

SPRING 2023

ANIMAL FRIENDS



PRESIDENT'S MESSAGE

HERE COMES THE SUN

Spring 2023

Thank you for supporting the life-saving work of East Bay SPCA. As we welcome spring, we celebrate many successes.

Over the past few months, we expanded our Humane Advocacy program by adding a second full-time Humane Advocate to help provide much-needed services and support to our pet-owning community.

We are grateful for our two fabulous veterinarians, and our already-spread-thin-veterinary-community for providing us with extra veterinary assistance so no animal needing medical care is turned away.

Just last month we had our first “Lunch and Learn” for our Circle of Friends donors. This virtual conversation with our VP of Medical Services allowed our friends from around the country to learn about the veterinary shortage crisis and how we are implementing innovative solutions to overcome the challenge. We look forward to hosting more of these informative, interactive talks and hope that you’ll become a Circle of Friends donor so you can join us!

And don’t forget to mark your calendar for Sunday, May 7, 2023 – this year’s Growl, Meow and Wine annual fundraising event, held here at our Baldwin Street facility in Oakland. Join us for a fun afternoon of food, wine, animal meet and greets, live and silent auctions and lots of lively entertainment. Please visit our event website at growlmeowandwine.org for more information on sponsorships and tickets.

Thank you for your continued care for and support of the animals and our community.

With appreciation,



ALLISON C. LINDQUIST

President and CEO



BOARD OF DIRECTORS

Miranda Helmer
Board Chair

Bridge Mei
Vice Chair, Governance Chair

Terri Dyer
Treasurer

George Yuhas
Secretary

Kristi Rocha
Chair, Development Committee

Steve Winchell
Chair, Finance Committee

Marilyn Leahy

Stacey Wells

EAST BAY SPCA LEADERSHIP

Allison Lindquist
President and CEO

Karylyn Aronow
Vice President of Operations

Kristen Beitzel
Vice President of Medical Services

Jennifer Whitaker
Vice President of Development and Communications

On the Cover
Kelsey Joy Photography
www.kelseyjoyphotography.com

BEHAVIOR AND TRAINING

REMEMBER TO STOP & SNIFF THE ROSES THIS SPRING

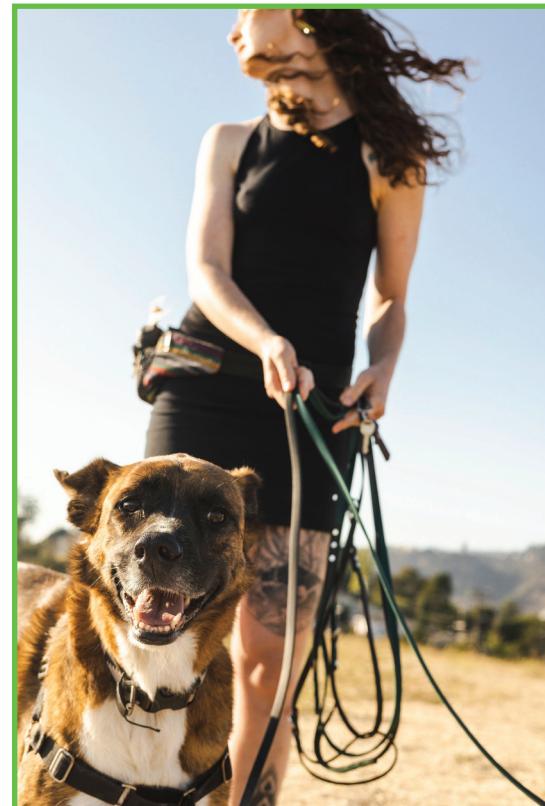
Spring is here! As you jump back into your warm weather routines with your dog, we want to offer you some tips using behavior science so you can get the most out of your outings.

Why do we walk dogs?

Exercise is important, but many dogs don't get to appreciate their walks or runs because they are rushed through opportunities to use their nose. Dogs have over 100 million scent receptors compared to human's 5 million. So, stopping to smell the rose is desirable, meaningful, and enjoyable.

Decompression Walks, also known as "Sniffaris," are game changers for most dogs. Whether your dog is relaxed, reactive, fearful, or anxious, they can benefit from this type of walk!

The process is simple—walk your dog with the goal of getting them to use their nose. Seem simple? It absolutely is, and the benefits can be astonishing. Because sniffing is a brain-intensive activity for your dog, it is often more physically tiring than an aerobic walk!



