



AMILLIA KURNIASARI HADI

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Griya Permata Hijau S/63, Kec.Candi, Kab. Sidoarjo, Jawa Timur

A dynamic and enthusiastic graduate with some organizational and retail industry experience. Entry-level data analytics professional. Completed the Google Data Analytics Professional Certification Program, with solid familiarity of platforms for effective data analyses, including SQL, Spreadsheet, Microsoft Excel, and Tableau. Developed strong analytical thinking, communication, collaboration, and leadership skills, and challenged myself to lead some projects during the educational period. Currently, looking for opportunity related to the data analyst.

I. Educational Background

1. Google | June – August 2023

Data Analytics Professional Certificate

Experienced in practicing data cleaning, data analyzing, data visualization, interpreting and communicating information findings. Able to use Microsoft Excel, Tableau and basic SQL as data analytic tools. Confidence transforming and managing complex data into actionable and clear insight to support decision making.

2. MySkill Intensive Bootcamp | November 2022 - January 2023

Digital Marketing Full Stack Intensive Bootcamp

Mastering on brand strategy, audience persona and insight, digital marketing tools, content marketing, campaign and media planning. Experienced in practicing digital marketing case through Mini Project for 2 weeks. During that period, developed marketing strategy and successfully increasing 7,5% audience engagement.

3. Institute of Technology Bandung | August 2018 – October 2022

Bachelor Student of Science and Technology Pharmacy

GPA : 3.27 out of 4.00

Faculty of Pharmaceutical School

II. Work Experience

1. **Facilitator Google Data Analytics, Google Career Certificate ft. Telkom Indonesia | May 2024 – September 2024**

- ✓ Handled 150 course participants from a various of career backgrounds over the next 15 weeks (3 month)
- ✓ Took responsible for directing and reminding all of participants to complete 8 e-learning modules through each WA group.
- ✓ Helped all participants to solve problem they found, whether technical or non-technical problem.
- ✓ Assisted all participants to practice data analytic tools using Spreadsheet/Excel, Tableau, and SQL for basic.

2. **Data Collection, Project ITB Ft. Hyundai Motor Manufacturing for “Indonesia Speech Recognition and Acoustic (Language Modelling)” | February 2024 – March 2024**

- ✓ Collected audio data through the recording process using the application, then matched the slides based on the available slide bar and make an annotation on the audio recording results for each sentence with a time allocation of min 3.5 hours per day.
- ✓ Cleared data by deleting data that does not meet criteria such as data with SNR values < 20 and inconsistencies of answers with recorded questions.
- ✓ Successfully made a recording with a total duration of 12 hours and active duration of 11 hours, consisting of 18000 sentences.

3. **Data Analyst Intern, PT Tridiamant Benita Abadi (Phamcy) | September 2023 – February 2023**

- ✓ Conduct research and finding new merchants for market expansion.
- ✓ Responsibility to collect 400 kinds of data and other aspects visualizing, performed initial data processing using Spreadsheet/Excel.
- ✓ Developed data collecting strategy and managed data manage the data that has been obtained routinely.
- ✓ Wrote detailed progress weekly report, documenting issues and presentation meeting then discussed with the manager.

II. Volunteer and Organizational Experience

1. **Indonesian Community Economic Empowerment**

▪ **Project and Development | May 2024 - Present**

- ✓ Provide support in the development of Micro, Small and Medium size enterprises (UMKM) of community
- ✓ Give recommendations in marketing and business development strategies.
- ✓ Monitoring and evaluation of projects and business development.

2. **Kabinet Keluarga Mahasiswa (KM) ITB | July 2020-August 2021**

▪ **General Director Ministry of Kebutuhan Lanjutan| July 2020 - August 2021**

- ✓ Conducted the interpersonal skills to recruit and manage 8 staff to execute the program according to the work plan by teamworking skills.
- ✓ Successfully held 3 webinars using Zoom as platform attended by an average of 67 participants and Live Streaming on Instagram attended by 35 participants.
- ✓ Monitored staff performance and created weekly KPI report using Trello and Google Sheets to analyze the target, weekly.
- ✓ Successfully, collaborated with external partner to hold our program, such as Fulbright Scholarship Indonesia and PPI in regional country.

