


Coca-Cola Sales Dashboard

sort data by total sale

Retailer	Retailer ID	Invoice Date	Region	State	City
Walmart	1185732	Thursday, March 10, 2022	Midwest	Nebraska	Omaha
Walmart	1185732	Monday, April 11, 2022	Midwest	Nebraska	Omaha
Walmart	1185732	Sunday, March 06, 2022	Northeast	Connecticut	Hartford
Walmart	1185732	Sunday, March 20, 2022	Northeast	West Virginia	Charleston
Walmart	1185732	Tuesday, October 11, 2022	Midwest	Nebraska	Omaha

Is this useful?  

Invoice Date

1/2/2022  12/25/2022 

Beverage Brand	Total Sales	Units Sold	Average Price	Operating Profit	Operating Margin
Coca-Cola	1,923,053	3989000	0.47	767,510	0.39
Dasani Water	1,639,063	2890500	0.55	618,630	0.38
Diet Coke	1,391,088	2872000	0.46	473,806	0.35
Fanta	969,888	2100000	0.43	355,685	0.37
Powerade	1,133,675	2042500	0.54	416,421	0.36
Sprite	1,158,400	2588500	0.42	409,090	0.35
Total	8,215,165	16482500	0.48	3,041,142	0.37

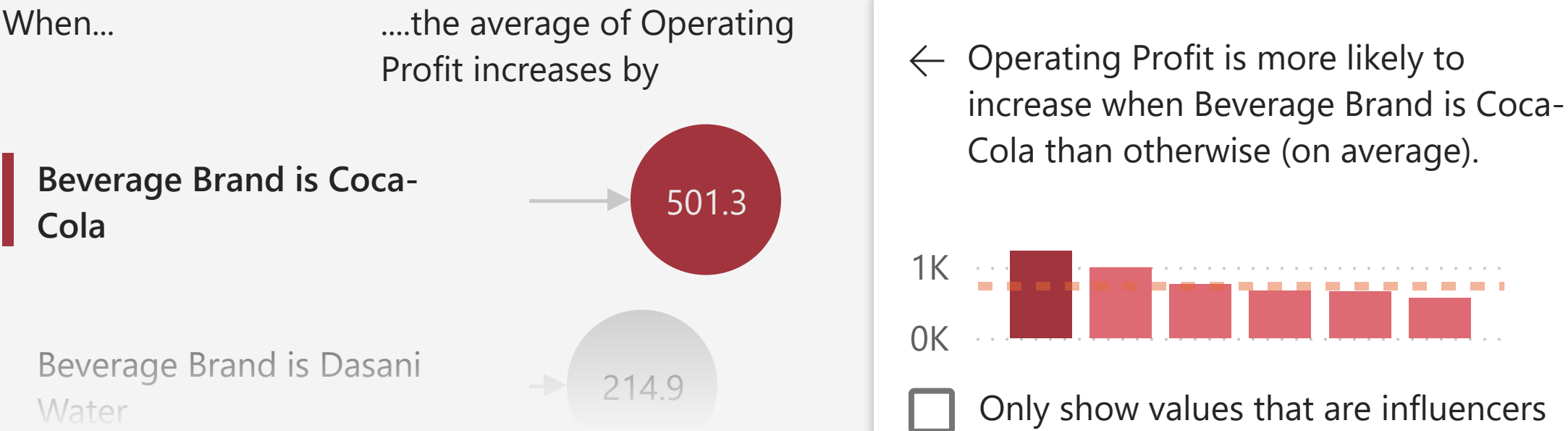
Operating Profit Analysis

Key influencers Top segments

What influences Operating Profit to

Increase

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Total Sales By State

