

# ARTIST FINDER FINDER

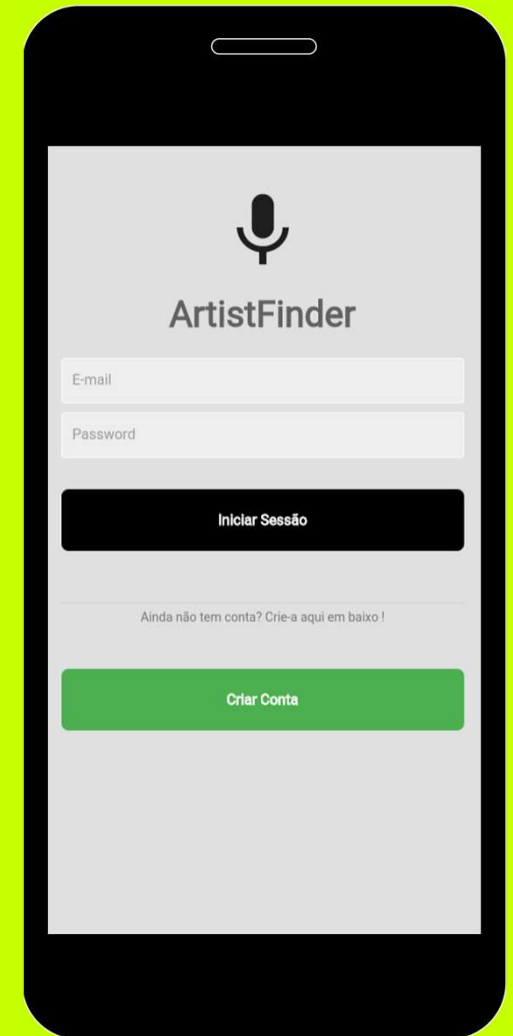
## Final presentation and Demo

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Class P2



# INTRODUCTION

## Artist Finder

**Contextualization:** Artist Finder is a mobile app where it's possible for everyone to book a local artist for an event or party.

**Motivation:** We know some local artists and the struggles that they face earning money in the art sector, but we noticed too that the local cafes/bars managers don't know where to find this artists, so this app helps filling this gap in the market.

# PROJECT OBJECTIVES

## Artist Finder



### Goals



Offer a large variety of artists types



Help artists reach new people



### Benefits



Find various unknown artists



Make the negotiation process more easier

# PERSONAS

**Name:** Pedro Piaf

**Age:** 52

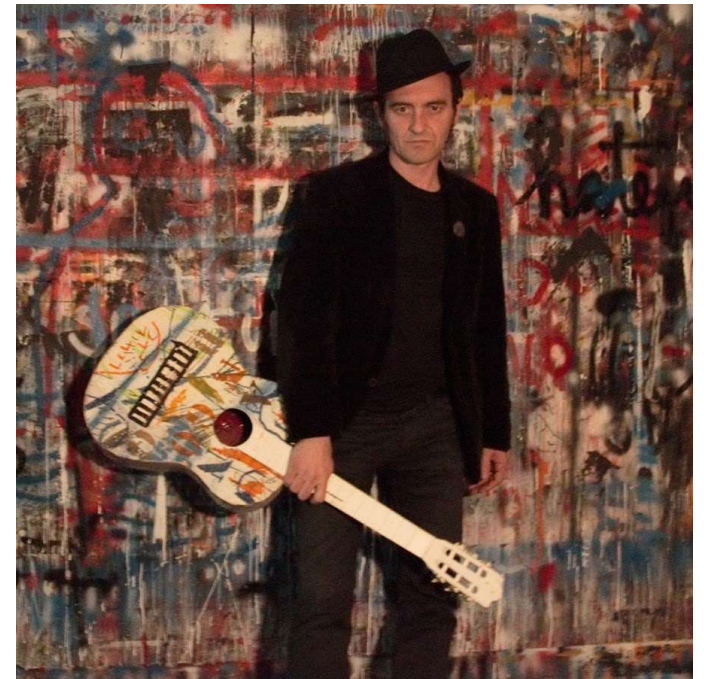
**Job:** Musician

**Background:** Pedro has always performed in small local events, local cafes and bars. He is quite well known in his city.

