RADHIKA DAVE
UX & UI DESIGNER

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Hold valid work permit, Amsterdam, NL

in Bē ● **PORTFOLIO**

Experience in working with startups, large and mid-sized companies. Transitioned my career from HR to User experience design in 2019 to follow my passion in design and solve users' problems.

DESIGN & TECHNICAL SKILLS:

- **Skills:** Design thinking, user research, agile (scrum, kanban), interaction design, design systems, wireframing, prototyping, usability testing, heuristic evaluation and HTML/CSS.
- **Technical skills:** MS Office, Keynote, Service now, Visio, Trello and Miro
- **Tools:** Sketch, Figma, Adobe Photoshop, Zeplin, Principle, Anima and Invision

EXPERIENCE

howican.net | UX & UI Designer - March'20, Amsterdam, NL (Team size: 5)

Client Nidaba: It is an online marketplace to find local workshops

- Re-designing complete website for client Nidaba.
- Conducted user research, competitor analysis, framed how might we questions, feature prioritization, user journey mapping, wireframes, prototyping and usability testing.

Designed in Figma

Kinder World | Internship - Nov'19, Full-time, Amsterdam, NL (Team size: 6)

About Kinder: It supports charitable organizations by raising funds and creating awareness and also helps donors to find trustworthy organizations.

- Created sign up and login screens for Kinder's users.
- Re-designed the whole homepage header experience.
- Involved in research, competitor analysis, user flows, task slows, wireframes, prototyping and usability testing.

Designed in Sketch

Ironhack | Bootcamp - Mar-June'19, Full time, Amsterdam, NL

Project 1: DeliFresh | Web based | Group of 3

Worked on an e-commerce grocery project in a team of 3, ideated and designed a special feature called 'Our suggested shopping list' based on users' preferences.

Project 2: MeaLance | Mobile based | Solo

Health app build for users' who wish to eat healthy & get balanced meal suggestions based on their taste.

Project 3. Splity | Mobile based | Solo

An app that automatically splits tasks within a group during travel.

Designed in Sketch & Figma

HR Professional, Mar'10 - Mar'17, Bangalore, IN.

HR Business partner | Herbalife International, India (2 years)

- Headed the creative team for designing job descriptions, employee handbook, creating and designing content for emails and flyers for company events.

EDUCATION

UX/UI Bootcamp from Ironhack
Amsterdam, Netherlands
2019 (March-June)

Worked on 3 projects applying 'design thinking process'

MBA/P.G.D.M from MITSOB
Pune, India
2007-2009

MBA - Dual specialization in Systems & HR

HOBBIES

Sketching, hiking, reading, listening to podcasts and cooking.

LANGUAGES

Proficient in English & Hindi