Adrian Beria

⚲ Remote | 🔗Portfolio | Linkedin | Github | ✉ adrberia@gmail.com

ABOUT ME

Senior Frontend Engineer specialized in architecting scalable B2B & enterprise platforms with React, TypeScript & modern stacks.

KEY ACHIEVEMENTS

- **Led modernization** of 3+ legacy dashboards (React, Next.js, GraphQL), **improving performance by 40%**.
- **Shipped AI-powered tools** (LLM-integrated Ad Maker) to **Product Hunt (1k+ upvotes)**.
- **Mentored 10+ developers** across teams, establishing code guidelines, pair programming and lineaments to ensure consistency.
- **Consulted for fintech/agritech startups**, delivering **reusable component libraries** (30% faster dev time).

PROFESSIONAL EXPERIENCE

Senior Frontend Consultant | Freelance/Contract Work | Remote   *2023-Present*
Technologies: React, Next.js, TypeScript, Tailwind, Shadcn, LLMs

- **Finvar (Fintech)**
  - Revamped public-facing landing page + dashboard UI with **React & Tailwind CSS**.
  - **Reduced future dev time by 30%** via a library of 50+ reusable components.
  - Implemented **end-to-end Cypress tests**, cutting QA bugs by 25%.
- **Revelo (AI Startup)**
  - Trained **LLM for prompt correction** using Next.js 15, TypeScript, and Shadcn.
- **Agri Tech Startup (Confidential)**
  - Built **full-stack farmer communication system**: Kotlin mobile app + React admin panel.

Frontend Lead Developer | Memorable AI | Remote   *2022-2023*
Technologies: React, Next.js, GraphQL, Zustand, LLM integration

- **Modernized legacy dashboard** → Migrated to React, Next.js, TypeScript, improving load times by 40%.
- **Architected real-time AI Campaign Dashboard:**
  - Visualized complex ML model marketing metric outputs with dynamic charts (**Recharts**).
  - Managed global state with **Zustand** and server state with React Query
- **Built LLM-powered Ad Maker (shipped to Product Hunt):**
  - Developed **custom image editor from scratch** + integrated AI feedback using marketing metric outputs.
- **Scalable auth system**: Role-based access control with **feature flags**.

Frontend Lead Developer | Vascar Solutions | Remote   *2020-2021*
Technologies: React, TypeScript, Redux, Golang, Tailwind

- **Launched AI Finance Dashboard (Capnote):**
  - Unified **real-time feeds, interactive maps, and financial reports** with **Redux Toolkit**.
  - Mentored **6 developers**, reducing code review time by **20%** via standardized guidelines.

Frontend Developer | *Tecno Makers SAS* | Remote   *2019-2020*
Technologies: React, Styled Components, REST APIs

- **Built engagement platform** for Discovery Channel, integrating social media feeds (FB/IG/YouTube).
- **Improved UX** with reusable React components, boosting page engagement by 15%.

SKILLS

Frontend: React, Next.js, TypeScript, Redux, Zustand, Tailwind, Shadcn, Kotlin, Vite, Webpack
Backend/DevOps: Node.js, GraphQL, REST, Hono, Drizzle, Golang, TypeORM, Docker, CI/CD, Github Actions, Sentry
Testing/QA: Cypress, Jest, E2E testing

EDUCATION

Electrical Engineer | UNEXPO   *2013*
- Thesis: *Electromagnetic simulations using MATLAB* (applied analytical problem-solving to software engineering)