

Radhika Dave

I am a UX designer and researcher with around 4+ years of experience. I value turning great ideas into meaningful experiences through data-driven design. I believe my prior HR experience has helped me to empathize with users more and understand business needs and constraints.

[radhika's portfolio](#)

radhika.uxd@gmail.com

+31 655 506 802

Experience

iVisa | Sr. UX Designer

NOV 2020 – JAN 2024

Created various UI assets using Figma and Adobe CC, from wireframes to high fidelity interactions. Created prototypes for testing application flows and designs with the users.

Facilitated various workshops to identify problems and ideations. Also worked on user journey mapping and personas.

Achievements:

- Improved the onboarding user experience for iVisa's web-mobile app, resulting in a 5% increase in user engagement within the first month.
- Reduced incomplete visa orders to drop by 2% in just a month by conducting qualitative research at iVisa

Freelance | UX Designer

MAR 2020 – NOV 2020

BUMI Tempeh/ Amsterdam, NL

Helped in improving UX for a vegan food company 'BUMI', which is based in Amsterdam

howican.net / Amsterdam, NL

Redesigned complete web experience for an online marketplace 'Nidaba'. Worked with a full women squad of designers, developers & entrepreneurs.

Kinder World | UX Intern

OCT 2019 – MAY 2019

'Kinder World' is a tech company that supports charitable organizations. I re-designed the sign up experience and website navigation experience.

Collaborated closely with the design team and developers

Education

Ironhack

MAR 2019 – JUN 2019

UX/UI Bootcamp. Worked on 3 projects based on e-commerce, wellness and travel.

MIT-SOB

2007 – 2009

Master of Business Application - HR & Computer applications

Certificate

Google UX Design

APR 2023 – JAN 2024

Certificate for Google UX Design principles and methodologies

Skills & Languages

Design Tools

Figma · Sketch · Adobe Creative Clouds · Principle · InVision · Zeplin · HTML/CSS · Webflow · User research · Affinity diagram · User flow · Journey mapping · Wire-framing

Skills

User Research · Usability Testing · Journey Mapping · Personas · Storyboarding · Affinity Diagrams · Workshopping · Information Architecture