

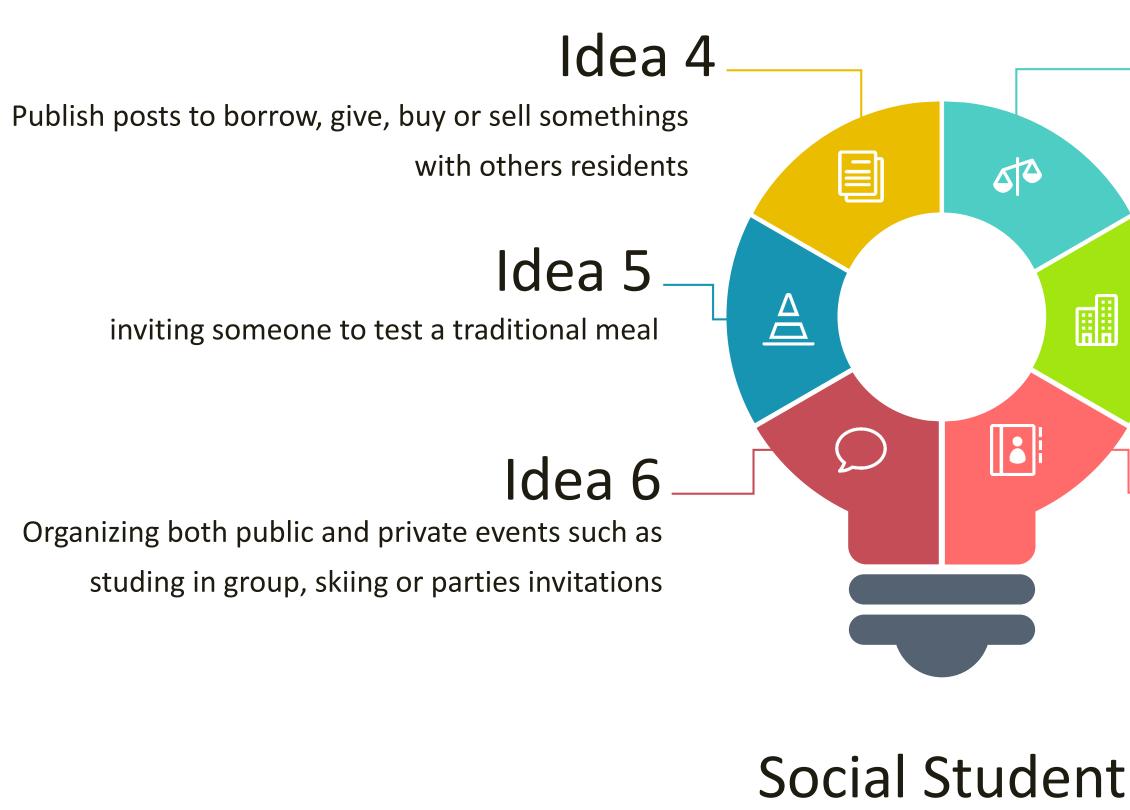


Social Student

Together We Can Do So Much

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Main Ideas



Idea 3

Encouraging students to be more social through Identify communities and help them to connect and socialize (both within a community and cross community)

Idea 2

Facilitate creating events and inviting other students

Meeting new people and try out new things

Idea 1

Provide an application to connect students of all CROUS residence in Nice: proximity app (in a geographical area) to help students to socialize (new friends, learn new things/language).

Together We Can Do So Much

Initial Business Model



Targets

Target users: Students living in CROUS

residence

Country: France (We start with NICE)

Phones: only for Android (SDK 23+) version

Marshmallow



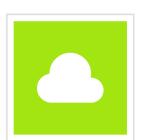
Monetization

Premium app sales

Ads for local busnisse such as resturents bars where students are possibley going to meet



Competitors



The portal offered by many ISP give similar features of our app

Many Applications for US students

Live Love Cite for Paris students

Marketing strategy



Free Download

Reach users through social networks

Gain as many users as possible

Business plan

Freemium App

- Advertising local business and highlight their commercial events (food, party, etc.) that may interest students
- The possibility of participating only in public events

