SQL Portfolio: TechCorp

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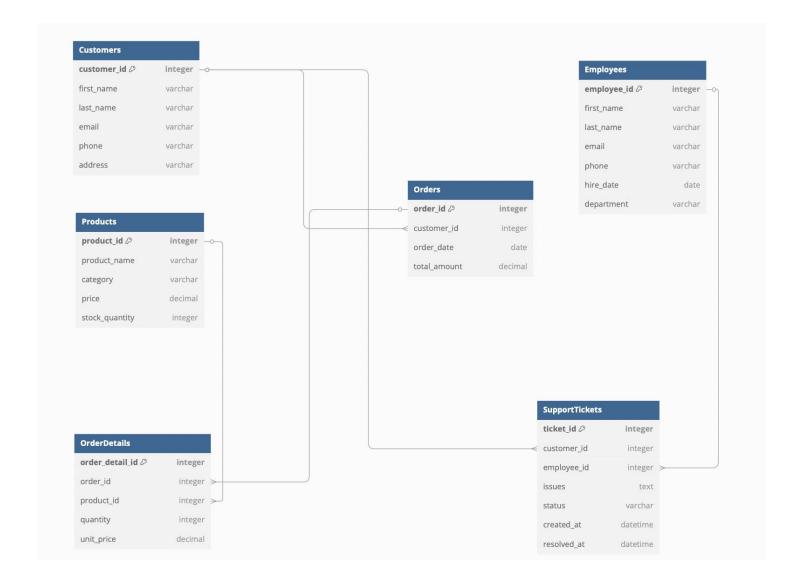
Implementing SQL: TechCorp

TechCorp is an e-commerce company that focuses on selling electronic products such as laptops, smartphones, and accessories. TechCorp also provides customer support services to assist customers with technical issues and questions regarding the products being sold.

Dataset Schema

- The "TechCorp" database consists of 6 tables :
 - 1. Table of product (**Products**): stores information about products.
 - Table of customers (Customers): stores information about customers.
 - 3. Table of orders (**Orders**): information about customers' order.
 - Table of order details (OrderDetails): information about every detail of each order
 - Table of employees (Employees): information about TechCorp employees.
 - 6. Table of support ticket (**SupportTickets**): information about every customer support ticket.

Database Diagram



```
9 -- 1. Top 3 Customers Based On Total Amount Orders --

10 • select c.first_name, c.last_name, sum(o.total_amount) total_amount_orders

11 from Customers c

12 join Orders o on o.customer_id = c.customer_id

13 group by c.customer_id

14 order by total_amount_orders desc

15 limit 3;
```

first_name	last_name	total_amount_orders	
John	Doe	3535.00	
Jane	Smith	1135.00	
Michael	Brown	300.00	

Top 3 Customers Based on Total Amount Order

```
16
17 -- 2. Average Amount Order for Each Customer --
18 • select c.first_name, c.last_name , avg(o.total_amount) average_amount_order
19 from Customers c
20 join Orders o on o.customer_id = c.customer_id
21 group by c.customer_id;
22
```

first_name	last_name	average_amount_order
John	Doe	1767.500000
Jane	Smith	567.500000
Emily	Johnson	25.000000
Michael	Brown	300.000000
Sarah	Davis	165.000000

Average amount order for each customers

```
-- 3. Employee had resolved > 4 tickets support --

24 • select e.first_name, e.last_name, count(ticket_id) total_ticket

25    from Employees e

26    join SupportTickets s on s.employee_id = e.employee_id

27    where s.status = "resolved"

28    group by e.employee_id

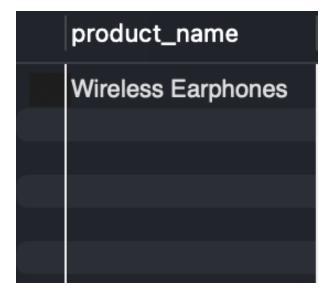
29    having total_ticket > 4;
```

first_name	last_name	total_ticket	
Alice	Williams	5	
			_

Employee who resolved more than 4 tickets

Product have never been order

```
-- 4. Product had order yet --
select p.product_name
from Products p
left join OrderDetails o on o.product_id = p.product_id
where o.order_id is null;
```



Revenue of Each Product

```
37   -- 5. Revenue --
38    select p.product_name, od.quantity*unit_price revenue
39    from Products p
40    join OrderDetails od on od.product_id = p.product_id
41    ;
42
```

product_name	revenue	
Laptop Pro 15	1500.00	
Wireless Mouse	25.00	
Smartphone X	800.00	
USB-C Charger	20.00	
Wireless Mouse	25.00	
Gaming Laptop	2000.00	
Budget Smartphone	10.00	
Budget Smartphone	300.00	
Budget Smartphone	300.00	
Noise Cancelling Headphones	150.00	
USB-C Charger	15.00	

category	avg_price	
Laptop	1750.000000	
Smartphone	550.000000	

Average price of each category product & category product with average price > 500 USD

customer_id	first_name	last_name	email	phone	address
1	John	Doe	john.doe@example.com	123-456-7890	123 Elm Street
2	Jane	Smith	jane.smith@example.com	123-456-7891	456 Oak Street
NULL	NULL	NULL	NULL	NULL	NULL

Customer with total amount order > 500 USD