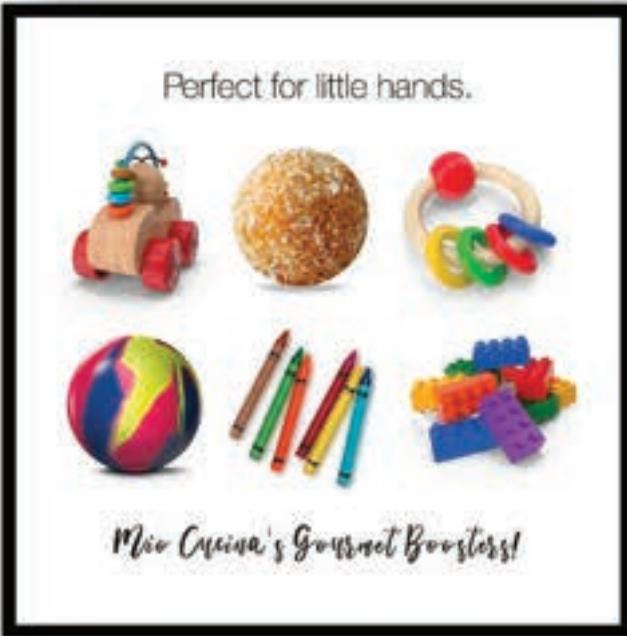


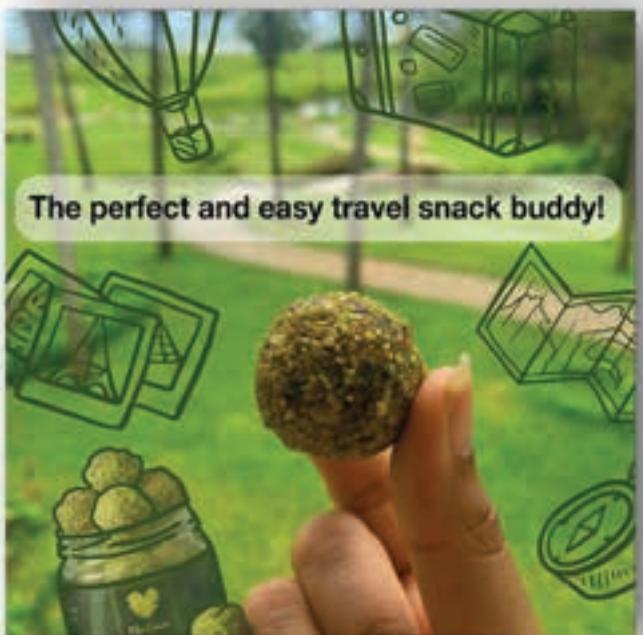
This Father's Day, give your dad the boost he deserves!

No prep work & only healthy snacking!



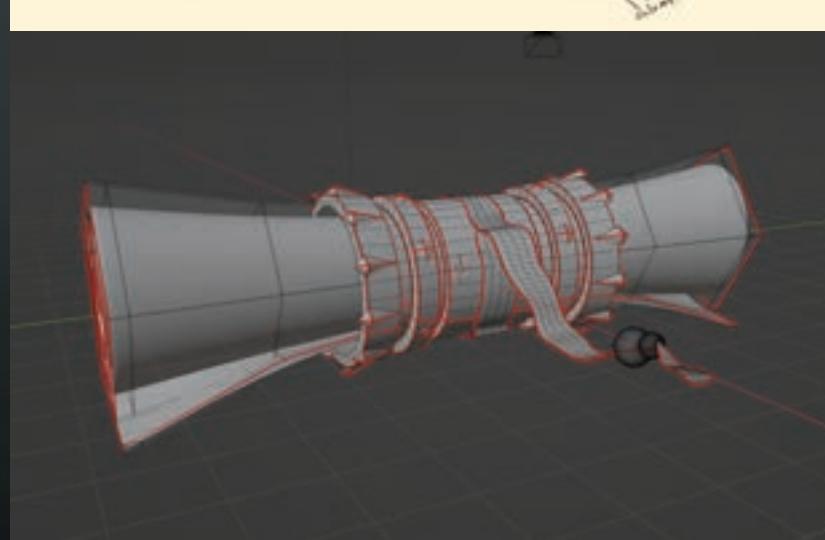
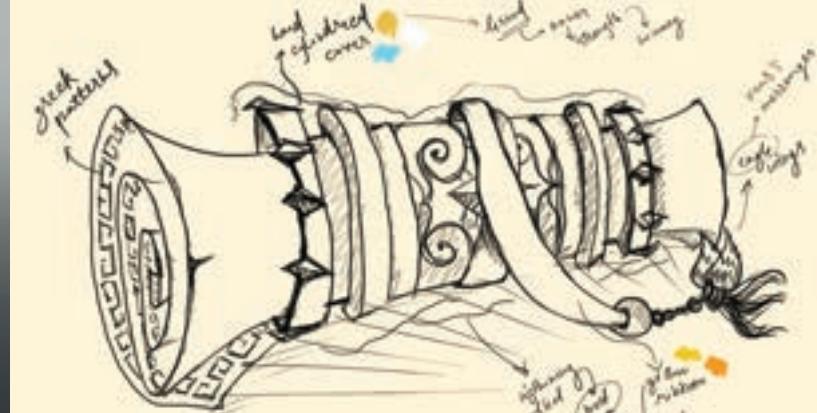
Just pop a *Mio Cucina Booster* anytime!

