

**TRANSFORMING LIVES
TOGETHER**



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On the Cover

Coco Bloom, a Humane Advocacy client.

Read more on page 4.



President's Message Reflecting on 2024

A year of innovation and celebration

I am honored to present to you our annual Impact Report. In 2024, we celebrated a truly remarkable milestone – East Bay SPCA's 150th anniversary. For over a century and a half we have been a haven for homeless animals, a trusted resource

for pet owners, and a leader in animal welfare. This anniversary was not just a moment to reflect on our history, but a year to step forward boldly, meeting the evolving needs of our community with compassion, innovation, and determination.

Your generosity allowed us to provide an extraordinary range of services during this celebratory year – stretching every dollar to make the greatest possible impact. Every adoption, every spay/neuter, every bag of pet food, and every behavior consultation was made possible because of you. Together, we gave thousands of animals the care, safety, and second chances they deserved.

This year also brought unprecedented challenges for our community. More families than ever turned to our Humane Advocacy program for help keeping their pets during times of crisis. The rising costs of living, combined with unexpected hardships, meant many were struggling to provide food, veterinary care, and other necessities for their beloved companions. With your support, we were able to respond – supplying essential resources that kept pets and people together, and preventing animals from entering shelters.

Looking back at our history, it's humbling to think of the generations of donors, staff, and volunteers who have contributed to making East Bay SPCA what it is today. Looking forward, we know the challenges facing animals and the people who love them will continue to evolve – and so will we.

Thank you for standing with us in this historic year and for believing in our mission. Your compassion and partnership are the heart of our work, and together, we will continue building a brighter future for animals.

Together, we are **More Than a Shelter**.

With heartfelt gratitude,

A handwritten signature in blue ink that reads "Allison C. Lindquist".

ALLISON C. LINDQUIST
President & CEO

2024 FINANCIALS

Our year by the numbers

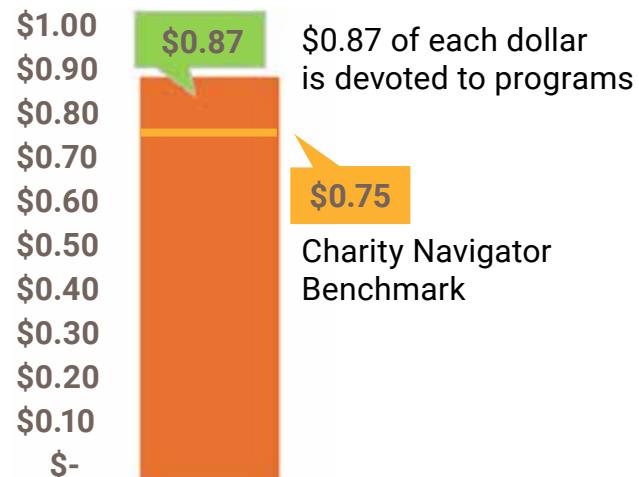
FISCAL YEAR JANUARY 1, 2024 - DECEMBER 31, 2024



- Public Support 48%
- Investment & Other 27%
- Veterinary Services 16%
- Shelter & Public Programs 9%



- Shelter Adoption Services 46%
- Veterinary Services 33%
- Humane Education Services 3%
- B&T Services 2%
- Humane Advocacy Services 3%
- Fundraising 7%
- Administration 6%



2024 NUMBERS BEHIND THE LIVES

Getting them home

TOTAL ANIMALS CARED FOR

5,474

TOTAL ADOPTIONS

2,332

2024 ADOPTION BREAKDOWN



515 Dogs



484 Cats



354 Puppies



979 Kittens

Healing Without Barriers

Expanding access to care for pets and their people

In 2024, East Bay SPCA received a \$1,000,000 grant from PetSmart Charities. Designated for use over three years, this generous grant has supported East Bay SPCA to meet rising demands in our community – particularly for accessible veterinary care, and essential Humane Advocacy services.



