

RISO

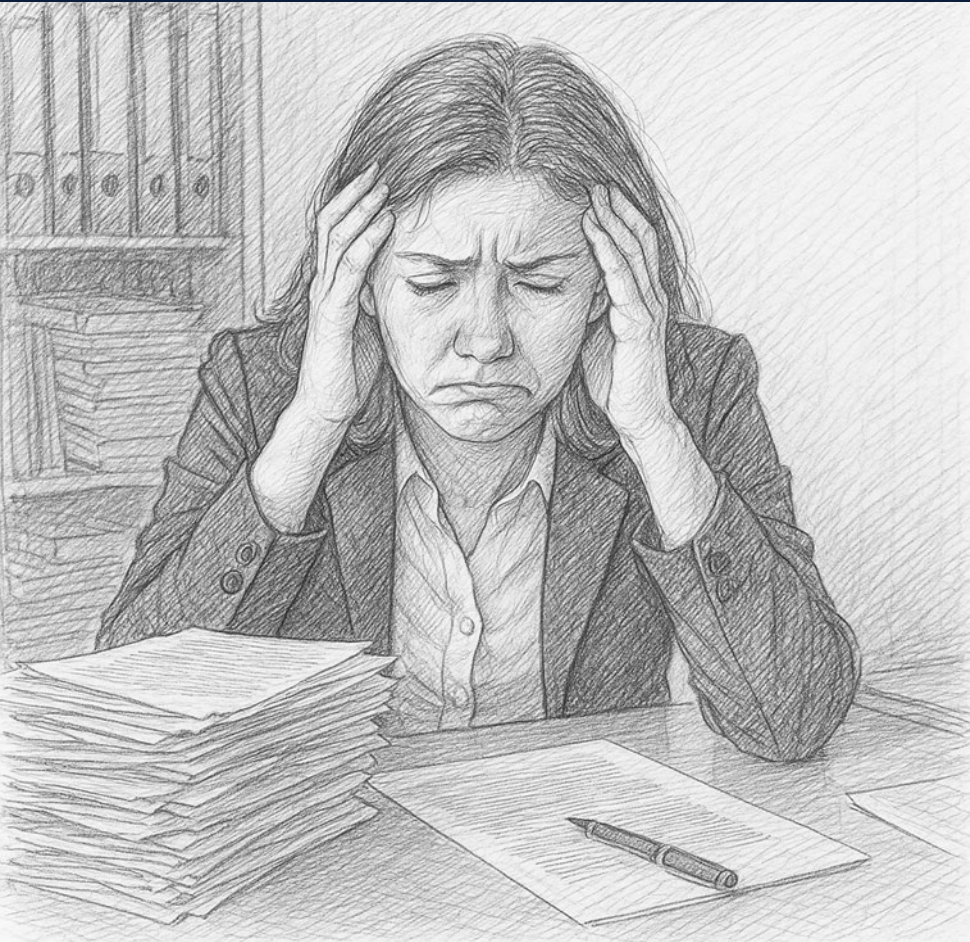
Retrieval Augmented Generation (RAG) Based Platform for Cyprus Legislative Assistance

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Problem



- **Legal professionals in Cyprus face:**
 - Delays
 - Outdated info
 - Use fragmented tools.
- **Citizens struggle with access to clear and reliable legal information.**
- **Government agencies need automated legislative monitoring and compliance tools.**
- **Current platforms lack Cyprus-specific coverage and trustable AI insights.**

Our Solution



- **Project Name: RISO – RAG Based Platform for Cyprus Legislative Assistance**
- **Mission:** Deliver Cyprus-specific AI legal support using **Retrieval Augmented Generation** to assist lawyers, citizens, and public institutions.
- **Product Summary:**
 - AI-powered legal assistant
 - Real-time legislation updates
 - Personalized legal reports and compliance tools

Value Proposition

- **For Lawyers & Legal Professionals:** Faster research, case summaries & compliance tracking
- **For Government Agencies:** AI-driven legal monitoring & policy impact insights
- **For Citizens:** Free basic Q&A and easy rights education
- **For Businesses:** Automated compliance checks & risk assessments