**Problem:** He has never managed to expand his popularity and he is stuck in performing at the same places.

**Goal:** Find new places to perform.

**Needs:** A place where he can advertise himself.



# PERSONAS

**Name:** António Silva

**Age:** 62

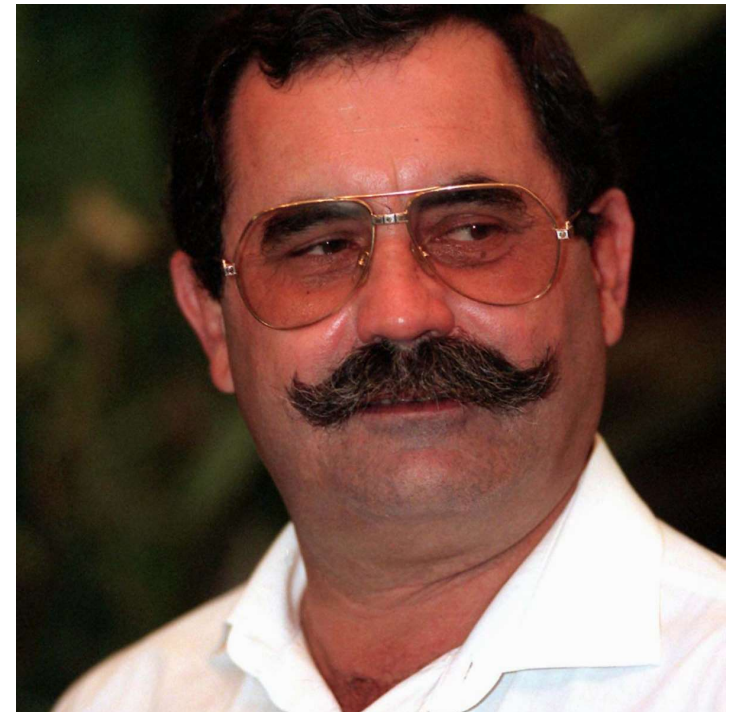
**Job:** Owner of "O Tono" cafe

**Background:** António's cafe plays portuguese traditional music all day, everyday, and sometimes on the weekend he invites artists who are his friends to perform live in his cafe.

**Problem:** He is unable to find new potential costumers because the artists invited to perform in his cafe are always the same

**Goal:** Find new artists to perform in his cafe.

**Needs:** A place where he can find new artists.



# USAGE SCENARIOS



## O Tono

António Silva wants to create a different music style night on Saturdays for his café.



## Pedro Piaf

Pedro is always performing in his hometown (Fiães), playing in almost all the cafes in the area, and he wants to expand his image to other locations in Portugal

# MAIN TASKS

## 1: Search for artist

You can search for an artist by type of art and style (ex: singer and rock)

## 2: Make a proposal

The contractor can make a proposal for an artist for a specific day, time and fee