Thanks to this grant, we're able to invest in:

Veterinary Support & Care

With cost rising for food, housing, and transportation, we're dedicated to keeping pet care accessible. Through this grant our Theodore B. Travers Family Veterinary Clinic has expanded its capacity to meet more clients' needs. By offering high-quality, affordable services to more pet owners – providing everything from dental procedures and complex surgeries to up-to-date vaccines and medications – we're keeping pets healthy and united with the families who love them.

- In 2024 we were able to hire **two additional Veterinarians** thanks to PetSmart's support, allowing our Clinic team to perform more surgeries each week, and increasing our overall client load.
- Our Clinic was also able to support training and advancement for **two Veterinary Assistants**



Brita, East Bay SPCA Humane Advocacy (HA) Manager, holds Draco, an HA patient, while Dania performs laser treatment for his Intervertebral Disc Disease

to become Registered Veterinary Technicians – ensuring our team is well-educated and providing career advancement opportunities to staff.

Keeping our veterinary clinic staffed with enough skilled veterinarians and RVTs is essential, especially as shortages across the state leave too many pets facing illness or even death simply because there aren't enough professionals to care for them.

Humane Advocacy at Work

Keeping pets and people together means meeting our community where they're at. Our Humane Advocacy team works tirelessly to assist under-served individuals and families in meeting their pet's needs, often when owners are facing impossible decisions around their animal's care. Thanks to this grant, our team has been able to assist more clients and save more lives.

- This grant funded the recruitment of a new position, **Humane Advocacy Associate**, and covered the recruitment costs for a **Humane Advocacy Manager**. With a fully staffed HA team we have increased our capacity to provide urgent surgeries and treatment to low-income clients. The veterinary financial assistance this grant affords helps individuals who have nowhere else to turn for treatment.
- In addition to providing veterinary support through our Clinic, proper staffing allows us to expand our reach to more clients through a growing network of local, veterinary partners. Our Humane Advocacy team provides holistic support based on each client's needs, connecting pet owners to resources across



the East Bay: pet food, free vaccinations, human social services, and more.

In 2024, an unhoused pet parent from Contra Costa County made the devastating decision to euthanize her dog, Isabella, due to lack of economic resources. She had no way to afford the cost of a life-saving mastectomy, and Isabella was in a great deal of pain.

Isabella's euthanasia was scheduled for a Friday at noon — that morning, our Humane Advocacy Manager was able to reach out with veterinary financial assistance, offering a lifeline to this heartbroken client. Isabella's surgery was performed on site, and she healed beautifully. Her best friend's life saved, Isabella's owner extended sincere gratitude to our team: "I can't even express how much joy it brings to my heart that she is going to be okay," she wrote.



Looking Forward

Thanks to the recent expansions in services made possible by PetSmart Charities, over the next two years East Bay SPCA will continue to increase our impact in the community. We believe no one should have to choose between basic necessities and their pet's well-being. We're proud to be a trusted provider and vital support system for those experiencing income insecurity and unexpected challenges. Through a growing number of community partnerships — we're ensuring that human welfare and pet welfare go hand in hand.

2024 HUMANE ADVOCACY BY THE NUMBERS

491

ANIMALS RECEIVED
VETERINARY ASSISTANCE

387

SPAY/NEUTER
VOUCHERS USED

55,203 LBS

DISTRIBUTED AT OUR PET
FOOD PANTRY

Taking Our Work Home: From the shelter to the living room

Our staff dedicate their days to ensuring every animal receives compassionate care and a chance for a happy future. While their work is rooted in a deep commitment to animal welfare, sometimes the bond they form with a dog or cat becomes something special. On those occasions, the people who nurture animals on their journey to adoption become adopters themselves, and give a loving home to the very companions they served.



Jasper, Animal Care Coordinator and Toeby:

With his extra toes and big personality, Toeby stood out from the start. Now he's a playful, spirited kitten — and Jasper's first cat raised from kittenhood.



