



# RADHIKA DAVE

## UX/UI DESIGNER

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Hold valid work permit, Amsterdam, NL



PORTFOLIO

Experience in working with startups, large and mid-sized companies. Transitioned my career from HR to UX designer in 2019 to follow my passion in design and understanding human behaviour.

### DESIGN & TECHNICAL SKILLS:

- **Tools:** Sketch, Figma, Adobe Photoshop, Zeplin, Principle, Anima and Invision
- **Design skills:** User research, Layout/mobile design, user flows, sketching, wireframing, rapid prototyping, interaction design, style guides, usability testing, HTML/CSS
- **Technical skills:** MS Office, Keynote, Service now, Visio, Trello and Miro

### EDUCATION

UX/UI Bootcamp from Ironhack  
Amsterdam, Netherlands  
2019 (March-June)

Worked on 3 projects applying 'design thinking process'

MBA/P.G.D.M from MITSOB  
Pune, India  
2007-2009

MBA - Dual specialization in Systems & HR

### EXPERIENCE

**Kinder World (Internship)** - Nov'19, Amsterdam, NL (Team size: 6)

- Revamping the whole navigation bar experience in order to make smooth user journey.
- Involved in research, competitor analysis, user flows, user journey, wireframes, prototyping and usability testing.

**Ironhack (Bootcamp)** - Mar-June'19, Amsterdam, NL

Project 1: DeliFresh | Web based | Group of 3

- Worked on an e-commerce grocery project in a team of 3, ideated and designed a special feature - 'Our suggested shopping list' which is based on users' preferences.

Project 2: MeaLance | Mobile based | Solo

- Health app build for users who wish to eat healthy & get balanced meal suggestions as per their taste.

Project 3. Splitly | Mobile based | Solo

- An app that automatically splits tasks within a group during travel.

**HR Professional**, Mar'10 - Mar'17, Bangalore, IN.

HR Business partner | Herbalife International | India ( around 2 years )

- Headed the creative team for designing and implementing job descriptions on LinkedIn, employee handbook, design emails and flyers for tech and other company events.

## HOBBIES

Sketching, hiking, reading, listening to podcasts and cooking.

## LANGUAGES

Proficient in English & Hindi