



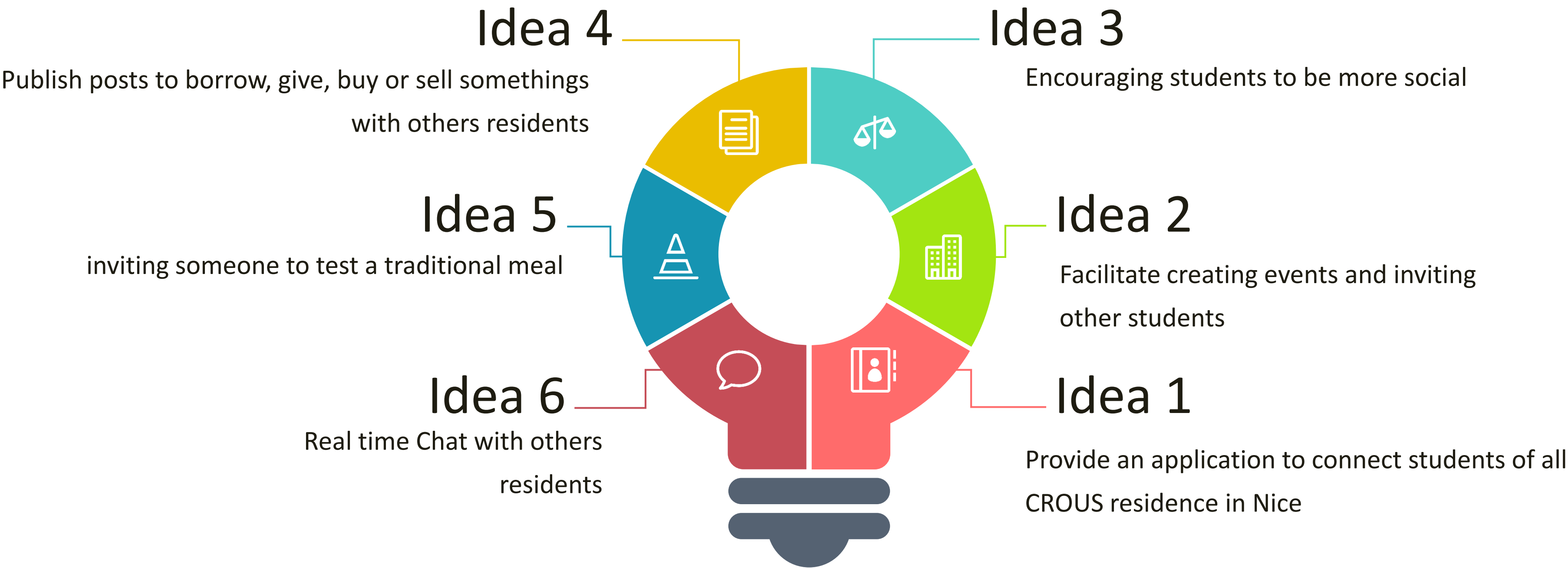
Social Student



Together We Can Do So Much

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Main Ideas



Social Student
Together We Can Do So Much

Initial Business Model



Targets

Target users: Students living in CROUS residence

Country: France (We start with NICE)

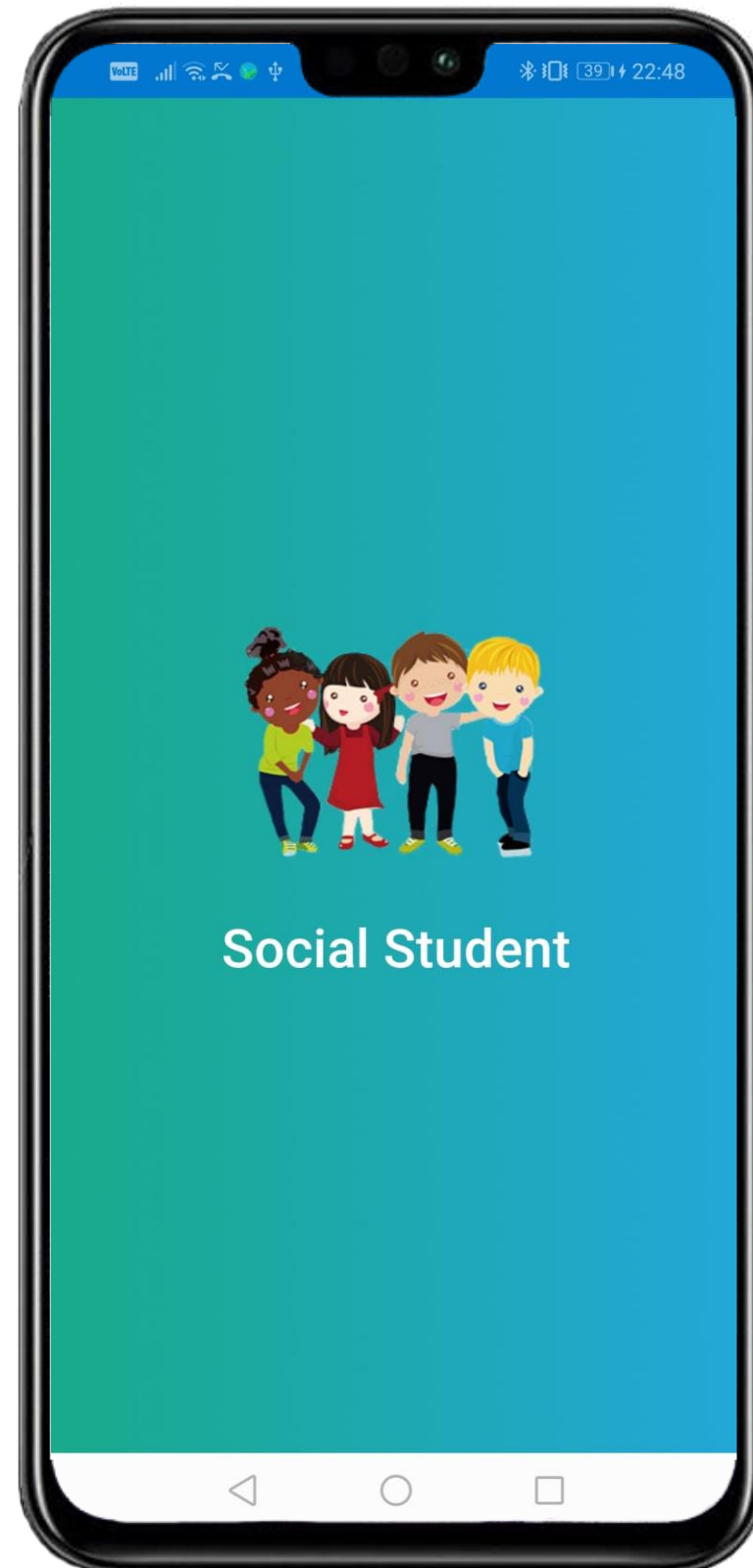
Phones: only for Android (SDK 23+) version Marshmallow



