



Andi Angga M

Data Analyst | Market Research Analyst

Surabaya. East Java

February 08, 1997

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 [Andi Angga Maulana Taufiq](#)

PROFILE

A Data Analytic Enthusiast with Business Development expertise. Experienced in analyzing business problems to providing solutions & insight for almost 4 years. Familiar with using Data Analyst programming languages such as Python, Big Query, SQL, Tableau, Looker Studio & various data analysis tools, also can think strategically to identify the root of issues with negotiation and public speaking skills.

EDUCATION

S. Ap in Public Administration

GPA : 3.66 out of 4.00

Universitas Islam Malang / 2016 – 2020



Full Stack Data Analyst

Score : 92.40 out of 100

RevoU / May 2023 – Jan 2024



WORK EXPERIENCE

Data Analyst Associate

RevoU / May 2023 – Jan 2024

- Created an individual assignment & GFP
- Grouped customer segments & created a logistic regression model
- Business understanding, cleaning data, creating EDA & making analysis
- Bring insight & recommendations for the user

Market Research Analyst

PT. Kosme / Jan 2024 – Now

- Conducting market research through internal & external data
- Providing monthly reports via dashboard/presentations
- Offering relevant insights & recommendations
- Analyzing internal data to gain insights using BigQuery, Python, data visualization tools
- Assisting users to develop marketing programs aimed at expanding market reach, utilize data processing techniques to analyze market trends and consumer behavior, ultimately optimizing strategies for maximum impact.

SKILL

- Programming languages ; SQL, Python, Tableau, Looker, Excel & Spreadsheet
- Data Analysis
- Business Development
- Basic Digital Marketing
- Public Speaking & Negotiation
- Leadership

Certifications

- Full Stack Data Analyst (RevoU)
- Product Management Intro (RevoU)
- Google Ads (Habiskerja.com)
- Digital Marketing (MARKPLUS, INC)

Language

- English
- Bahasa