Dr. Josie, Shelter Medicine Veterinarian and Panini:

Panini came home with Dr. Josie for Christmas as a foster — but after one holiday, it was clear she wasn't leaving. Once timid, Nini has blossomed into an enthusiastic, social little pup.



Nicole, Development Database Administrator and Peca:

Nicole first met tiny Peca, just 3.5 pounds with striking black-and-white markings, in 2017 — and instantly knew she was family. Today, Peca is a fearless hiking buddy and beloved “circus dog” who dances on two legs for treats.



Brittany, Shelter Medicine Registered Veterinary Technician and Shoopy:

When Shoopy was the only one available, Brittany instantly knew this adorable kitten was hers. Over the past 15 years, Shoopy has been Brittany's “soul cat,” sharing every chapter of her life.

As we reached out to staff to share their stories we realized we had so many more to share than could fit on a page.

We invite you to follow this QR code to the full stories of these animal journeys and more tales of staff finding their best friends on the job:



eastbayspca.org/staff-animal-stories



Lisa, Oakland Shelter Manager and Poppy:

When a tiny stray pup weighing less than two pounds arrived, she immediately stole Lisa's heart. To give her some comfort, Lisa invited her into her office, where their bond quickly began to grow. The playful pup “popped” happily into Lisa's life and is still her spunky, shoulder-perching bestie today.

Walking the Walk: Miranda Helmer's twelve years of service

Miranda Helmer was first introduced to East Bay SPCA when she attended our annual Growl, Meow & Wine gala.

"I began attending the event every year, gradually discovering more about the incredible services they offer to the community," she says.

Her inspiration was lasting: Miranda has been a loyal supporter for more than 12 years, many of those spent as a valuable member of East Bay SPCA's Board of Directors.

The home she shares with her husband Dan and their four beloved dogs —Bruce, Stella, Roxy, and Shamu— reflects Miranda's deep love of animals. One of these pets — her dog Bruce — had his life forever changed by East Bay SPCA's services, further instilling Miranda's trust in and appreciation for our organization.

Always on his best behavior at home, Bruce had become highly reactive when out on walks and after some unfortunate biting incidents, Miranda and Dan felt irresponsible taking him out. They tried everything to help Bruce, including years working with different trainers, which cost them close to \$5,000. However, the trainers' methods were just too harsh, and Bruce didn't respond to them.

Not willing to give up on their beloved companion, Miranda saw an email from East Bay SPCA advertising our "Calm, Cool and Collected" training course.



"I signed up to give it a try and I'm so glad we did," Miranda says.

"I am now able to walk Bruce without any issues. The team at East Bay SPCA uses the latest methods *that work*, and they are so affordable. I wish I had used their services sooner!" Bruce's training successes illustrate the importance of the variety of services we offer, which ensures more pets stay with the families who love them.

From her beginnings as a generous donor, Miranda transitioned to a committed board member, serving for the past six years. Her experience as Vice President of Product Development & Regulatory at Albertsons Companies lent her corporate insight that strengthens our philanthropic efforts. Since 2023 she has served as our Board Chair, and in 2024 her leadership was pivotal to our 150th anniversary campaign.

What motivates Miranda to continue supporting East Bay SPCA after so many years? When it comes to supporting animals, what matters most to her is knowing that gifts are used wisely and will stretch as far as possible. Serving on our board of directors has given her insight into East Bay SPCA's financial practices and confidence in the organization's careful and responsible use of donations. "(I) can confidently attest to their meticulous management of donor contributions," she says. "They are more than just a shelter; their ability to maintain low costs is a testament to their efficient operations."

Miranda continues to deepen her commitment to advancing our mission each year, and we couldn't continue our life-saving work without supporters like her. We are so grateful for her years of dedication to East Bay SPCA.

