

92%

VIP Revenue Share

1.51K

Active Customers

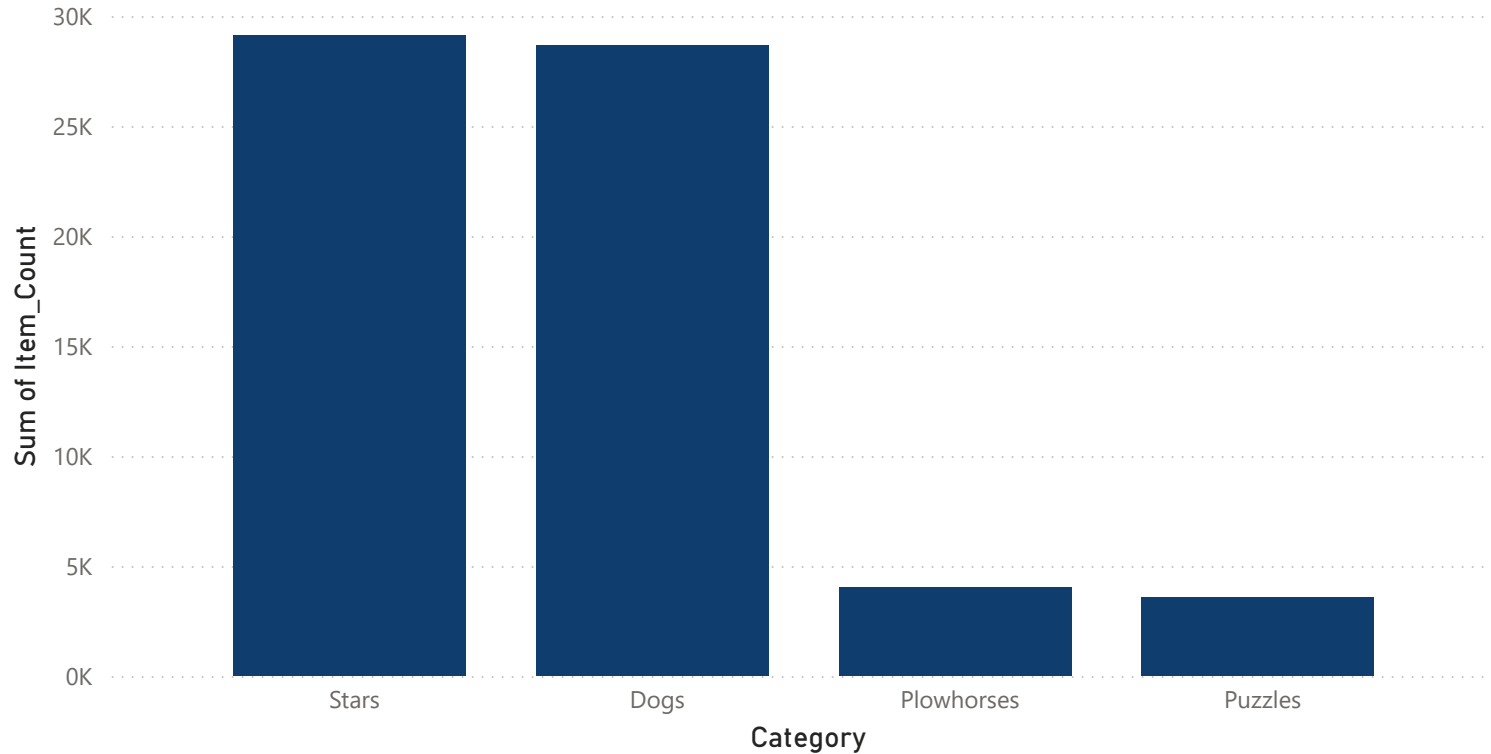
44.12

Repeat Purchase Rate

78.00

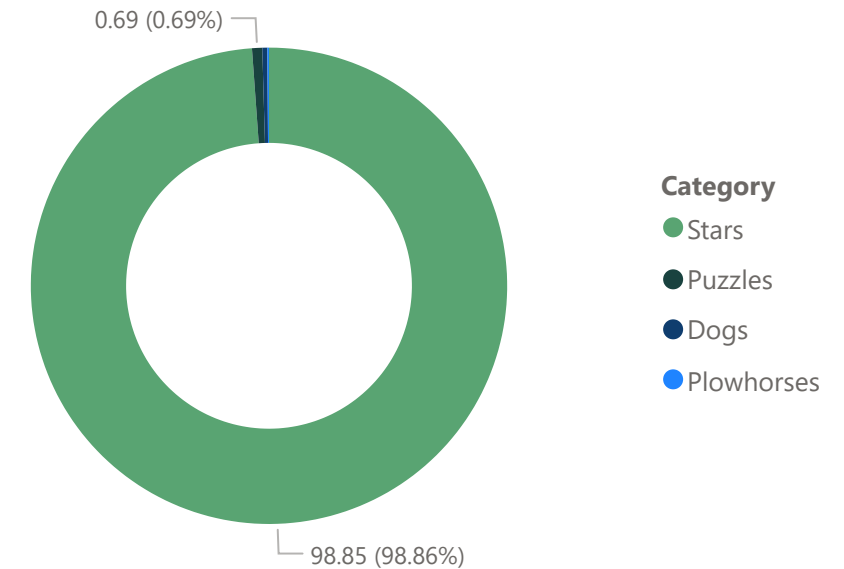
High Confidence Upsell