Monetization

Completely free to use, Google ads inside the app,

Premium app sales: No ads and The possibility of getting the complete contact directory (not only of your residence as simple users)



Competitors



The portal offered by many ISP give similar features of our app.

Many Applications for US students.

Live Love Cite for Paris students,

Marketing strategy

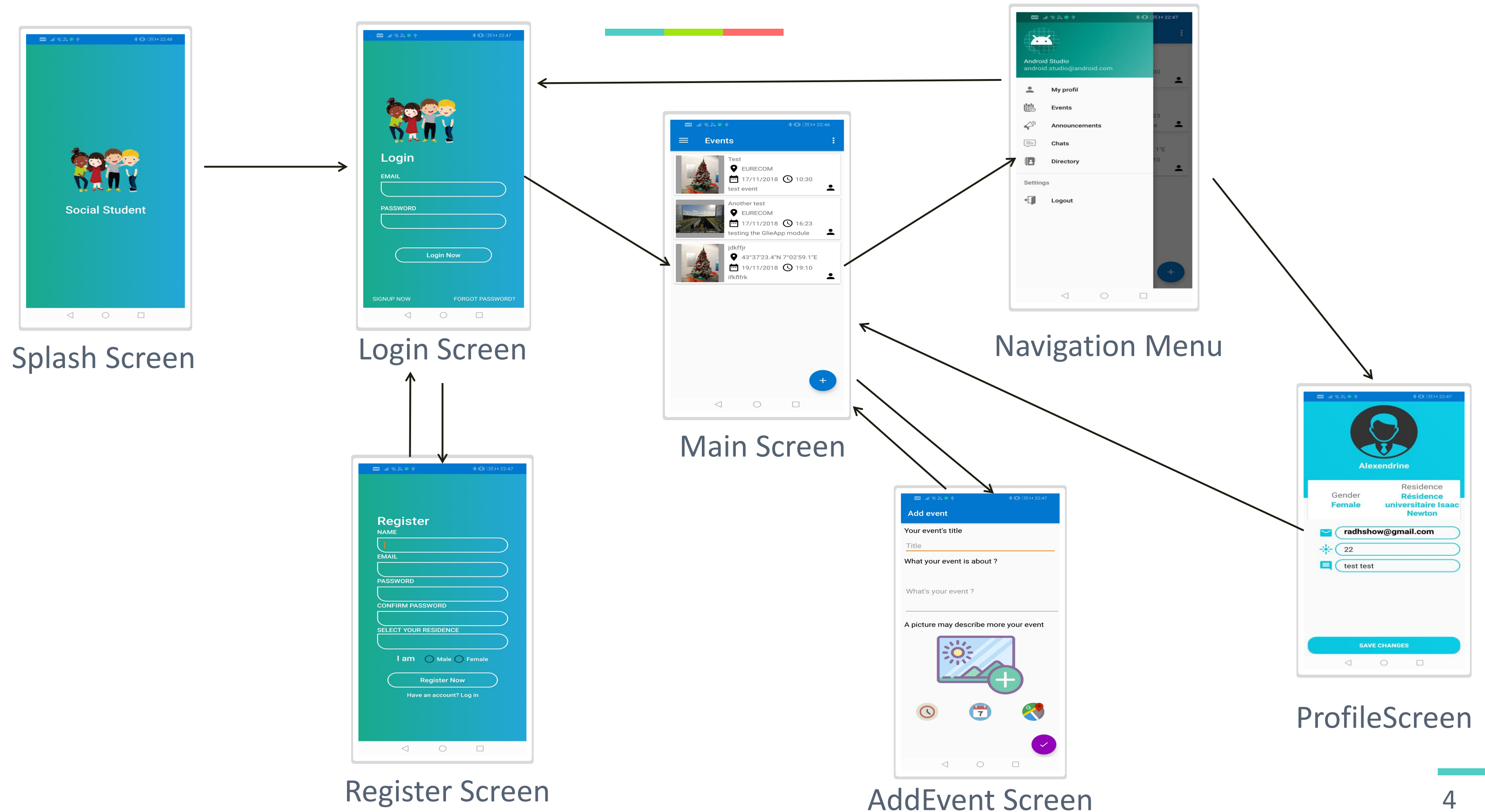


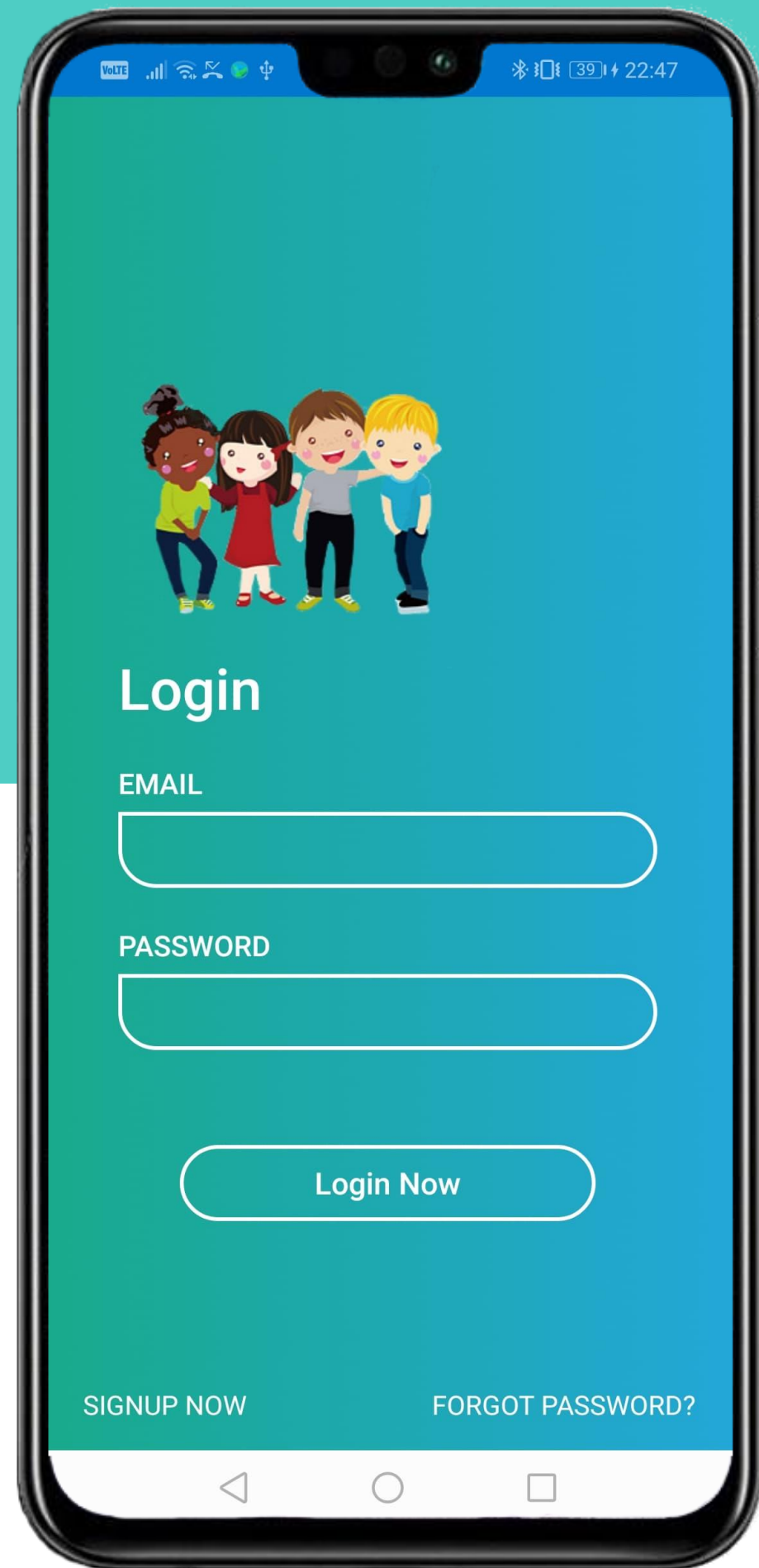
Free Download

Reach users through social networks

Gain as many users as possible

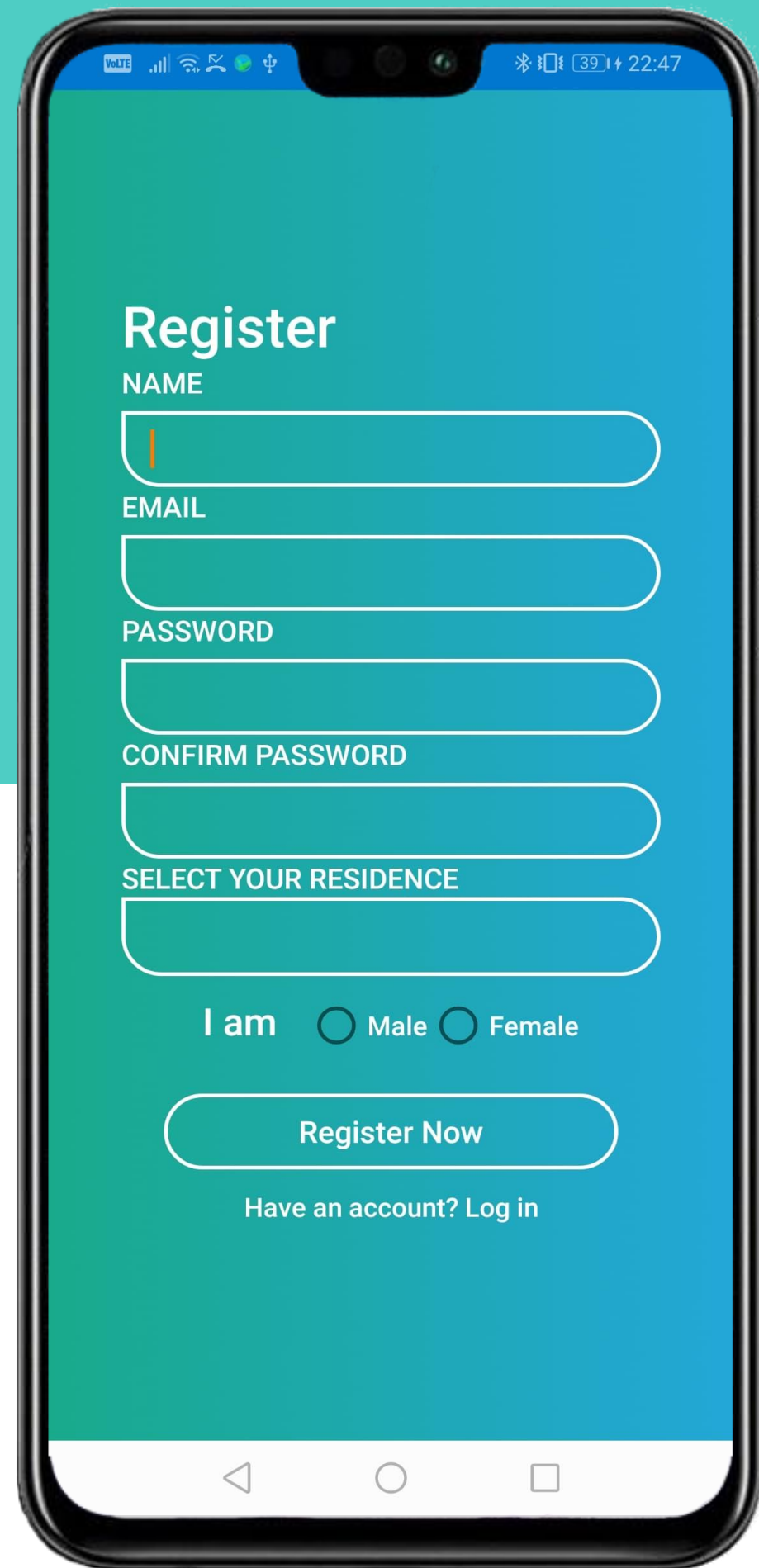
UI Design and Click Stream





Use Case : a typical use of our application by a new user

- Install the app and click on Signup button at the bottom of login screen to create a new account



The image shows a smartphone screen with a registration form. The form has a blue background with white text and input fields. The fields are labeled: NAME, EMAIL, PASSWORD, CONFIRM PASSWORD, and SELECT YOUR RESIDENCE. Below these fields are radio buttons for gender (Male, Female) and a 'Register Now' button. At the bottom, there is a link 'Have an account? Log in'.