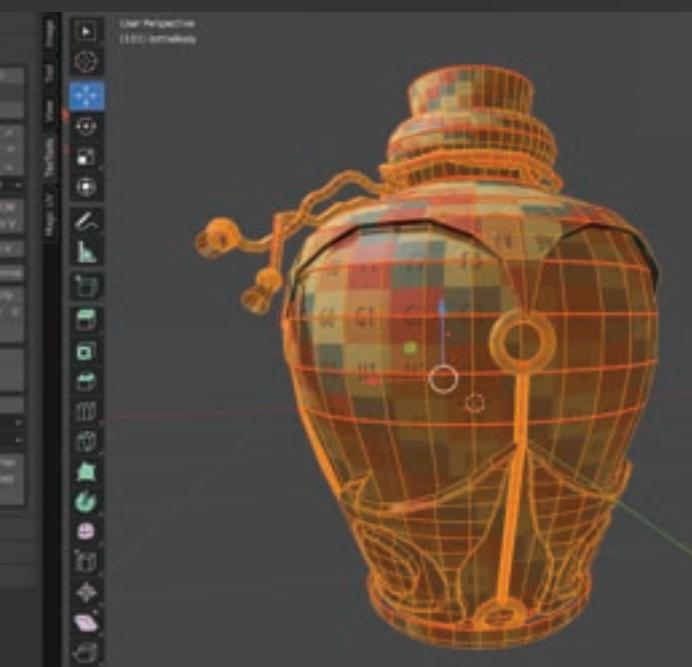
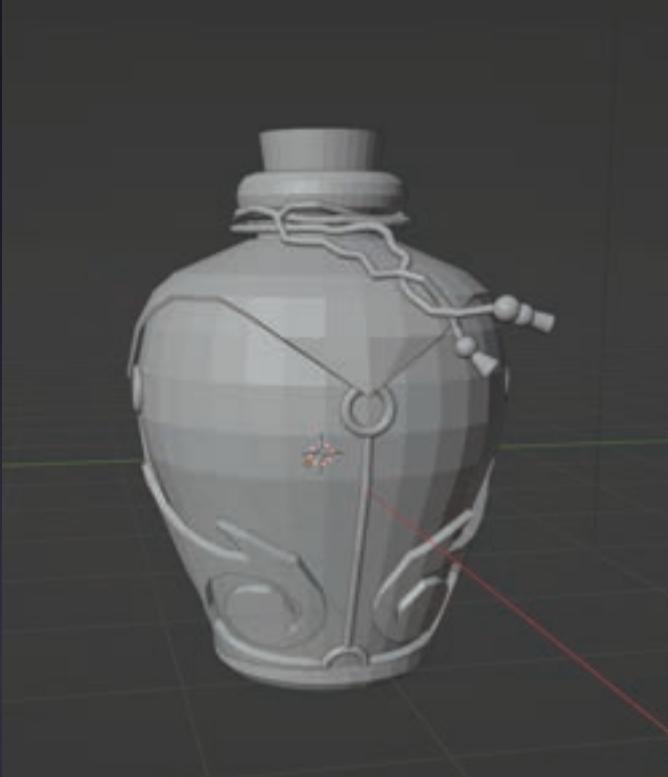




Digital Painting, 3D
Modeling and Texturing.

Studio Metaverse.







2D Platformer Game
Illustrations + Coding
Studio Metaverse.



Radhika Sekhsaria

Parsons School of Design 2025

Design Portfolio