



# RADHIKA DAVE

## UX/UI DESIGNER

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Hold valid work permit, Amsterdam, NL



PORTFOLIO

Experience in working with startups, large and mid-sized companies. Transitioned my career from HR to User experience design in 2019 to follow my passion in design and solve users' problems.

### DESIGN & TECHNICAL SKILLS:

- **Design skills:** User research, sketching, user flows, wireframing, prototyping, interaction design, style guides, usability testing, heuristic evaluation and HTML/CSS
- **Technical skills:** MS Office, Keynote, Service now, Visio, Trello and Miro
- **Tools:** Sketch, Figma, Adobe Photoshop, Zeplin, Principle, Anima and Invision

### EDUCATION

UX/UI Bootcamp from Ironhack  
Amsterdam, Netherlands  
2019 (March-June)

Worked on 3 projects applying 'design thinking process'

MBA/P.G.D.M from MITSOB  
Pune, India  
2007-2009

MBA - Dual specialization in Systems & HR

### EXPERIENCE

**Kinder World (Internship)** - Nov'19, Amsterdam, NL (Team size: 6)

- Revamping the whole navigation bar experience in order to make smooth user journey.
- Involved in research, competitor analysis, user flows, user journey, wireframes, prototyping and usability testing.

**Ironhack (Bootcamp)** - Mar-June'19, Amsterdam, NL

Project 1: DeliFresh | Web based | Group of 3

Worked on an e-commerce grocery project in a team of 3, ideated and designed a special feature called 'Our suggested shopping list' based on users' preferences.

Project 2: MeaLance | Mobile based | Solo

Health app build for users' who wish to eat healthy & get balanced meal suggestions based on their taste.

Project 3. Splyt | Mobile based | Solo

An app that automatically splits tasks within a group during travel.

**HR Professional**, Mar'10 - Mar'17, Bangalore, IN.

HR Business partner | Herbalife International, India ( 2 years )

- Headed the creative team for designing job descriptions, employee handbook, creating and designing content for emails and flyers for company events.

## HOBBIES

Sketching, hiking, reading, listening to podcasts and cooking.

## LANGUAGES

Proficient in English & Hindi