



UEE_SE-S2-WE-11

UEE Project

SeaSavers

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SE-S2-WE-11

User Experience Engineering SE3050

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Declaration

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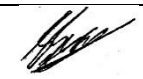

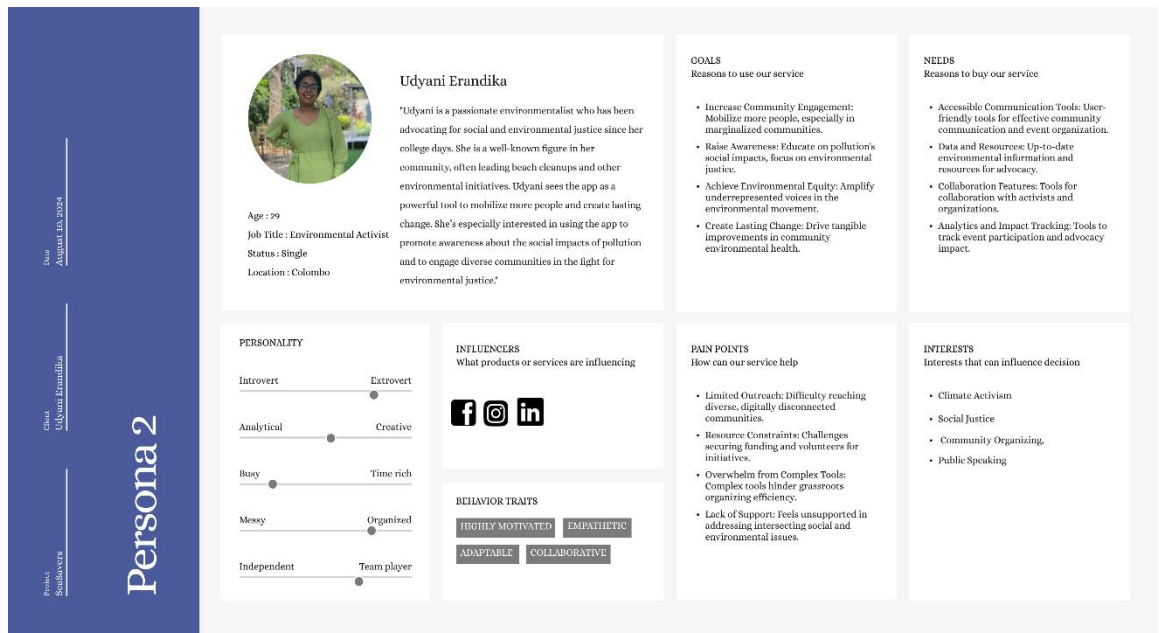
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Table of Contents