## 3: Negotiate the proposal

The artist can make a counter-proposal, reject and accept

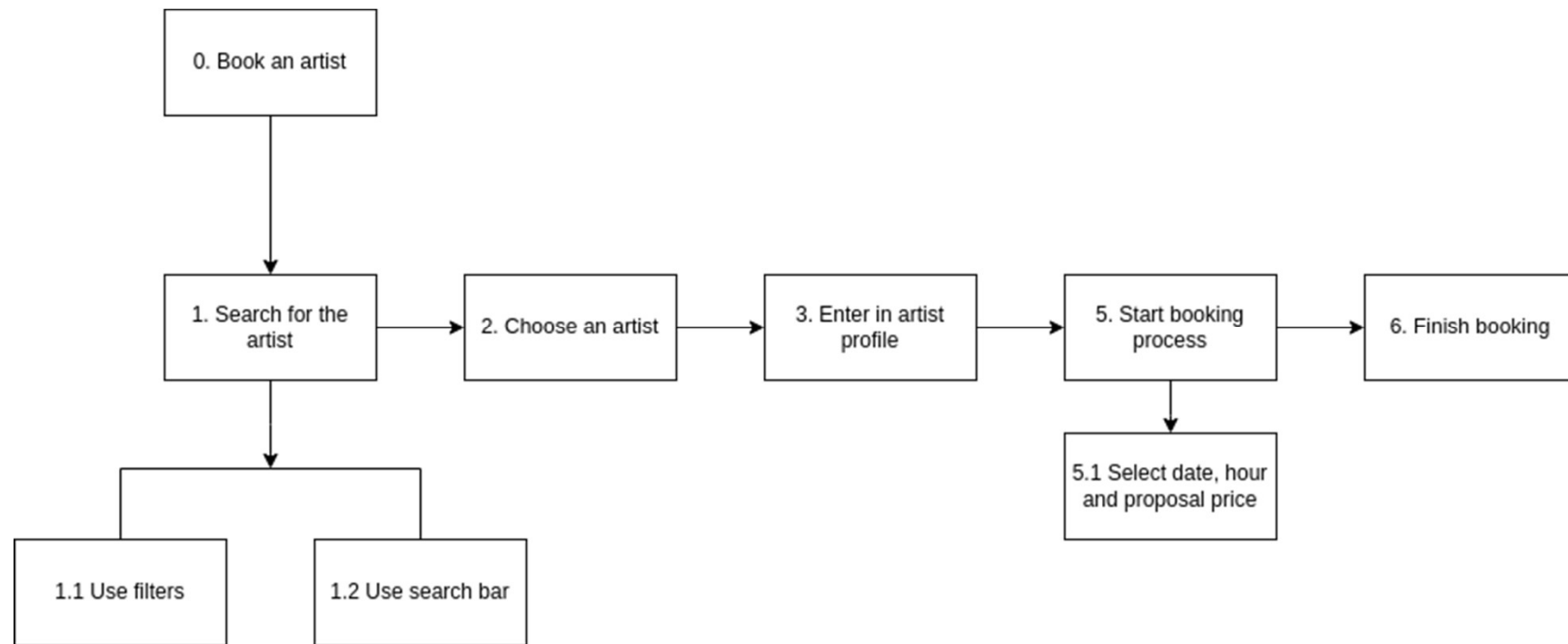
## 4: Make a Review

The contractor can review the artist after he/she performs a show

# TASK ANALYSIS

## HTA

Book an artist