Sum of Item_Count by Category

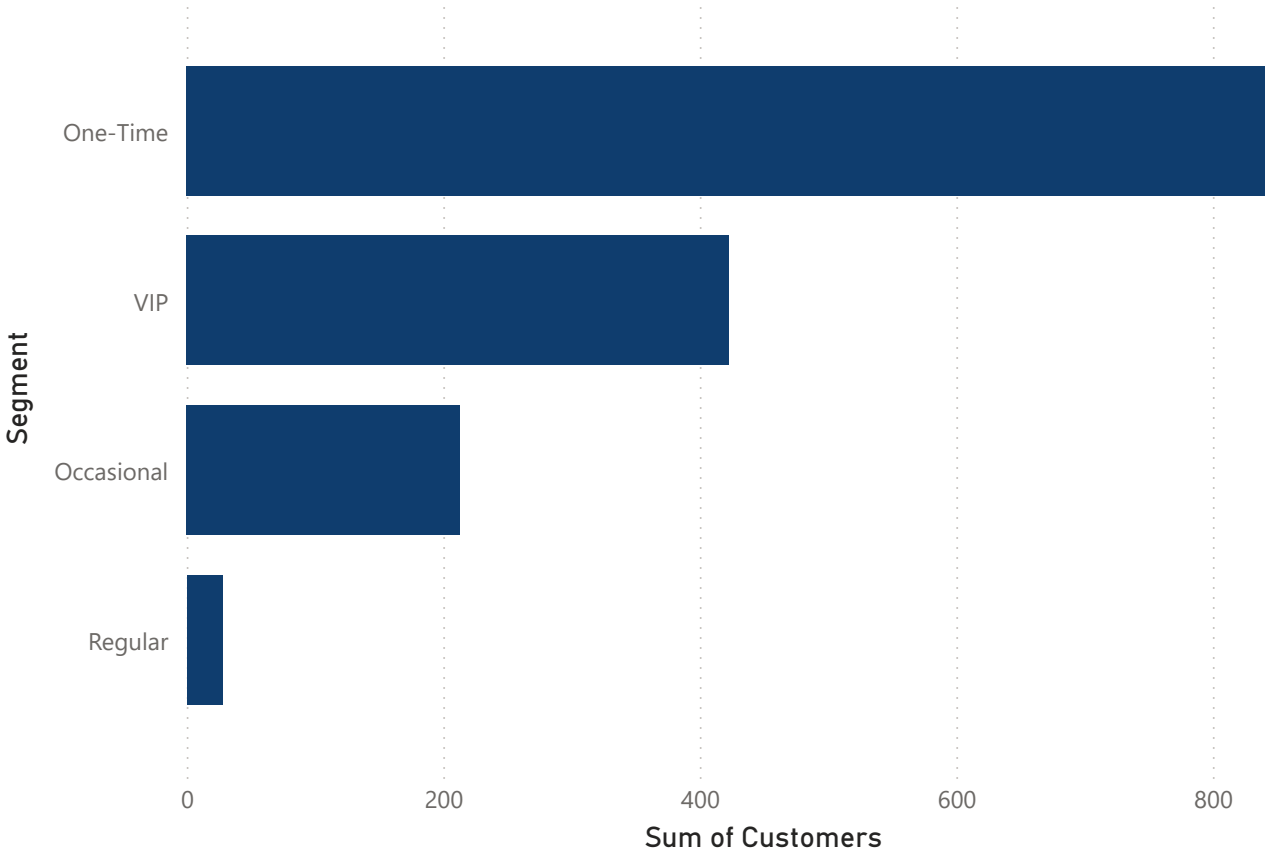


Stars generate 98.85% of revenue.
Dogs contribute almost nothing and should be removed to reduce complexity and cost.

