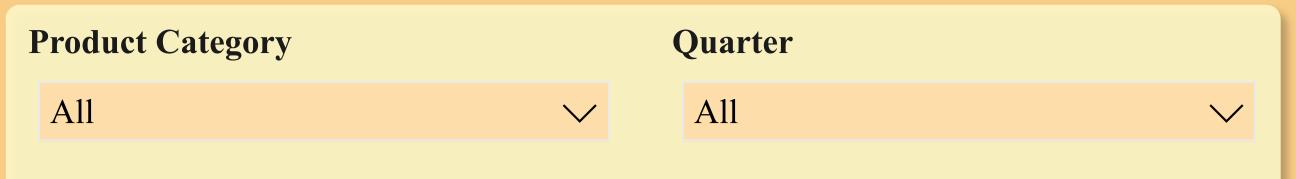
E-Commerce Insights Dashboard Sales, Reviews, and Trends







Year

2023

2024





Purchase Frequency

1000



Customers

609



Products

100

Year

January

February

March

___ April

___ May

June

July

August

September

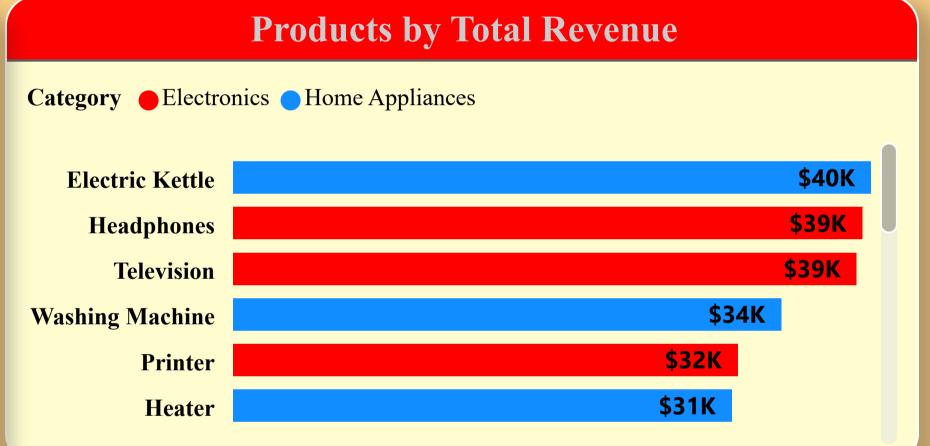
October

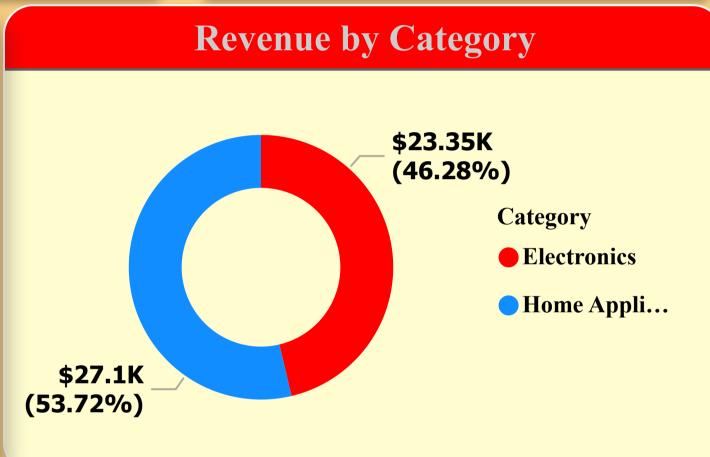
November

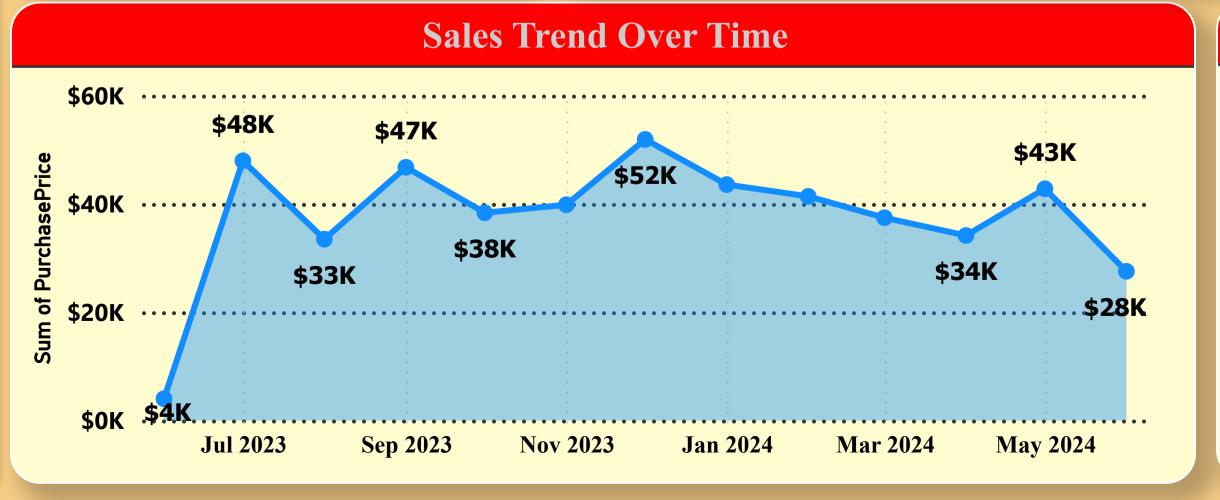
December

