

## MUHAMMAD FAISAL AL FARISI

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### PROFESSIONAL SUMMARY

A lifelong learner, always eager for new lessons, proficient in UI Design and UX Research, I am passionate about mobile development and excited to inspire the next generation of iOS developers. With a background in philosophy and currently transitioning into the tech industry, I am looking forward to coaching and guiding learners through their Apple Developer Academy journey, helping them thrive in their careers as innovators.

### EXPERIENCE

#### ***Product Manager,***

#### ***PT. Talenta Sinergi Group***

***July 2024 - Present***

- Led 2 projects involving cross-functional teams of 30 members, ensuring timely delivery within set deadlines.
- Initiated and executed 4 mini-projects aimed at optimizing bootcamp classes, managing a dedicated team of 10 members.
- Conducted over 50 daily stand-up meetings to monitor team progress and resolve roadblocks.
- Developed dashboards, reports, and project timelines using ClickUp for streamlined project management and tracking.

#### ***Annotators for AI Training Project - Bahasa Indonesia, e2f, Inc.***

***April 2024 - Present***

- Evaluated and adjust the generated text from AI to be more comprehensive and comply with Indonesian language.
- Review the model's performance and create report for the improvement.
- Collecting text data and clean it into a suitable format.

#### ***AI Training for Indonesian Writers, Outlier.AI***

***March 2024 - Present***

- Reviewed more than 300 text in Bahasa Indonesia and create report for the improvement.
- Evaluate the generated text from AI to comply with Indonesian Language rules.

#### ***Game Designer for Finding Keris,***

#### ***Apple Developer Academy @Infinite Learning, Batam.***

***June 2024 - July 2024***

- Collaborated in User Research, creating interview questions, conducting interviews, user surveys, and analyzing the results into user persona, customer journey mapping, and solution concept.
- Collaborated with the Tech team to develop interactive game mechanics tailored to user demographics and needs, while also considering accessibility features for all users.
- Perform user testing and iterated the UI Design and UX flow based on the feedback.
- Transformed complex ideas and comprehensive research into a simple, easy-to-understand presentation, and presented it to the mentors and fellow learners.

***UI/UX Designer for GiggleFit,***

***Apple Developer Academy @Infinite Learning, Batam.***

***June 2024 - July 2024***

- Collaborated in User Research, creating interview questions, conducting interviews, user surveys, and analyzing the results into user persona, customer journey mapping, and solution concept.
- Develop and innovated a comprehensive and efficient UI/UX based on the Apple Human Interface Guidelines (HIG) for iPadOS.
- Collaborated with the Tech team to develop interactive UI/UX as designed and solve the users problem.
- Perform user testing and iterated the UI Design and UX flow based on the feedback.
- Transformed complex ideas and comprehensive research into a simple, easy-to-understand presentation, and presented it to the mentors and fellow learners.

***UI/UX Designer for SnapGroup,***

***Apple Developer Academy @Infinite Learning, Batam.***

***June 2024 - July 2024***

- Led and directed the team based on the goals and agreements made within the team, ensuring challenges were done by the deadline
- Collaborated in User research, creating interview questions, conducting interviews, and analyzing the results into user persona, customer journey mapping, and solution concept.
- Develop and innovated a comprehensive and efficient UI/UX based on the Apple Human Interface Guidelines (HIG) for iOS and WatchOS.
- Perform usability testing to get feedback on what to improve on UI and UX for the app.

***UI/UX Designer & Coder for Youmpire,***

***Apple Developer Academy @Infinite Learning, Batam.***

***March 2024 - May 2024***

- Conducted research for the user problem and created meaningful solutions.
- Develop and innovated a comprehensive and efficient UI/UX based on the Apple Human Interface Guidelines (HIG) for iOS and WatchOS.
- Implemented the UI design for iOS and WatchOS in Xcode using SwiftUI.
- Transformed complex ideas and comprehensive research into a simple, easy-to-understand presentation, and presented it to the mentors.

***UI/UX Designer for CafeZ,***

***Apple Developer Academy @Infinite Learning, Batam.***

***February 2024 - March 2024***

- Conducted and created research for the user problem and the UI/UX for specific and meaningful solutions
- Created and designed the Hi-Fi prototype that can be used in any situation quickly and flawlessly
- Transformed complex ideas and comprehensive research into a simple, easy-to-understand presentation, and presented it to the mentors.

***Manager,***

***Archipelago Cafe***

***August 2023 - January 2024***

- Developed and launched 20 new signature menus for the cafe, 6 of which became the best-selling items

- Designed and executed a comprehensive Standard Operating Procedure (SOP) for the baristas for the efficient and meaningful workflow
- Directed and supervised a total of 10 baristas to maintain the quality of the menus provided
- Performed consistent marketing, leading to an increase of 100 cups sold each month

## **EDUCATION**

***Bachelors Degree, Philosophy***

***August / 2023***

Universitas Gadjah Mada

## **CERTIFICATION**

- Google Data Analytics Professional Certificate May 2023
  - Learned about Data Analytics job and tools like SQL, Python, R, and Data Visualization using Looker Studio
  - Had 6 real projects done, portfolio : <https://bit.ly/3WlygsY> (PDF)
- Intensive Bootcamp by MySkill : Quality Assurance July 2023
  - Learned about manual and automation testing, and tools like Selenium, Apiary and Cypress
- Alibaba Cloud: Big Data Fundamentals September 2023
  - Learned about data in Cloud Services such as elastic compute, data storage, relational databases, big-data processing, anti-DDoS protection and content delivery networks (CDN), specially in Alibaba's product

## **SKILLS**

Python, MySQL, PostgreSQL, R Studio, LookerStudio, Tableau, Excel, Data Analysis, Data Computing, Swift Programming Language, Sketch, Figma, Jira, Miro.

## **LANGUAGE**

Bahasa Indonesia, English, Javanese