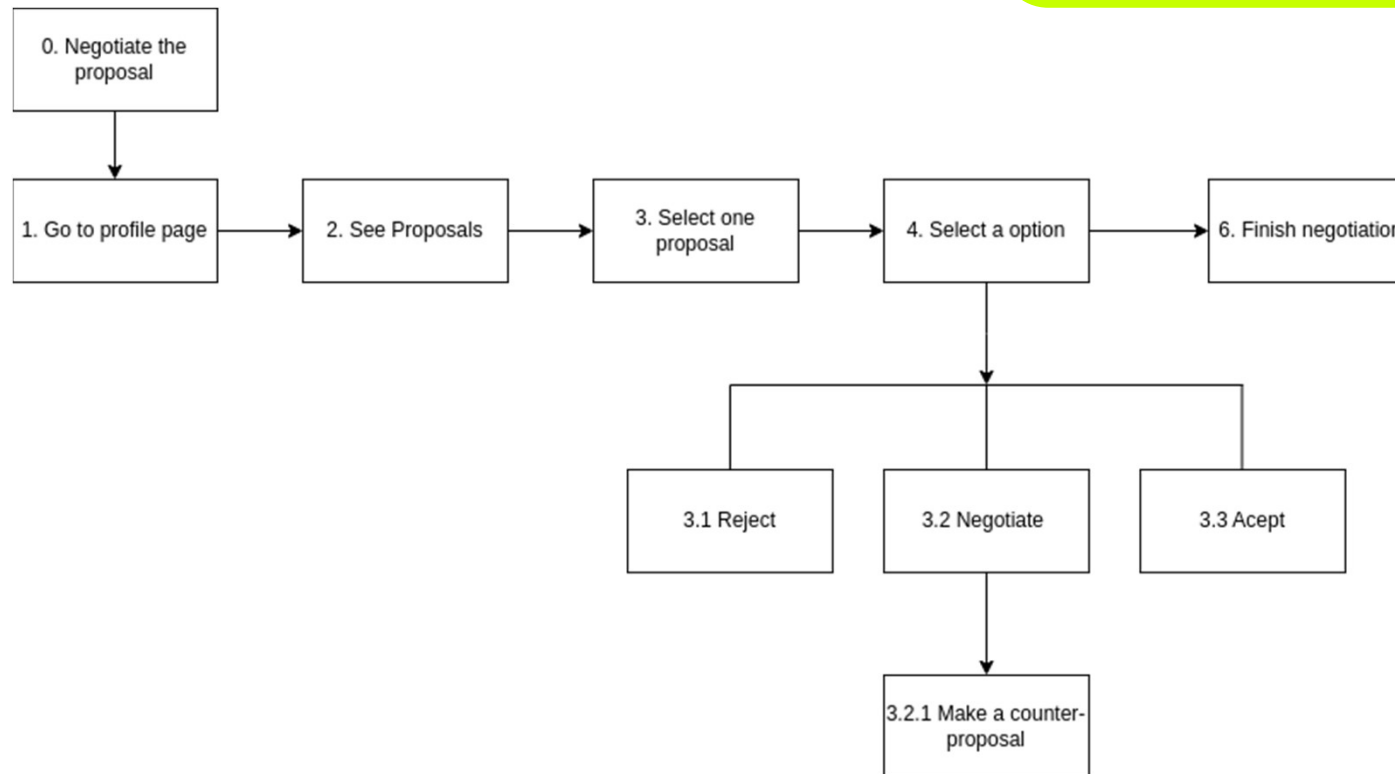




# TASK ANALYSIS

## HTA

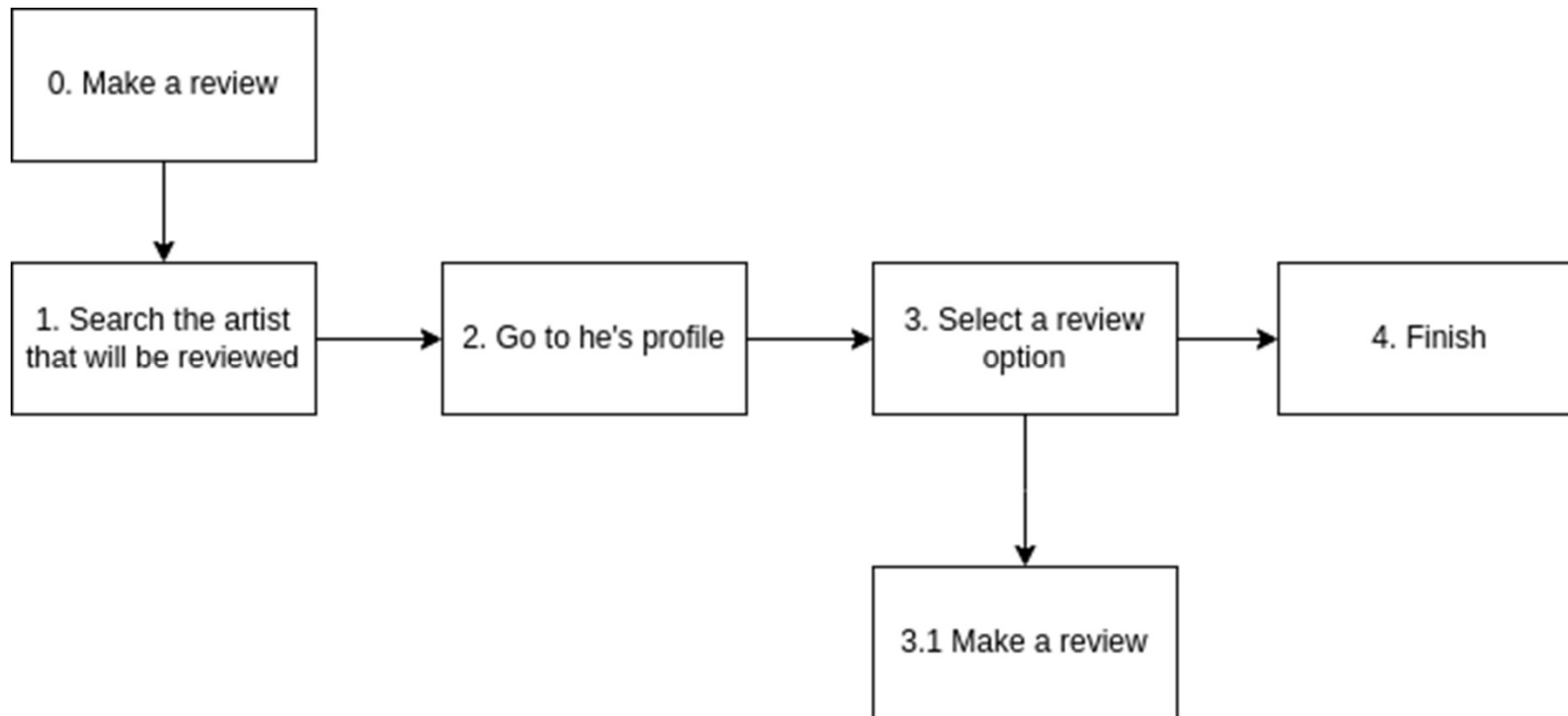
### Negotiate the proposal



# TASK ANALYSIS

## HTA

Review an artist



# REQUIREMENTS

## NON-FUNCTIONAL

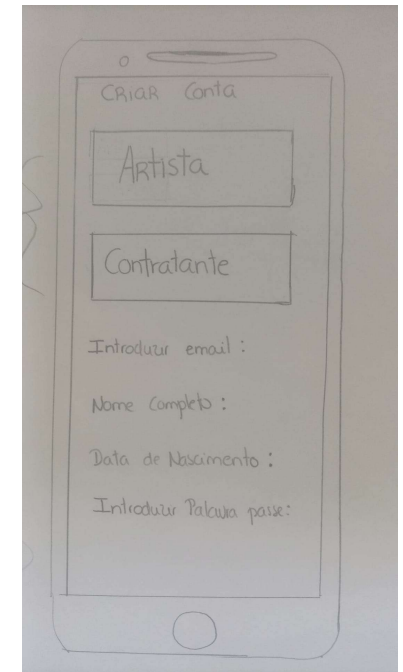