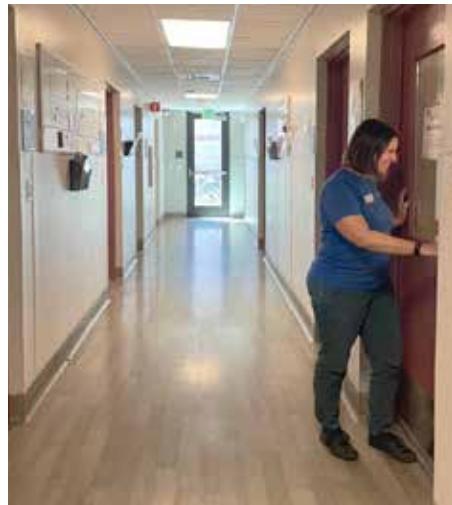
Monday Morning Dogs: A story of patience, care, and hope

By Karalyn Aronow, Vice President of Operations

The busiest adoption days in our shelters are Saturdays and Sundays. Each Friday before I leave for the weekend, I pass through the kennels to share well wishes with the animals I've gotten to know throughout their stay. I always walk out holding onto the hope that they will be in their new homes by the time I return.

Over the past year, Monday mornings have gotten harder. Week after week, I return to mixed

emotions — excitement for all the amazing animals who got to go home, and sadness for those bright eyes and wagging tails that were passed over. While I love all of the animals we care for, large dogs have a special place in my heart. Despite being staff and volunteer favorites, these Monday morning dogs face increasing challenges finding adopters — here and in shelters across the country.



Shelter Animals Count, an organization dedicated to collecting, analyzing, and sharing data on animal sheltering across the United States and Canada, released data that confirms what we've been seeing. Nationwide, dog adoption rates dropped 13.2% in 2024 compared to 2019 (a total of 308,000 fewer dogs being adopted). When adoption rates decrease, dogs spend longer in the shelter waiting for their home. The impact of an increased length of stay is most dramatic in large dogs. In 2019, the median length of stay in a shelter before adoption for a large dog was 11 days. In 2024, that number skyrocketed to 20 days!



For each dog who arrives at East Bay SPCA, our animal care team completes intake, including a **physical exam** and **behavior evaluation** to learn more about the dog's temperament. If any concerns are noted, the dog is flagged for our Behavior team to evaluate further, and, if needed, they're enrolled into one of our specialized behavior modification programs. Dogs get a custom plan built for them, which allows staff and volunteers to keep them comfortable in the shelter setting while working on changing behaviors that might reduce their chances of being adopted.

East Bay SPCA has incredible staff and volunteers who are immensely dedicated to the welfare of the animals in our care. Even so, the shelter environment can be hard for a dog to live in.

Daisy Roo entered our shelter as a stray. A wiggly, brindle bully mix with a perpetually surprised

"Longer stays in the shelter increase stress and can produce behaviors that are difficult for the average adopter to manage, leading to even longer stays and the creation of a challenging cycle. To break this cycle we're supporting dogs' well-being on multiple fronts." Karalyn shared.

expression, this two-year-old was experiencing high levels of stress and arousal after intake. Our Behavior & Training team – which staffs two full-time employees dedicated to the behavioral health of our shelter population – created a custom behavior modification plan for Daisy Roo. Staff and a group of highly trained volunteers worked to decrease her reactivity by focusing on polite greetings and a reduction in her overall arousal. Meanwhile, consistent time in dog playgroups allowed Daisy Roo to build better dog social skills.

As weeks turned into months, our Foster team stepped in with additional opportunities for decompression. Daisy Roo enjoyed off-campus Field Trips in nature with our skilled volunteer dogwalkers (we discovered her love of water). She also participated in overnight foster stays, showing easy acclimation to the comforts of a home. In addition to her training sessions, decompression exercises, and regular playgroups, these efforts were essential in keeping Daisy Roo healthy up to her adoption.



