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Earth5R is recognised as a UNESCO Green Citizens Project

Internship Offer Letter

Congratulations! Your application to Earth5R's Work-From-Home Computer Science Engineering Content Writing Internship has been accepted!

About Earth5R:

Earth5R is a Global Environmental Ecosystem.

In January 2023, we launched our citizen science app - 'Earth5R - The Environmental App'. Earth5R app has been announced as the winner of 2023 Best Apps for Good in Google Play by Google.

Earth5R is endorsed by UNESCO as a **UNESCO Green Citizen**. It has also been selected as a case study of tech for impact in UNESCO's 2023 report - "Seeds of Change". People from a very wide range of backgrounds have previously interned with Earth5R, including students from **Cambridge, NYU Stern, MIT, IIT, and IIMs**.

Perks of this internship:

- Certificate of completion
- Enhance your resume to suit the global market
- Flexible internship hours
- Get started instantly
- Earth5R is a UNESCO-supported global non-profit organisation, and the internship is **unpaid**. However, the Earth5R certificate is widely regarded and recognized Internationally.



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Towards the end of the internship we will ask you to fill out a Completion Report, providing:

- 1. An app/play store review about this program.
- 2. A two minute self recorded video, with a **summary of your learnings and key takeaways** from this program which will become a part of our community stories video to be published on our platform.
- 3. A video, in a vlog format, of you performing a practical activity, such as segregating waste, reusing a container or planting a sapling. While doing the activity, speak about what you are doing and how it helps the environment.
- 4. Provide two referrals one from your Educational Institution and one from the Corporate Sector.

Your responsibilities include:

- Learning and engaging with other community members on the app. The task includes liking
 + commenting on a minimum of 10 posts per day (excluding the pinned posts) Give
 qualitative feedback to other members and avoid comments like "nice/good content" "well
 done", etc.
- Posting about real-world eco-friendly practices related to your field and topics that you found.
- Your posts must include a description and photographs based on your subject in total numbers mentioned against each type of post:
- 1. <u>Energy-Efficient Computing:</u> Share an article or picture highlighting a technique or device that focuses on energy-efficient computing. Discuss its long-term benefits. Include relevant pictures.
 - 1 post out of the total 20 posts should be for this activity.



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- 2. <u>IoT for Sustainability:</u> Explain with example an IoT device that contributes to energy conservation or resource management, explaining the technology behind it. Include relevant pictures.
 - 1 post out of the total 20 posts should be for this activity.
- 3. **Smart Grids:** Post about smart grid technology, illustrating how it makes energy distribution more efficient and less wasteful. Include relevant pictures.
 - 1 post out of the total 20 posts should be for this activity.
- 4. <u>Blockchain for Sustainability:</u> Share how blockchain can be used for things like better supply chain tracking to ensure ethical and sustainable practices. Include relevant Pictures.
 - 1 post out of the total 20 posts should be for this activity.
- 5. <u>Al in Environmental Monitoring:</u> Discuss an Al model that can predict or monitor environmental factors like pollution levels, deforestation, etc. Share its applications and benefits. Include relevant pictures.
 - 1 post out of the total 20 posts should be for this activity.
- 6. <u>Complete minimum 5 modules from the Volunteering tab on the app:</u> Go to Actions< Volunteering and enroll for volunteering. Select any 5 modules of your choice.
- 5. <u>Complete minimum 10 challenges on the app- Go</u> to Actions< Challenges and select any 10 challenges of your choice. It is mandatory to complete the "Plastic for Profit" challenge at least three times.



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During your internship, your work will be evaluated according to the following criteria, which will be reflected in the certificate issued upon successful completion:

- **Quality of Work**: Demonstrates a genuine interest in comprehending assigned tasks and exhibits strong structuring skills.
- <u>Communication Skills</u>: Emphasizes clarity of thought and idea expression over language proficiency. The verbal skills will be assessed based on your internship outcome summary report, which is to be submitted in video format (Further instruction regarding this will be issued after completing the 20 posts) You may use any language you are comfortable with when presenting the report.
- <u>Time Management</u>: Ensures adherence to the posting schedule by carrying out **one task per day**, thereby fulfilling the requirement of 20 posts within the designated time frame.
- <u>Professionalism</u>: Displays professionalism by respecting organizational staff, adhering to policies, and maintaining appropriate conduct in all communications and interactions.
- <u>Community Building & Networking Skills</u>: Engage with other community members on the app by liking and commenting on their posts. Building your networking skills by providing two referrals- one from your Educational Institution and from the Corporate Sector.