©2022 Kelsey Joy Photography
www.kelseyjoyphotography.com

Take sniffing to the next level with these tips:

- **Use extra-long leashes (we recommend Biothane longlines).** These leashes allow for "off leash freedom" without sacrificing "on leash safety." And because they are made of Biothane, they won't get soiled as they touch the ground.
- **Choose areas where your dog can lead the way.** This might mean a local park, but it might also mean a tennis court, parking garage, or other low traffic area!
- **Use foraging to lower heart rate.** Scattering treats on the ground or in grass for your dog to snuffle up can be a wonderful alternative to fixating or barking while out on walks

For more information on behavior and training tips and resources, visit
eastbayspca.org/what-we-do/behavior-and-training

SPRING IS HERE. SO ARE SEASONAL ALLERGIES.



For many pet parents of animals with allergies, springtime can be a challenge.

Winnie, a Bull Terrier, at the age of 4-months came to East Bay SPCA Theodore B. Travers Family Veterinary Clinic showing symptoms of allergies. She was placed on appropriate year-round flea prevention and given a long-lasting anti-itch injection. Winnie's pet mom, Jocelyn, realized that when she walked in grass, she'd break out in hives and itch incessantly. The medical team at East Bay SPCA provided Jocelyn with tools on how to treat Winnie's allergic reactions. "Winnie loves grass, and it is the only place she will go potty. It is up to me to make sure I wipe down her paws with medicated wipes every time she walks in grass to help prevent a flare up of itching," Jocelyn says.

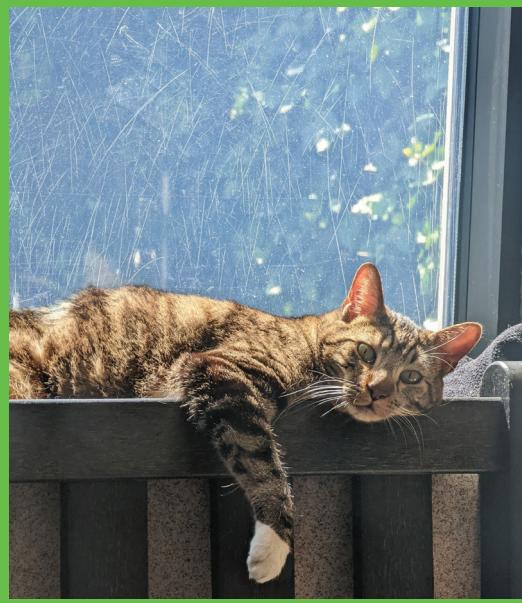
In addition to environmental allergies, Winnie also showed signs of food allergies. Again, the medical team at East Bay SPCA helped Jocelyn find foods she could eat through food trials. When Winnie was old enough to get environmental allergy testing, we discovered a full spectrum of things she was allergic to 13 out of 13 grasses, 14 out of 18 weeds, and 32 out of 33 trees!

With the results of the environmental allergy testing, our medical team created a customized plan to keep her comfortable, which includes a prescription diet, daily oral medication, an anti-itch injection every 4-weeks, immunotherapy treatment, and medicated bathes once to twice a week.

If you think your cat or dog is experiencing allergies, we can help! Contact our medical team to make an appointment at **(510) 569-1606**.

5 Tips for Enjoying Spring with your Pet

- 1.** Give your cat the opportunity to perch by a window and enjoy the sight of flying birds! Position a chair in front of a window or install a cat perch on the windowsill.
- 2.** Treat your dog to some dog-safe spring fruits, like blueberries or pears.
- 3.** Consider leash-training your cat and enjoy the spring air! Make sure the harness is properly fitted and your cat is used to walking on a leash (without tension) indoors before taking the cat outside.
- 4.** Try a new dog-friendly hike in the East Bay. There are so many trails to choose from, including in Redwood Regional Park and Joaquin Miller Park.
- 5.** Ensure that your cat or dog is on flea and tick prevention, so that your pet is ready to have fun in the sun!



MAKE SPRING CLEANING MEANINGFUL: DONATE EXTRA PET SUPPLIES

Have you caught the Spring-Cleaning Bug? If so, donate your unused and unopened items to help cats and dogs.

Items we accept include towels, blankets, dog harnesses, and unopened dog and cat food in its original packaging that has not expired. We are unable to accept pillows, battery-operated heating blankets, battery-operated toys, dog houses, fabric crates, human clothing, medications of any kind, and prescription foods.

We accept in-kind donations Wednesdays – Sundays from 10:30 AM – 4:30 PM at our Oakland (8323 Baldwin Street, Oakland) and Dublin (4651 Gleason Drive, Dublin) Adoption. In-kind donations can be placed in our donation bins located outside of the shelters' entrances.



HAPPY TAILS ADOPTION SUCCESSES



Wolfy,
adopted July 2022

When I saw Wolfy (full name: Wolfgang Amewdeus Meowzart) on the website, I felt like it was fate! He has been such a light in my life! Every day, he sits by my side while I work and makes the cutest chirrups at the crows that visit. Every night, he sleeps on top of me or curled up beside me, purring away happily. He's such a smart little fellow and learned "sit" quickly and now we're currently working on "come over."



