

E-Commerce Insights Dashboard

Sales, Reviews, and Trends

Woo

eCommerce



NEXT →



Ecommerce Dashboard

Product Category

All

Quarter

All

Year

☐ 2023

☐ 2024



Revenue

\$489.27K



Purchase Frequency

1000



Customers

609



Products

100

Year

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ July

☐ August

☐ September

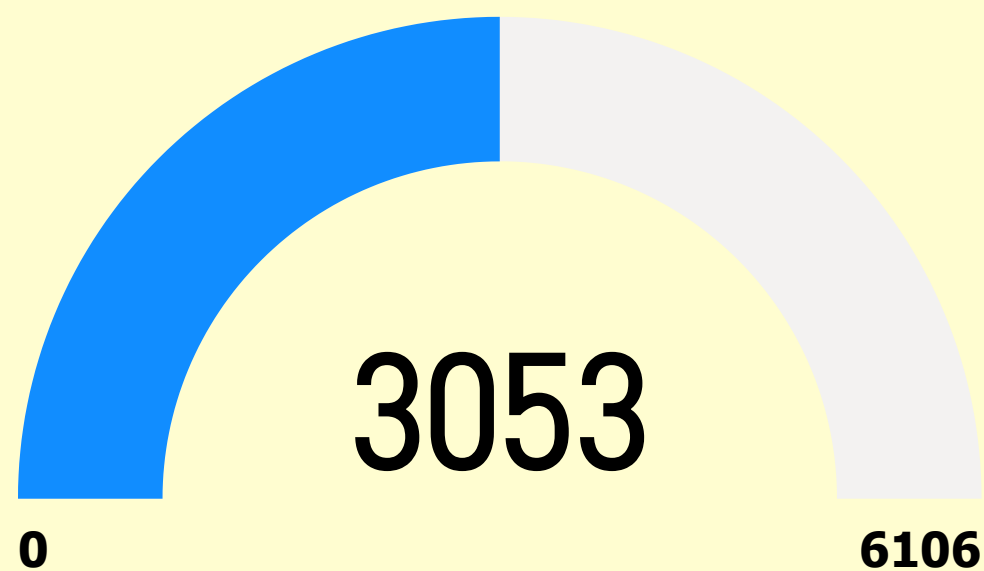
☐ October

☐ November

☐ December

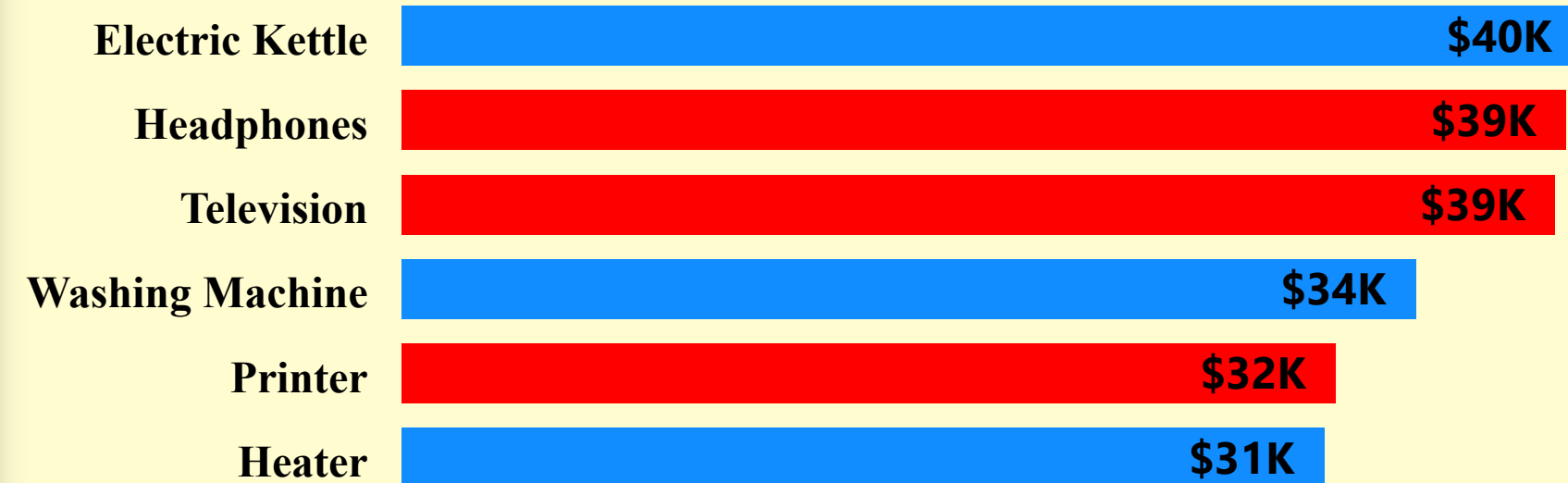
NEXT →

Total Quantity Sold

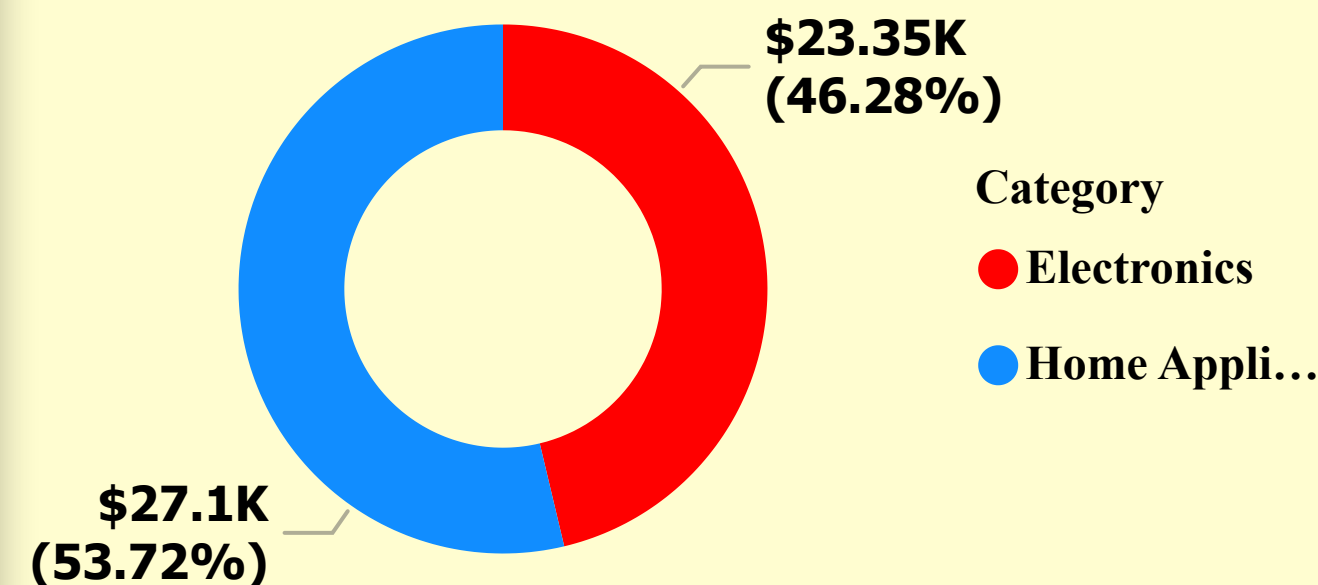


Products by Total Revenue

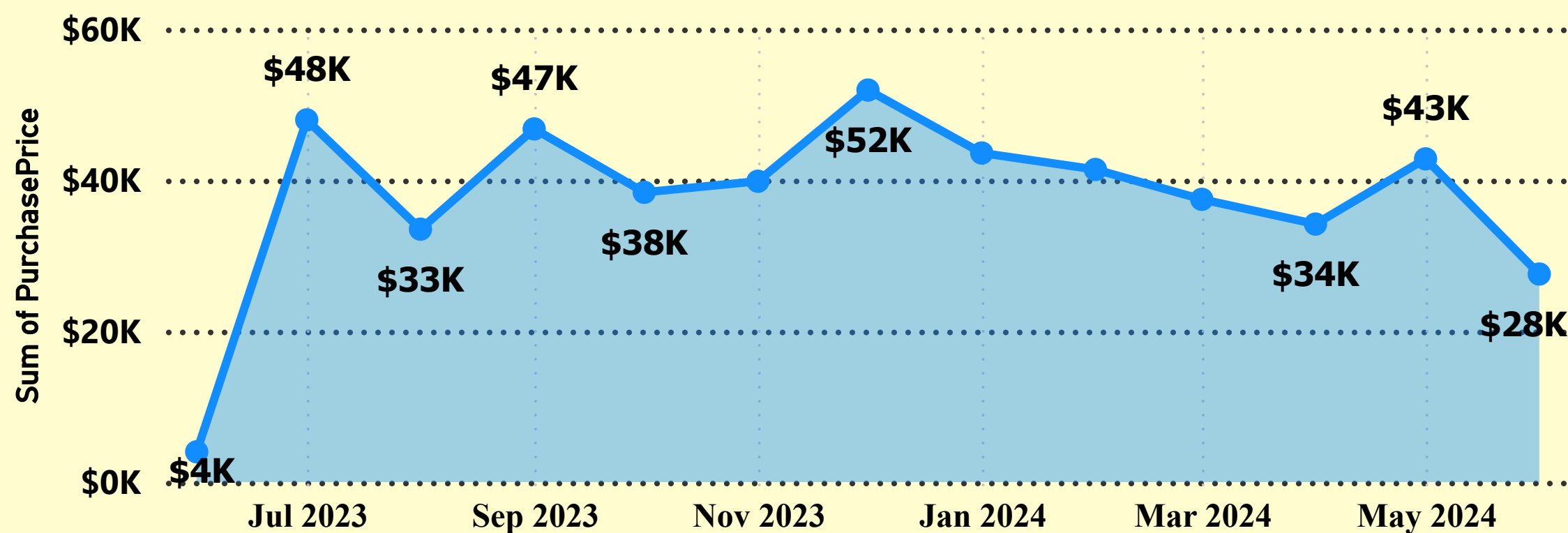
Category ● Electronics ● Home Appliances



