



FELIX LIRENZA

PROFILE

A hard worker, adaptable, able to work in a team, have a good communication. Graduated at Multimedia Nusantara University in Communication Science. Experienced in managing an organization and be able to work together in a team and have a leadership skill. Have knowledge and ability in using digital and microsoft software.

CONTACT

☎ +6282351229978

✉ felixlirenza08@gmail.com

📍 Jl. Scientia Square Utara

🌐 www.linkedin.com/in/felix-lirenza-075067255

EDUCATION

2020 - 2024

MULTIMEDIA NUSANTARA UNIVERSITY

- S1 Communication Science

GPA: 3.62/4.00

2013-2019

**SAINT PETER'S JUNIOR & SENIOR
HIGH SCHOOL**

SKILLS

Soft Skills:

- Communication
- Time Management
- Adaptability
- Credibility
- Motivation

Hard Skills:

- Using Microsoft Software
- Digital Marketing
- Language (Indonesia & English)
- Public Speaking

WORK & ORGANIZATION EXPERIENCE

Work Experience

PT Sinotif Indonesia | February 2023 - August 2023

Social Media Specialist

- Focusing on digital content on social media, digital content is required to be as creative and interesting as possible.
- Have responsibility for creating and planning strategies to be implemented on various social media platforms.
- Increasing engagement for Instagram and Tiktok Official.

Star Cell (Gadget Store) | 2018 - 2020

Head Store

- Help increase sales
- Updated new cellphone stock and created content on Instagram and Facebook platforms

Content Creator | 2020 - present

- Making a attractive content in Instagram and Tiktok
- Experience for working together in promoting huge brands wrapped in a content such as Skintific, Scarlett Whitening, Nestle, Makarizo and many other brands.

Organization Experience

Maxima - 2023

- Participate as committee at one of the largest organization at multimedia nusantara university.
- As well as being able to adapt and commit in eight months in Maxima
- Help prepare all the goods and decorations for the event at Maxima.
- Able to lead students and direct them according to existing tasks at Maxima.