Lexi,
adopted November 2022

Lexi is amazing and is such a good girl. When we adopted her, she was around 3 months old. She is the smartest dog we have ever had. She was very quickly potty trained and has very few accidents. I love the fact that she's mellow, but when playtime comes, she's ready to go! She also very rarely chews anything she's not supposed to. She loves going on daily walks and meeting new dogs and people.

SPRING EVENTS

GROWL, MEOW & WINE!

A Big Thank you for our GMW Best In Show Sponsors:

- Zach Zachowski and Barbara Gabel - retired founders of Zachary's Chicago Pizza
- Bob Connor and Thyda Yim



Sunday, May 7

4:00 – 7:00 PM

8323 Baldwin St,
Oakland

Please join us for a fun, feel-good event to benefit East Bay SPCA

Growl Meow
 Wine

East Bay SPCA's annual Growl, Meow & Wine fundraiser returns in May! Join us on **Sunday, May 7 from 4:00 - 7:00 PM** for our 2023 **Growl, Meow & Wine** event to celebrate donors, partners, and friends like you who have helped to improve the lives of cats and dogs in the communities we serve!

We'll have fun animal meet and greets, a lively Silent and Live Auction with a variety of exclusive items to bid on, specialty hors d'oeuvres, craft beer, fine wine and more! **New in 2023: whiskey and chocolate tastings and one-of-a-kind auction items!** Please visit our website at growlmeowandwine.org for more information on sponsorships and tickets.



Shelter Scouts



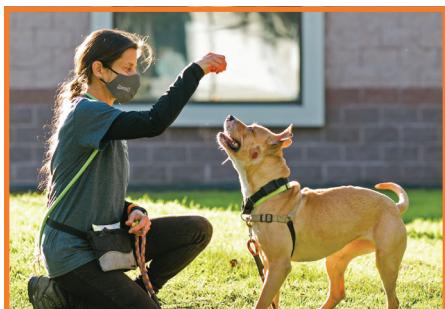
Shelter Scouts is our youth volunteer program for children and young adults aged 8-17! They are invited to assist East Bay SPCA programs and the animals in our care by making dog treats, helping with shelter laundry and clean-up, creating adoption posters, making cat toys, and providing love and attention. Participants will learn about responsible pet care, the medical needs of animals, dog and cat behavior, training techniques, animal advocacy, and more.

Spring Camp



Looking for something paws-itively fun to do over Spring Break? Check out our Spring Animal Camp for 1st-5th graders. Our camp is a typical day camp... with an animal twist! Campers will explore the world of animal welfare through crafts, activities, games, and animal meet-and-greets.

Behavior and Training Spring Classes Skill Builders (Level 1)



For dogs over 16 weeks of age who are comfortable being around unfamiliar dogs and people.

Foundation Skills for the Constant Companion: Training skills include recall, sit, down, door manners, polite greetings (i.e., no jumping), nose targeting, relaxation on a mat and polite leash walking. This course comes with a bonus video lesson that should be watched prior to the start of the first class.

Connection Boosters (Advanced)



Engagement Skills for the Constant Companion: You've got the foundation. Now, we'll teach you how to become the most important thing in your dog's world so that you can take her anywhere dogs are invited. As a continuation of the Skill Builders class, Connection Boosters builds reliability to leash walking and recall by adding in distractions and distance. Additional training skills include building focus, sit-stay and down-stay, wait in any location, automatic sit when stopping during polite leash walking, go to mat, drop it, and mastering play skills.

Visit eastbayspca.org for more details.



8323 BALDWIN STREET - OAKLAND, CA 94621

Non-Profit Organization
US Postage
PAID
Permit No 1930
Oakland, CA



Saving Lives Since 1874

EAST BAY SPCA is committed to the welfare of cats and dogs in the communities we serve. We strive to eliminate animal cruelty, neglect and overpopulation by providing programs and education that support people and companion animals.

www.eastbayspca.org

East Bay SPCA is a 501(c)(3) nonprofit organization.
Federal Tax ID # 94-1322202.

LOCATIONS

Oakland Campus

Oakland Adoption Center
8323 Baldwin Street
Oakland, CA 94621

**Theodore B. Travers
Family Veterinary Clinic**
8323 Baldwin Street
Oakland, CA 94621

**Oakland Spay/Neuter
Surgery Center**
410 Hegenberger Road
Oakland, CA 94621

Dublin Campus

Dublin Adoption Center
4651 Gleason Drive
Dublin, CA 94568

**Dublin Spay/Neuter
Surgery Center**
4651 Gleason Drive
Dublin, CA 94568