

# Customer, Orders and Payment Preference Dashboard

Total Sales

117bn

Total Order

408.743K

Average Order Per User

1.01M

Unique Customer

115.326K

Cancelled ...

At Risk

Casual S...

Finished ...

Champion

Emergin...

Pending o...

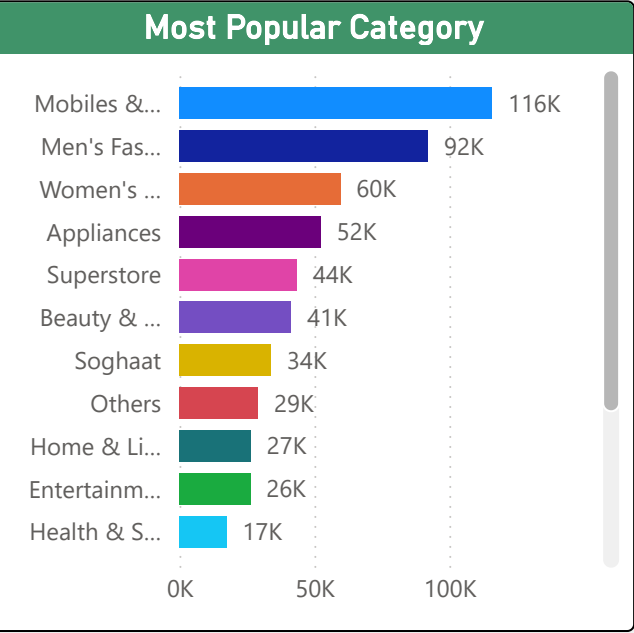
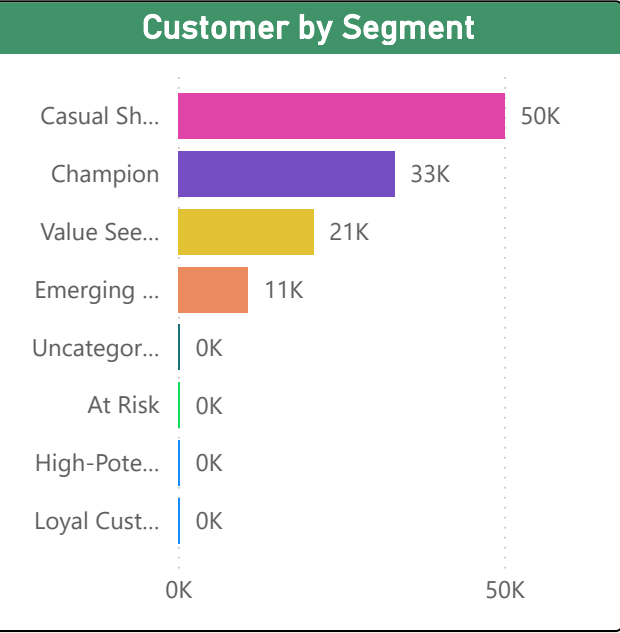
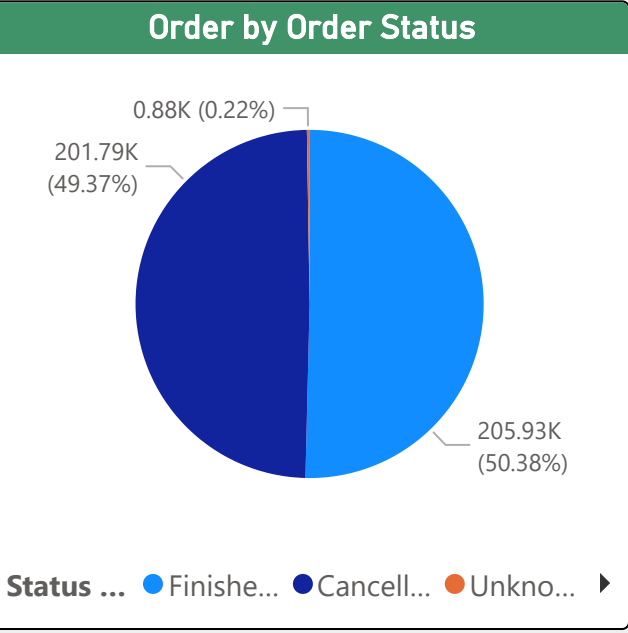
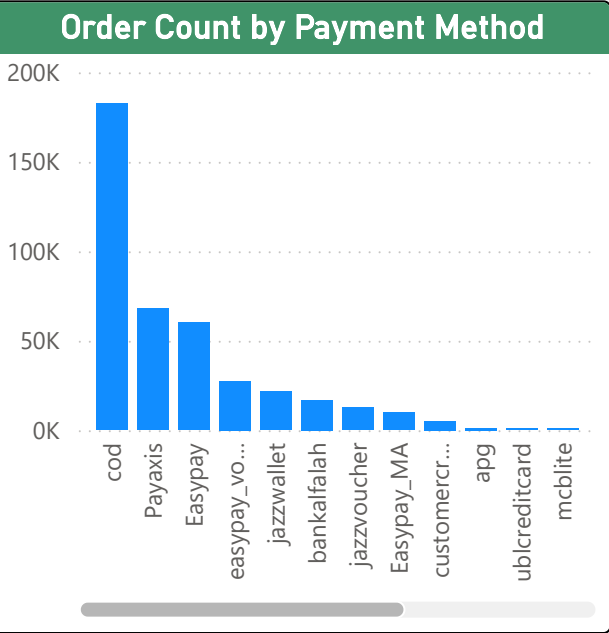
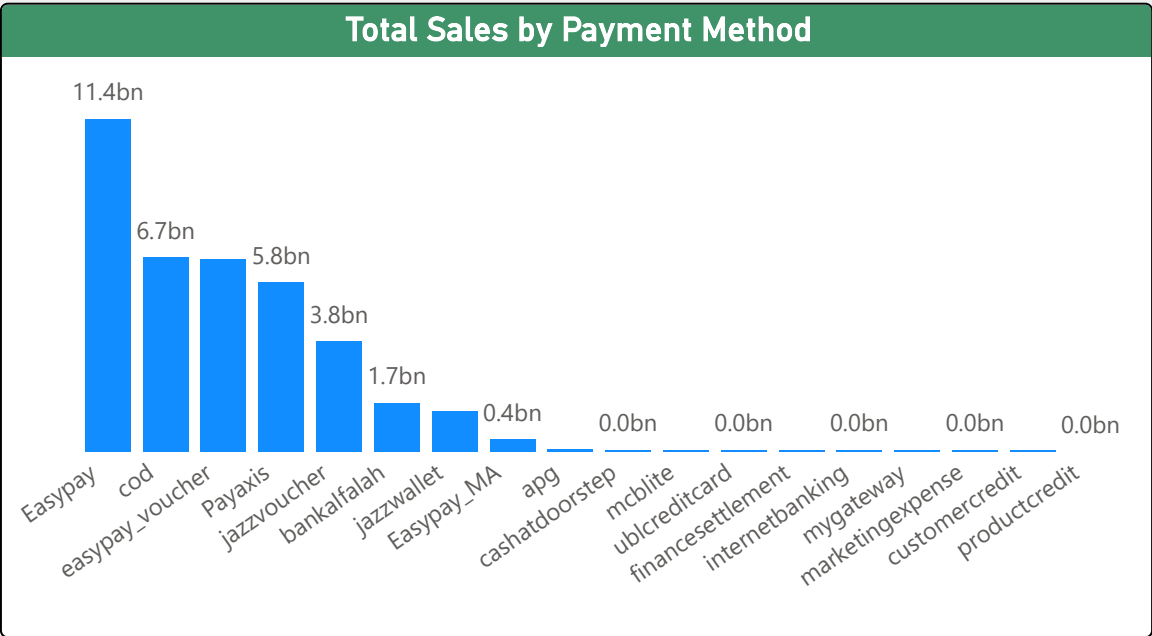
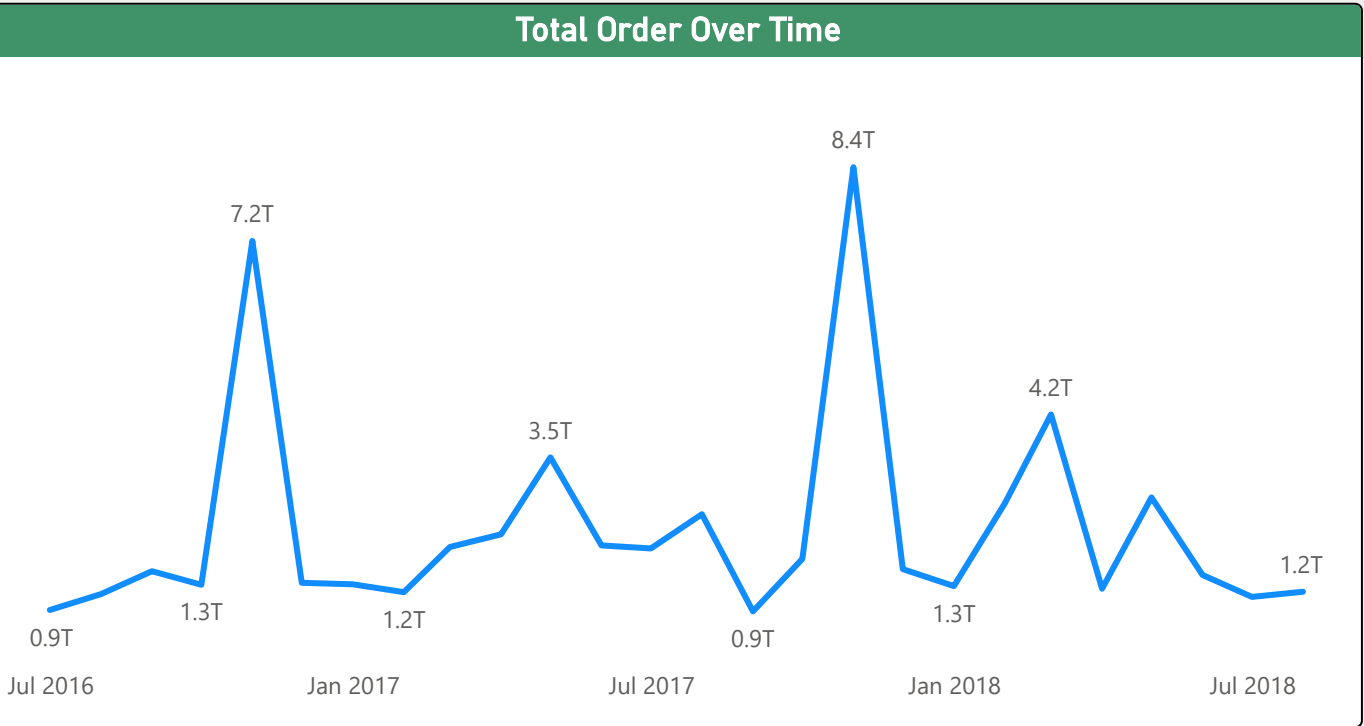
High-Pot...

