

Report

1. Explain your design for your website with justification.

The website is a fan page for Studio Ghibli, an animations studio based in Japan, and is meant to be an information hub for all things related to the studio, with an emphasis on news and movie reviews. The index page is the main homepage with subtopics. The first subtopic gives a brief introduction to the website and provides quick links to other subtopics, links to the two other pages and an external link to Studio Ghibli's main website. Both the other two pages contain reviews of famous Ghibli movies. The website's audience are typically current fans, or new people who want to know what the studio is all about. The websites target audience are adults, and I believe a clean aesthetic would appeal to them. So, I have used a plain colour like white for the background. This colour makes the texts more readable, and makes the images pop out more. I have also used line breaks to add some space between the text and the bottom of the pages, and I also added a black and white image of the studio's logo on the bottom right of each page, which I believe creates an overall better aesthetic.

2. What are the two JavaScripts you incorporated into your website? In which webpage did you incorporate them? How does each of them improve your website? What did you change in the scripts?

Both JavaScripts deal with images. The first one is a slideshow script located in the index.html file, which appears at the top when the page is loaded in the browser. The script displays an image which is periodically replaced by a new one. Studio Ghibli has a very recognisable and appealing art style, and by putting the script with screen shots from movie scenes at the top of the page, a visitor will instantly get an idea of what the page is about and will have a good first impression. For this script I have changed the names of the default images with that of my own. I have also changed the "slideshow_width" and "slideshow_height" values so that the images fit the screen the way I wanted them to.

The second JavaScript is on page1.html and is an image gallery with buttons to navigate through the images. The gallery is at the bottom of the page and is meant to give the viewer a preview of what the movie looks like, and hopefully pique his or her interest in it. For this one also I had to change the default image names, and the name on the "<img src =" tag to determine what the first image was going to be.

3. If your technological ability were limitless, what else would add to this website? How would it look, what features would it have, etc.? How would it communicate the topic better?

I would have added various social features. The site is meant to be a fan page and having forums and comment sections, where site visitors can share their views and interact with each other, would make the website more interactive and therefore more appealing. The page itself would be more dynamic, changing with the user's input. There would be a menu bar at the top that would help make navigating the site easier. I would also add a sharing feature where users can, in a few clicks, share links to the website to all the major social media websites.

4. Find a non-social media and non-search engine website (corporate, government, education, or mass media), that you admire and provide the URL. What specific elements do you think are admirable about the website (Design? Content? Layout? Overall impression? Cool technology?)

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It has a very modern, clean design and makes great use of images and other media to create more appeal. Each page is laid out differently to compliment the topic being discussed and make navigation easier. Overall the webpage looks sleek and professional, using a combination of mostly black, greys, white and blue for text and background, adding vibrancy and interest to each page using images, videos and GIFs. The main audience for the website are game developers and I believe the website has gotten a good balance between professional and techy aesthetic that would appeal to this demographic.