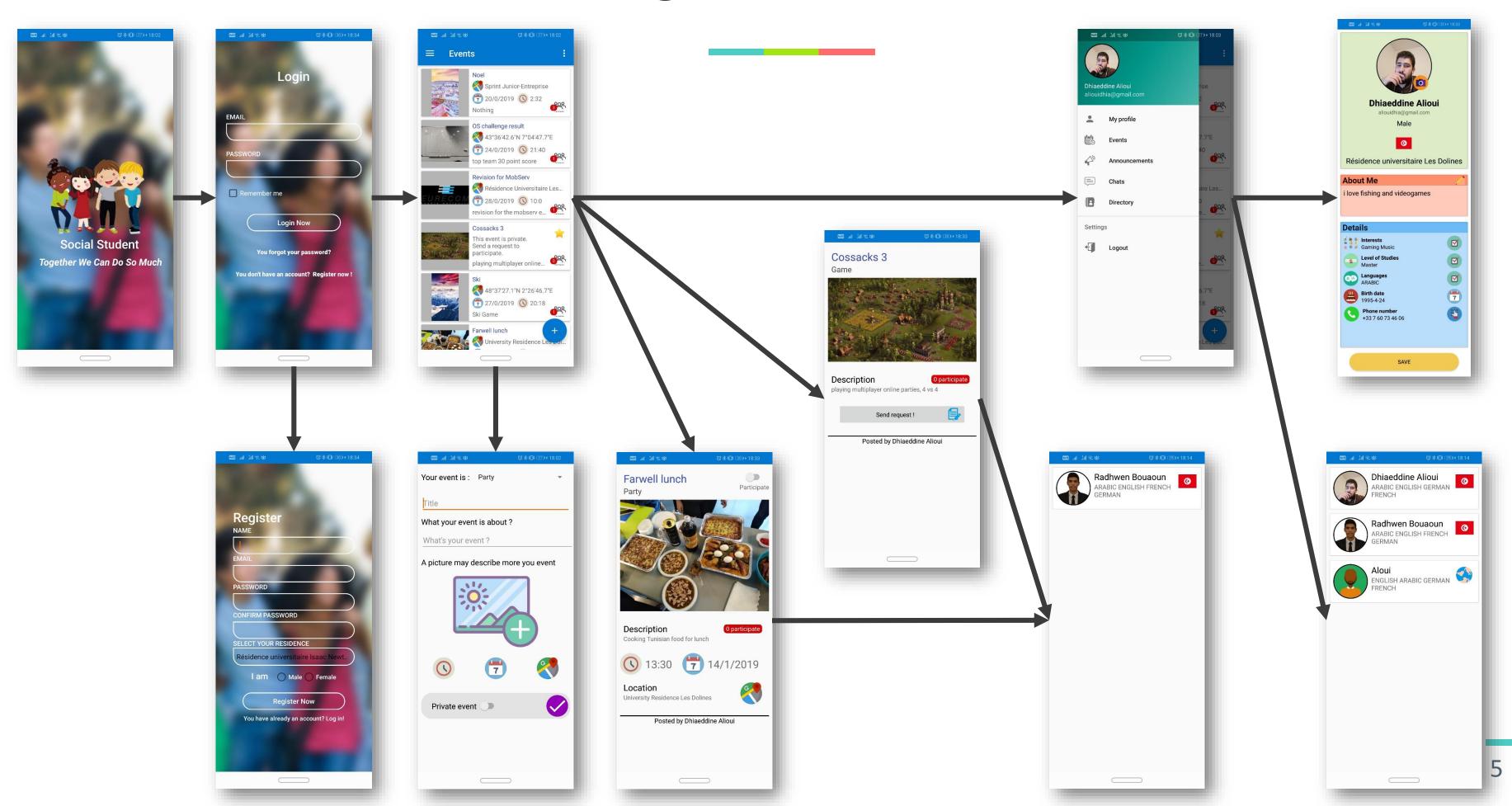
Premium App

- No Ads
- The possibility of participating, organizing, inviting and seeing details of private are exclusive to primum users.

Partnrship

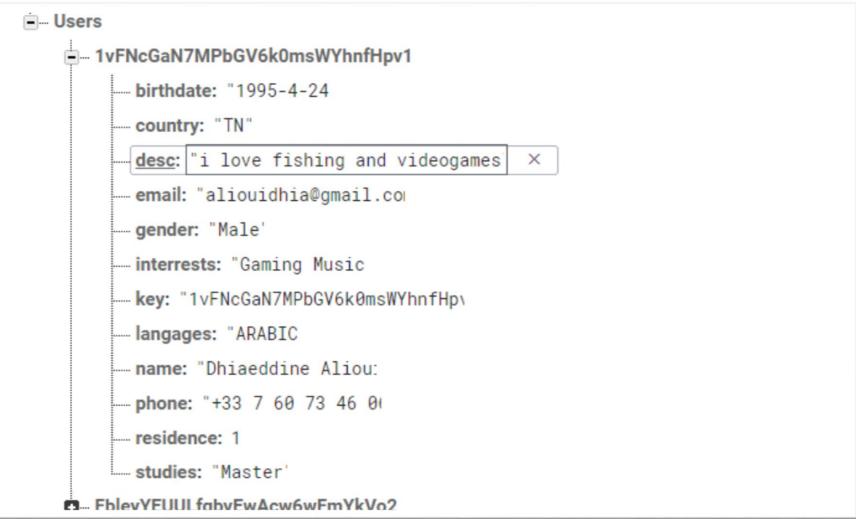
with local busniss to reach students through ads and promoting their events

