

Safira Andina, S.M.

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Profile

A management graduate with strong analytical skills. Experienced in leadership, project management, and business development through academic projects. Capable of quick adaptation, critical thinking, and effective communication in dynamic business environments.

Education

Bachelor of Management, Islamic University of Bandung, 2024

GPA : 3.81 / 4.00

Relevant Courses : Financial Management, Human Resource Management, Operations Management, Organizational Behavior.

Skills

- **Project Management** : Planning, organizing, and resource management.
- **Communication** : Strong verbal and written communication.
- **Leadership** : Team motivation and direction.
- **Problem – Solving** : Identifying and resolving issues.
- **Software Proficiency** : Microsoft Office (Word, Excel, and PowerPoint).

Projects

Colpire Soes Business (Entrepreneur Course)

- Managed operations, marketing, and sales for a food & beverage business. Develop marketing strategies and increased brand visibility.

Corporate Field Work Program

- Visited PT Victoria Care, PT Nissin Biscuits, and more. Analyzed business practices, provided suggestions for improvement.

Hunger Snack SME Coaching (Business Coaching Course)

- Mentored a food & beverage SME on marketing and business strategy. Expanded market reach and developed a sales strategy.

Training and Certifications

- Copwriting, MySkill.id (2022)
- Audit & Financial Analyst, Harisenin Career Camp (2022)
- Intro to Data Analytics, RevoU (2022).