

Cheyenna Raelynn

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Summary

A skilled Front-End Developer with a 5-year background in graphic design and UX/UI design. Experienced in building high-performance, visually compelling web applications with a strong focus on user experience. Proficient in HTML, CSS, JavaScript, React, and various modern front-end frameworks. Passionate about transforming design concepts into responsive and accessible user interfaces. Looking to apply my strong technical and creative skills to build intuitive web applications that align with user needs and business goals.

Education & Certificates

Full Stack Flex Coding Certificate

University of Minnesota

Aug 2024 - Dec 2024

Relevant Coursework: HTML/CSS, JavaScript, TypeScript, Node.js, Express.js, React, PostgreSQL, Sequelize

Bachelor of Fine Arts (BFA) in Graphic Design

Minneapolis State University

Aug 2016 - Dec 2019

Relevant Coursework: Web Design, UX/UI Design, Digital Media Design

Skills

Front-End Development

HTML/CSS, JavaScript (ES6), TypeScript, React, Bootstrap, jQuery, DOM, APIs, JSON, AJAX, Progressive Web Apps (PWA), Visual Studio Code, Git, GitHub, npm (Node Package Manager), Chrome DevTools, Insomnia, WordPress, Vite, MERN Stack, API Integration

UX/UI & Design Skills

Wireframing, Prototyping, Graphic Design, Design Systems, User Flows, Information Architecture, Branding, UX/UI Design, Figma, Adobe Creative Suite, Responsive Design, Web Design, Jira, Trello, Accessibility Standards

Soft Skills

Communication, Problem-Solving, Teamwork, Adaptability, Collaboration, Time Management, Creativity, Attention to Detail

Experience

Full Stack Flex Coding Bootcamp

University of Minnesota | Minneapolis, MN (remote)
Aug 2024 - Dec 2024

Comprehensive 16-week bootcamp focused on front-end and full-stack development. Engaging in hands-on projects that involve designing, building, and deploying web applications using modern tools and technologies like React, Node.js, MongoDB, GraphQL, and TypeScript. Developing skills in agile development, problem-solving, and team collaboration.

Projects:

- **BookVault** - Developed a full-stack book search engine with a React front end, MongoDB database, and GraphQL API. Implemented Apollo Server and client to facilitate data fetching, enabling users to save books and manage their reading lists. ([GitHub Repo](#) | [Live Deployment](#))
- **GitHired** - Built a React and TypeScript candidate search application integrating the GitHub API. Enabled employers to discover and save potential hires with a streamlined interface and persistent local storage. ([GitHub Repo](#) | [Live Deployment](#))
- **AutoPipeline** – Developed a React and TypeScript front-end for a GitHub Actions-powered CI/CD pipeline, enabling seamless deployment of MERN applications. Designed intuitive UI components for viewing deployment progress and ensured integration with Apollo Client for secure and efficient data handling. Deployed live via Render with automated Cypress testing for quality assurance. ([GitHub Repo](#) | [Live Deployment](#))

Digital Marketing Specialist

ITASCA Minneapolis | Minneapolis, MN (hybrid)
Jul 2023 - Aug 2024

- Led the design and launch of ITASCA's e-commerce site, increasing software sales by 25% through an optimized checkout and improved user flow, reducing friction and enhancing the customer journey.
- Boosted web traffic by 40% by enhancing mobile responsiveness, improving site accessibility, and refining information architecture, leading to a more engaging and intuitive user experience.
- Collaborated with third-party developers to maintain a branded, mobile-responsive website, utilizing Figma for prototyping and design feedback, ensuring UI/UX consistency across all pages.
- Integrated an AI-powered chatbot, increasing site traffic by 40% by improving user engagement and streamlining customer support.

Graphic & UX Designer

Kelvix | Portland, OR (hybrid)
Sept 2021 - May 2022

- Contributed to a 35% revenue increase by launching an e-commerce site with WordPress and Shopify integration, optimizing the user experience and accelerating the checkout process.
- Increased customer satisfaction by 40% by designing a user-friendly portal for tracking orders,

accessing product docs, and managing warranties, improving customer self-service capabilities.

- Improved website load time by 50%, cutting page load from 15 seconds to 4 seconds, resulting in a 32% increase in time spent on the site and a 21% reduction in bounce rates.
- Enhanced user experience by designing intuitive interfaces based on user feedback, leading to a 40% increase in customer satisfaction.