# **Privacy Policy**

Last updated: November 22, 2024

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You.

We use Your Personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

# **Interpretation and Definitions**

## Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

#### **Definitions**

For the purposes of this Privacy Policy:

- Account means a unique account created for You to access our Service or parts of our Service.
- Affiliate means an entity that controls, is controlled by or is under common control with a party, where "control" means ownership of 50% or more of the shares, equity interest or other securities entitled to vote for election of directors or other managing authority.
- Application refers to Ekhdemli, the software program provided by the Company.
- Company (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to Ekhdemli, Pépinère d'entreprise Sfax, Tunisia.

- Cookies are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- · Country refers to: Tunisia
- Device means any device that can access the Service such as a computer, a cellphone or a digital tablet.
- Personal Data is any information that relates to an identified or identifiable individual.
- Service refers to the Application or the Website or both.
- Service Provider means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used.
- Third-party Social Media Service refers to any website or any social network website through which a User can log in or create an account to use the Service.
- Usage Data refers to data collected automatically, either generated by the use
  of the Service or from the Service infrastructure itself (for example, the
  duration of a page visit).
- Website refers to Ekhdemli, accessible from (www.Ekhdemli.tn)
- You means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

# **Collecting and Using Your Personal Data**

# **Types of Data Collected**

#### Personal Data

While using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You.

Personally identifiable information may include, but is not limited to:

- Email address
- First and last name
- Phone number
- Address (including state, province, city, and ZIP/postal code)
- Date of birth (users must be 13 or older)
- Gender
- Location coordinates (collected only with your permission to provide relevant tasks/services)
- Bank account number (required for processing your earnings)
- Profile picture (optional—helps build profile credibility)
- Bio
- Usage Data
- Collection and storage of identity verification documents (ID card/passport and a selfie with the document), required before using the app to ensure a trustworthy environment

# **Usage Data**

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

# Information from Third-Party Social Media Services

The Company allows You to create an account and log in to use the Service through the following Third-party Social Media Services:

- Google
- Facebook

If You decide to register through or otherwise grant us access to a Third-Party Social Media Service, We may collect Personal data that is already associated with Your Third-Party Social Media Service's account, such as Your name, Your email address, Your activities or Your contact list associated with that account.

You may also have the option of sharing additional information with the Company through Your Third-Party Social Media Service's account. If You choose to provide such information and Personal Data, during registration or otherwise, You are giving the Company permission to use, share, and store it in a manner consistent with this Privacy Policy.

# Information Collected while Using the Application

While using Our Application, in order to provide features of Our Application, We may collect, with Your prior permission:

- Information regarding your location
- Pictures and other information from your Device's camera and photo library

We use this information to provide features of Our Service, to improve and customize Our Service. The information may be uploaded to the Company's servers and/or a Service Provider's server or it may be simply stored on Your device.

You can enable or disable access to this information at any time, through Your Device settings.

## **Data Portability**

You have the right to request a copy of your personal data in a machine-readable format. This includes:

Account information (e.g., name, email, phone number).

- Transaction history.
- Task and service records.

To request data export, contact us at <u>rafik.gharbi@icloud.com</u>. Data portability requests will be fulfilled within 30 business days, subject to identity verification.

#### **Verification Data**

To maintain trust and safety, Ekhdemli may collect identity verification documents, such as:

- Government-issued IDs.
- Utility bills or proof of address.

#### **Usage:**

- Verification documents are used solely for identity authentication and fraud prevention.
- They are securely stored and accessible only to authorized personnel.

#### Retention:

Verification data is stored for as long as your account is active or required by legal obligations and is deleted upon account closure or as permitted by law.

# **Service History**

Ekhdemli retains a record of your task and service activity, including:

- Tasks posted or completed.
- Proposals submitted.

#### Purpose:

- To provide historical insights for users.
- To enable dispute resolution if necessary.
- To improve services based on trends.

Service history is retained as long as your account is active and may be anonymized for analytics after account closure.

# **Payment Information**

We collect and store payment-related data to facilitate secure transactions. This includes:

- · Bank account numbers for withdrawals.
- Transaction details (e.g., amount, date, and task/service linked).

#### Security:

- Payment data is encrypted and stored securely.
- It is accessible only by authorized personnel and payment processors.

Ekhdemli does not store credit card details directly; they are processed by certified third-party payment gateways.

#### **Professional Information**

For service providers, we may collect and store details related to qualifications, including:

- · Certifications or licenses.
- Skills and experience.
- Portfolio items uploaded for profile enhancement.

#### **Usage:**

- To match providers with relevant tasks.
- To display qualifications on profiles for seekers to review.

This data remains visible on your profile until manually updated or removed by you.

# **Rating System**

Ekhdemli uses a rating and review system to maintain quality and trust. Collected data includes:

- Task ratings provided by users.
- Reviews and comments shared after task completion.

#### Usage:

- Ratings and reviews are displayed publicly on user profiles.
- Negative reviews are reviewed for policy violations to ensure fairness.

Reviews remain associated with your account and are retained indefinitely to ensure transparency.

#### **Communication Records**

To ensure safe and professional interactions, Ekhdemli retains chat and message history exchanged through the platform.

#### **Usage:**

- For quality control and to resolve disputes.
- To prevent harassment or abuse.

#### Retention:

Communication records are stored as long as your account is active and may be anonymized or deleted upon account closure unless required for legal reasons.

