Mory Handy So

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Summary

An Undergraduate Student at Dinamika Bangsa University, Majoring in Informatics Engineering with a focus on Information Technology. I'm highly receptive to acquiring new knowledge, particularly in the fields of Technology, Data, Business, Finance.

Skill Highlights

- Analytics Skill
- Problem-Solving Skill
- Programming Languages (Python)
- Data Analytics
- Excel, Power Point, Word (Microsoft Tools)
- Data Visualization (Tableau, PowerBI, Looker Studio)
- Database Management (MySQL)
- Communication (English Professional, Native Indonesian)
- KNIME Analytics Platforms

Experience

- **Tax Accounting & Data Management - 05/2023-Present (Part Time)**
  Halcyon Agri Corp. Ltd., Jambi
  - Make a Daily Report of Rubber (Rubber Purchasing & Export Report),
  - Analyze Daily & Monthly Rubber Data Report using Microsoft Excel & SAP,
  - Reporting Monthly Data Report of Rubber to Government & GAPKINDO (Rubber Industry Association),
  - Collecting & Processing Raw Data also Analyze Data into Monthly Rubber Report,
  - Preprocessing & Analyze Data using Microsoft Excel.

Education

- **Bachelor of Computer Sciences, Dinamika Bangsa University**: **Informatics Engineering (2021-Expected 2025).**

  Current GPA 3.80/4.00.

- **Data Analyst Boootcamp – Studi Indenpenden Bersertifikat Kampus Merdeka Cycle 6**

  6-Month Intensive Bootcamp Course of Data Analyst by PT Greatedu Global Mahardika.
  - **Business & Data Understanding:** Acquire knowledge to define, understand, problem solving the business objectives also collected raw data and conducted EDA to uncover patterns & trends.
  - **Data Cleaning and Processing:** Learned techniques for cleaning raw data and processing data using Pandas and NumPy.
  - **Data Visualization:** Developed the ability to create effective data visualizations using Matplotlib, Seaborn, and Tableau.
  - **Machine Learning:** Understood basic machine learning concepts and implemented basic models such as linear regression and clustering with Scikit-Learn.
  - **Proficiency in SQL:** Used SQL to access, manipulate, and analyze data from relational databases.
  - **Capstone Project:** Completed a comprehensive data analysis project following the CRISP-DM methodology, demonstrating the ability to apply the full data mining process from business

- **Awardee of Data & Business Talent Scholarship Batch II by Pacmann Academy (Dec 2022-Jun 2023).**

  6-Month Intensive Bootcamp Course of Business Intelligence & Growth Hacking,
  Selected from 100+ applicants to be one of the awardees.
  - **Business Intelligence Fundamentals:**
    o Key BI concepts and tools (Python, Tableau, Power BI)
    o Data collection, cleaning, and preprocessing
    o Data analysis and visualization
  - **Advanced Business Intelligence:**
    o Predictive analytics and machine learning
    o BI strategy development and alignment with business goals
  - **Growth Hacking Techniques:**
    o Principles of growth hacking and key metrics
    o Conversion rate optimization (A/B testing)
    o Project: Executed a growth hacking campaign, analyzed performance, and provided strategic recommendations
  - **Capstone Project:**
    o Identified a business challenge and developed a data-driven strategy
    o Executed a growth hacking campaign
    o Presented final project to a mentor
  - **Additional Activities:**
    o Weekly workshops and guest lectures by industry experts
    o Networking events with professionals and peers

Portfolio Project

- Final Project of Data Analyst Bootcamp (Environmental Statistics Analysis in Indonesia)
- Final Project of Data Sampling (Jakarta Revenue Analysis 2021)
- Public Service Announcement A/B Testing Project
- Olist Store Analysis Project
- Probability of Health Insurance Analysis Project
- Stroke Prediction Analysis Project
- Telco Churn Prediction with Decision Tree & Random Forest

Certifications & Achievement

- Certificate of Completion Data Analyst Bootcamp – Studi Independen Bersertifikat Kampus Merdeka Cycle 6
- BNSP Certificate of Associate Data Scientist
- Basic Proficiency in KNIME Analytics Platform
- Awardee of Data & Business Talent Scholarship by Pacmann Batch II
- Certificate of Completion Business Intelligence & Growth Hacking by Pacmann Batch II :
  Fundamental Level Skill Upgrader Program :
  - Experimental A/B Testing,
  - Sampling,
  - Data Wrangling & SQL,
  - Probability,
  - Data Visualization,
  - Python.
- Digital Skill Fair 9.0 – Data Science.
- 3rd Runner Up Anti Drug Pioneer Jambi 2020.
- First Winner of Bujang Gadis Unggul Sakti 2019.