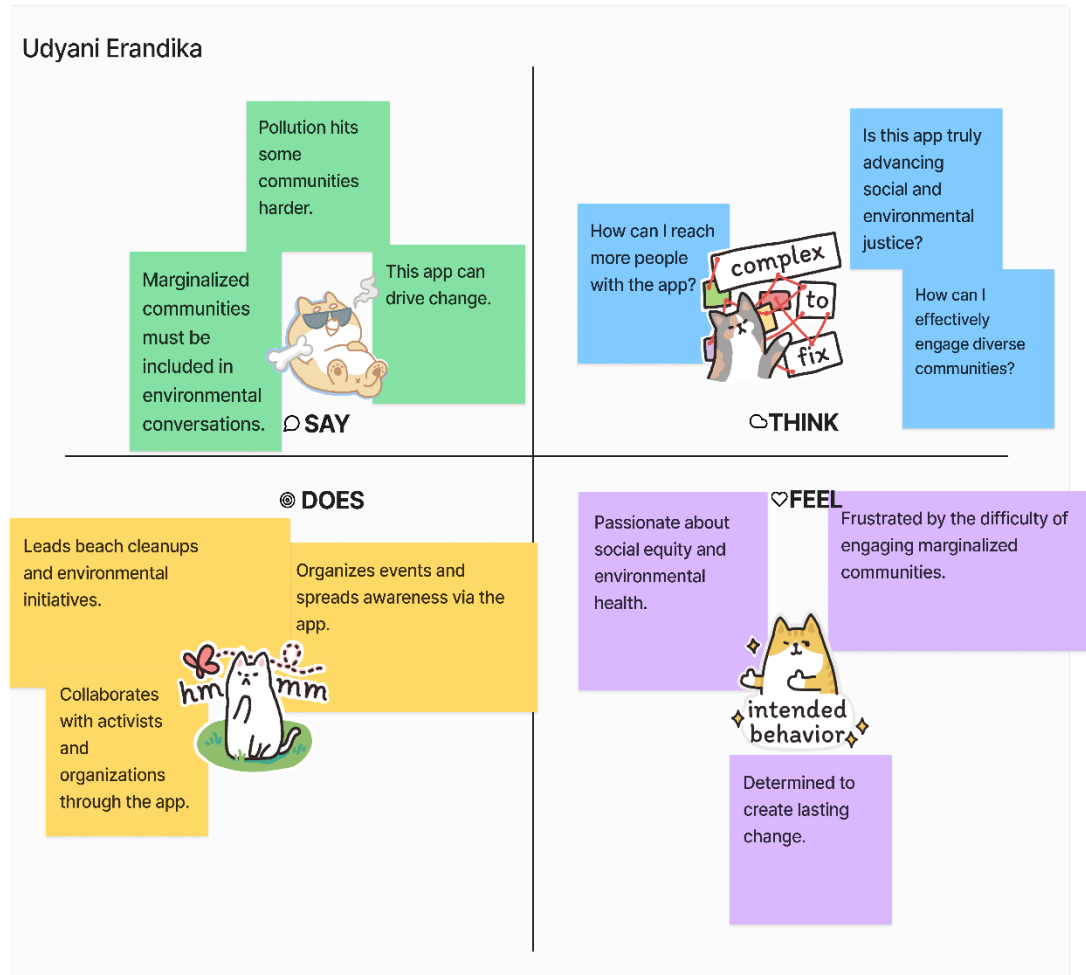
Declaration.....	1
Milestone 1: Identify user groups.....	3
1.1 Persona.....	3
1.2 Empathy map	4
1.3 User story	5
1.4 User flow	6
1.5 Service Blueprint	7
1.6 Identify basic functionality of the proposed system.....	8

Milestone 1: Identify user groups

1.1 Persona



1.2 Empathy map



1.3 User story

USER STORY

[Udyani Erandika](#)