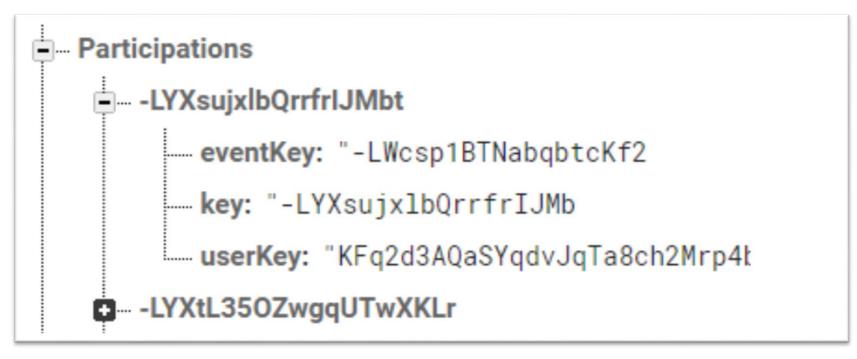
UI Design and Click Stream



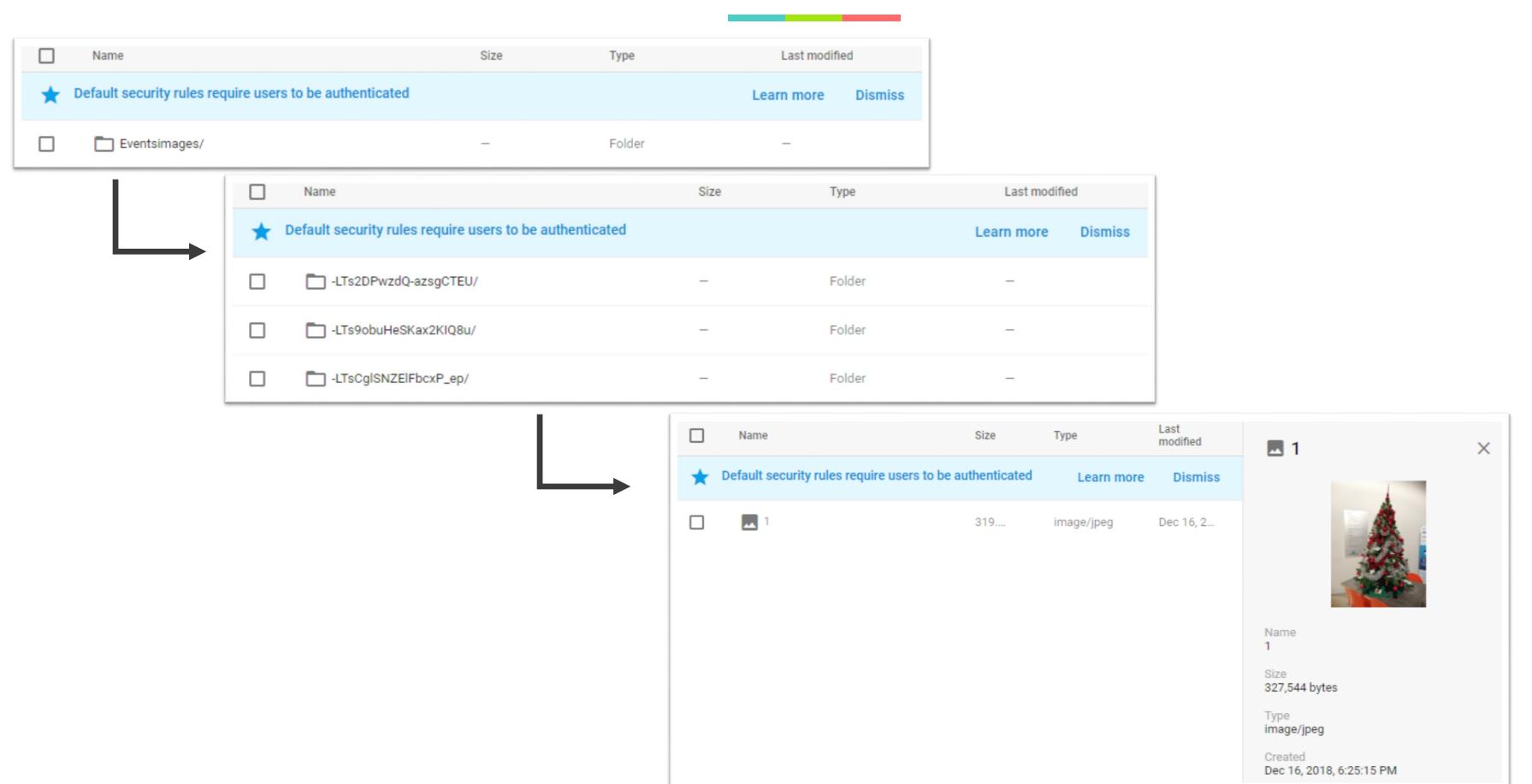
Real-time database data's structure

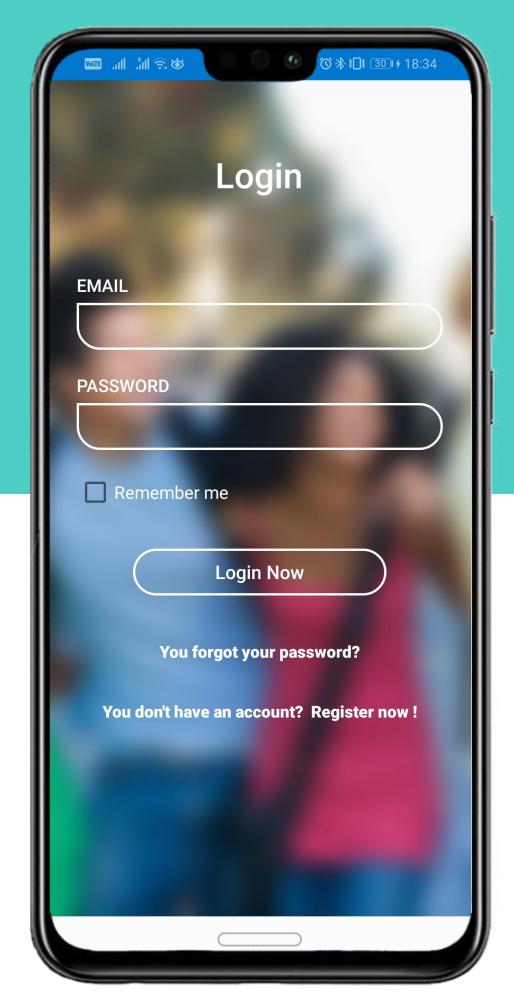




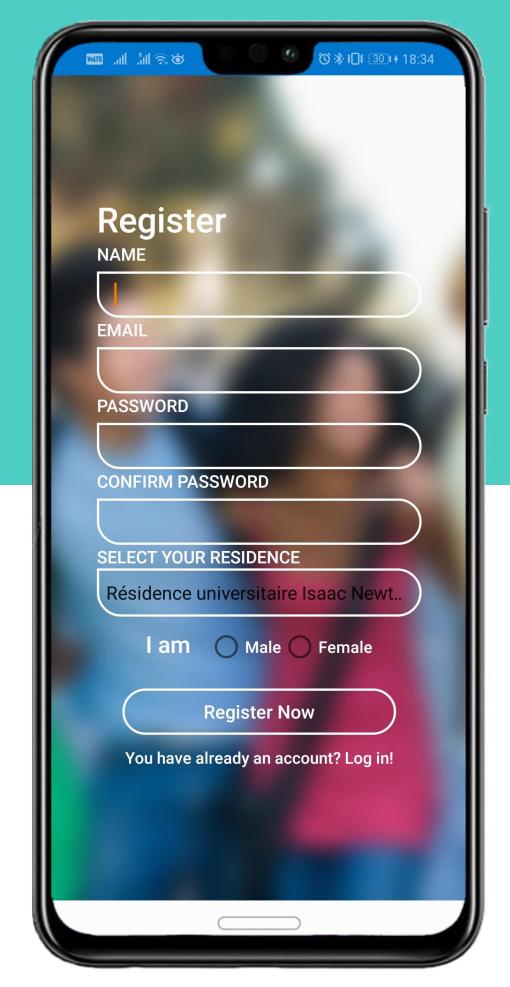


Storage database

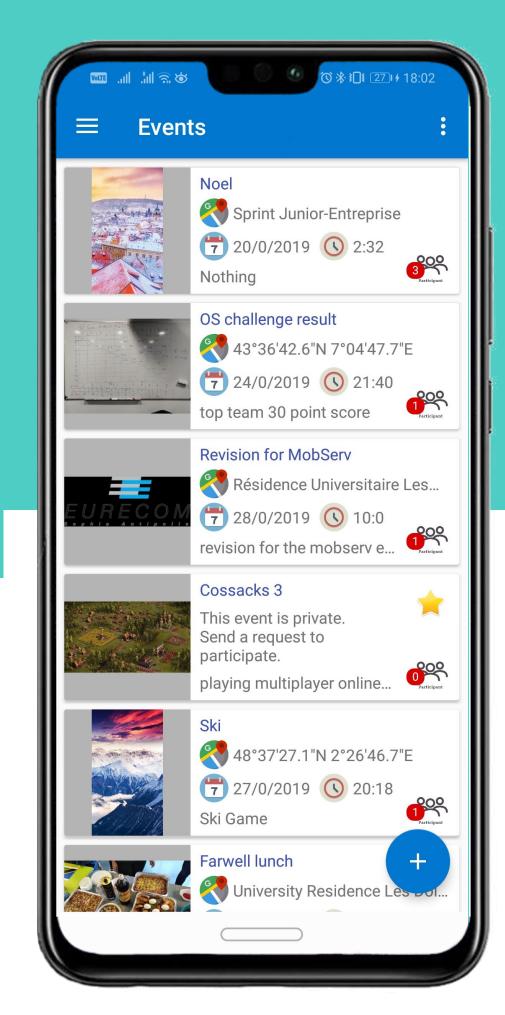




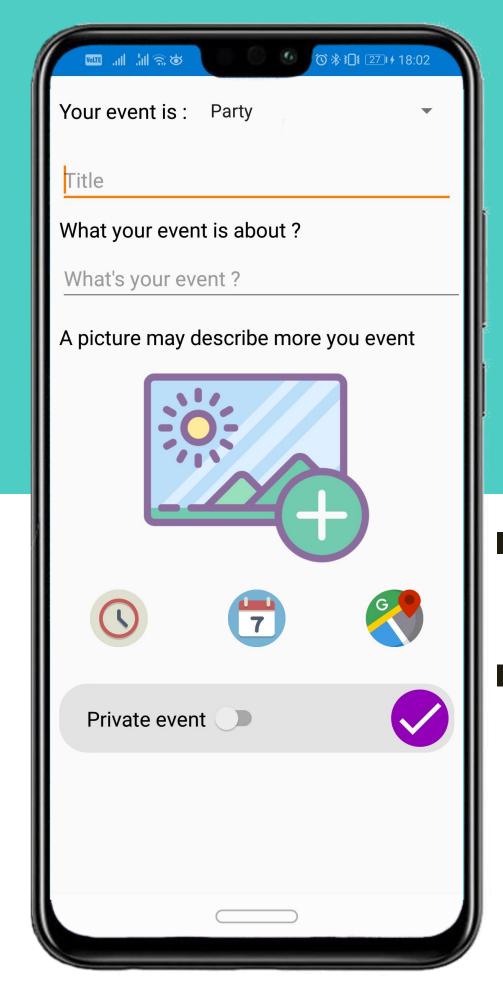
■ Install the app and click on Signup button at the bottom of login screen to create a new account