Daisy Roo was a Monday morning dog for nearly five months. Finally, her day came, and she was able to go home with two amazing adopters. To continue supporting her in her new home, our Behavior & Training department offered a complimentary private training session to pass along all the training and skills Daisy had been

practicing during her long shelter stay.

At East Bay SPCA, supporting both pets and their people is a core part of our mission. Our organization is filled with experts in their fields, who work together to meet the ever-evolving needs of animals in our community.

Mission in Motion:

The volunteer force at East Bay SPCA

Our volunteers are essential animal welfare champions and at the heart of everything we do. While many may think of them as mainly providing cat enrichment, helping with practical shelter operations (laundry and dishes), and giving dogs a roam around, they also do so much more! From assisting in our Spay/Neuter Surgery Center and Theodore B. Travers Family Veterinary Clinic to supporting animal transport, shelter medicine, and community events, their kindness and commitment make a world of difference.

Volunteers are an essential part of our outreach, supporting all aspects of our events from set up to breakdown. Volunteers are out there: greeting visitors, sharing our work, and helping introduce available animals to new audiences. In so many ways they consistently help us connect with the broader community.

Programs like Jog-a-Dog rely on volunteers who lace up their running shoes to give shelter dogs fresh air, exercise, and enrichment. These runs not only keep dogs healthy and happy but also showcase them to potential adopters. In the same way, Behavior & Training volunteers,



clinic helpers, and enrichment companions all ensure that every animal has the daily support they need to thrive.

Individuals of all ages and even families bring their spirit to volunteering. **The Haimor family** turned their 11-year-old daughter's passion for animals into a family

tradition. The Haimors have fostered over forty animals over the years and regularly volunteer together at our Dublin adoption center. Stories like theirs remind us that volunteers don't just help animals — they inspire others to get involved, multiplying the impact of their service.

Thanks to our growing network of dedicated volunteers, we can reach more people and support more animals every year. Their generosity reminds us daily of the power of compassion.

2024 VOLUNTEER NUMBERS

MORE THAN

500+

VOLUNTEERS IN
OAKLAND AND DUBLIN

CONTRIBUTED

32,508

TOTAL HOURS

Growl, Meow & Wine Sponsors Thank You!

Best in Show

Bob Connor and Thyda Yim

Zach Zachowski and
Barbara Gabel

Retired Founders of Zachary's Pizza



Leader of the Pack

Bob and Diane Butler



Top Dog

Jennifer Nam and Adam Patterson



Cat's Meow

Mark and Ena Cratsenburg

Maureen Cassingham

Barbara McKee &
Richard Rocha:
Ohlone Archery

The Travers Family



Best Friends

Bob and Sandi Wright
Terri and Brad Dyer
Miranda and Dan Helmer
Bridge and Natalie Mei
Susie and Greg Portmann
Kristi and Paul Rocha

Derek and Christin Scott
Ana Maria Vazquez-Galliano
and
Isaias Rodriguez
Stephen and Lisa Winchell

Garrett Wymore and
Caroline Buck
George and Risa Yuhas
Sherry Hu and Karl Nichols
Phyllis Meyer



Faithful Friend

Kathleen and Dennis Lassle

J & B Towing





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Established in 1874, East Bay Society for the Prevention of Cruelty to Animals (**East Bay SPCA**) is proud to be one of the nation's oldest shelters. East Bay SPCA is more than a shelter, transforming the lives of cats and dogs by enriching the human-animal bond through accessible and respected expertise.

Learn more at eastbayspca.org.



@eastbayspca

East Bay SPCA is a 501(c)(3) nonprofit organization.
Federal Tax ID # 94-1322202.

Oakland Adoption Center
8323 Baldwin Street
Oakland, CA 94621

Dublin Adoption Center
4651 Gleason Drive
Dublin, CA 94568

**Theodore B. Travers
Family Veterinary Clinic**
8323 Baldwin Street
Oakland, CA 94621

**Oakland Spay/Neuter
Surgery Center**
410 Hegenberger Road
Oakland, CA 94621