3. **Tutor Asrama ITB | July 2019 - May 2021**

▪ **Vice Coordinator of Sangkuriang Putri Dormitory | July 2020 - May 2021**

- ✓ Supervised and managed 13 senior residences in the development division to execute all dormitory programs.
- ✓ Collaborated with Coordinator of Sangkuriang Putri Dormitory to achieve target results using oral and written communication skills.
- ✓ Successfully, conducted and executed 5 programs of the organization proven by the progress report in a period.

▪ **Chief Executive of “Pembinaan Terpusat April” | March - April 2021**

- ✓ Generated concept of the event strategy and divided into smaller projects based on the division (5).
- ✓ Managed end-to-end of 5 divisions with 7 members to prepare the event in a fast- paced environment.
- ✓ Completed paperwork and updated the progress report every week.
- ✓ Successfully achieved around 478 participants to attend the event.
- ✓ Assisted content for pre-event that would be post through the Instagram account in accordance with the deadline.

▪ **Person In Charge of Environment, Sangkuriang Putri Dormitory | July 2019 - May 2020**

- ✓ Generated 5 programs emphasis on environmental awareness of Sangkuriang Putri Dormitory.
- ✓ Managed monthly sorting waste and raised the profit of 200-300 thousand rupiah/month to conduct the environmental and commercial awareness.
- ✓ Took responsibility of hygiene and sanitation of dormitory by organizing cleaning activities every 2 weeks with 450+ participants.
- ✓ Successfully organized event ‘Tournaments Asrama Tahun 2020’ to maintain cleanliness and security that involved more than 5 committees, 150 student participants, and 5 employees.

4. **Himpunan Mahasiswa Farmasi (HMF) ITB | August 2018 - October 2022**

- **Head of Logistic on “Wisuda April” | March 2020 - April 2020**

- ✓ Successfully, recorded the need for goods for 14 Division of “Wisuda April” via Google Spreadsheet.
- ✓ Managed strategies for collecting data, borrowing, returning, and paying for goods/services used.

III. **Achievement and Honor**

1. **Awardee of Digital Talent Scholarship 2023 by TIC**

- ✓ Digital Talent Scholarship 2023 was held by the Ministry of Communication and Informatics in collaboration with Google.
- ✓ Elected to be 1250 participants from 3500 applicants from all over Indonesia in the Professional Academy Program Data Analytics.

2. **Top 100 Participants in Indonesian Next 2023 Season 7 by Telkom Indonesia.**

- ✓ Selected to be 2000 participants and compete with 19000 applicants from university and high senior high school students from all over Indonesia through attentive selection process.
- ✓ Successfully, elected as the top 100 participants after going through several stages including national webinars, hard skill training, and bootcamp areas. And eligible to get certification from expert and reputable institution.

3. **Awardee of Digital Marketing Certification 2023 by BNSP**

Selected to be one of the 100 participants who was entitled to get digital marketing certification held by BNSP (National Professional Certification Agency).

4. **Finalist of National Scientific Writing Competition “Essay Galaxy” 2020 by UNS**

- ✓ Essay Galaxy “Gebyar Lomba Karya Tulis Ilmiah” was held by UNS which followed by university students all over Indonesia.
- ✓ Best presentation of this scientific paper out of 65 other group participants which takes the theme of tourism utilization in Labuan Bajo and how to implement the strategy

IV. **Skill**

1. **Language** : Indonesian (Native Language), English (Moderate)
2. **Programing Language** : SQL (Basic)
3. **Software** : Spreadsheet, Microsoft Office (Word, Excel, Power Point), Minitab (Basic), Tableau (Basic)
4. **Sport Enthisiast** : Running, Swimming, Badminton