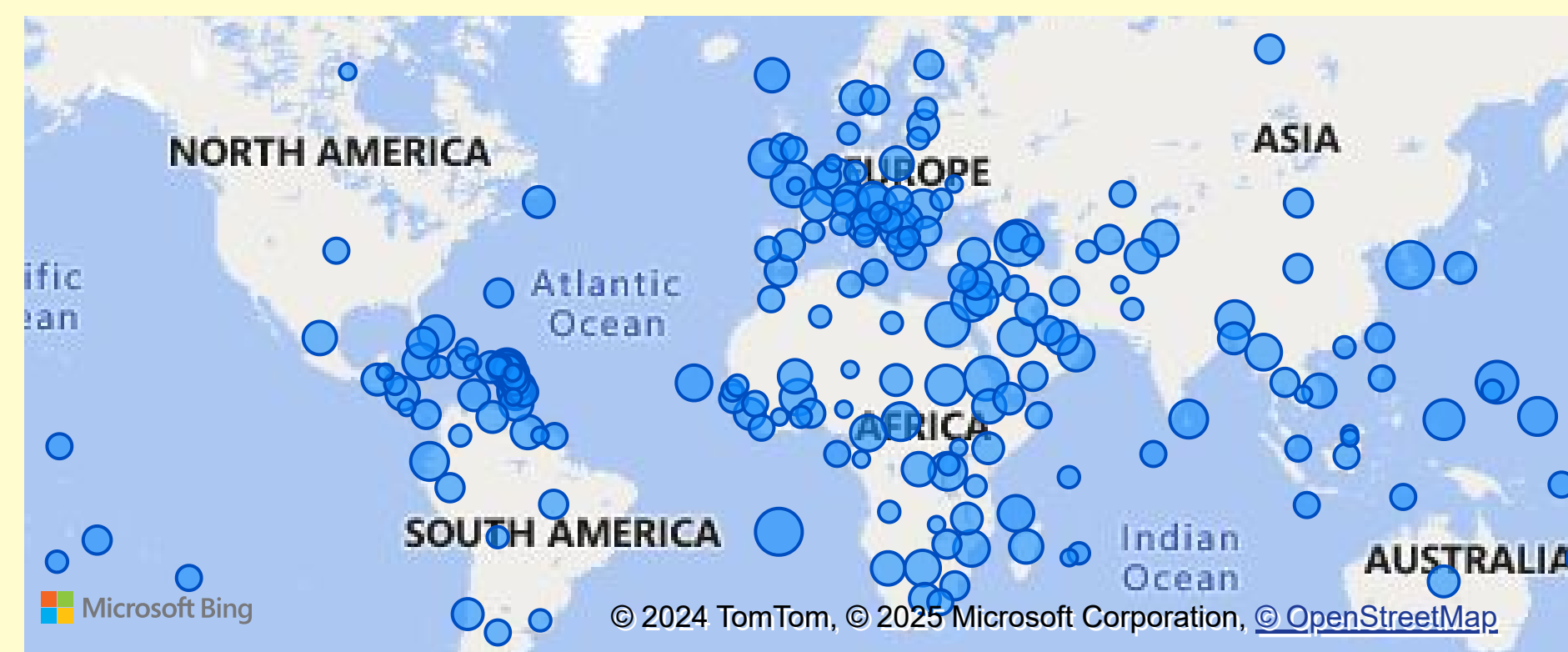
Revenue by Category



Sales Trend Over Time



Purchase Frequency & Customers per Country





A11

A11

2023

2024



\$803.41



1 000



0.31



5.01

January

February

March

□ April

May

□ June

July

August

September