Earn additional rewards for your support: By completing the daily tasks—sharing our Instagram posts on your personal story—you'll not only contribute to our mission but also receive additional days in your term as a token of appreciation. Don't forget to document your efforts with



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daily screenshots on the Google Form link provided to track your impact and extend your involvement in our cause.

1. <u>Instagram story shares</u> - Follow us on <u>Instagram</u> and promote the latest post we share on our official Earth5R Instagram account to your personal story every day for the reward day. This is an excellent way for your followers to see the impactful work we're doing and learn more about sustainability. Please make sure your account status is Public so that the content is visible to all the users.

Each Instagram story share will add 1 additional day in your duration in your certificate as a reward.

2. <u>Proof of shares</u> - To track the above activities, take a screenshot of your Instagram story approximately 23 hours after posting (just before they expire). Upload these screenshots daily to the same Google Form link provided. This approach ensures accountability and aids in quantifying the broader reach and influence of our shared content.

https://forms.gle/Mx79c28VHgDWWibq6



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Internship Terms and Conditions:

PLEASE READ THE TERMS AND CONDITIONS CAREFULLY

- Please make sure you don't publish more than 1 post in a day.
- Posting more than one content a day would be considered as content **spamming**.
- •During this internship, you need to **publish 20 compulsory posts on the** above-mentioned eco-friendly activities on the Earth5R app.
- Share practical, up-to-date information or examples, disqualifying content that **imparts** common theoretical "gyan" or basic bookish knowledge.
- You need to publish 20 posts in order to complete your internship & receive your certificate.
- You can finish this internship in any duration of time and not necessarily in one month.
- Interns at Earth5R are not allowed to undertake two simultaneous programmes with the organization. If you are currently engaged in one internship, kindly commence the second one only after receiving the certificate for the ongoing internship. Failure to adhere to this policy may result in the termination of your internship with us.
- For any reasons, if you need to take a break from the internship, you can do so and resume whenever you can.
- The criteria to issue a certificate is **"20 days of posting"** (Not necessarily to be completed within one month).
- Don't mention the date of posting nor the number of days you post out of 20.
- During this internship, if you're unable to post on a certain day, then you can make up for it by posting on the following days.
- Please make sure that the description is not more than 300 words.
- It is a compulsion to participate in **ten challenges minimum**. In order to do the same go to Actions<Challenges and click on any challenge to participate in it.
- As soon as 20 posts are done you can fill out the Earth5R Interns Completion Report.



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- Before you submit the form, please review all your posts to ensure they align with all tasks mentioned in the offer letter.
- Upon receiving your response, we will take 2 weeks to review and verify the data submitted by you. Please refrain from follow-ups during this period.
- Any complaints in public forums related to this matter will be considered gross insubordination and indiscipline, negatively impacting your overall performance report.
- Your certificate will be released after review and verification of your posts.
- Please join the internship support group on the app (Action> Groups and Events>Earth5R
 Community Support Group)
- By joining this internship, you agree to follow procedures and policies defined in this document.
- For any queries, please first refer to the <u>FAQs</u>. If your concerns are not resolved there, feel free to email us at <u>earth5rcommunity@gmail.com</u> Your queries will be reverted back between 9 am 5.00 pm on Fridays.



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Follow the steps below to start your internship:

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Download the Earth5R app using the link below:
<u>Android</u>
<u>iPhone</u>
Register on the app via email, and once you're registered, go to the top-left corner and click on edit profile.
Here you can edit your official first name, surname, & your profile picture (Your certificate will be issued in the name and surname mentioned on your profile)
To start the internship, go to the Create section and start your content posting activity.
We are excited to have you on board!
Thank You
Team HR,