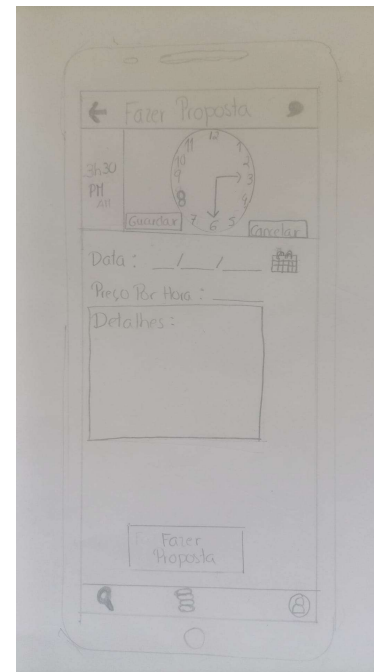
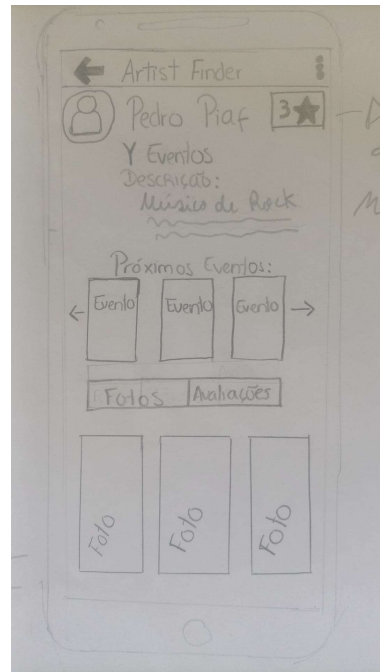
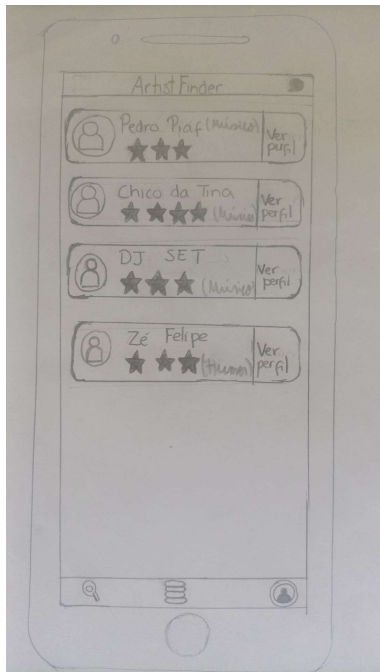
- Intuitive interface
- Responsive interface
- User must be connected to the internet
- User must login to navigate the app

