

PROJECT PROPOSAL FOR
MICROSOFT FILM
STUDIO

DATA UNDERSTANDING

- The data will be sourced from the box office results of films released in a specific time.
- This data will include the film titles, genre, budget, gross revenue, release dates, and other relevant information.

DATA ANALYSIS:

- Data analysis techniques such as visualization of data using bar graphs , scatter plot and pie charts will be used to identify and analyze patterns and trends in the data.

RECOMMENDATIONS

- Based on the data analysis, recommendations will be made for the head of Microsoft's new movie studio.
- This will include which genres, budgets, and other factors are associated with successful films.

NEXT STEPS:

- To implement the recommendations and create films based on the insights gathered.