Naura Salsabila

(+62)82186952155
ollaknaura03@gmail.com
https://www.linkedin.com/in/naura-salsabila-8b37821a5/

I'm a Website Developer, designed & developed 40+ websites/ landing pages for clients. Skilled in using WordPress, familiar with on-page SEO optimization, engaged in copywriting for websites, Figma for UI design, and actively learning HTML & CSS for web development.

I'm a double degree student from the University of Muhammadiyah Surakarta and National Dong Hwa University majoring in computer science and information engineering. Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goal.

Educational Background

Muhammadiah University of Surakarta, Indonesia
Bachelor's Degree in Informatic Engineering (2023)
Cum Laude
Online Logistic System for Micro, Small and Medium Enterprise

National Dong Hwa University Taiwan, Taiwan
Bachelor's Degree in Computer Sience and Information Engineering (2022)
Cum Laude

University Sabah of Malaysia, Malaysia
Mobile Outbound (Exchange) (2021)
Completed professional development in Ethics and Professionalism in IT

Languages

- Indonesia (Native)
- English (Very Good)
- Chinese (Basic)

Work Experience

Wordpress Developer
DigiAgency, Spanyol
Oct 2023 to Sept 2024

- Designing and developing 40+ websites user interfaces (UI) that are customized to fit the specific needs of clients
- Carrying out web optimization on search engines such as correcting errors in accordance with SEO directions and optimizing web page loadspeed.
- Integrated marketing channels into websites smoothly to enhance reach and engagement.
- Managed the ongoing maintenance and stability of client websites.

Web Developer
Trisya Media Teknology, Indonesia
August 2024 to present

- Develop websites and web applications (front-end, back-end, or full-stack development). Customize and maintain existing websites by adding new features or fixing bugs. Ensure mobile-friendly and responsive design for websites.
- Optimize websites for SEO and performance to improve speed and search engine ranking. Collaborate with teams such as designers and project managers. Set up content management systems (CMS) like WordPress. Test and debug websites to ensure functionality and performance.
- Integrate third-party services such as payment gateways or social media APIs. Provide technical advice and consulting on web development approaches. Work on a project basis, offering flexible solutions without long-term commitments.

Naura Salsabila

jl. Pesantren, desa D.Tegalrejo Kec.Tugumulyo Kab. Musi Rawas, Sumsel, Indonesia

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Work Experience

Software Developer (Intern)
GAOTekInc, UK

April 2023 to July 2023

- Develop various methodologies to optimize the software development process
- Recommend and implementthe most suitablemethod in a software development project
- Perform programmer, system analyst, and some software quality assurance engineer tasks.

Content Creator (Intern)
Genpi Indonesia

Mar 2021 to May 2021

- Applied current editing and photography tools to tell great stories. Crafted dynamic content marketing pieces for broad clientbase to driveconsumer awareness of brands.
- Created dynamic graphics and pieces to increase website and social media traffic. Developed original content using social listening and independent sources.

Expertice

- Website Development
- Wordpress
- Beaver Builder
- Figma
- SEO
- Copywritter

Skills & Proficiencies

- Wordpress
- Web Developer
- Figma
- Interpersonal communication skills
- Content Creator and Creative Strategist.
- C++, Phyton, HTML,Kotlin, Greenfoot, Java, JavaScript, MySQL, PHP

Volunteer Work & Certification

Google Analytics - Certificate
Google

January 2023

Digital Marketing intern- Certificate
GAOTec

Mei 2023

Carry out digital marketing activities, be it through social media, website, email, marketplace, and others.

Software Development intern- Certificate
GAOTec

Mei 2023

Conduct user needs analysis so that the resulting device is in accordance with the specified target user.

Speaker (Source Person)- Certificate
BKUI UMS

Mar 2023

Provide tips and tricks to candidate about the experience of taking a double degree program.

DancePerformer - Certificate
PPI NDHU

Nov 2022

Representing the Indonesia Student Association (PPI) National Dong Hwa University on NDHU International Culture Night 2022

Practicum Lab Assistant - Certificate
Practicum Algorithm and Data Structure
University Muhammadiyah of Surakarta

July 2021

Control and teach materialto 15 students every 3 hours a week

Toefl ITP - Certificate
University Muhammadiyah of Surakarta

July 2021

Get a listening score of 51, structure and written 58, reading 56 witha total score of 550

English Tutor
English Tutor for reguler studentin UMS

Feb 2020

Providing academic tutors for 2 hours a week for more than 10 students regularly