As a

community organizer,

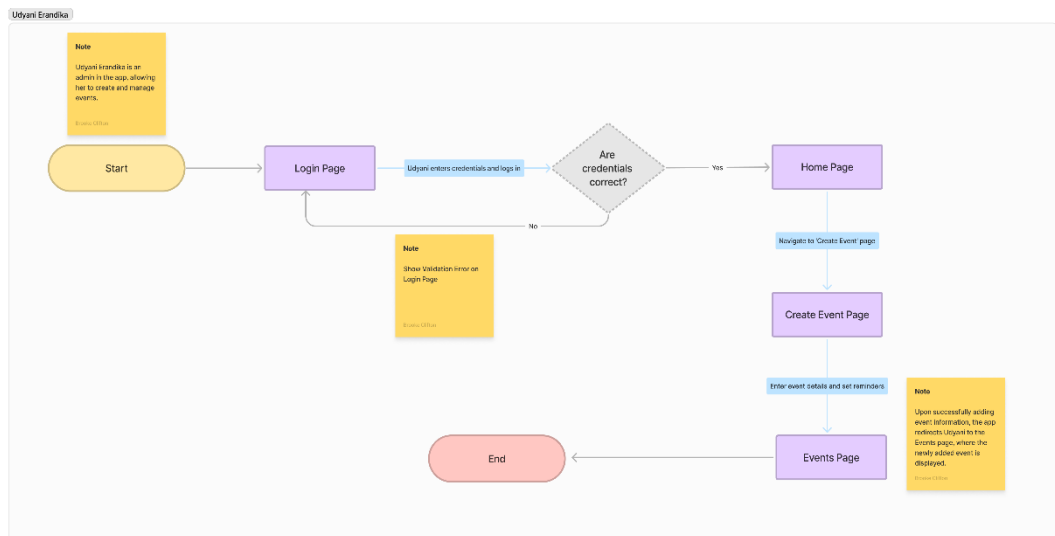
I want to

create and share events through the app

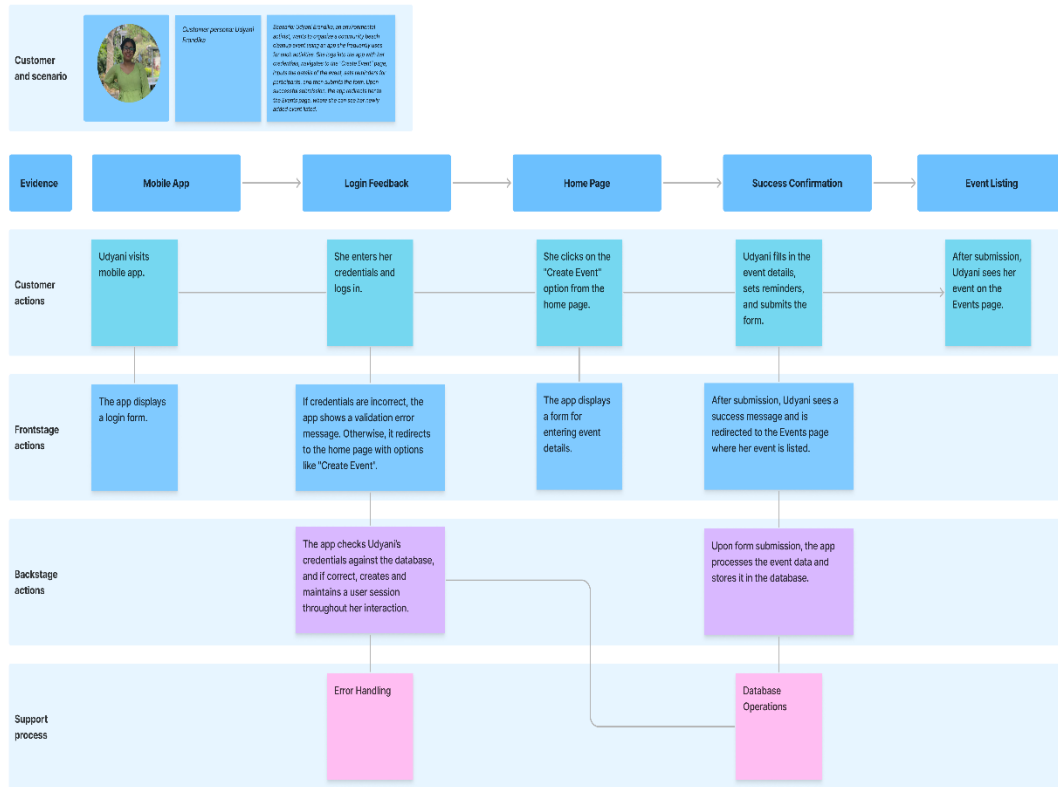
so that

I can mobilize more people for beach cleanups.

1.4 User flow



1.5 Service Blueprint



1.6 Identify basic functionality of the proposed system

The proposed system, **SeaSavers**, is a mobile application designed to promote and facilitate beach cleanup efforts. The app's basic functionalities revolve around engaging the community, organizing events, and fostering a competitive spirit among users.

Below are the key functionalities of the SeaSavers app:

1. **Competition Registration and Participation:** Users can register for various beach cleanup competitions across different locations. The app will allow users to participate in these challenges, collect points based on their contributions, and track their progress on a leaderboard, fostering a sense of competition and achievement.
2. **Event and Workshop Management:** The app will display a list of upcoming beach cleanup events and related workshops. Organizations can request approval to publish their events, which admins can either approve or reject. This ensures that only relevant and vetted activities are promoted to users.
3. **Blog and Educational Content:** SeaSavers will feature a blog section with articles on the impact of beach pollution, the benefits of cleanup activities, and tips for effective participation. Users can engage with the content through a commenting system, allowing them to share their thoughts and insights.
4. **Posts and Discussions:** The app will enable users to create posts, share updates, photos, and videos from their beach cleaning activities. This feature will promote community engagement, allowing users to connect, share their experiences, and inspire others to join the cause.

These functionalities collectively support the app's goal of uniting the community in the effort to conserve and sustainably use oceans and marine resources, aligning with the UN's Sustainable Development Goal 14. The app not only facilitates beach cleanups but also educates and motivates users through various interactive features.

