

SPRING 2024

# ANIMAL FRIENDS



## PRESIDENT'S MESSAGE

### SPRING 2024

As we celebrate our 150th anniversary, I am proud to reflect on East Bay SPCA's legacy of leadership that continues to shape our future.

Since our founding in 1874, innovation has been at the core of our organization, driving our approach to addressing challenges in our community and animal welfare. In 1922, our journey began with the establishment of our first shelter in downtown Oakland.

Fast forward to 1962, an article in the *The Oakland Tribune* titled "SPCA Policy on Adoptions is Revised" marked a pivotal moment as we began spaying female animals and neutering male cats prior to adoption. This was followed in 1988 by our transformative initiatives mandating the spaying or neutering of all animals prior to adoption, and the opening of our Spay/Neuter Surgery Center. The Center was the largest of its kind in the country, providing a much-needed affordable service to pet owners, and helped reduce the population of stray animals.

Responding to community needs, we launched the Dublin Adoption Center in 2001 and the Theodore B. Travers Family Veterinary Clinic in 2013, which earned accreditation from the American Animal Hospital Association (AAHA) within a year.

We remain leading-edge, meeting the evolving needs of pets and people through services that enrich the human-animal bond. Committed to inclusivity, we provide affordable access to vet care, education, advocacy, and compassionate approaches.

As **More Than a Shelter**, we address diverse societal issues, enriching the human-animal bond and transforming lives. As we celebrate our 150th anniversary, may we be inspired by our impactful journey as a symbol of hope and empathy.

Thank you for being part of our story.



**ALLISON C. LINDQUIST**  
President and CEO



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**On the Cover**  
Mango – adopted November 2023

# ENRICHING LIVES

## IMPACT THROUGH INNOVATION

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Celebrating our 150th anniversary this year, we take pride in our enduring commitment to innovation in animal welfare. Since our inception, innovation has been the cornerstone of our mission, driving us to continuously explore new initiatives to better serve our community with compassion, enriching the human-animal bond. As we reflect on our enduring legacy, our innovative spirit has been instrumental in propelling us forward, shaping the landscape of animal welfare and care in our community.

### Spay/Neuter Surgeries

Our programs underscore our proactive approach in mitigating pet overpopulation and health, and promoting long-term animal welfare. Since opening our Oakland Spay/Neuter Surgery Center on Hegenberger Road in 1998, we have performed countless surgeries for shelter animals in our care, and provided them for free or low-cost to our community.

### Adoptions

The number of adoptions highlights the many lives we've touched and the connections we've fostered between people and animals. Beyond adoption day, we help pets and their people strengthen their bond, stay together through training and access to medical care, and more.

### Humane Education Participation

Our commitment to instilling values of kindness and respect towards animals is evident in our Humane Education (HE) programs. From hands-on interactions with animals and shelter tasks, to volunteer projects, we provide unique experiences tailored to a range of ages and interests. We were ahead of the pack in 1912, creating educational resources, programs, and tours for our community.

**135,300**

Spay/Neuter surgeries  
performed since 2007

**42,400**

Animals that have found  
loving homes since 2007

**105,200**

Children in our HE  
programs since 2008

# TRANSFORMING CANINE CARE

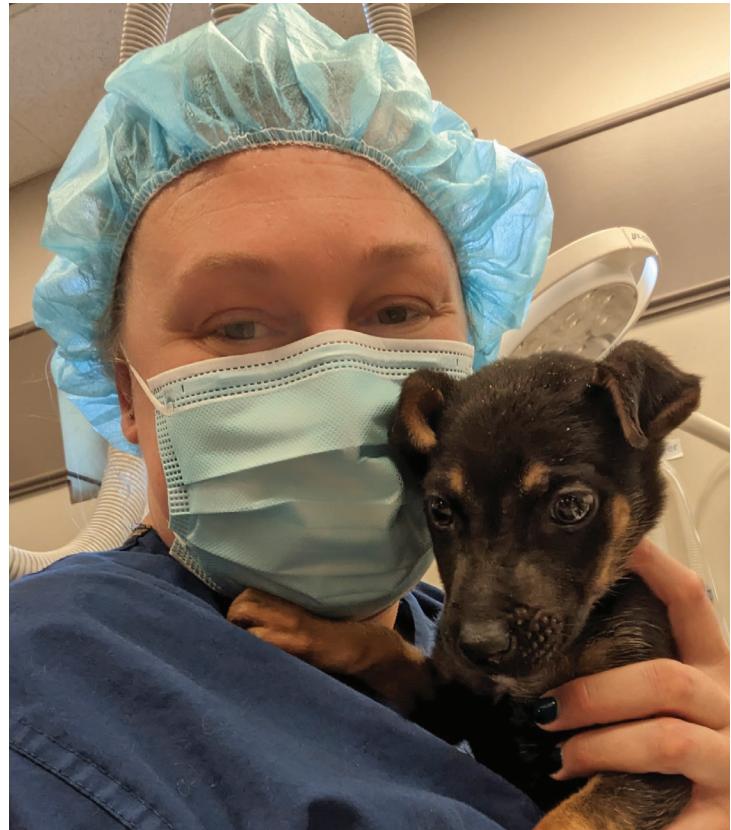
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Upon first glance, Artemis, Brayden, and Mango seemed to have little in common. The three puppies were distinct – Artemis, the first to arrive at East Bay SPCA, was a 3-month-old German Shepherd mix. Mango, a tiny 10-week-old Terrier, came next. Last was Brayden, a 5-month-old Australian Cattle Dog mix. But despite their differences, the three puppies shared something significant. All arrived suffering from Parvovirus.