Revenue Streams

- **Freemium Model:** Free basic Q&A, with paid premium insights
- **Subscription Plans:** Monthly/annual access for firms & professionals
- **B2G Contracts:** Licensing compliance tools to government agencies
- **Enterprise Solutions:** Custom compliance monitoring for businesses
- **In-App Purchases:** On-demand, detailed legal analysis reports

Competitive Grid

Feature / Value Driver	RISO	Traditional Tools (e.g. Westlaw, Lexis)	Free Portals	ChatGPT & General AI Tools
Local Legal Coverage	✓	⚠ Partial	✓	✗
Real-Time Updates	✓	⚠ Delayed	✗	✗
Smart Legal Search (AI)	✓	✗	✗	✓ (but generic)
User-Friendly Interface	✓	⚠ Complex	✗	✓
Citation & Compliance	✓	✓	⚠ Incomplete	✗
Affordability / Access	✓	✗ Expensive	✓	✓

Customer Segments & Relationships

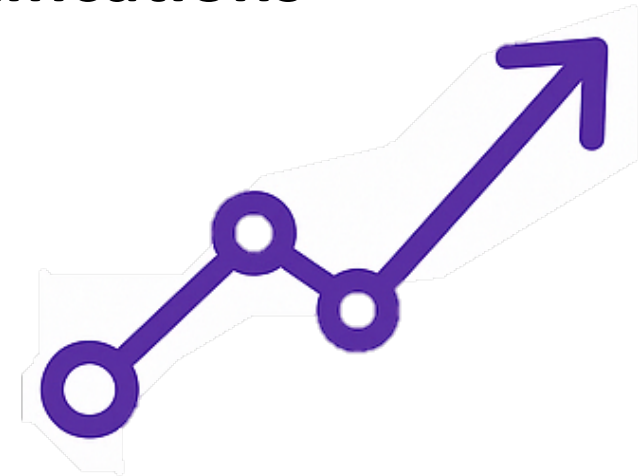
- **Primary Customers(Cyprus):**
 - Lawyers
 - Legal researchers
 - Government agencies
- **Secondary Customers:**
 - Businesses
 - NGOs
 - General public
- **Relationship Builders:**
 - Superior local AI performance
 - Educational legal-tech content
 - Responsive customer support

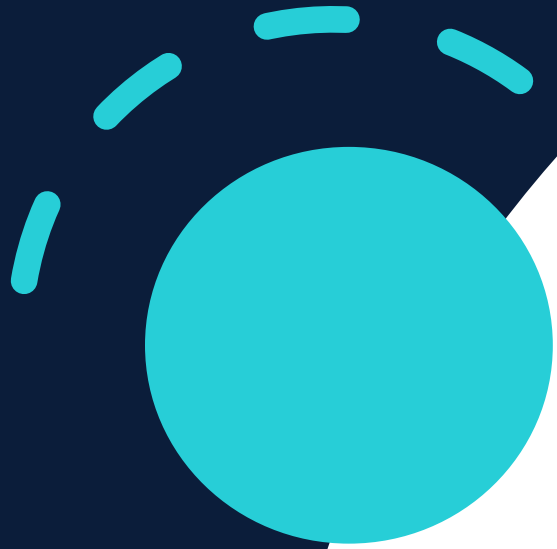
Marketing Mix

- **Product/Services:**
 - **AI Assistant:** Real-time Cyprus law updates & case insights
 - **Access:** Freemium for citizens and paid tiers for pros & institutions
- **Price**
 - €100/month per lawyer
 - Site-license discounts for firms & government
 - Free trial.
- **Promotion**
 - LinkedIn ads
 - Webinars
 - Bar partnership referral rewards & early-adopter discounts.
- **Distribution**
 - Sold directly to law firms and distributed via digital campaigns and partnerships

Future Growth

- **Scale Lawyer Adoption in Cyprus**
- **Deepen Product Capabilities**
- **Expand into Government & Corporate Segments**
- **Achieve GDPR and upcoming EU AI Act certifications**





**Thank you
for your
attention**