Register

NAME

EMAIL

PASSWORD

CONFIRM PASSWORD

SELECT YOUR RESIDENCE

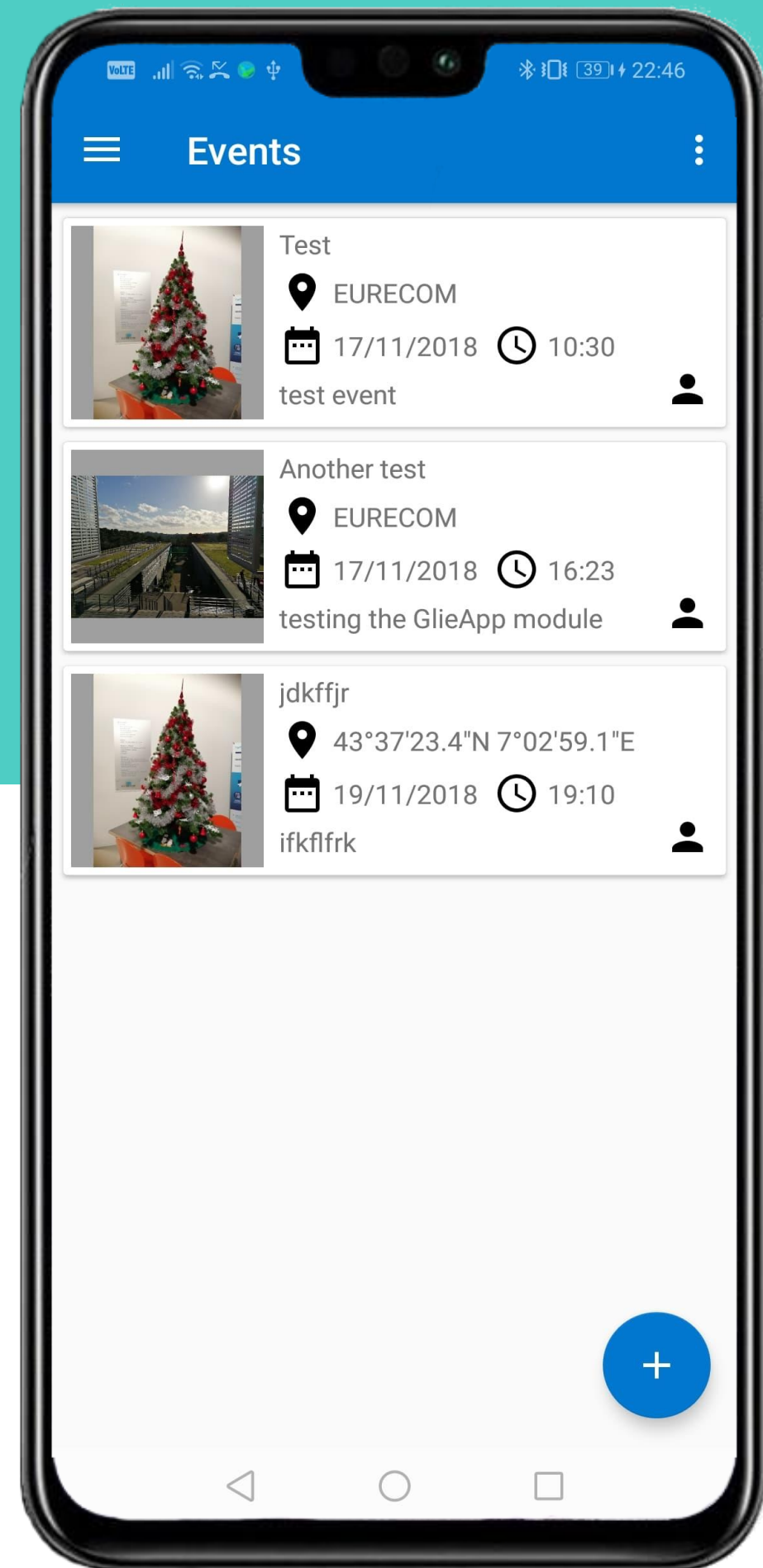
I am ☐ Male ☐ Female

Register Now

Have an account? Log in

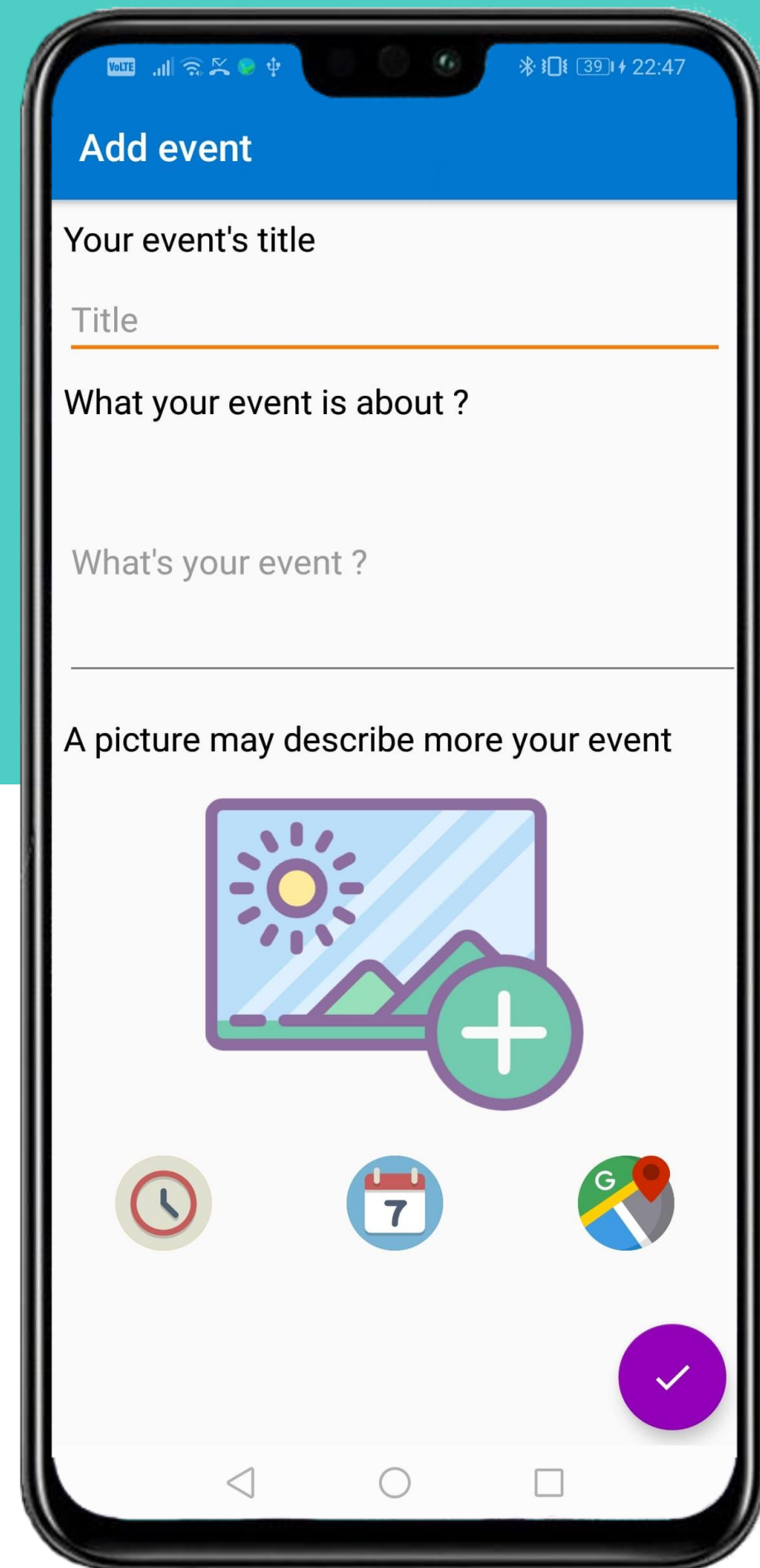
Use Case : a typical use of our application by a new user

- Fill the registration form by giving a name, an email, a password and confirm it, select the gender and select the residence
- While hitting the register button a confirmation mail will be sent to to confirm the mail
- The student can now login with the confirmed mail, if the password is forgotten, by pressing the button password forgot an email will be sent to the given address to reset the password



Use Case : a typical use of our application by a new user

- When the user successfully logged in, the main content of our app will be seen first: The list of event organized by other students given the place, the date, the time and a brief description
- The list is updated in real time
- The user easily can add an event by hitting the blue button



Use Case : a typical use of our application by a new user

- To add an event the user should specify the event's title, a description, a picture, the time, the date and the place