Parvovirus poses the highest risk to puppies who have yet to complete their entire vaccine series, leaving them vulnerable.

**The symptoms include fever, lethargy, loss of appetite, and gastrointestinal issues. Without treatment, the disease can be devastating and often fatal, especially for young puppies with underdeveloped immune systems.**

Soon after arriving at East Bay SPCA, all three were confirmed to have the disease. Our medical staff moved swiftly to provide supportive care to them. They were given anti-nausea medication, fluids, and feeding support to keep their strength up. Medical staff monitored the puppies closely and kept them separated from other shelter animals to prevent the spread of the virus.



The puppies shared something else in common – all were given a breakthrough treatment called the Canine Parvovirus Monoclonal Antibody (CPMA). The first and only proven treatment for Parvovirus, CPMA reduces the duration and intensity of Parvovirus symptoms and drastically improves the likelihood of survival for dogs and puppies affected with the disease. East Bay SPCA was fortunate enough to receive the antibody treatment soon after it was released. All three puppies were given this brand-new treatment, and within just days, they started to improve. They began to eat on their own again and their bright, happy personalities returned.



"Thanks to the groundbreaking CPMA treatment, these puppies saw a swift improvement in their symptoms, reflecting our commitment to using medical advances for better outcomes,"

—Kristen Beitzel, VP of Medical Services

Due to the excellent care provided by our medical team and the innovative new treatment the puppies received, all three survived and found loving homes. We are excited to be one of the first shelters to offer this groundbreaking treatment that will save the lives of so many dogs and puppies across the country.



# COACHING FOR SUCCESS

## MAKING TRAINING EXPERTISE ACCESSIBLE

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Learning a new trick

Pet owners encountering behavioral challenges with their animals may face the difficult decision of rehoming them. Training can be cost-prohibitive, preventing them from accessing the help they need. “The aim of our training programs is to enrich the human-animal bond and keep pets in homes,” says Kate Witzke, our Behavior & Training Manager. To ensure training is accessible to all members of our community, we provide scholarships for our group classes and private training services.

We have a wide range of offerings, including our group classes, personalized training sessions, online webinars and resources, and our free behavior helpline. Through the helpline, community members are matched with our expert behavior team who provide assistance. Fees paid for other online and in-person training support our programs and services.

Our training programs aren’t just tailored to dogs. We are proud to be one of the few places that provides private training and webinars to address behavior issues with cats. Our Hisses to Kisses

East Bay SPCA brings the innovative care we provide for shelter animals to the pets in our community. Through our range of Behavior & Training programs and resources, we provide affordable and accessible expertise to meet the needs of pets and their people. Our training programs are rooted in our progressive behavior philosophy. Through positive reinforcement-based training, we’re not only following the latest science for effective training methods, but we also strengthen the relationship between pets and their families.

Pet owners encountering behavioral challenges



Getting comfortable with a harness



Hisses to Kisses

webinar is an innovative program designed to address fear in cats and boost their confidence. It’s based on the approach we use to help the cats in our shelter and can be applied to cats in homes.

At East Bay SPCA, we’re **More Than a Shelter**. We serve as a hub for pets and their owners in our community, offering state-of-the-art, easy-to-access programs that enhance the relationship between animals and humans, with the goal of keeping beloved pets in their homes.

# GROWL, MEOW & WINE 2024

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## Raise a glass with us to celebrate 150 years!

Enjoy wine, auctions, animal appearances  
& more at our Oakland location.

**Sunday, May 5 | 4–7 p.m.**



Tickets at  
**growlmeowandwine.org**

Growl Meow  
Wine



### **Growl, Meow & Wine 2024**

Join us for East Bay SPCA's annual fundraising event, hosted at our Baldwin Campus. Enjoy animal appearances, personal tours, staff demonstrations, and a fantastic selection of boutique wine, craft beer, and local spirits.

Support our mission as we celebrate our 150<sup>th</sup> anniversary through sponsorships, ticket purchases, or by participating in our Live and Silent Auction.

To register or for more information visit **growlmeowandwine.org**

#### **Thinking of Bringing Your Pet?**

Kindly leave your pets at home; there will be plenty of shelter animals available for you to meet.

#### **Unable to attend in person?**

Don't miss out! Participate in our online silent auction, starting Friday, April 26, and ending during the event on Sunday, May 5.

*Please note that, due to the service of alcohol, individuals under the age of 21 are not permitted.*



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About East Bay SPCA: Established in 1874, East Bay Society for the Prevention of Cruelty to Animals (East Bay SPCA) is proud to be one of the nation's oldest shelters and a leading innovator in the Bay Area region. East Bay SPCA is More Than a Shelter, transforming the lives of cats and dogs by enriching the human-animal bond through accessible and respected expertise. Learn more at [eastbayspca.org](http://eastbayspca.org).

East Bay SPCA is a 501(c)(3) nonprofit organization.  
Federal Tax ID # 94-1322202.

**Get Social With Us**  
[@eastbayspca](https://twitter.com/eastbayspca)



## LOCATIONS

**Oakland Adoption Center**  
8323 Baldwin Street  
Oakland, CA 94621

**Dublin Adoption Center**  
4651 Gleason Drive  
Dublin, CA 94568

**Theodore B. Travers  
Family Veterinary Clinic**  
8323 Baldwin Street  
Oakland, CA 94621

**Oakland Spay/Neuter  
Surgery Center**  
410 Hegenberger Road  
Oakland, CA 94621