

Rafael Charalambidis

Digital Solutions | Procurement Specialist

Versatile IT, Digital Marketing & Procurement consultant experienced in website development, social media management, and vendor coordination. Skilled in WordPress, Elementor, Figma, HTML, and CSS, with strong analytical and negotiation skills. Focused on optimizing marketing performance and supplier processes to drive business growth and efficiency.

rafael.kritonos@hotmail.com 

96740478 

Cyprus 

linktr.ee/Rafael.Charalambidis 

linkedin.com/in/rafael-charalambidis 

WORK EXPERIENCE

Digital Solutions & Procurement Consultant

Bridge Studios

06/2024 - Present

Achievements/Tasks

- Advised management on the full IT infrastructure setup, including hardware selection, network structure, and software stack implementation.
- Conducted vendor assessments and negotiations to optimize licensing costs and software subscriptions, achieving measurable savings.
- Managed online content, pricing strategies, and promotional campaigns for clients across different sectors.
- Delivered projects under tight deadlines, ensuring timely execution and client satisfaction in a remote and fast-paced environment.
- Designed and maintained responsive websites using WordPress and Elementor, ensuring high performance and SEO compliance.

Apple Merchandiser Supervisor

Chapter Five

05/2023 - 12/2023

Cyprus

Achievements/Tasks

- Supervised and validated retail installation processes, ensuring full alignment with Apple's technical, visual, and operational quality standards.
- Supported technical setups and hardware/software installations in retail environments.

iPro - Sales & Mercandiser

iSquare

12/2019 - 03/2023

Paphos, Cyprus

Achievements/Tasks

- Diagnosed and resolved hardware, iOS, macOS and connectivity issues, improving customer satisfaction and reducing service escalations
- Ensured store compliance with Apple retail standards for device functionality, cable management, and live demo readiness.

EDUCATION

Applied Informatics

NEAPOLIS UNIVERSITY PAPHOS - School of Business

10/2018 - 06/2023

Paphos, Cyprus

Courses

- THESIS: Simulation and Evaluation of LoRa Network
75/100

SKILLS

Organisational Skill Communication skills.

Wordpress Elementor LAN / WAN Figma

CSS HTML IT Hardware & Software Knowledge

Mailchimp Stripe MacOS

VOLUNTEERING

ROBOTEX (11/2019 - Present)

- Member of the scientific committee

National Army (07/2017 - 09/2018)

- Infantry Soldier

CERTIFICATES

The Complete JavaScript Course: From Zero to Expert!
(06/2022 - 12/2022)

LANGUAGES

Greek

Native or Bilingual Proficiency

English

Professional Working Proficiency