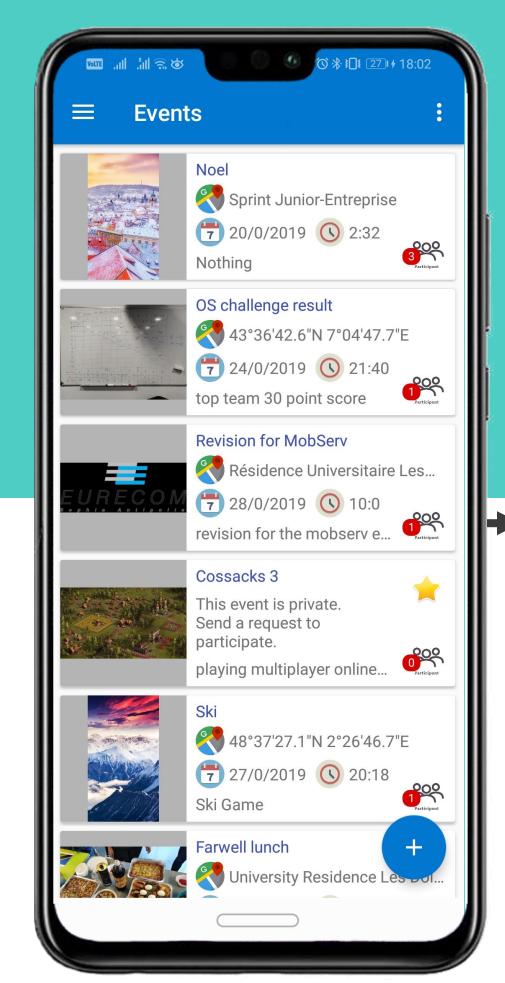
- Fill the registration form by giving a name, an email, a password and confirm it, select the gender and select the residence
- While hitting the register button a confirmation mail will be sent to to confirm the mail
- The student can now login with the confirmed mail, if the password is forgotten, by pressing the button password forgot an email will be sent to the given address to reset the password

