


Leonardus Wiliem Adikusumo

Jakarta, Jakarta, Indonesia

 leonardus.adikusumo@gmail.com

 [linkedin.com/in/leonarduswa](https://www.linkedin.com/in/leonarduswa)



Experience

Associate Product Manager

Perqara

Dec 2023 - Present (1 year)

1. Led the Internal Platform as the Person-in-Charge (PIC).
2. Assisted in User Acceptance Testing (UAT) for the internal platform, ensuring high-quality releases in the absence of a dedicated QA person
3. Served as the PIC for creating flowcharts for new features.
4. Worked on developing the refund flow (including SOPs) for both Paid Consultation and Pro Bono services.
5. Ensured alignment of product development with the overall business strategy.
6. Conducted market research and analyzed customer feedback
7. Drove continuous improvements to enhance user experience, leading to increased customer satisfaction.

Data Platform Product Analyst (Associate Product Manager)

Blibli.com

Aug 2023 - Nov 2023 (4 months)

Projects:

1. CDP Revamp
2. Real-Time Dashboard Role Enhancement
3. Real-Time Dashboard Improvement

Data Science Product Analyst (Associate Product Manager)

Blibli.com

Apr 2023 - Jul 2023 (4 months)

1. Image Background Removal for Blibli Seller
2. Automotive Model Prediction
3. Packaging Prediction Model

Travel Product Analyst (Associate Product Manager)

Blibli.com

Aug 2022 - Jun 2023 (11 months)

- Managed and developed B2B and B2C travel products.
- Collaborated with cross-functional teams to ensure product quality and customer satisfaction.
- Defined and executed product strategies.

- Conducted market research and analyzed customer feedback.
- Developed product roadmaps in collaboration with my superior, Nitin Cyriac.
- Worked with the development team to deliver new features on time.
- Ensured product alignment with overall business strategy.
- Drove continuous improvements to enhance user experience and increase customer satisfaction.



Travel Product Manager Intern

Blibli.com

Sep 2021 - Aug 2022 (1 year)

Interned as a Travel Product Manager at Blibli.com's Travel Division.

- Gained hands-on experience in managing B2C travel products over an 11-month period.
- Involved in market research, user experience analysis, and product development.
- Collaborated with cross-functional teams to ensure product quality and customer satisfaction.
- Conducted user research and analyzed customer feedback.
- Developed product roadmaps aligned with the overall business strategy, in collaboration with my superiors, Rizki Djong & Karan Karla
- Gained a deep understanding of the travel industry and developed skills in product management.



Intern

AWS Educate Indonesia

Feb 2021 - Aug 2021 (7 months)

- Guided Learning with AWS in preparation for AWS Certified Cloud Practitioner
- Hands-on Learning on AWS with Labs and Projects



Deputy Manager of Community Program Health and Education TFISC Bekasi

BINUS University

Jan 2020 - Jan 2021 (1 year 1 month)

Develops and facilitates the presentation of a wide variety of health information programs to community groups and organizations in Bekasi; plans and implements outreach activities by evaluating and developing educational health information programs.



Student Mentor

BINUS University

Oct 2019 - Jul 2020 (10 months)

Tutored peers and juniors of BINUS University who needed assistance in their studies, Created study schedule plans, arranged meetings and prepared study materials for mentees outside class hours, Responsible for nine mentees and helped them have better academic performance.



Education Counselor

BINUS University

Dec 2018 - Sep 2019 (10 months)

As a BINUS Bekasi Education Counselor, I am tasked to market BINUS University and also providing information to people who are interested in continuing their education at BINUS University and joining the Binusian community.

Education



BINUS University

Bachelor's degree, Business Information Technology/ Information of System

2018 - 2022

Thesis title : Perancangan Sistem Informasi Aplikasi Indalo untuk Mengurangi Jejak Karbon Pada Lingkungan



Leibniz Universität Hannover

Studienkolleg Indonesia/Abitur, Technik

2017 - 2018

Licenses & Certifications



AWS Academy Graduate - AWS Academy Cloud Foundations - Amazon Web Services (AWS)



AWS Academy Graduate - AWS Academy Data Analytics - Amazon Web Services (AWS)



AWS Academy Graduate - AWS Academy Cloud Architecting - Amazon Web Services (AWS)



Amazon Web Services Cloud Practitioner - Amazon Web Services (AWS)



Cloud Practitioner Essentials (Belajar Dasar AWS Cloud) - Dicoding Academy

Issued Jul 2021 - Expires Jul 2024



Belajar Fundamental Aplikasi Android - Dicoding Academy

Issued Sep 2020 - Expires Sep 2023

Skills

Java • Android Studio • Teamwork • Mathematics • Information Systems • Microsoft SQL Server • Leadership • English
• Corel Designer • Bahasa Indonesia

Honors & Awards



Business Information Technology - Student of Excellence 2019

May 2019

Honored as the BIT Student of Excellence in 2019 for Outstanding Academic Performance.



Business Information Technology - Student of Excellence 2021

Jun 2021 Issued Jul 2021 - Expires Jul 2024



AWS Academy Graduate - AWS Academy Cloud Developing - Amazon Web Services (AWS)



The Fundamentals of Digital Marketing - Google Digital Garage

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Content Marketing Foundations - LinkedIn



Introduction to Data Studio

Issued Feb 2022 - Expires Feb 2025