



PIZZA SALES REPO..

01/01/2015-31/12/2015

Home

Best\Worst sellers



Total Revenue

\$817.9K



AVG Order Value

\$38.31



Total Pizzas Sold

49.6K



Total Orders

21.4K



AVG pizzas per Order..

2.32

Pizza Category

All

Order Date

01/01/2015 to 31/12/2015

Busiest Hours and Weeks

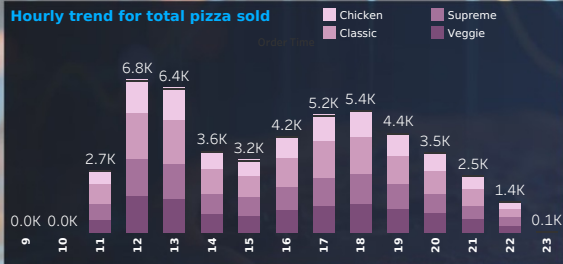
HOURS

Peak orders are between 12:00:00 PM and 01:00:00 PM, and in Evening from 04:00:00 PM to 07:00:00 PM

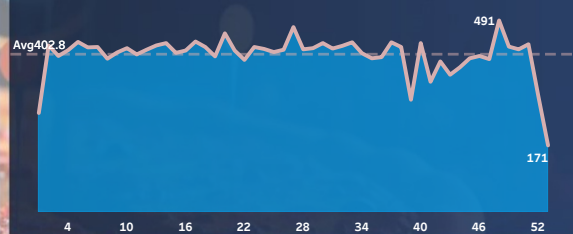
WEEKS

Significant variations during Weekly orders, with highest peak during the 48th Week from December

Hourly trend for total pizza sold



Weekly trend for total pizza sold



Sales Performance

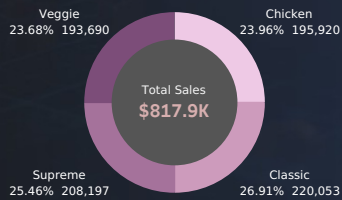
CATEGORY

Classic Category contributes to maximum sales. Total orders and Total pizzas sold.

SIZE

Large pizza size contributes to maximum pizza sales.

Percentage of Sales by Pizza category



Percentage of sales by pizza size



Total orders & Pizzas sold by pizza

