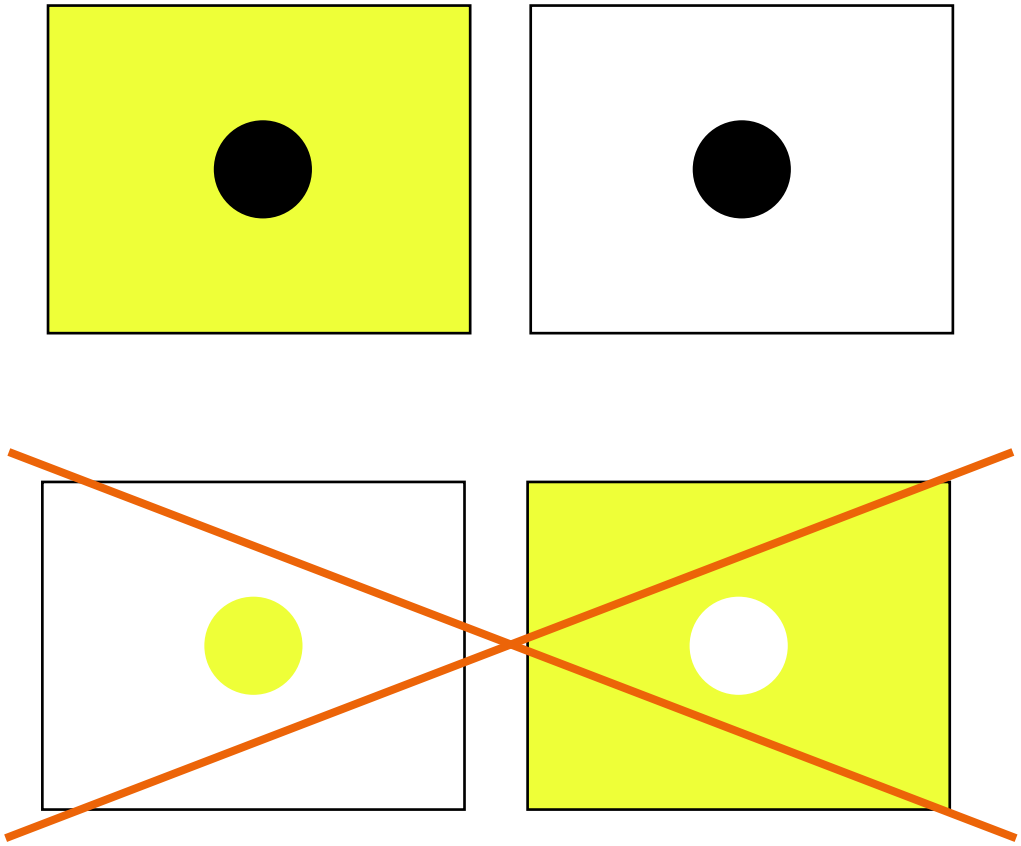
# RADICALXCHANGE BASIC BRAND GUIDELINES V 0.1

20th Of May, 2020.