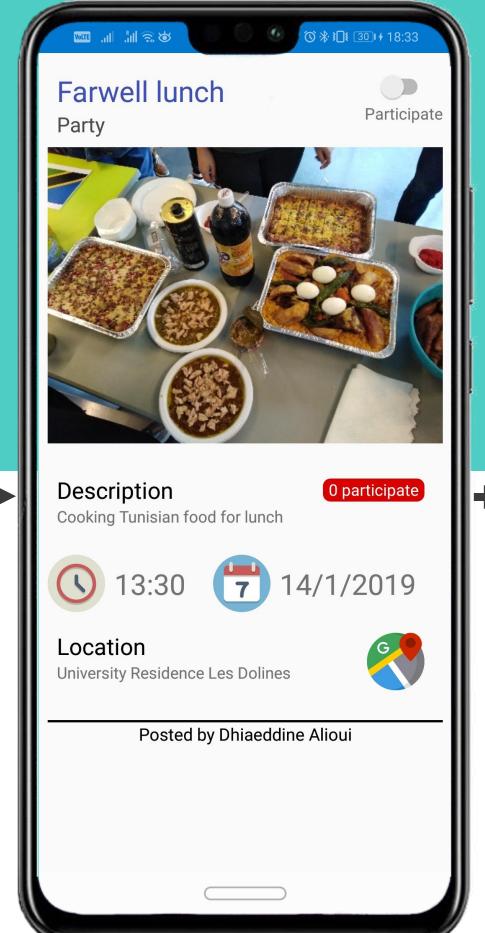


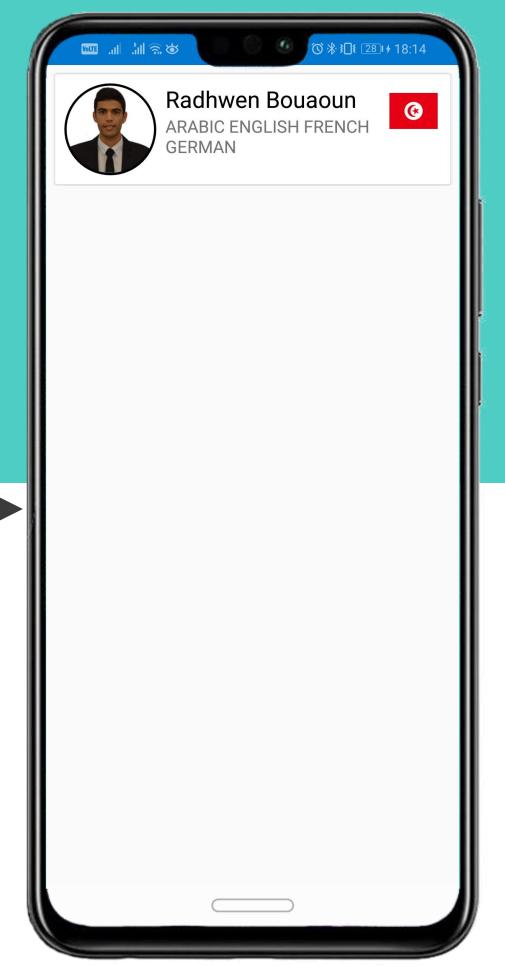
- When the user successfully logged in, the main content of our app will be seen first: The list of event organized by other students given the place, the date, the time and a brief description
- The list is updated in real time
- The user eseally can add an event by hitting the blue button

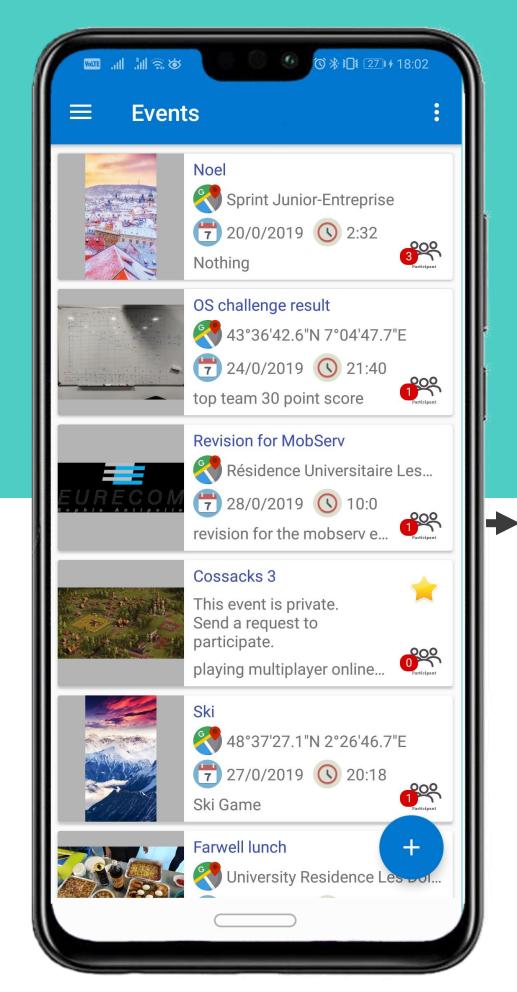


- To add an event the user should specify the event's title, a description, a picture, the time, the date and the place
- By hitting the check botton the event will be added to our database and seen by other students

