

Mohammad Minhazul Abedin

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📍 Sholoshohor, Chattogram



EXPERIENCE

Solution Sales Executive

Axentec PLC

⌚ 03/2024 - 05/2024

- Delivered 10 sales pitches throughout my tenure
- Visited 30 corporate houses for the follow-up
- Prepared sales report for monthly review
- Generated 50 corporate house leads

VOLUNTEERING

General Secretary

Marketing Society for Leadership Proliferation - MSLP

⌚ 11/2023 - Present

- Increased social media engagement by 400% resulting in a community growth of 2,000 followers
- Organized a career fest with 400 registered participants, receiving coverage from 3 national broadcasting media and over 40 national daily newspapers.
- Brought on 6 corporate sponsors resulting in 300k BDT fund raise for a highly successful career fest
- Led a team of 25 EC members and equipped them with necessary skills to ensure their professional development
- Arranged a bootcamp named 'Career-Craft Bootcamp' and successfully managed 140 registrations

Associate Head of Marketing and PR

Youth School for Social Entrepreneurs - YSSE

⌚ 12/2022 - 06/2023

- Led a team of 15 core team members and 50 interns equipping them with digital skills and interpersonal skills
- Organized a skill-based series of learning event 'Powering the Youth 2.0' with 300 participants
- Hosted 40 live interview based talk shows with nation's top industry professionals reaching out to 200k students virtually
- Arranged 'Global Education Summit' with 2000 participants from 25 countries proposing blended learning system for Bangladesh

Campus Ambassador

Bangladesh Youth Leadership Center (BYLC)

⌚ 02/2023 - 02/2024

- Secured 30 paid registrations for BYLC's BBLT, leadership development program
- Organized the CareerX event, a month-long professional development program with 400 participants
- Increased 40% sales of BBLT training program
- Attended over 30 sessions on soft skills, including CV development, professional life skills, and communication skills

LANGUAGES

- Bengali (Native Proficiency)
- English (Professional Proficiency)

REFERENCES

Professor Dr. Tunazzina Sultana

Chairman, Department of Marketing,
University of Chittagong.

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CAREER OBJECTIVE

As a dynamic and results-oriented recent graduate in marketing with a solid background in campaign promotion, branding, and marketing tactics, I'm eager to put my expertise and abilities to use in a demanding position in the Marketing department.

EDUCATION

Bachelor of Business Administration(BBA) in Marketing

Chittagong University

⌚ 2022

GPA

3.60 / 4.00

Higher Secondary Certificate

Chattogram board

⌚ 2018

GPA

4.08 / 5.00

Secondary School Certificate (Dakhil)

Madrasah Board

⌚ 2016

GPA

5.00 / 5.00

DIGITAL SKILLS

MS Excel

Meta Ads

MS PowerPoint

MS Word

Social Media Marketing

SOFT SKILLS

- Leadership Skill
- Effective Communication
- Teamwork and Adaptability

- Problem Solving
- Active Listening
- Emotional Intelligence

COMPETITIONS

MSLP Speaker Hunt 2.0

Champion

CUDS Debate and Public Speaking Competition

Quarter-finalist

Robi rVentures

Qualifier

Kaiser Hamid Farhad

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Axentec PLC.

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