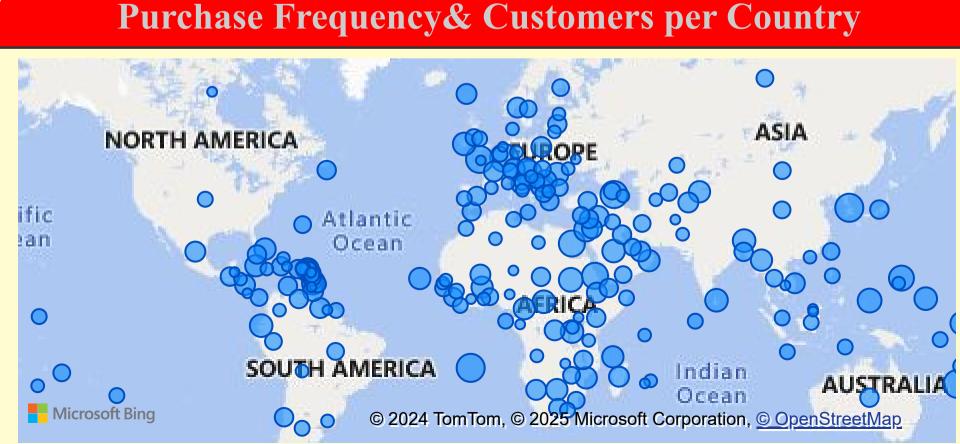














Product Category Sentiment Class All All ****

Year

2023

2024



0.350

Jul 2023

0.35

0.25

Avg Review

Avg Purchase

\$803.41



0.343 0.355

0.349

Apr 2024

0.301

Jan 2024

0.273

1000



Avg Sentiment

0.31



Avg Quantity

5.01

Year

January

February

March

April

May

June

July

August

September

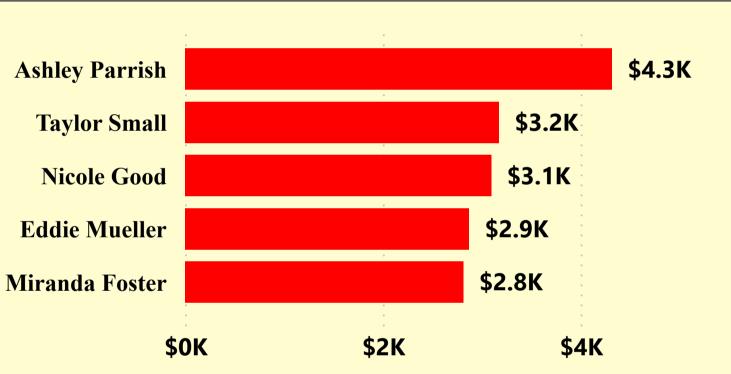
October

November

December

NEXT (→)