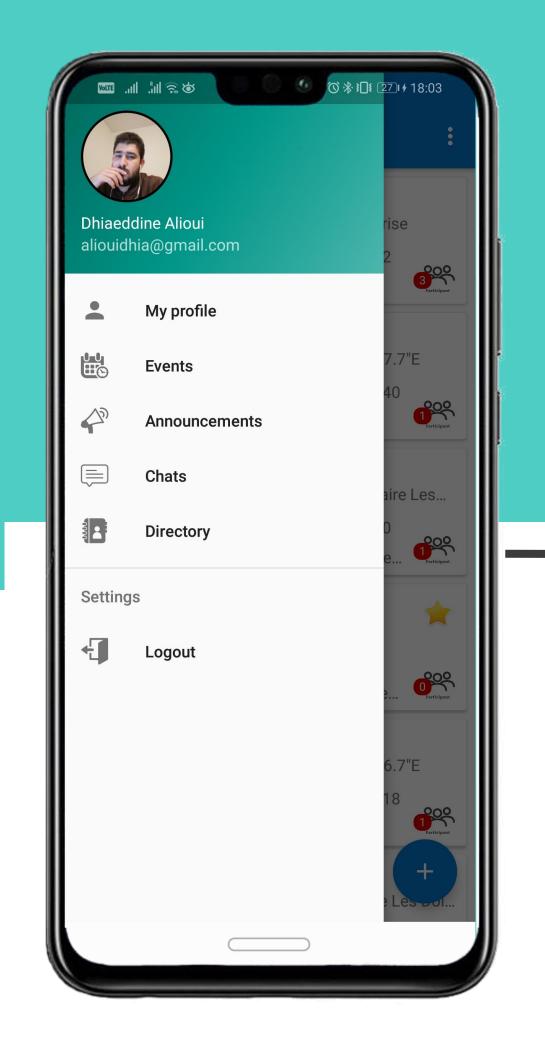


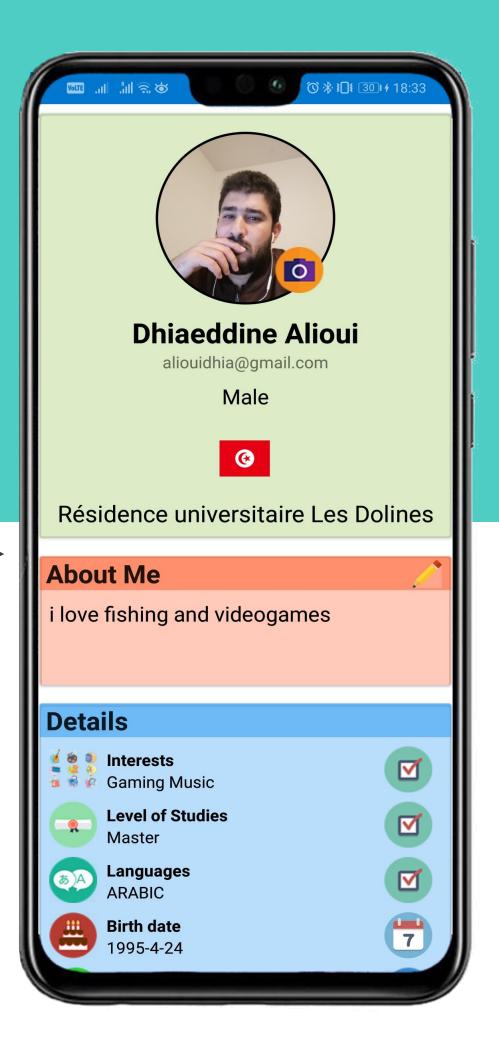


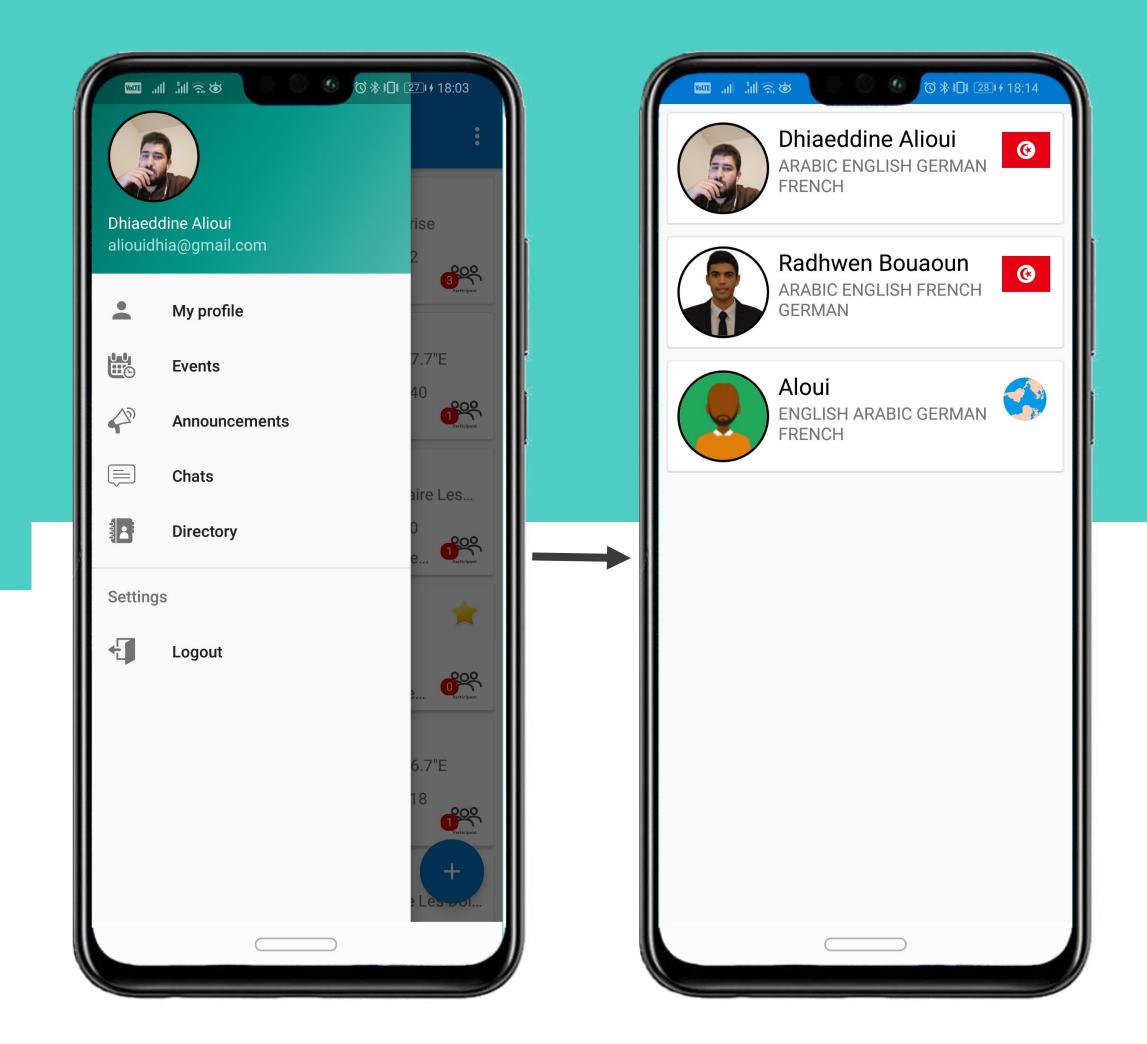




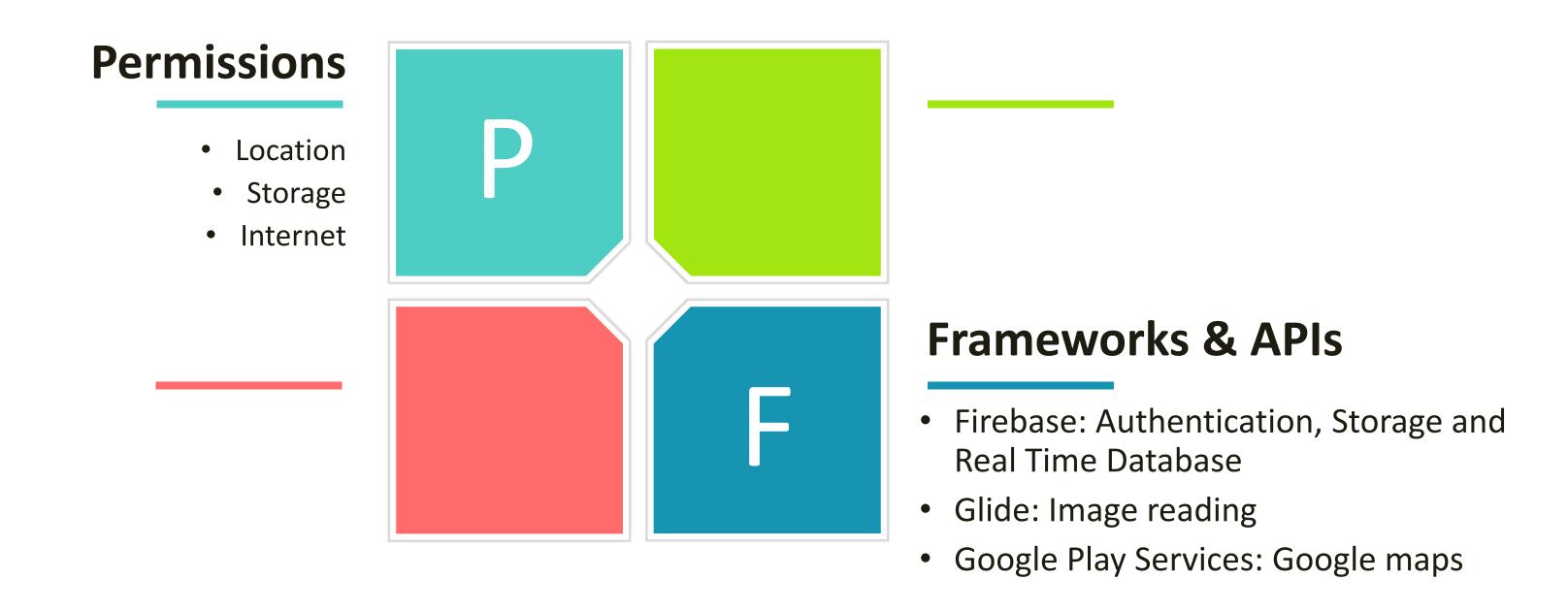




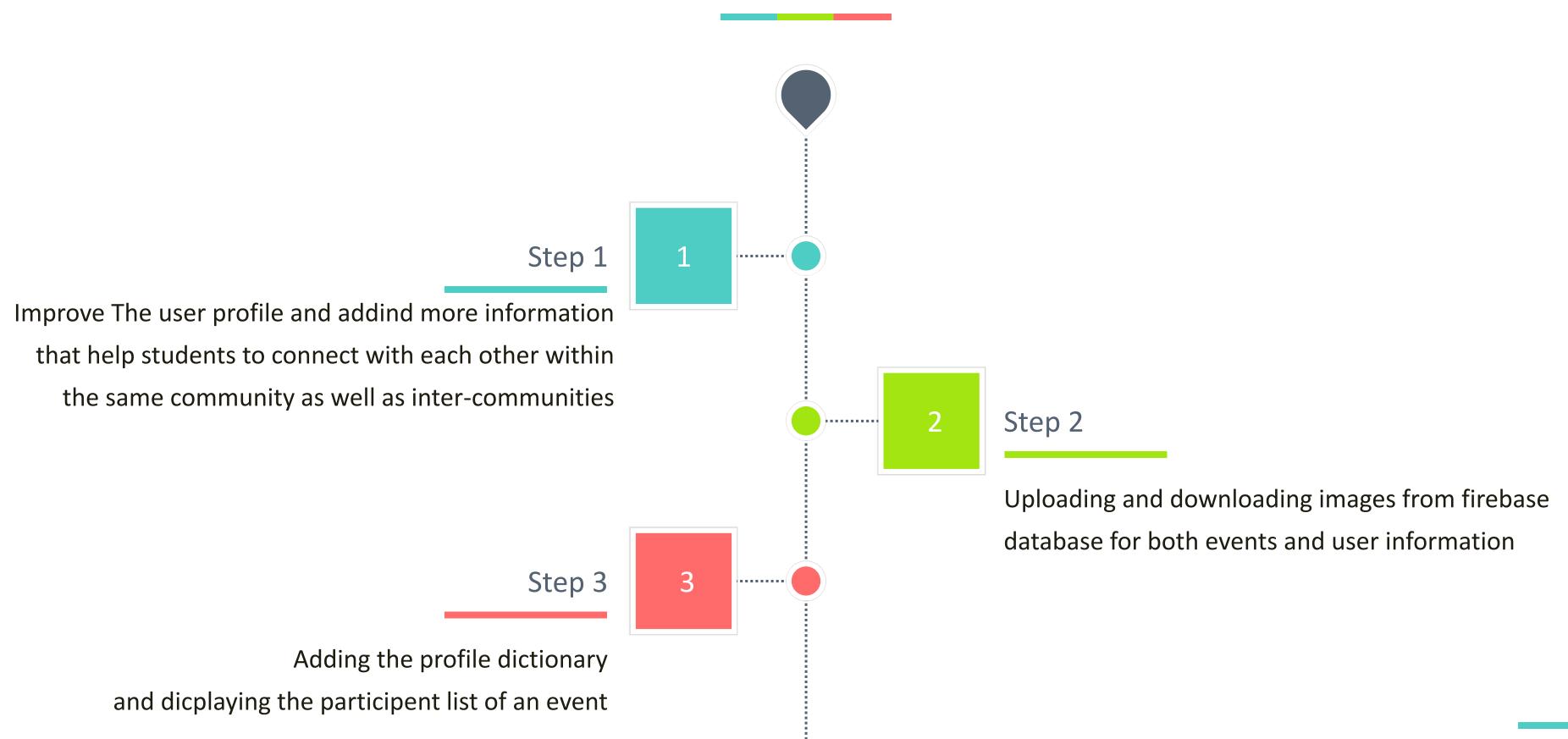


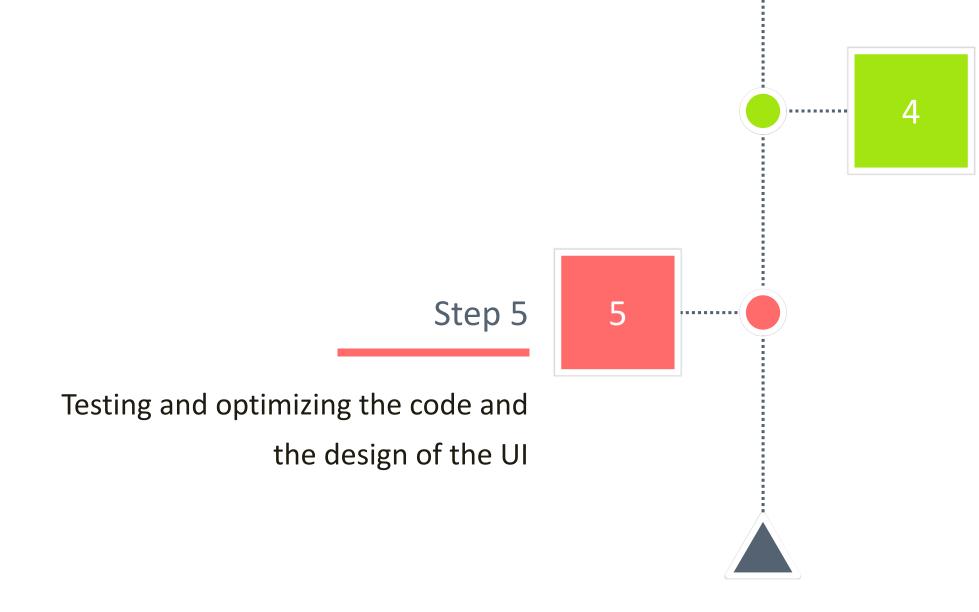