## FUNCTIONAL

- Hire artists to perform at an event
- Search for a specific type/style of artist
- Users can negotiate a certain offer
- Event scheduling



# LOW FIDELITY PROTOTYPE (LFP)



# LFP USER EVALUATION



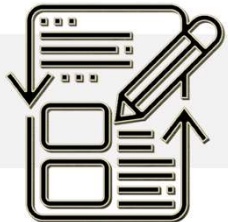
**Participants and  
Scenarios**



**7 Participants**



**2 Scenarios**



**Methods**



**Paper  
prototype**



**4 Tasks each  
scenario**

# LFP USER EVALUATION

## RESULTS

- On the account creation page, have the option to be an artist or a contractor side by side.
- On the proposal submission page, include a field to enter the duration of the performance and add a digital clock.

# PLATFORMS AND TECHNOLOGIES

FRONTEND

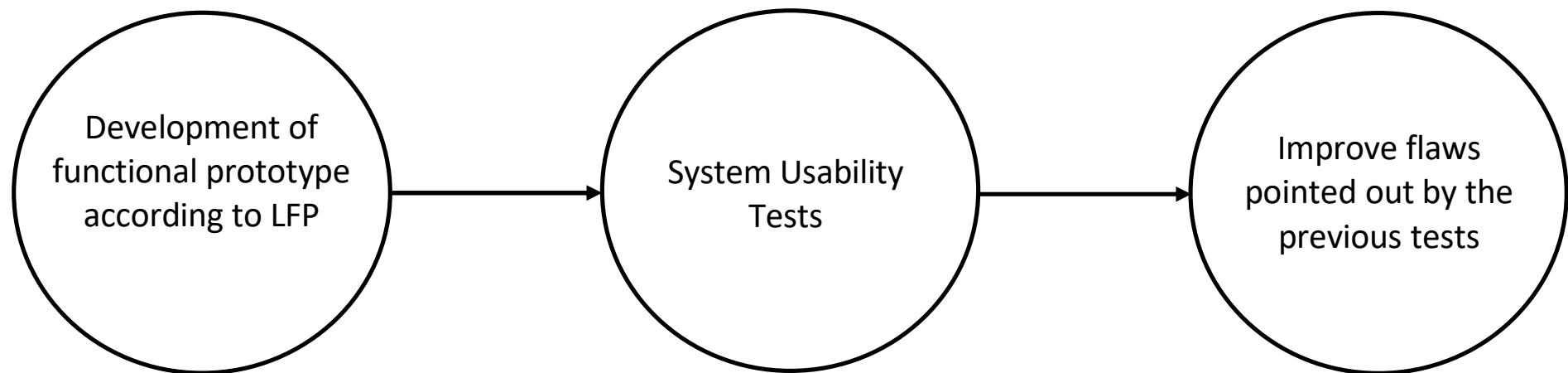


BACKEND



# USER EVALUATION OF THE FUNCTIONAL PROTOTYPE

## METHODS





# USER EVALUATION OF THE FUNCTIONAL PROTOTYPE

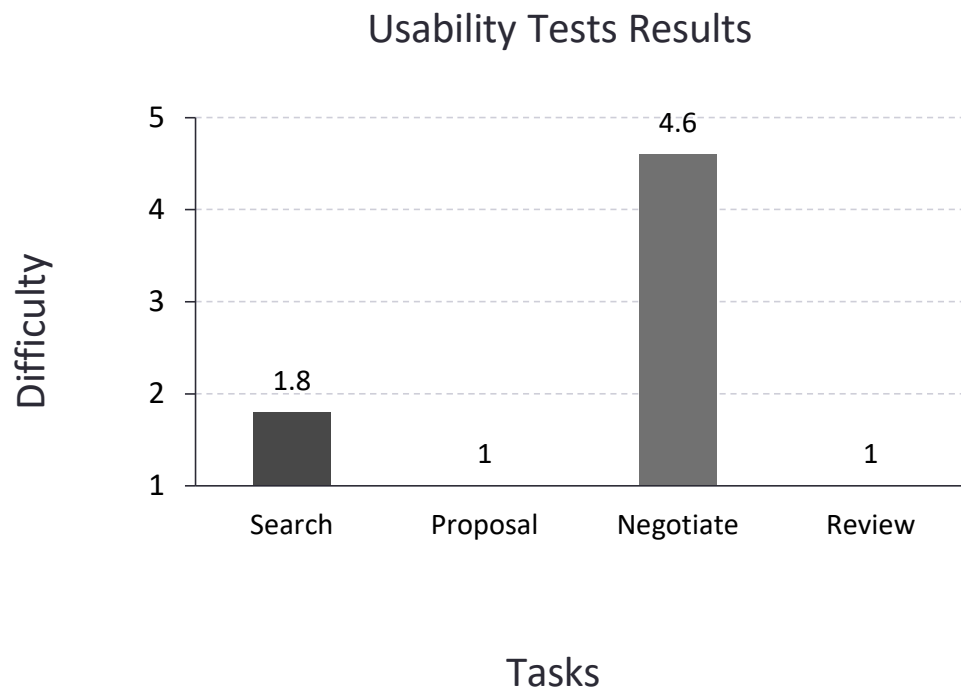