October

November

December

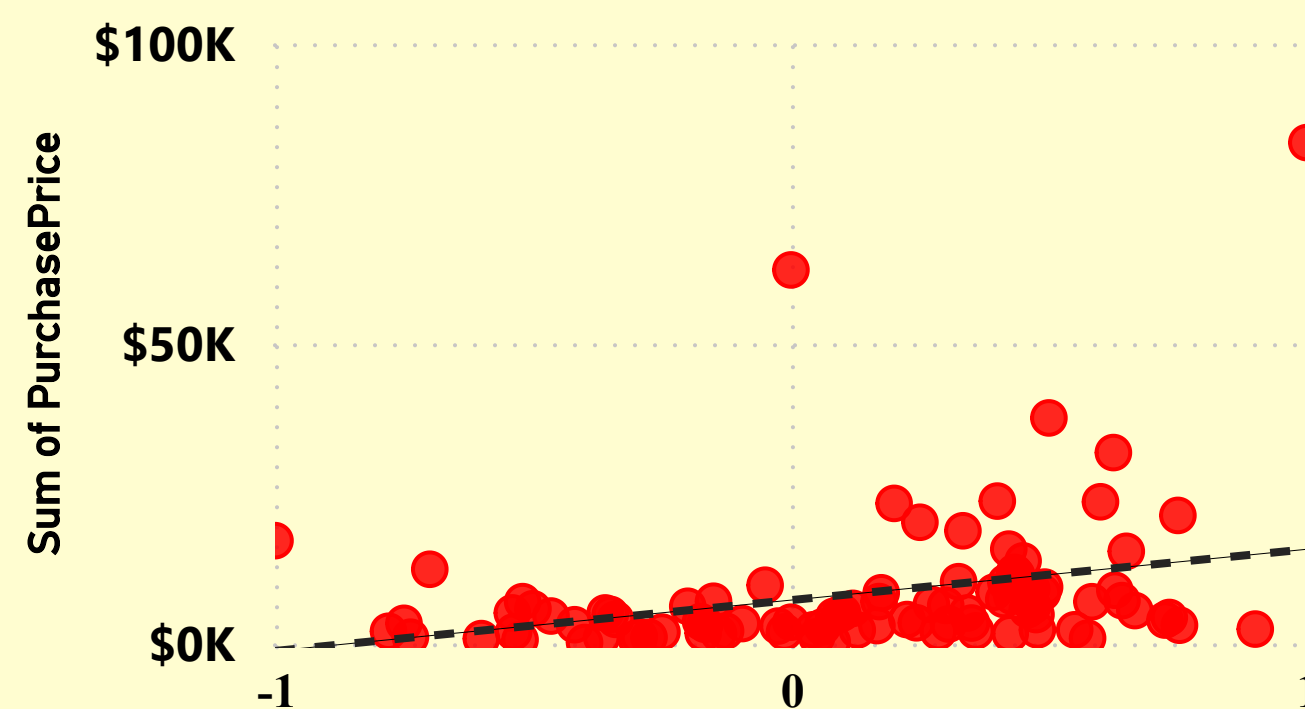
NEXT ➔

Top 5 Customers by Purchased Amount

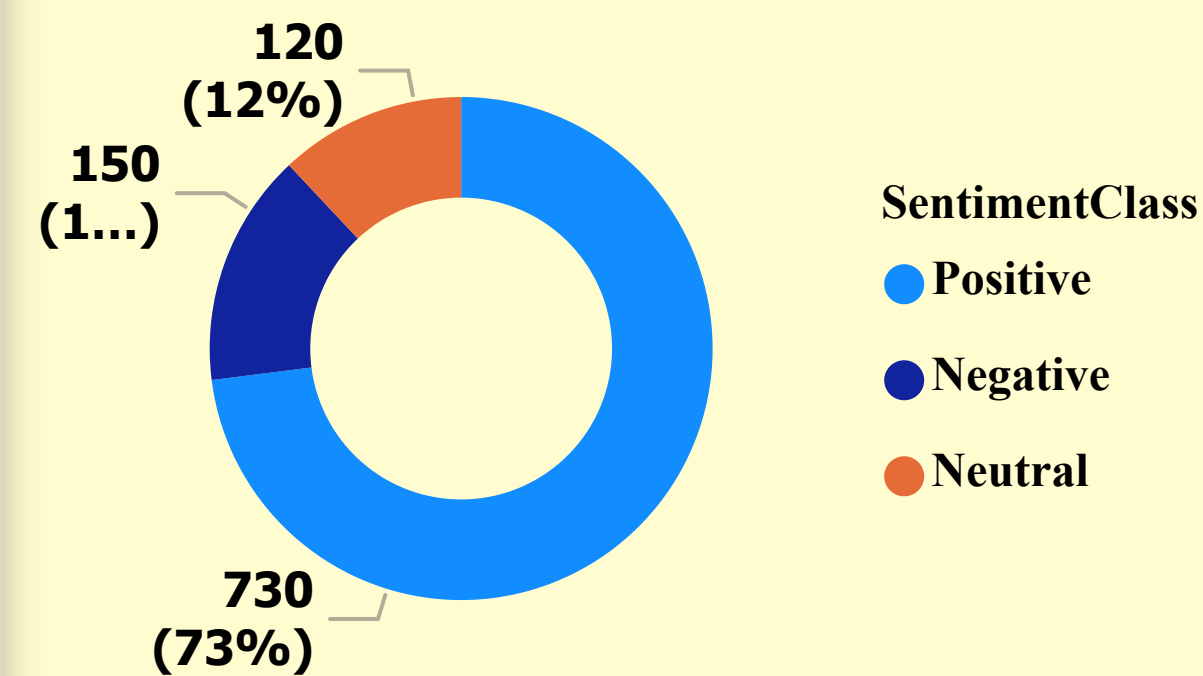
Ashley Parrish	\$4.3K
Taylor Small	\$3.2K
Nicole Good	\$3.1K
Eddie Mueller	\$2.9K
Miranda Foster	\$2.8K

