Modeling\_Project

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## R Markdown

This is an R Markdown document. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see <http://rmarkdown.rstudio.com>.

When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document. You can embed an R code chunk like this:

library(readxl)  
unicorn\_data = read\_excel("CB-Insights\_Global-Unicorn-Club\_2023.xlsx")

## New names:  
## • `` -> `...2`  
## • `` -> `...3`  
## • `` -> `...4`  
## • `` -> `...5`  
## • `` -> `...6`  
## • `` -> `...7`

print(unicorn\_data)

## # A tibble: 1,244 × 7  
## Global Unicorn Club: Private Companies …¹ ...2 ...3 ...4 ...5 ...6 ...7   
## <chr> <chr> <chr> <chr> <chr> <chr> <chr>  
## 1 <NA> <NA> <NA> <NA> <NA> <NA> <NA>   
## 2 Company Valu… Date… Coun… City Indu… Sele…  
## 3 ByteDance 225 42832 China Beij… Medi… Sequ…  
## 4 SpaceX 150 41244 Unit… Hawt… Indu… Foun…  
## 5 SHEIN 66 43284 Sing… <NA> Cons… Tige…  
## 6 Stripe 50 41662 Unit… San … Fina… Khos…  
## 7 Databricks 43 43501 Unit… San … Ente… Andr…  
## 8 Revolut 33 43216 Unit… Lond… Fina… Inde…  
## 9 Epic Games 31.5 43399 Unit… Cary Medi… Tenc…  
## 10 Fanatics 31 41066 Unit… Jack… Cons… Soft…  
## # ℹ 1,234 more rows  
## # ℹ abbreviated name:  
## # ¹​`Global Unicorn Club: Private Companies Valued at $1B+\r\n(as of October 19th, 2023)`

## Including Plots

You can also embed plots, for example:



Note that the echo = FALSE parameter was added to the code chunk to prevent printing of the R code that generated the plot.