

OLOWOOKERE RERELOLUWA | Entrepreneur

Location: Mobolaji Johnson, Ikeja, Lagos.

Phone: 07036617102

E-mail: olwookererereloluwa@gmail.com

D.O.B: 30/11/1998

Professional Profile

An experienced entrepreneur with a passion for identifying opportunities and translating them into successful businesses. Proven ability to wear multiple hats, from strategic planning and financial management to driving sales and marketing initiatives. Adept at building strong relationships, fostering a culture of innovation, and navigating challenges to achieve sustainable growth.

Core Skills

- | | | |
|-------------------------|-------------------|--------------------|
| ● Detail-oriented | ● Time Management | ● Adaptability |
| ● Communication | ● Communication | ● Problem-Solving |
| ● Time Management | ● Organization | ● Microsoft Office |
| ● Programming Languages | | |

Career Summary

January 2022 – February 2023

Teacher at Enny dav school, Lagos

Key Responsibilities

- i. Collaborated with colleagues to develop and implement new approaches to teaching that improved student performance
- ii. Implemented a responsive design that ensured the web application was accessible on all devices

August 2023 – April 2024

Social media manager at Vertical Football podcast , Lagos

Key Responsibilities

Develop and implement a comprehensive social media strategy aligned with our marketing goals. Create high-quality content, including text posts, images, infographics, and videos, that resonate with our target audience. Manage and schedule content

calendars across various social media platforms (e.g., Facebook, Instagram, Twitter). Stay up-to-date on the latest social media trends and adapt strategies accordingly. Analyze social media engagement metrics and identify areas for improvement. Respond to comments and messages promptly and professionally, building relationships with our online community. Collaborate with other departments (marketing, sales, design) to ensure a cohesive brand voice.

INTERNSHIPS

August 2018 – January 2019

Internship at Lagos State Ministry of Education, Ikeja Lagos

Education and Qualifications

Certification	HIIT, Ikeja, Lagos. <i>Web Development 2024</i>
N.Y.S.C	National Youth Service Corp <i>N.Y.S.C (2022-2023)</i>
B.Sc Education	Tai Solarin University of Education <i>Business Education (Accounting), Second Class Upper (2016-2021)</i>
S.S.C.E	Iju Grammar School, Obawole, Iju, Lagos State <i>Senior Secondary School Leaving Certificate (2011-2014)</i>

Additional Information

IT Skills	Microsoft Office Including Word, Excel and PowerPoint, HTML, CSS, Javascript, Bootstrap.
Interests	Cooking, Reading, Sports, Travel.

Reference are Available on request