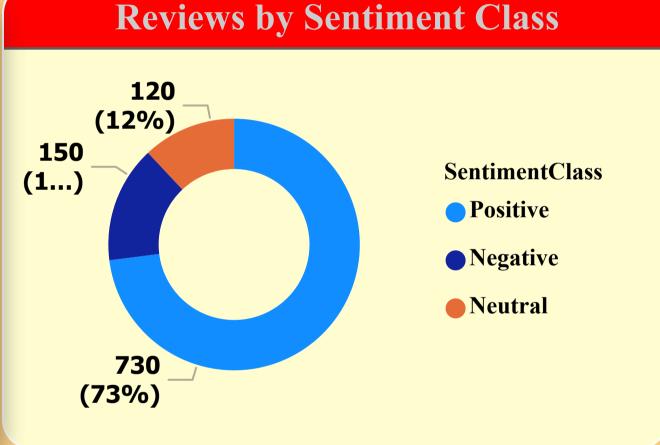


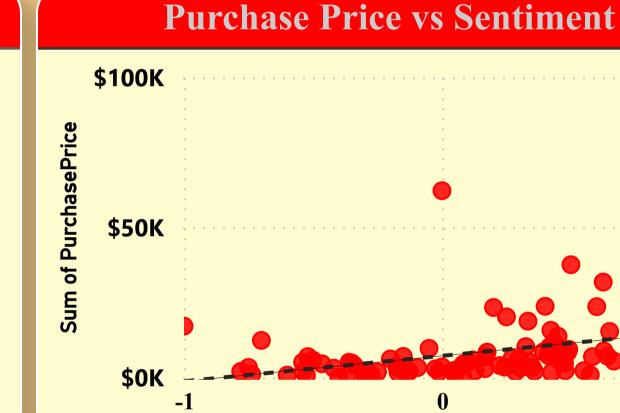
Sales Trend Over Time

Oct 2023

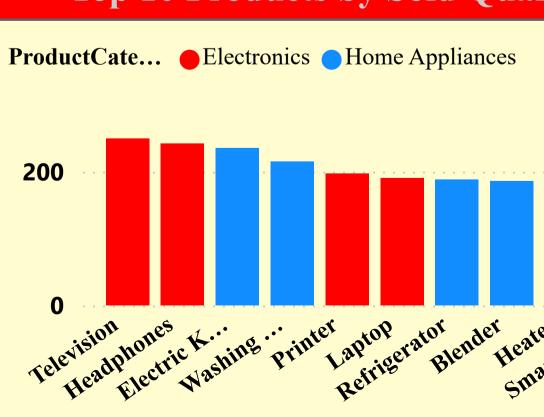
Reviews



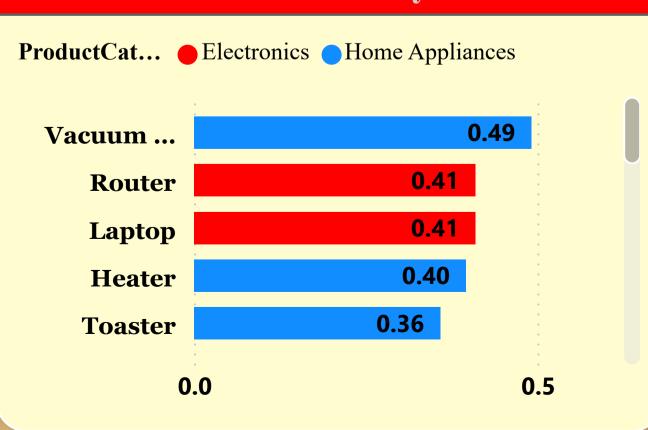




Top 10 Products by Sold Quantity



Review Sentiment by Product





Ecommerce Dashboard

Product Category Sentiment Class All All **\ **

Year

2023

2024

Year

January

February

March

April

May

June

July

August

September

October

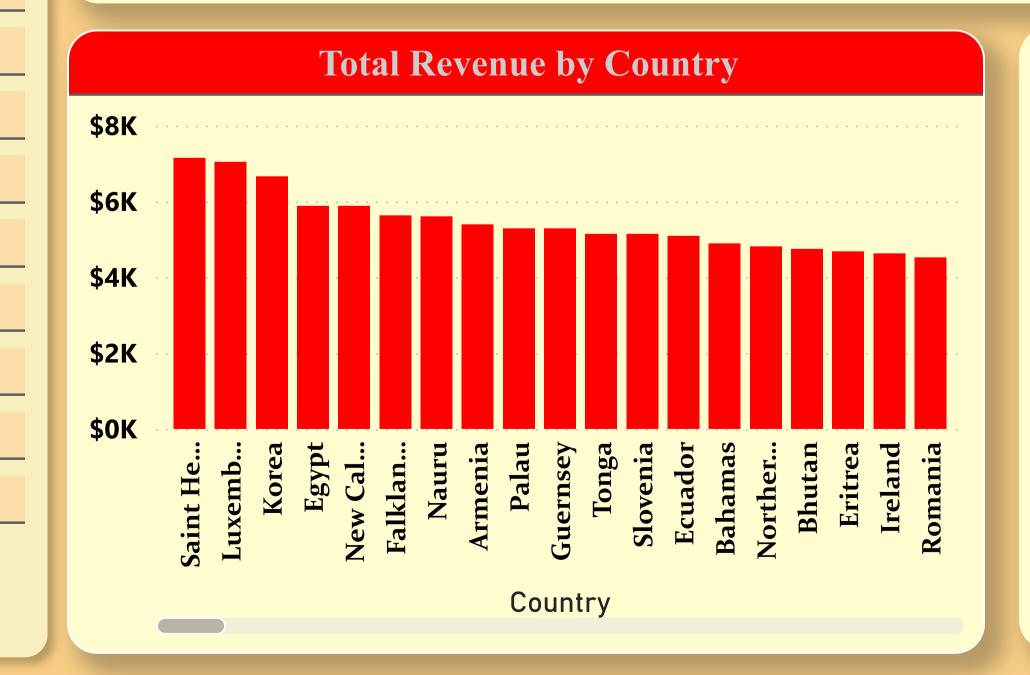
November

December



ProductCategory	Electronics	lectronics Home Appliances		
CustomerName	Total Revenue	Total Product Quantity Sold	Total Revenue	Total Produ
Ashley Parrish	\$1,719.73	9	\$2,595.73	
Eddie Mueller	\$1,399.34	10	\$1,472.13	
James Miller	\$765.24	5	\$1,839.75	
Joseph Horton	\$1,542.42	7	\$966.65	
Joshua Ritter	\$2,253.15	11	\$541.21	
Justin Arnold	\$1,555.83	7	\$1,197.84	
Total	\$15,043.77	72	\$14,518.15	





TransactionID	Sum of PurchaseQuantity	Sum of PurchasePrice	PurchaseDate
1	5	\$689.99	01 March 2024
4	5	\$316.19	21 September 2023
7	5	\$573.41	04 November 2023
9	5	\$610.59	07 July 2023
15	5	\$851.24	06 May 2024
19	5	\$469.9	03 April 2024
21	5	\$599.5	12 October 2023
22	5	\$432.47	17 November 2023
24	5	\$489.75	13 January 2024
33	5		03 Anril 2024
Total	3053	\$4,89,274.7200000005	