Loyal Cu...

Unknown

Uncatego...

Value Se...



| Customer ID | Customer_Segment | RFM | Total_RFM | Mon |
|-------------|------------------|-----|-----------|-----|
| 102593      | Champion         | 555 | 15        | 5   |
| 104467      | Uncategorized    | 555 | 15        | 5   |
| 104472      | Uncategorized    | 555 | 15        | 5   |
| 104476      | Uncategorized    | 555 | 15        | 5   |
| 104480      | Uncategorized    | 555 | 15        | 5   |
| 98529       | Champion         | 555 | 15        | 5   |
| 100010      | Champion         | 554 | 14        | 4   |
| 100031      | Champion         | 554 | 14        | 4   |
| 100088      | Champion         | 554 | 14        | 4   |
| 100089      | Champion         | 554 | 14        | 4   |
| 100103      | Champion         | 554 | 14        | 4   |
| 100120      | Champion         | 554 | 14        | 4   |
| 100140      | Champion         | 554 | 14        | 4   |
| 100188      | Champion         | 554 | 14        | 4   |
| 100204      | Champion         | 554 | 14        | 4   |
| 100208      | Champion         | 554 | 14        | 4   |
| 100221      | Champion         | 554 | 14        | 4   |
| 100236      | Champion         | 554 | 14        | 4   |
| 100238      | Champion         | 554 | 14        | 4   |
| 100261      | Champion         | 554 | 14        | 4   |
| 100264      | Champion         | 554 | 14        | 4   |
| Total       |                  |     | 932798    |     |