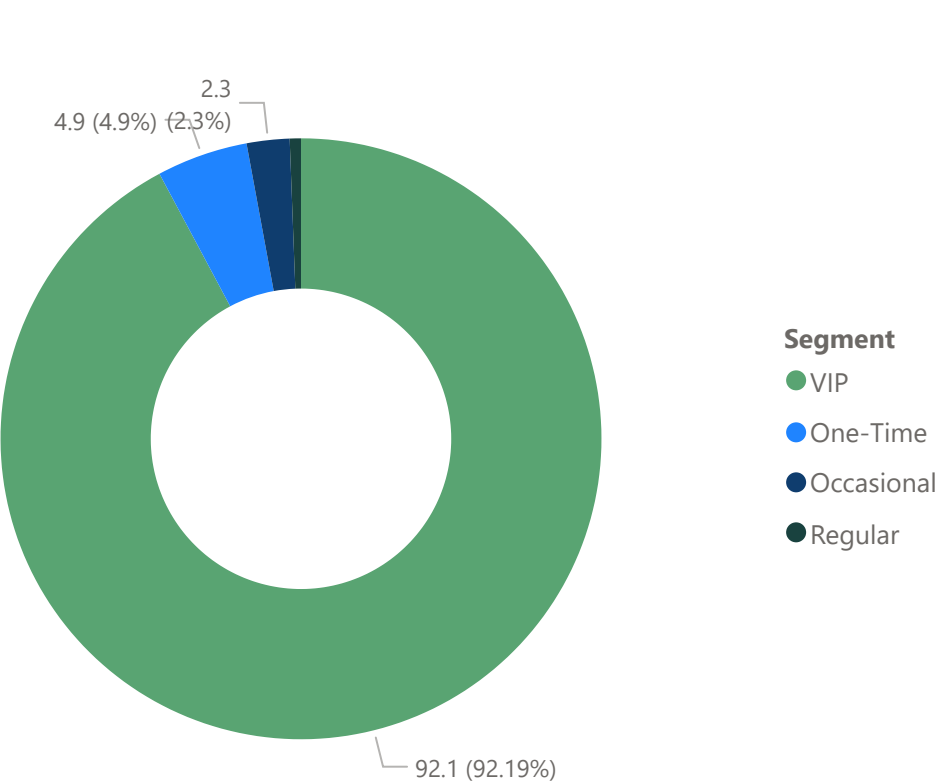
Sum of Revenue_Percent by Category



Sum of Customers by Segment

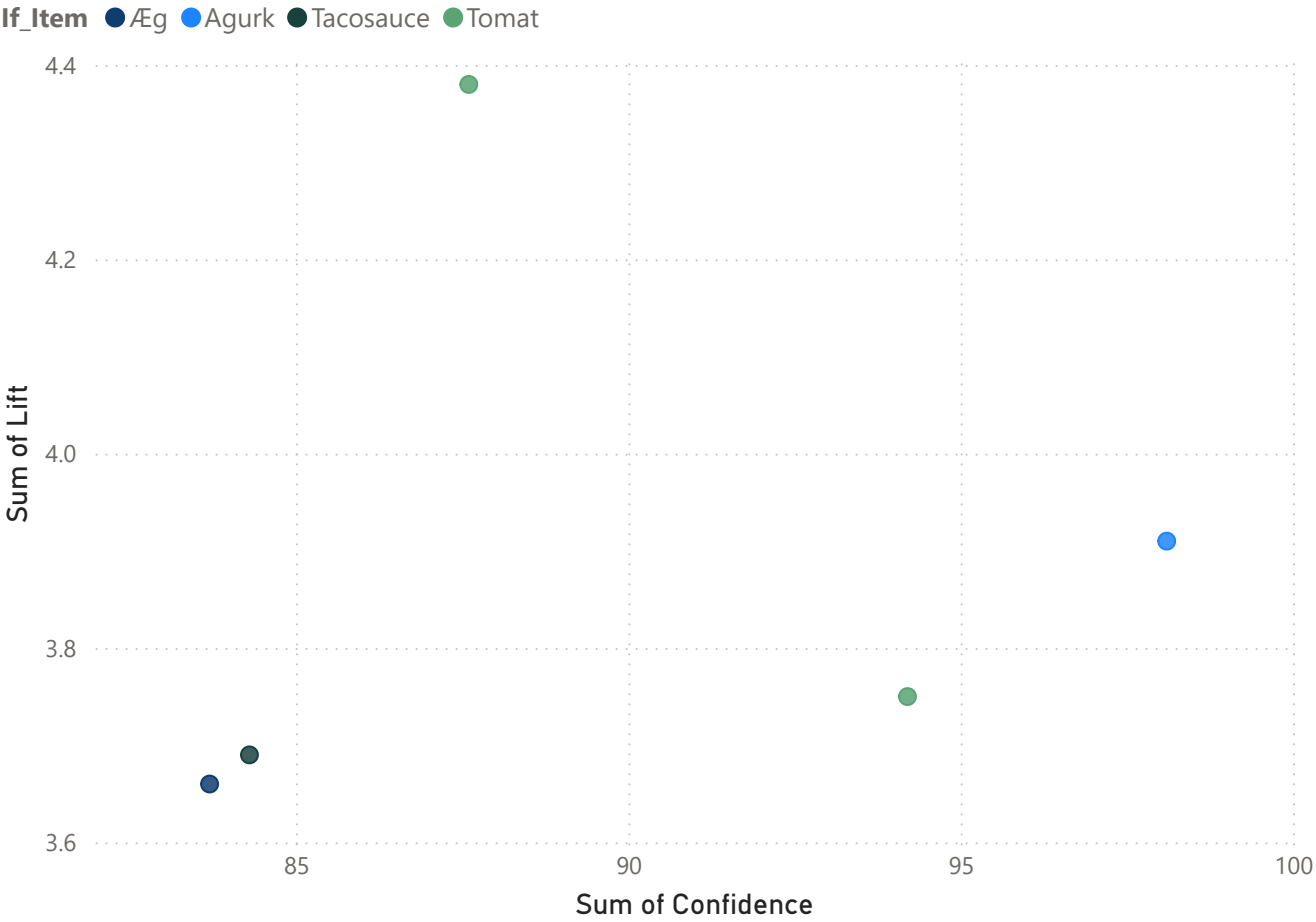


Sum of CLTV_Percent by Segment





Sum of Confidence and Sum of Lift by Suggest and If_Item



Sum of Confidence	If_Item	Sum of Lift	Suggest
87.60	Tomat	4.38	Oksefilet
98.10	Agurk	3.91	Salat
94.20	Tomat	3.75	Salat
84.30	Tacosauce	3.69	Bearnaisesauce
83.70	Æg	3.66	Bearnaisesauce
447.90		19.39	