

Raphaël SAINT-AUBERT

+9 years of experience in product management: product ownership/delivery, UX/UI design, CRM/Ops, partnership/stakeholder management.

CONTACT INFORMATION

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SKILLS & LANGUAGES

JIRA/Confluence  
Product Analytics (Amplitude, GA/GTM)  
Sketch/Figma  
Agile methodologies

French - Bilingual  
Spanish - Bilingual  
English - Fluent  
German - Basic understanding

EDUCATION

MBA in Innovation & Strategy  
CNAM, Paris  
2013 - 2015

International Relations  
ILERI, Paris  
2012 - 2013

Business Administration  
IESEG, Paris  
2008 - 2012

International Baccalaureate  
Spanish Section, with Honors  
2008

HOBBIES

Music  
Cinema  
Literature  
Sports (Tennis & Soccer)

First experiences (2015-2019)

- Freelance Sr. Product Manager - Sept 2017 - June 2020:
- SPIE Facilities - CRM & Data Product Manager refining Salesforce Marketing Cloud (Sept 19’ - June 2020)
  - Roche - CRM & Data Product Manager (January 19’ - July 2019)
  - General Assembly/BNP Paribas - Product management instructor (+25 people)(September 18’ - June 2018)
  - Wabel - Product Owner (January 18’ - June 2018)
  - 42 - Programming bootcamp (July 2017)
  - Teamleader CRM - Customer Success / Product Owner (October 16’ - June 2017)  
- Ghent, Belgium
  - izmocars inc. - Product Owner (June 15’ - September 2016)  
- Paris, France

Lead Product Manager - Trilingual

1POINT6 - Product Lead  
Paris, France  
October 2024 - Today

- Product marketing & strategy:
  - branding, positioning and pricing
  - data management & BI (referentials & database architecture structuration with SQL & Metabase)
- Product Ownership/Management: discovery, prioritization, design & prototyping
- Partnership & stakeholders management (Alasta, Bridge API, Numeral & BNP Paribas)
- API Solution Engineering for various clients: top tier insurers, marketplaces & card issuers
- Technical Product management:
  - Grooming/refinement:
    - Core banking system / open banking features
    - Payment links & pages

FREELANCE - Lead Product Manager  
Paris, France  
October 2023 - April 2024

Client: Cit.io (RATP group) - transportation network datavisualisation  
Product Engineering : UX, Data management & visualization, authentication and application performance improvements

Investor/Advisor  
Paris, France  
January 2022 - Today

- Snowball.xyz (Paris), Equito app (Barcelona), Lobster protocol

XPOLLENS - Lead Product Manager  
Paris, France  
March - November 2023

- Core banking system refactoring: product discovery on account, transaction and payment methods + architecture refinement
- SEPA gateway integration: ideation + implementation with tech teams & new provider
- Product Marketing & Benchmark

FREELANCE - Senior Product Manager  
Paris, France  
January - October 2022

Client: Universign/Signaturit (June - October 2022)

Product management on SaaS solution & API services:

- UX/Design improvements
- New feature: transactional privacy management
- Entreprise level customer experience / technical impacts measurement for multi-workspaces management

Client requirements gathering to design signature certification levels  
Product & Design team management

Client: Razorfish (January - June 2022)

Energy provider (EDF) website migration to Drupal 9 / Nissan eCommerce program

- Data mapping
- Gap analysis
- Functional/technical requirements specification

TREEZOR - Client Implementation Manager  
Paris, France  
June 2021 - January 2022

- API based client (first German & Spanish customers) & features integration (KYC + wallets)
- PSP (Thunes Collection) & financial products integration to the company's services: product discovery + delivery

NEXWAY - Technical Product Manager  
Paris, France  
July 2020 - May 2021

- Management of two technical teams:
  - Customer Experience / webdesign (team of 6)
  - Payment/invoicing & VAT APIs management (team of 6)
- Product roadmap prioritization + technical staffing
- Subscription engine refining
- Backoffice features development