

# RAFAEL LASTE

## SOFTWARE ENGINEER

### ◦ DETAILS ◦

📍 Brazil

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✉ [rafalaste@gmail.com](mailto:rafalaste@gmail.com)

### ◦ LINKS ◦

[linkedin](#)

### ◦ SKILLS ◦

React.js

Laravel

User Experience Design (UX)

PHP

SQL

Node.js

Leadership

Team Leadership

Communications

Bootstrap

Git

OOP

TypeScript

### ◦ LANGUAGES ◦

English



### PROFILE

Software engineer based on Brazil, working with React JS, Laravel and Node JS technologies. I also have a degree in design, which allows me to have a unique and creative vision for each project. Speaking of projects, I am part of all stages of the project, briefing the client, guiding and assisting the UX and UI designers, developing the code and, finally, publishing the finished websites. Furthermore, I have great skills in leadership, organization and distribution of functions, and last but not least, I speak fluent English.



### EMPLOYMENT HISTORY

#### Software Engineer at 8poroito

August 2021 — Present

- Developed several institutional websites for clients, improving both the UX and UI design, also creating a manager for the content of these websites. Increased the company's status, website sales and added value to the brand in general by implementing React + Laravel (PHP) in all projects.
- I also created several landing pages, always focusing on capturing leads. Additionally, I was able to synchronize the websites with applications for lead analysis. To improve that even further, I developed an application that receives each contact that fills out forms on our clients' websites, so the strategy and performance team can analyze the data more carefully, using filters, viewing graphs, making notes, all in the same app. I also used React and Laravel here, following the same patterns used in the applications in the first item, such as query construction, MVC, OOP, etc.
- Developed an app that works in a similar way to the Canva website, but this was made exclusively for a single company. In 'Studio', the user can download some daily materials, newsletters and the main feature, they can create and customize new projects based on models, primarily defined by the company that gives exclusive access to its store owners. These projects can be ads on facebook and instagram, magazine and billboards, and even small artworks that the shopkeepers can send to their customers. Now the brand, which has an international reach, has standardized all of its social media, internal and external communication. In this project, React, Laravel, Javascript and Bootstrap templating were used.

#### Graphic Designer at Vision Comunicação

March 2019 — Present

- Working as a designer, I developed several visual identities for brands, also creating visual communication materials, such as signage, vehicle plots, facades, etc.



### EDUCATION

#### Bachelor of Design, Universidade do Vale do Taquari - Univates

January 2014 — August 2021