

MOHAMAD RAIHAN PRAMUDITAMA

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A bizarre groundbreaker who is deeply passionate about business and product management. Reliable, agile in a fast-paced environment, and eager to learn new things. Excellence in leadership, problem-solving, and process-oriented person. Seeking an opportunity for an internship or full-time work.

EDUCATION

B.CS in Information Systems, Gunadarma University 2021 – Present

- Current GPA: 3.68/4.00 (*119 credits*)

High School Diploma – (SMAN 54 Jakarta) 2017 – 2020

- Overall grade: 84/100
- Become a director and scriptwriter of a documentary movie for Lomba Kreasi Audio Visual Sejarah 2019 and Finish in the top 10 representing DKI Jakarta

WORKING EXPERIENCES

Product Management Intern, Vidio (February/2024) – (Present)

- In charge of end-to-end TV Experience on Vidio
- Part of the 'Super' team, focused on managing user subscriptions and enhancing customer experience
- Led weekly app release tasks for the TV Experience
- Responsible for creating some documents such as weekly app release deck, EPIC document, UAT document, etc
- Collaborated with Engineers and Business Development teams to integrate seamless login features for various partners such as Akari, Indihome, and Changhong
- Working closely with the Designer to do a weekly design sprint and also UAT needs
- Developed and managed partnership product catalogs, including the setup of packages for partners like Telkomsel, XL, and Smartfren
- Experience to create a CTA feature to increase Vidio TV App Subscription
- Managed OEM login gating for Vidio TV Apps, ensuring smooth user login and subscription handling

Product Management Intern, GetEat (October/2023) – (December/2023)

- Deliver 1 page with 5 features in one week
- Managed collaboration among 5 key stakeholders (CEO, CMO, Engineers, UI/UX Team, SCRUM Master) to ensure cohesive project execution and strategic alignment
- Conducted a detailed website feature analysis to enhance the overall customer experience and simplify user navigation

PROJECT EXPERIENCES

Project Leader, GEMASTIK 2023 (June/2023) – (July/2023)

- Created a grand design of the application using the OKR Framework
- Held a 1-on-1 interview with the users and developed it for ideation utilizing a design thinking framework
- Created a flow of the application and user-interface design on the landing page

Project Leader, Program Kreativitas Mahasiswa (PKM)-KC (March/2023) – (March/2023)

- Proposed a real-time sexual violence reporting application leveraging geolocation technology
- Collaborate closely with the UI/UX team to create a prototype of the application
- Delivered one feature that can report real-time sexual violence

ORGANIZATIONAL EXPERIENCES

Product Management, Google DSC UG (October/2023) – (Present)

- Become an instructor in the Weekly Class Product Management with more than 100 participants and discuss an overview of product management, key skills to become a product management, product lifecycle, and introduction to problem identification, ideation, and market research
- Become a moderator at the monthly event for product management with around 150 participants and generally discuss an opportunity for product management until the future of product management and AI

Deputy of Cultural Arts, BEM FIKTI UG (August/2022) – (September/2023)

- Lead 10 staff with the agile leadership method
- Achieve more than 100% for talent development program participants on OKR
- Evaluate a mini gigs program for the FIKTI Students using SCRUM Methode

Event Division of PEMIRA, BEM FIKTI UG (July/2022) – (August/2023)

- Responsible for creating a debate and exploration event
- Increasing 89% Total viewership in exploration event
- Gained 624 viewers for the first debate event in PEMIRA BEM FIKTI Universitas Gunadarma

SKILLS

Product Management Skills: Agile Development, Project Management with Scrum and Kanban, Design Thinking, Product Metrics, Design Sprint, Figma, JIRA, Miro, [Portofolio Raihan Pramuditama](#)

Language: Bahasa Indonesia (Native), English

Software: Figma, Notion, Visual Studio Code, Oracle DBMS (Beginner Level), SSMS (Beginner Level), Miro, Click up, Jira, Canva, Discord, and Microsoft Office

Soft Skills: Leadership, Analytical thinking, Critical thinking, Public speaking, Project management, UX Research, Social Media Marketing

Hard Skills: Basic Coding (HTML, CSS, Javascript), Database Management (Oracle and SQL Server Management Studio), Customer Relationship Management