

# Rafael Charalambidis

## Digital Solutions | Procurement Specialist

Versatile IT, Digital Marketing & Procurement consultant experienced in website development, social media management, and vendor coordination. Skilled in WordPress, Elementor, Figma, HTML, and CSS, with strong analytical and negotiation skills. Focused on optimizing marketing performance and supplier processes to drive business growth and efficiency.

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## WORK EXPERIENCE

### Digital Solutions & Procurement Consultant Bridge Studios

06/2024 - Present

#### Achievements/Tasks

- Advised management on the full IT infrastructure setup, including hardware selection, network structure, and software stack implementation.
- Conducted vendor assessments and negotiations to optimize licensing costs and software subscriptions, achieving measurable savings.
- Managed online content, pricing strategies, and promotional campaigns for clients across different sectors.
- Delivered projects under tight deadlines, ensuring timely execution and client satisfactions in a remote and fast-paced environment.
- Designed and maintained responsive websites using WordPress and Elementor, ensuring high performance and SEO compliance.

### Apple Merchandiser Supervisor Chapter Five

05/2023 - 12/2023

Cyprus

#### Achievements/Tasks

- Supervised and validated retail installation processes, ensuring full alignment with Apple's technical, visual, and operational quality standards.
- Supported technical setups and hardware/software installations in retail environments.

### iPro - Sales & Mercandiser iSquare

12/2019 - 03/2023

Paphos, Cyprus

#### Achievements/Tasks

- Diagnosed and resolved hardware, iOS, macOS and connectivity issues, improving customer satisfaction and reducing service escalations
- Ensured store compliance with Apple retail standards for device functionality, cable management, and live demo readiness.

## EDUCATION

### Applied Informatics NEAPOLIS UNIVERSITY PAPHOS - School of Business

10/2018 - 06/2023

Paphos, Cyprus

#### Courses

- **THESIS:** Simulation and Evaluation of LoRa Network  
75/100

## SKILLS

Organisational Skill

Communication skills.

Wordpress

Elementor

LAN / WAN

Figma

CSS

HTML

IT Hardware & Software Knowledge

Mailchimp

Stripo

MacOS

## VOLUNTEERING

ROBOTEX (11/2019 - Present)

- Member of the scientific committee

National Army (07/2017 - 09/2018)

- Infantry Soldier

## CERTIFICATES

The Complete JavaScript Course: From Zero to Expert!  
(06/2022 - 12/2022)

## LANGUAGES

Greek

Native or Bilingual Proficiency

English

Professional Working Proficiency