## PARTICIPANTS

- 6 students
- Aged around 20 years old

## TASKS

- Search for artist
- Make a proposal
- Negotiate the proposal
- Make a review

# USER EVALUATION OF THE FUNCTIONAL PROTOTYPE



We concluded that the tasks that presented the greatest difficulty were the negotiation and the search.

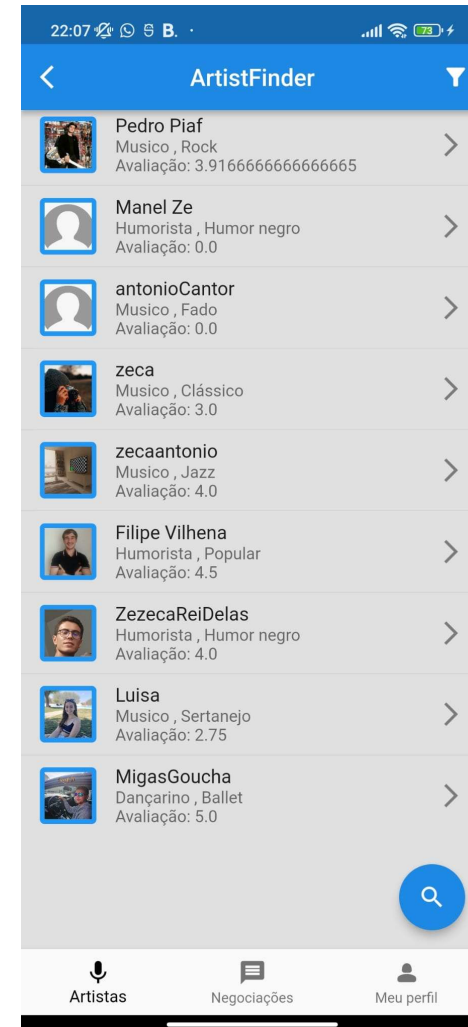
## Solutions:

- Create a button in the bottom navbar that takes the user to his negotiations.
- Move the search button to a more visible place.

# DEMO

## MAIN FEATURES

- Search for artists
- Negotiation between users
- Hire artists to perform at an event
- Event scheduling



# FUTURE WORK

- Improve the negotiations features
- Add images/videos to a certain event
- Add location filter
- Create a notification system



## MEMBER EFFORT

The project was equally distributed between the 3 members of the group.