- By hitting the check button the event will be added to our database and seen by other students

Application permissions, APIs used



Permissions



Location
Storage
Internet



APIs



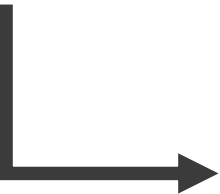
- Firebase

Real-time database data's structure

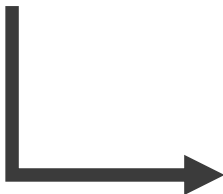



Storage database


<input type="checkbox"/>	Name	Size	Type	Last modified
<input checked="" type="checkbox"/>	★ Default security rules require users to be authenticated			Learn more Dismiss
<input type="checkbox"/>	Eventsimages/	—	Folder	—




<input type="checkbox"/>	Name	Size	Type	Last modified
<input checked="" type="checkbox"/>	★ Default security rules require users to be authenticated			Learn more Dismiss
<input type="checkbox"/>	[-] -LTs2DPwzdQ-azsgCTEU/	—	Folder	—
<input type="checkbox"/>	[-] -LTs9obuHeSKax2KIQ8u/	—	Folder	—
<input type="checkbox"/>	[-] -LTsCglSNZEIfbcxP_ep/	—	Folder	—



<input type="checkbox"/>	Name	Size	Type	Last modified
<input checked="" type="checkbox"/>	★ Default security rules require users to be authenticated			Learn more Dismiss
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Name

