

RADHIKA SEKHSARIA

sekh739@newschool.edu | New York, NY | +1 (917)-690-0430

EDUCATION

Parsons School of Design, The New School.

Bachelor of Fine Arts, Design and Technology (Game Design)

New York, NY

Aug 2021 - May 2025

- **Cumulative GPA:** 3.83/4.0
- **Relevant Coursework:** Game Environments Studio and Lab, Game Design Studio and Lab, Creative Computation, Digital Fabrication
- **Campus Job:** 3D Printing technician at Marking Center and Prototyping Shop, Software and Coding Tutor at University Learning Center

SOFTWARE & PROGRAMMING LANGUAGES

Adobe Creative Suite: Photoshop, Illustrator, InDesign, XD, After Effects, Premiere Pro, Substance Painter, Substance Designer
Unity, Unreal, Autodesk 3ds Max, Blender, Rhino SketchUp, Cinema 4D, AutoCAD, Marmoset Tool Bag 4, Figma, Microsoft Office
Java, C#, HTML and C++, Python, Python Tkinter.

PROFESSIONAL EXPERIENCE

Studio Metaverse

3D Asset Intern

Mumbai, India

Oct 2022 – Jan 2023

- Modeled 3D assets for games and films, using Blender and 3Ds Max, textured the models using Substance Painter and Marmoset ToolBag
- Worked on concept art and digital painting for environments, levels, characters and objects using Adobe Photoshop

Conran Design Group, Havas Media

Design Intern

Mumbai, India

May 2022 – Aug 2022

- Created a visual and brand identity for *Nescafe's* brand campaign for hot and cold beverages, using Adobe Photoshop
- Built logo, brand identity, and visualization for *LT Foods*, the biggest rice manufacturer in India, using Adobe Photoshop and Illustrator
- Ideated for packaging, retail advertisement, corporate identity, luxury retail, storefront design, 3D designs, and animation, while understanding strategy and brand decode to build concept-driven graphics

Nomsans Creative

Design Intern

Mumbai, India

May 2021 – Aug 2021

- Independently designed and created a pan-India art & science book kit for kids of all economic and educational standards, for *Pidilite India (FeviCreate)*, using Adobe Illustrator and InDesign, sold 10,000 copies of the book on retail marketplaces like Amazon and Flipkart
- Independently handled content creation for the social media of 4 small businesses, taking the accounts to over 10,000 followers
- Created UI/UX designs for personal websites, offices and luxury brands, using Adobe XD and Figma

Design&July

Lead Graphic Designer

Mumbai, India

May 2020 – Aug 2020

- Ideated and designed stories, posts, and advertisements for social media of 6 businesses amongst industries like food and beverages, women's clothing, luxury footwear, and jewelry, using Adobe Photoshop and Illustrator
- Updated and redesigned the company's website to enlarge the target audience and become more accessible, using Adobe XD

LEADERSHIP ACTIVITIES

Design Head

Fundraising Events

Mumbai, India

Aug 2018 – May 2021

- Led groups of students to design posters, logos, products, tickets, gift bags, and stage designs
- Tutored high school students to use Adobe Photoshop, Illustrator, InDesign, XD, and Premiere Pro
- *TEDxYouth @OIS, Let It Beat* (raised funds for heart surgeries), *Decibel* (raised funds for the education of women living in red-light districts in Mumbai, India), *Film Fest* (giving opportunities to young filmmakers), *Project Rangeela* (painted 10 walls in the slums of Bombay with the aim to beautify their community), *Against The Odds* (spreading awareness about the cause and effect of cancer to young adults)

STEM AND ROBOTICS

FIRST Robotics Competition

Team Member of R Factor 6024

Sep 2018 – May 2021

- Awarded the Dean's List Finalist Award for my leadership skills and outreach services
- Part of the 3-member sub-team representing the team about outreach activities, winning The Chairman's award, the most prestigious award
- Head of the animation team, where we learned Autodesk 3Ds Max and went on to win the runners-up award for our animation videos
- Safety captain of the team for 2 years, winning over 8 awards
- Mentoring the new students as a 'Youth Mentor' for social media, outreach practices, and presentations

FIRST Global Challenge

Team INDIA

Dubai, UAE

May 2019 – Nov 2019

- Represented India in the Olympics of Robotics and competed against 185 countries
- Formed an all-girls 5-member team which was selected out of 45 teams to represent India
- Spread awareness about Women in STEM, and science for the underprivileged, and got more girls involved in robotics programs
- Trained to use AutoCAD through an intensive 6-month course and involved in the mechanical engineering of the robot throughout