\$0K **\$2K** **\$4K**

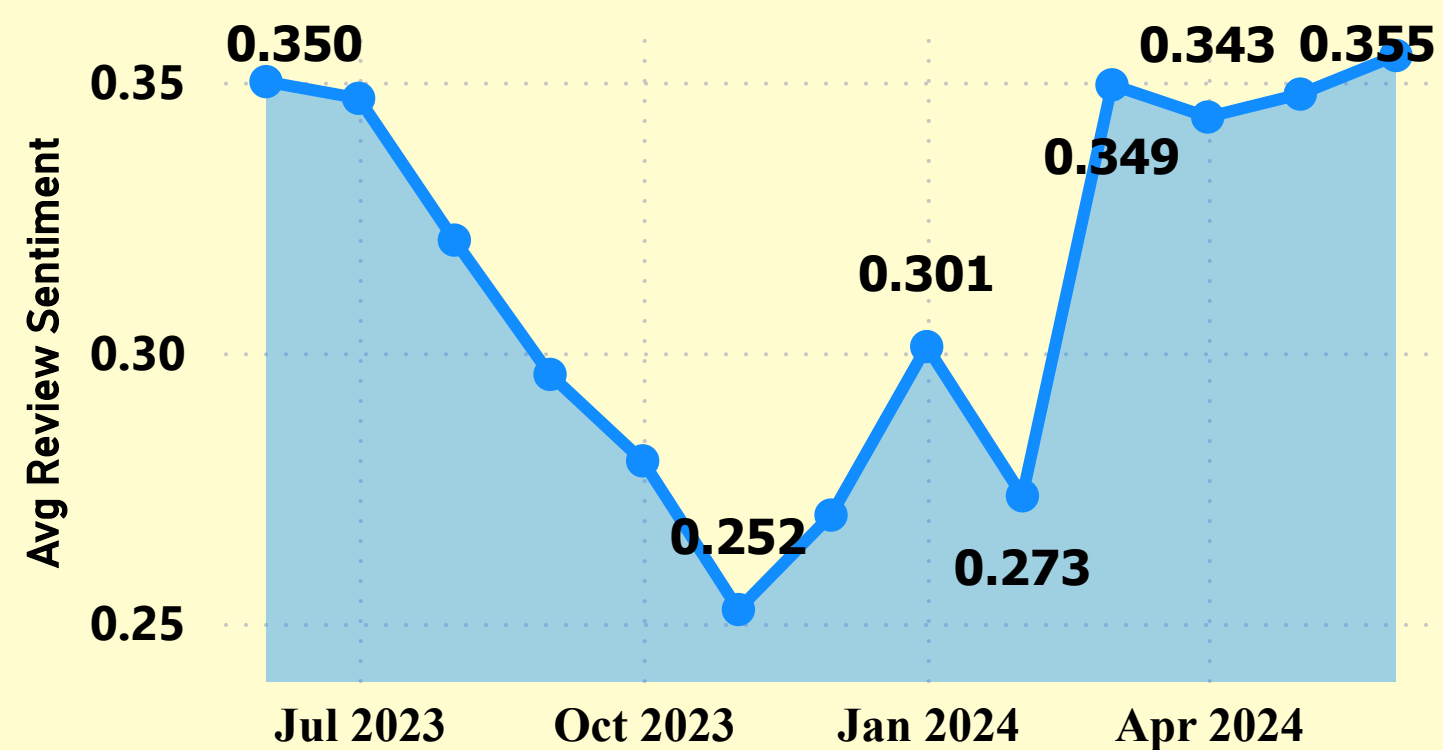
Purchase Price vs Sentiment



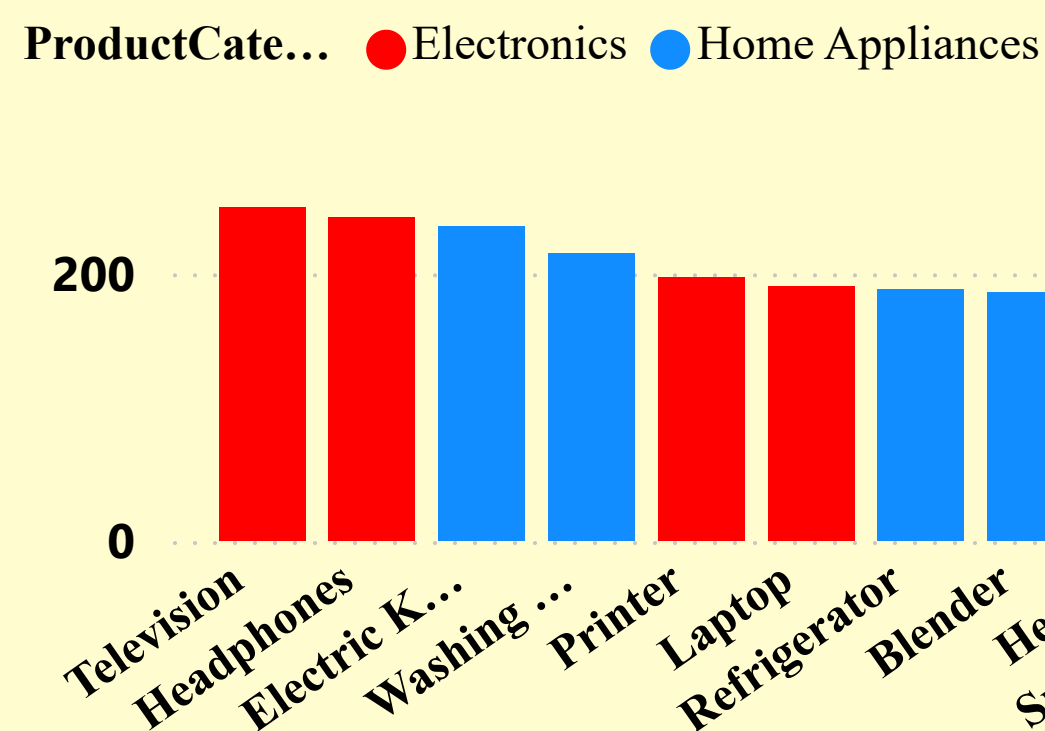
Reviews by Sentiment Class



Sales Trend Over Time



Top 10 Products by Sold Quantity



Review Sentiment by Product