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Size

327,544 bytes

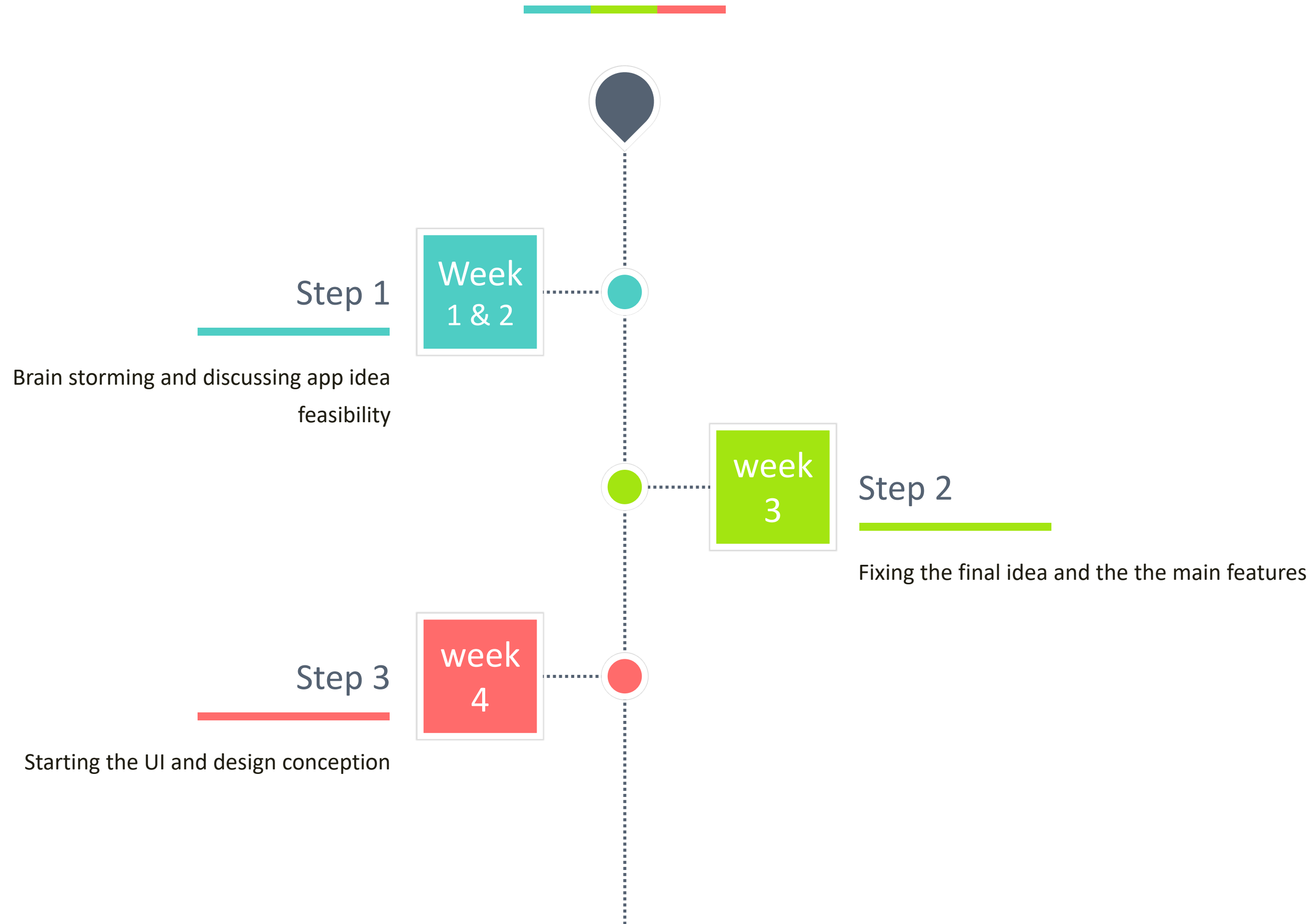
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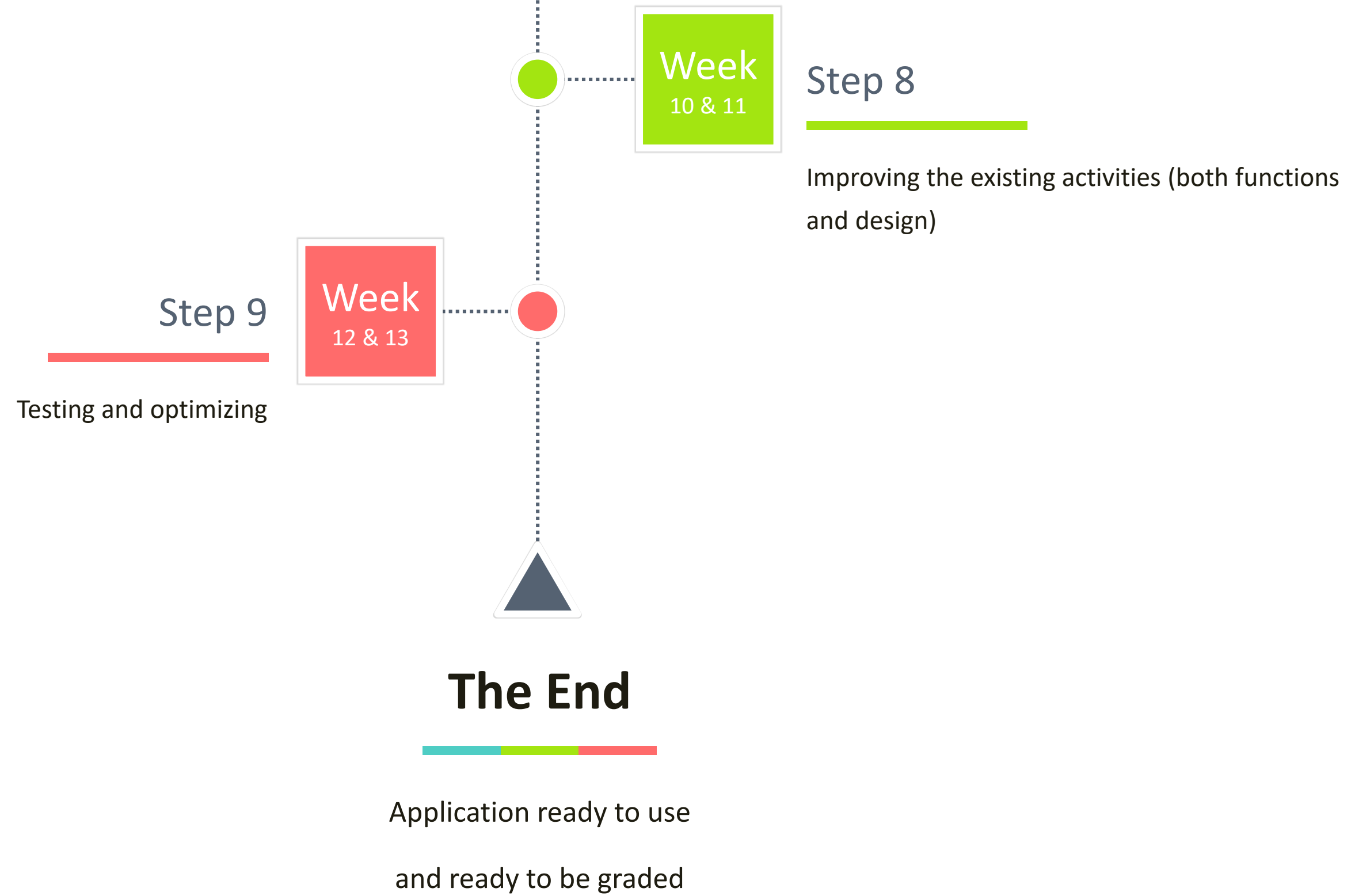
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