# **Tracking Technologies and Cookies**

We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Service. The technologies We use may include:

- Cookies or Browser Cookies. A cookie is a small file placed on Your Device.
  You can instruct Your browser to refuse all Cookies or to indicate when a
  Cookie is being sent. However, if You do not accept Cookies, You may not be
  able to use some parts of our Service. Unless you have adjusted Your browser
  setting so that it will refuse Cookies, our Service may use
  Cookies.
- Web Beacons. Certain sections of our Service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other

related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser.

We use both Session and Persistent Cookies for the purposes set out below:

Necessary / Essential Cookies

Type: Session Cookies

Administered by: Us

Purpose: These Cookies are essential to provide You with services available through the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services that You have asked for cannot be provided, and We only use these Cookies to provide You with those services.

Cookies Policy / Notice Acceptance Cookies

Type: Persistent Cookies

Administered by: Us

Purpose: These Cookies identify if users have accepted the use of cookies on the Website.

Functionality Cookies

Type: Persistent Cookies

Administered by: Us

Purpose: These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.

Please note: You can manage or disable cookies in your browser's settings. For example, in Chrome, go to Settings > Privacy and Security > Cookies and Other

Site Data. If you block cookies, some features of Ekhdemli may not function correctly.

# **Use of Your Personal Data**

# The Company may use Personal Data for the following purposes:

- To provide and maintain our Service , including to monitor the usage of our Service.
- To manage Your Account: to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.
- For the performance of a contract: the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.
- To contact You: To contact You by email, telephone calls, SMS, or other
  equivalent forms of electronic communication, such as a mobile application's
  push notifications regarding updates or informative communications related to
  the functionalities, products or contracted services, including the security
  updates, when necessary or reasonable for their implementation.
- To provide You with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless You have opted not to receive such information.
- To manage Your requests: To attend and manage Your requests to Us.
- For business transfers: We may use Your information to evaluate or conduct a
  merger, divestiture, restructuring, reorganization, dissolution, or other sale or
  transfer of some or all of Our assets, whether as a going concern or as part of
  bankruptcy, liquidation, or similar proceeding, in which Personal Data held by
  Us about our Service users is among the assets transferred.
- For other purposes: We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our

- promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.
- In extreme cases, your identity documents may be used to file a complaint with government authorities if you violate serious rules, such as harming others or misusing Our Service.

# We may share Your personal information in the following situations:

- With other users: Your public profile is visible to other users and includes your full name, profile picture, bio, work history, and reviews to help seekers choose the right provider. If you were referred to the app, your name will appear on the referrer's profile to track referral status. This information is maintained in the app as proof for both referrer and referee reward earnings.
- With Service Providers: We may share Your personal information with Service Providers to monitor and analyze the use of our Service, to contact You.
- For business transfers: We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.
- With Affiliates: We may share Your information with Our affiliates, in which
  case we will require those affiliates to honor this Privacy Policy. Affiliates
  include Our parent company and any other subsidiaries, joint venture partners
  or other companies that We control or that are under common control with Us.
- With business partners: We may share Your information with Our business partners to offer You certain products, services or promotions.
- With other users: when You share personal information or otherwise interact in
  the public areas with other users, such information may be viewed by all users
  and may be publicly distributed outside. If You interact with other users or
  register through a Third-Party Social Media Service, Your contacts on the
  Third-Party Social Media Service may see Your name, profile, pictures and
  description of Your activity. Similarly, other users will be able to view
  descriptions of Your activity, communicate with You and view Your profile.

 With Your consent: We may disclose Your personal information for any other purpose with Your consent.

#### **Retention of Your Personal Data**

The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

Identity documents provided during the verification process will be retained as long as your profile is active and not deleted by you, as these serve as your identity verification and may be needed for legal purposes. When you delete your profile or are expelled from the platform, these documents will be deleted. However, we maintain a record of your identity document number and full name to ensure proper functioning of Our Service and prevent expelled users from returning to the platform.

General user data will be retained for up to 2 years after account closure unless required for legal purposes or dispute resolution. This include communication records and service history.

#### **Transfer of Your Personal Data**

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than

those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

#### **Delete Your Personal Data**

You have the right to delete or request that We assist in deleting the Personal Data that We have collected about You.

Our Service may give You the ability to delete certain information about You from within the Service.

You may update, amend, or delete Your information at any time by signing in to Your Account, if you have one, and visiting the account settings section that allows you to manage Your personal information. You may also contact Us to request access to, correct, or delete any personal information that You have provided to Us.

Please note, however, that We may need to retain certain information when We have a legal obligation or lawful basis to do so. Additionally, if you delete your profile after having interactions with other users, we may need to archive rather than completely delete your profile to maintain the accuracy of other users' statistics and history.

# **Disclosure of Your Personal Data**

### **Business Transactions**

If the Company is involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will provide notice before Your Personal Data is

transferred and becomes subject to a different Privacy Policy.

#### Law enforcement

Under certain circumstances, the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

## Other legal requirements

The Company may disclose Your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of the Company
- Prevent or investigate possible wrongdoing in connection with the Service
- Protect the personal safety of Users of the Service or the public
- Protect against legal liability

# **Security of Your Personal Data**

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

# **Children's Privacy**

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

If We need to rely on consent as a legal basis for processing Your information and

Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

If you are under the age of majority in your jurisdiction, parental consent is required for the collection and use of your data. This includes verifying the consent authenticity of identity documents.

#### **Links to Other Websites**

Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

# **Changes to this Privacy Policy**

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

We will let You know via email and/or a prominent notice on Our Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

# **Contact Us**

If you have any questions about this Privacy Policy, You can contact us:

- By email: rafik.gharbi@icloud.com
- By visiting this page on our website: (www.Ekhdemli.tn/support)