



RADHIKA DAVE

UX/UI DESIGNER

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Hold valid work permit, Amsterdam, NL



PORTFOLIO

Experience in working with startups, large and mid-sized companies. Transitioned my career from HR to User experience design in 2019 to follow my passion in design and solve users' problems.

DESIGN & TECHNICAL SKILLS:

- **Design skills:** User research, sketching, user flows, wireframing, prototyping, interaction design, style guides, usability testing, heuristic evaluation and HTML/CSS
- **Technical skills:** MS Office, Keynote, Service now, Visio, Trello and Miro
- **Tools:** Sketch, Figma, Adobe Photoshop, Zeplin, Principle, Anima and Invision

EDUCATION

UX/UI Bootcamp from Ironhack
Amsterdam, Netherlands
2019 (March-June)

Worked on 3 projects applying 'design thinking process'

MBA/P.G.D.M from MITSOB
Pune, India
2007-2009

MBA - Dual specialization in Systems & HR

EXPERIENCE

Nidaba (Through How-I-Can) | UX & UI Designer -March'20, Remote (Team size: 5)

- Re-designing complete website.
- User research, competitor analysis, feature prioritization, user journey mapping, wireframes, prototyping and usability testing.

Kinder World | Internship - Nov'19, Full-time, Amsterdam, NL (Team size: 6)

- Revamping the whole navigation bar experience in order to make smooth user journey.
- Involved in research, competitor analysis, user flows, user journey, wireframes, prototyping and usability testing.

Ironhack | Bootcamp - Mar-June'19, Full time, Amsterdam, NL

Project 1: DeliFresh | Web based | Group of 3

Worked on an e-commerce grocery project in a team of 3, ideated and designed a special feature called 'Our suggested shopping list' based on users' preferences.

Project 2: MeaLance | Mobile based | Solo

Health app build for users' who wish to eat healthy & get balanced meal suggestions based on their taste.

Project 3. Splyt | Mobile based | Solo

An app that automatically splits tasks within a group during travel.

HR Professional, Mar'10 - Mar'17, Bangalore, IN.

HR Business partner | Herbalife International, India (2 years)

- Headed the creative team for designing job descriptions, employee handbook, creating and designing content for emails and flyers for company events.

HOBBIES

Sketching, hiking, reading, listening to podcasts and cooking.

LANGUAGES

Proficient in English & Hindi