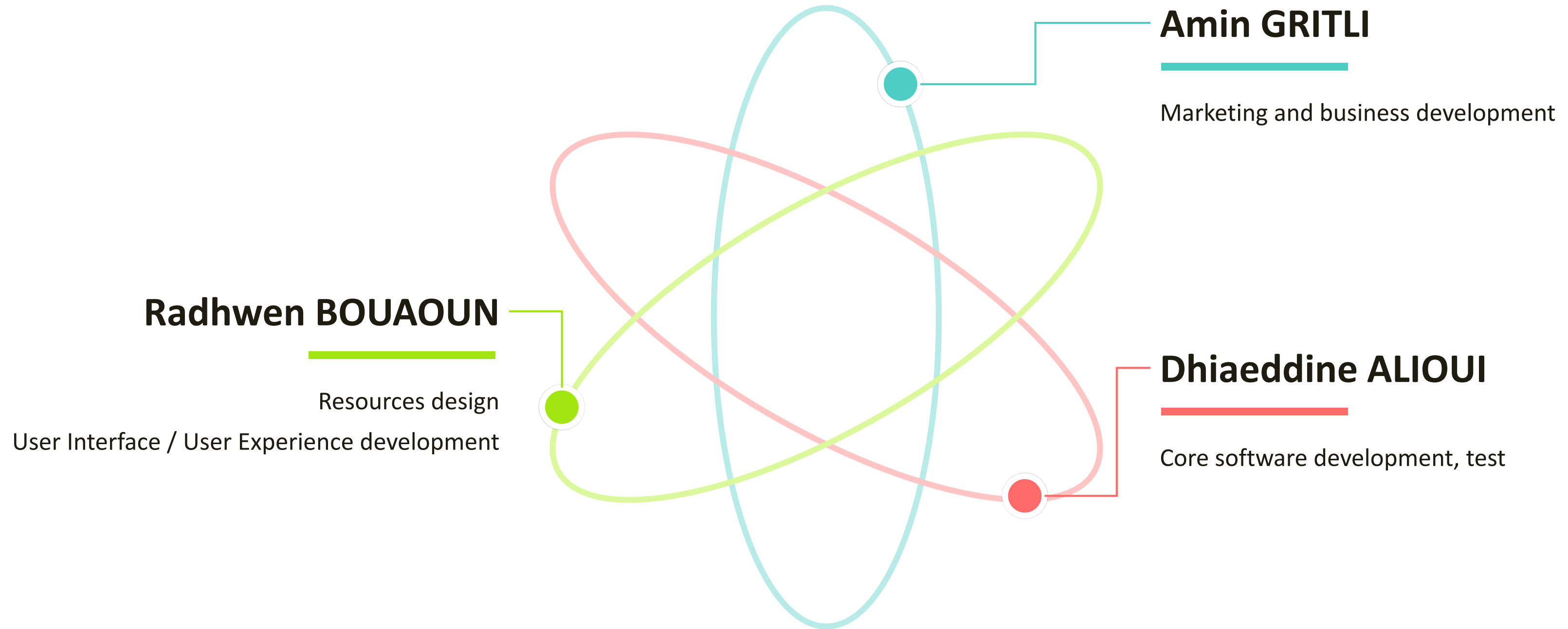
Project Status, Work-Plan







Task Attribution per member



References



 Android Developer Guides: <https://developer.android.com/guide/>

 Stack Overflow website

Thank you!



Demo!