

Analyzing customers behavior of a fintech with SQL

Customers behavior analysis dashboard

Revenue goal

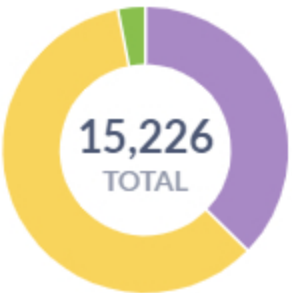
\$365.233,03



0 Meta \$400.000,00

Users rate by plataform

IOS User	37.38%
Android User	59.79%
Both	2.83%



Daily revenue



Interactions per hour

Premium features used Likes Active users

