

## Business planning: Company Goals, Mission and Values

**COMPANY NAME** Rafael's Eco Team

**COMPANY MISSION**

Keeping the world sustainable by  
making fertilizer made from our own  
waste.

**GOALS**

Sell at least more  
than 10 of our  
fertilizer.

Supporting  
other eco teams.

Keeping the world green.

Supporting other eco  
teams (evergreen,  
etc.)

**VALUES**