

**RADHIKA DAVE**

**UX Designer & Researcher**  
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**SKILLS**

User research, journey mapping, persona, survey, workshop facilitation, user interviews & testing  
Figma UI Design, Prototyping

**TOOLS**

Figma / Sketch / Adobe XD  
Invision / Userinterviews.com / Maze / Typeform  
Zeplin / Miro / Whimsical / Agile tools / Mural  
Asana/ ClickUp/ HTML/ CSS/Webflow

**HOBBIES**

Biking / Traveling / Painting / Reading  
Baking / Listening to podcasts/ audiobooks

**EDUCATION**

**UX & UI Certification**  
Ironhack / Amsterdam, NL  
March 2019 - June 2019  
Worked on 3 creative projects that were based on e-commerce, wellness and travel.

**Google UX Certification**  
April 2023 - Jan2024

**MBA**  
MITSOB / Pune, India  
June 2007 - June 2009

**EXPERIENCE**

**Sr. UX Designer | iVisa.com**  
Nov 2020 - Jan 2024

iVisa is a travel docs company. Responsible for conducting usability tests, user research, persona creation, facilitate ideation workshops with product managers, designers and key stake holders. I also design prototypes for user research studies and have experience in building design systems.

**ACHIEVEMNTS**

- 1.Improved the onboarding user experience for iVisa’s web-mobile app, resulting in a 5% increase in user engagement within the first month.
- 2.Reduced incomplete visa orders to drop by 2% in just a month by conducting qualitative research at iVisa

**UX INTERN**

**Kinder World / Amsterdam, NL**  
Nov 2019 - Feb 2020  
‘Kinder World’ is a tech company that supports charitable organizations. I designed the sign up experience and homepage navigation experience.

**FREELANCE PROJECTS**

- 1. BUMI Tempeh/ Amsterdam, NL  
June 2020 - Nov 2020  
Helped in improving UX for a vegan food company ‘BUMI’, which is based in Amsterdam
- 2. howican.net / Amsterdam, NL  
March 2020 - June 2020  
Redesigned complete web experience for an online marketplace ‘Nidaba’. Worked with a full women squad of designers, developers & entrepreneurs.