Application permissions, APIs used



Project Improvements since last time





Step 4

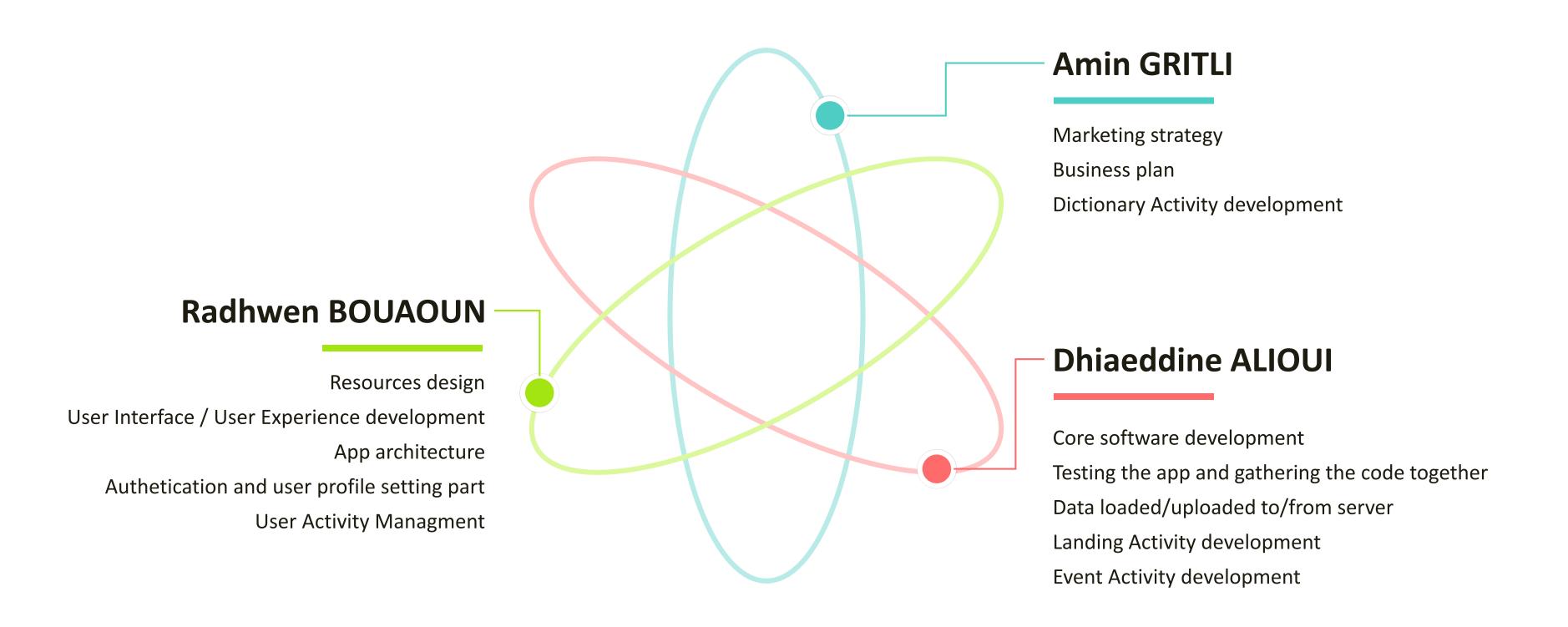
Public and private events implementations: event description, event creator, participeents and visibility to freemium or premium users

Version 1 ready

Further Development

Chat function

Task Attribution per member



References

Android Developer Guides: https://developer.android.com/guide/

Stack Overflow website and Github libreries

Thank you!

Demo!

Q & A