# Colors

#edff38 #000000 #ffffff

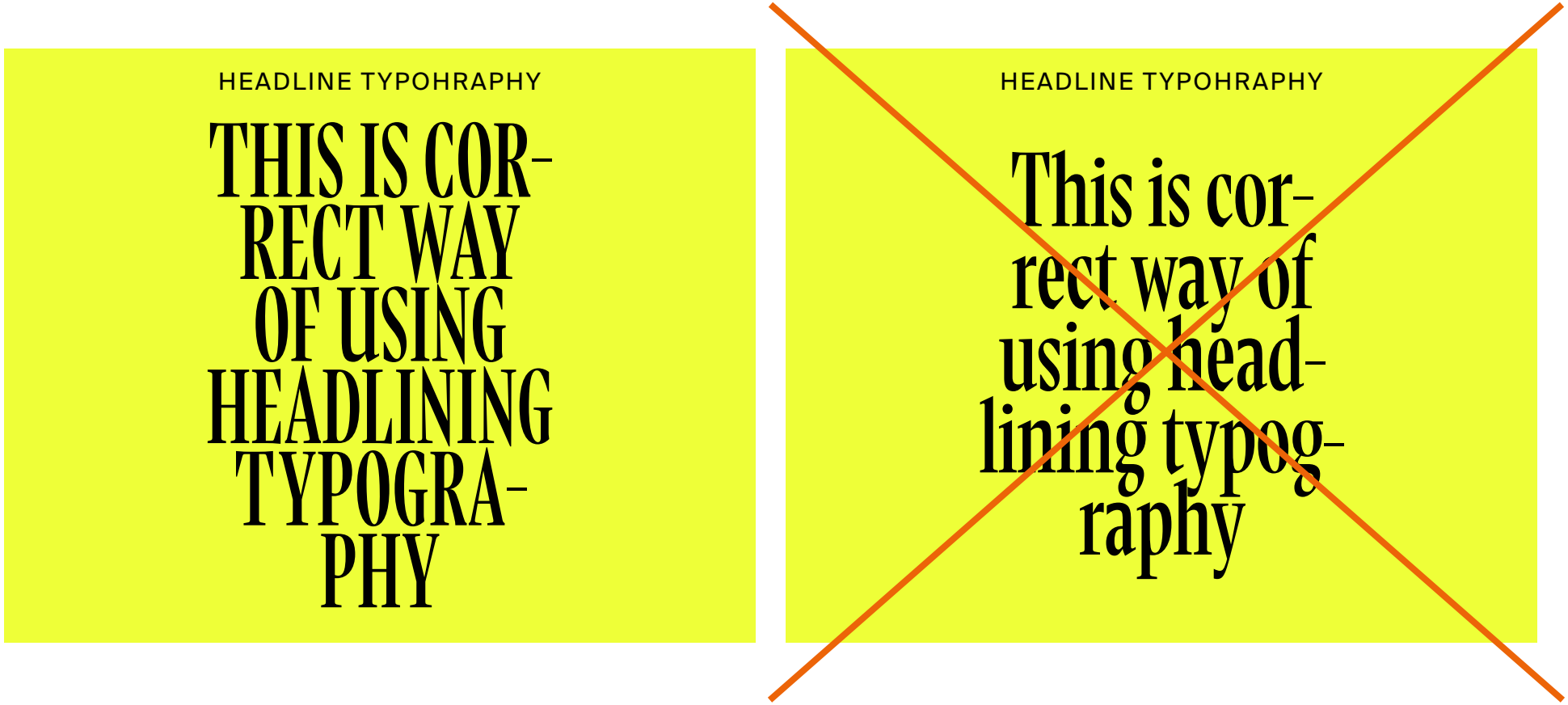
# Color Guidelines



Primary Typography:
Messer Condensend

ABCDEFGHIJLKM
NOPRSTUVZXYQ
!?0123456789

# Primary Typography Guidelines



Secondary Typography:
Suisse Int’l Book

ABCDEFGHIJLKM
NOPRSTUVZXYQ
abcdefghijlkm
noprstuvzxyq
.!?0123456789

# Examples of Graphic elements

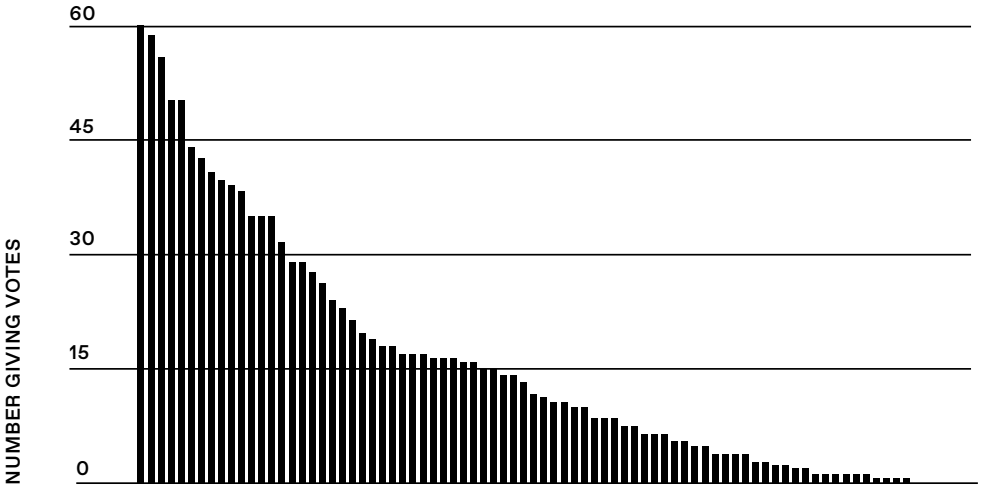
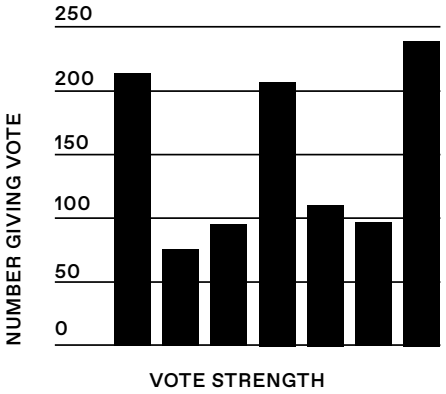



FIGURE X



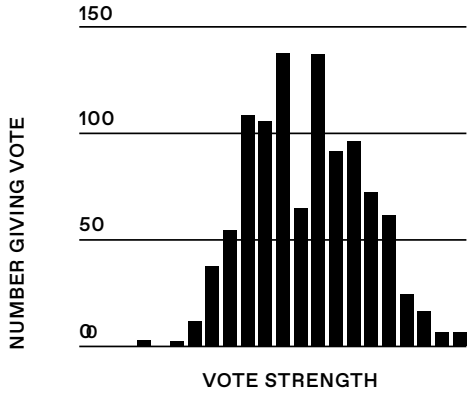


FIGURE Y