

Muhammad Rizky Naufal

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Undergraduate student at Universitas Terbuka Jakarta majoring in Sistem Informasi who is interested in Social Media Specialist or Backend Developer roles. I have experience as a Social Media Specialist. I have good skills in social media strategy and engagement, analytics, as well as backend programming

Education

SMK Cyber Media Jakarta – Teknik Komputer Jaringan	2015 – 2018
Universitas Terbuka S1 – Sistem Informasi	2024 – Present

WORK EXPERIENCE

PT Brahma Digital Nusantara – Jakarta	February 2020 – November 2022
Social Media Specialist – Contract	

- Manage social media accounts, grow follower base, and increase user engagement, Ads Management
- Create social media bots for various purposes, such as automated posting schedules and other functions as needed

TKRPP Ganjar Pranowo 2024 – Jakarta	Oktober 2023 – February 2024
Social Media Specialist – Contract	

- Manage social media accounts, grow follower base, and increase user engagement, Ads Management
- Create social media bots for various purposes, such as automated posting schedules and other functions as needed

ADDITIONAL

Technical Skills: Advanced in SQL, PHP, Python, Windows, Linux
Languages: Indonesia, English