## RADHIKA JAISWAL

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City: Noida

#### **SKILLS**

Languages: Python, SQL

**Frameworks**: Pandas, Numpy, Scikit-Learn, Matplotlib. **Tools**: Excel, Power BI, PowerPoint, Tableau, MySQL.

Platforms: Jupyter Notebook, Visual Studio Code, Intellij IDEA.

Soft Skills: Data Scraping, Report Building, Strong Stakeholder management, People

Management, Excellent Communication.

#### **WORK EXPERIENCE**

# DATA ANALYST INTERN | MAXYGEN TECHNOLOGIES

Jan 2025 - Present

- Completed a paid 6-month internship, gaining hands-on experience in data analysis tools and techniques.
- Learned everything from basic to advanced concepts, including data wrangling, visualization, and reporting using Power BI.
- Worked on real-world datasets to uncover trends, build visualizations, and assist in decision-making processes.
- Collaborated with senior analysts, contributing to meaningful projects and improving reporting workflows.
- Developed 20+ visualizations using Matplotlib & Seaborn, boosting team insights and communication clarity by 60%.

## **PROJECTS:**

### **BLINKIT SALES & OUTLET PERFORMANCE ANALYSIS**

Tools: Power BI, SQL, Excel

- Analyzed \$1.20M total sales, with an average sale of \$141 across 8,523 items.
- Improved data accuracy by 100% through data cleaning and transformation.
- Identified Tier 3 as the highest-performing location, contributing 39.3% (472K) of total sales.
- Evaluated outlet efficiency: Small (42.27%), Medium (37%), High (20%) sales contribution.
- Optimized dashboard visuals, improving decision-making efficiency by 30%.

#### IPHONE SALES ANALYSIS DASHBOARD | POWER BI

Tools: Power BI, DAX, Excel

- Built a dynamic Power BI dashboard to compare iPhone 14 vs iPhone 15 sales across 10 countries.
- Modeled data using fact and dimension tables; applied DAX for dynamic sales insights.
- Identified an overall 4.26% sales decline, with key growth in Brazil (+19.69%), Germany (+15.51%), and India (+11.26%).
- Highlighted major declines in USA (-32.97%) and UAE (-15.30%) to support strategic decision-making.
- Optimized dashboard visuals, improving decision-making efficiency by 30%.

## **EDUCATION**

## **Integeral University**

June 2024 - May 2026

Bachelor of Computer Applications (BCA)
Integral University, Lucknow Expected

Graduation: 2026