



Sintha Dwida Ayu

Data Analyst

Profile

Motivated to constantly to develop my skills and grow professionally. I am confident in my ability to produce good performance and according to the work needed.

About Me

- Jakarta, Sep 5th 1994
- Married
- 0812-1341-5431
- sinthadwida@gmail.com
- South Tangerang
- LinkedIn:

[linkedin.com/in/sintha-dwida-ayu-31b280155](https://www.linkedin.com/in/sintha-dwida-ayu-31b280155)

Personal Skills

- SQL Server
- Big Data Platform
- Metabase
- Power BI
- Excel
- Google Sheets
- Data Analytic
- Data Visualization

Education

- Bachelor Of Information System
2019 – 2021 | Mercu Buana University
- Diploma Of Information Management
2012 – 2015 | Telkom University

Experience

Mar 2024 – Present

Data Visualization – PT. BFI Finance Indonesia, Tbk.

- Define metrics and create dashboards using Power BI according to user requirements
- Prepare, produce, and maintain several report that still have data source from Ms. Excel. So, the data can be import to tables.
- Actively communicate with users to discuss the project
- Querying data from SQL Server to complete user requests (Adhoc)
- Analysis of ongoing business processes

Projects :

Dashboard Booking Comparison Based on Rest of HK, Dashboard Settlements, Dashboard Collection HR, Dashboard Booking Comparison by Channel (for HK and Resk of HK), Dashboard Aspro NDF Car, Dashboard Funnel Telemarketing, Dashboard Collections Segmentation Quality Check.

Mar 2023 – Feb 2024

Data Analyst – PT. Roojai Indonesia

- Querying data from SQL Server to complete user requests on daily basis
- Prepare, produce, and maintain daily reports for all performance
- Prepare, produce, and maintain weekly and monthly loss ratio report
- Actively communicate with users to discuss the project
- Create dashboard using data model PowerBI and Excel according to user requirements

Experience

Jul 2020 -
Feb 2023

Data Analyst Specialist - PT. Jaya Ekspress Transindo (JDL Express Indonesia)

- Querying data from Big Data Platform and SQL Server to complete user requests on a daily basis
- Define metrics and create dashboards using Metabase according to user requirements
- Prepare, produce, and maintain weekly reports for sales performance
- Actively communicate with a Data Engineer for preparing the dataset needed for analysis
- Actively communicate with users to discuss the project

Projects :

Sales Performance, Campaign Dashboard, Irregular POD Activities Dashboard, Pickup Ontime Dashboard, Preventive Dashboard, Monitoring Reject & Retention Package Dashboard

Jan 2017 -
Jul 2020

Data Analyst - PT. Telkomsel

- Retrieve data using MySQL
- Prepare detail Reports and Analyze about tNPS for VA (Virtual Assistant) Telkomsel
- Prepare detail Reports about Sentiment Analytic Social Media Telkomsel
- Prepare detail Report and Analyze about Webservice Performance
- UAT and Sanity Test

Jan 2016 -
Dec 2016

Web Service Officer - PT. Telkomsel

- Served Complaints, Requests and Informations about Telkomsel product via Social Media
- Prepared Daily Report
- Maked a customer Complaints Ticket

- SQL
- Big Data Platform
- Metabase
- Power BI
- Excel
- Google Sheets
- Data Analytic
- Data Visualization