

Olist E-commerce Performance Dashboard (2016 - 2018 Data)

Revenue (R\$)

15,42 Mi

Avg Ticket (R\$)

159,83

Orders

99,441 Mil

Products

110,2 Mil

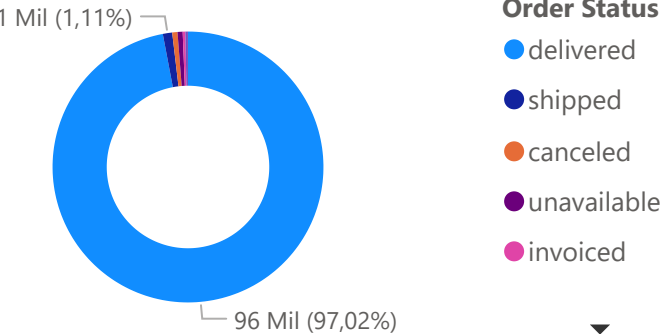
Customers

93,36 Mil

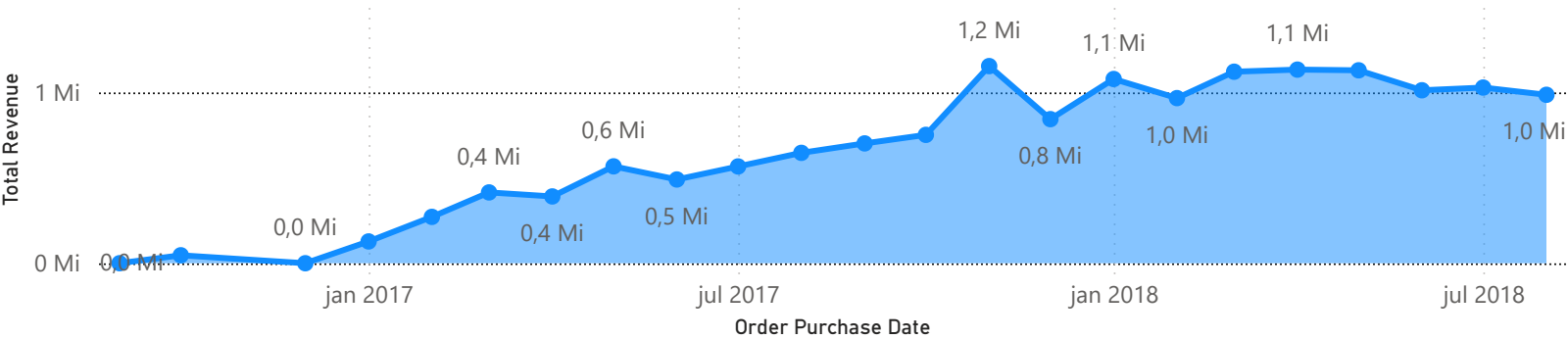
Avg Freight (R\$)

19,95

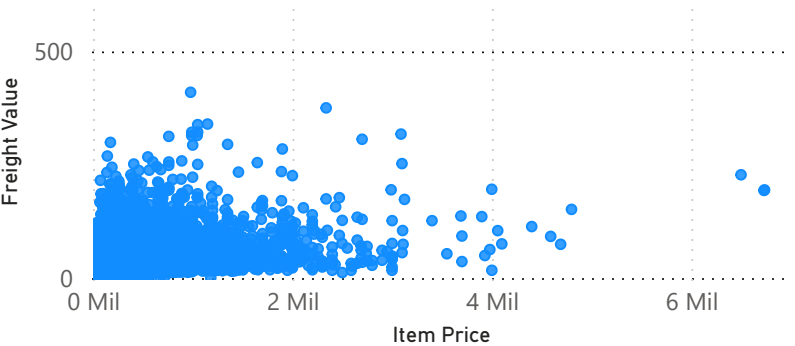
Order Status Distribution



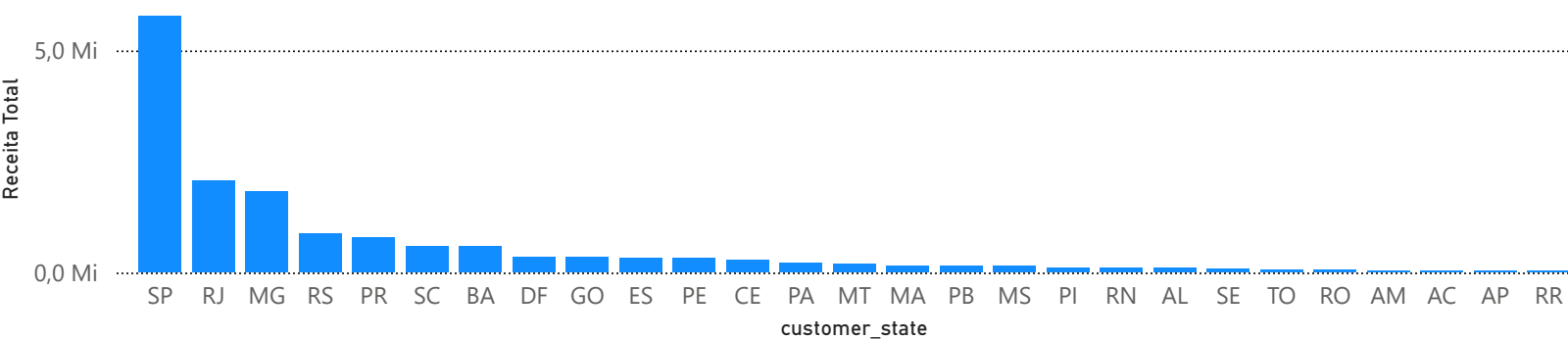
Total Revenue Over Time



Item Price vs. Freight Cost



Total Revenue by Customer State



*Disclaimer: Data sourced from Olist E-commerce Dataset (2016-2018), utilized for academic study focusing on historical e-commerce operational patterns.