



RINDELLA SINAGA

PRODUCT OWNER

SHORT PROFILE

I have experience as a business process specialist and then started something new as a quality assurance. Then my supervisor offered me the opportunity to start something new as a Product Owner, and I have been in that position ever since.

CORE SKILLS

Experienced in collaborating with cross-functional teams (dev, QA, UX/UI) and involved in backlog preparation, priority management, and communication with stakeholders to ensure maximum value in each product iteration.

CONTACT DETAILS

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WORK HISTORY

Product Owner

Elabram System | Nov/2019 - Until Now

- Compiled the product backlog based on business needs and user feedback.
- Collaborated with the development team during sprint planning, reviews, and retrospectives.
- Managed communication with internal and external stakeholders to explain product priorities and the roadmap.
- Successfully increased user engagement by 25% by introducing a simpler checkout feature.
- Implemented user testing methods to ensure new features meet user expectations.
- Worked with UX/UI designers to create an application interface that is easy to use for all audiences.

Business Proses dan Quality Assurance

Mitsui Leasing | Nov 2017 - Oct 2019

- Conducted outreach to each branch regarding new features or system improvements.
- Created business processes; once approved by the coordinator, they were handed over to the product development team. After implementation, I performed testing and created the User Acceptance Test (UAT).



ACADEMIC HISTORY

Institute Perbanas

Bachelor | Jan 2020 - April 2022

The Information System process involves delving into ways to optimize systems and business processes using technology systems.

University Institute Technology Del

Diploma | Jun 2014 - Jun 2017

Diploma in Computer Engineering. Internship required for graduation at PT. Wilmar Medan, developing an application related to inventory management on the website.



JOB REFERENCES

M Kenji Azimi [Manager]

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