

DAY # 2

Marketplace technical planning

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Overview

This document outlines the ***technical foundation*** and ***enhanced workflow*** for the ***General E-commerce Website***. It includes system architecture, key workflows, API endpoints, and a technical roadmap.

System Architecture

Component Descriptions

– **Frontend (Next.js)*:*

- Provides a responsive and interactive user interface for browsing products, managing orders, and handling user authentication.
- Fetches and displays data from the backend APIs in real-time.

– **Sanity CMS*:*

- Centralized backend for managing product information, user data, order records, and inventory.
- Exposes APIs for dynamic data communication with the frontend.

– **Third-Party APIs*:*

1. ***Shipment Tracking API (ShipEngine)*:** Fetches real-time shipping updates and generates tracking details.
2. ***Payment Gateway (Stripe)*:** Processes secure transactions and confirms payment status.

– **Authentication (Clerk)*:*

- Handles user registration, login, and session management.
- Integrates with Sanity CMS to store user data securely.

Key Workflows

User Registration

– **Process**:

- User signs up via the frontend using Clerk.
- Registration details are stored in Sanity CMS.

2. Product Browsing

– **Process**:

- User navigates through product categories on the frontend.
- Sanity CMS API fetches product data (name, price, stock, description, images).
- Dynamic product listings are displayed on the frontend.

3. Order Placement

– **Process**:

- User adds products to the cart and proceeds to checkout.
- Order details (products, quantities, shipping address) are sent to Sanity CMS.
- Payment is processed via Stripe.
- A confirmation message is sent to the user's email, and the order is recorded in Sanity CMS.

4. Shipment Tracking

– **Process**:

- After order placement, shipment details are updated using ShipEngine.
- Real-time tracking information is displayed to the user on the frontend.

5. Inventory Management

– **Process**:

- Product stock levels are managed in Sanity CMS.
- Real-time stock updates are fetched from Sanity CMS.
- Out-of-stock products are added to the wishlist instead of the cart.
- In-stock products can be added to the cart and proceed to checkout

Technical Roadmap

This document outlines the technical roadmap for the ***General E-commerce Website ***. It covers the development, testing, and launch phases, along with key features and workflows.

Development Phase

Authentication

- Implement user registration and login using ***Clerk***.
- Integrate Clerk with ***Sanity CMS*** for user data storage.

Product Management

- Create mock API for product data.
- Store product data in ***Sanity CMS***.
- Fetch and display product data on dynamic frontend pages.

Cart and Wishlist

- Implement add-to-cart functionality with real-time stock checks.
- Allow out-of-stock products to be added to the wishlist.
- Display total bill and a "Proceed to Checkout" button on the cart page.

Payment Integration

- Integrate ***Stripe*** for secure payments.
- Use Stripe test account for development.
- Handle payment success and failure scenarios.

Shipment Tracking

- Integrate ***ShipEngine*** for shipment tracking.
- Generate tracking numbers and display them on the frontend.
- Allow users to track their orders in real-time.

Inventory Management

- Create API for real-time stock updates in **Sanity CMS**.
- Update stock levels upon order placement.
- Prevent out-of-stock products from being added to the cart.

Testing Phases

End-to-End Testing

- Test all workflows, including:
 - User registration.
 - Product browsing.
 - Cart management.
 - Checkout process.
 - Shipment tracking.
- Validate API responses and ensure data accuracy.

Security Audits

- Conduct security audits for sensitive data handling, including:
 - User authentication.
 - Payment processing.

Launch Phase

Deployment

- Deploy the platform on a cloud hosting service (**e.g., *Vercel, **Netlify***).
- Monitor user feedback and optimize for performance.

Post-Launch

- Collect user feedback for continuous improvement.
- Optimize API performance and frontend loading times.
- Scale infrastructure based on traffic and demand.

Conclusion

This technical foundation outlines the architecture, workflows, and API endpoints for the ***General E-commerce Website ***. The platform will provide a seamless eCommerce experience with:

- Robust authentication.
- Efficient inventory management.
- Real-time shipment tracking.