

# Room42 - Chapter 1 - ToyCo

There are 37 questions in this survey.

## Get ready!

The Game Master will introduce you to the game and rules.  
Please listen to them carefully.

**Once the Game Master is done, and when told to do so, please check the "I am ready button" and hit NEXT.**

\*

❗ Check all that apply

Please choose **all** that apply:

☐ I am ready!

## What is your Role? \*

❗ Choose one of the following answers

Please choose **only one** of the following:

☐ Communication Manager

☐ System Administrator

☐ HR Manager

## **You have chosen to be the Communication Manager.**

The Communications Manager supports, develops and delivers a coherent and effective external marketing strategy for the organization. Hopefully...

*Please enter a nickname for internal game needs.*

\*

Only answer this question if the following conditions are met:

Answer was 'Communication Manager' at question '2 [P02]' (What is your Role?)

Please write your answer here:

## **You have chosen to be the HR Manager.**

You will ensure that the organization is able to achieve success through people.

As ToyCo is a relatively small organisation, you also act as the personal assistant of the CEO.

*Please enter a nickname for internal game needs.*

\*

Only answer this question if the following conditions are met:

Answer was 'HR Manager' at question '2 [P02]' (What is your Role?)

Please write your answer here:

**You have chosen to be the System Administrator.**

A system administrator, or sysadmin, is a person who is responsible for the upkeep, configuration, and reliable operation of computer systems; especially multi-user computers, such as servers. Don't worry if you have no suitable knowledge for the role, this is a reflection of real life after all!

*Please enter a nickname for internal game needs.*

\*

Only answer this question if the following conditions are met:  
Answer was 'System Administrator' at question '2 [P02]' (What is your Role?)


Please write your answer here:

# Video Time.

## The History of ToyCo

The Game Master has a video for you. After having watched it, please validate the checkbox and click on next, only when told to do so.

\*

 Check all that apply  
Please choose **all** that apply:

☐ Video is finished!

"Welcome my friends. Welcome to my world. You are about to embark on a journey to the everyday reality of the cyber age. You all are employees of an almost 100 year old company. ToyCo, a family business, which was created in 1932 by producing it's original star product: the Teddy plush. A real success, it allowed the firm to go worldwide. But the world changes. As production costs got higher, new actors entered this market. The traditional family values upon which the firm has stood has allowed it to keep the business running. The structure of the company evolved though, and in 1976 it went public while keeping family control over the capital. Now the toys that attracted kids some decades ago unfortunately are not here to stay. As technology impacted the toy market, ToyCo almost died. 3 years ago, a new shareholder acquired the last remaining shares from the original holders and invested in the production of a new range of connected toys. They were the Cyber Teddy. Cuddly and easy to use, these connected toys rely on the cloud. Of course, the budget for this development was tight. Focus was made on the essential functionalities. But it worked. Combining the historical attraction to the brand with modern technology was apparently the move the company needed to reinvent itself and redefine the toy maker market for the digital age. So welcome my friends. Now start working. Your future is bright. Please look at your role and profile - you will be playing this person. Have fun."

**Please click this sentence to start your daily work routine... (<http://speedtyping.secin.lu/IT/EN/>)**

**Do not close this TAB...**

\*

Only answer this question if the following conditions are met:

Answer was 'System Administrator' at question '2 [P02]' (What is your Role?)

❗ Check all that apply

Please choose **all** that apply:

☐ Mail sent!

**Please click this sentence to start your daily work routine... (<http://speedtyping.secin.lu/HR/EN/>)**

**Do not close this TAB...**

\*

Only answer this question if the following conditions are met:

Answer was 'HR Manager' at question '2 [P02]' (What is your Role?)

❗ Check all that apply

Please choose **all** that apply:

☐ Mail sent!

Please click this sentence to start your daily work routine... (<http://speedtyping.secin.lu/COM/EN/>)

Do not close this TAB...

\*

Only answer this question if the following conditions are met:  
Answer was 'Communication Manager' at question '2 [P02]' (What is your Role?)

**i** Check all that apply  
Please choose **all** that apply:

☐ Mail sent!

## How did that hard working session go? \*

Please choose the appropriate response for each item:

	1 - Amazing!	2	3	4	5 - Ouch!
My typing speed?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My quality?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My happiness?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## And more precisely, how many errors did you make when typing? \*

Please write your answer here:

## Video Time.

### Breaking News!

The Game Master has a video for you. After having watched it, please validate the checkbox and click on next, only when told to do so.

\*

❗ Check all that apply

Please choose **all** that apply:

☐ Video is finished!

"This is just in - It looks like it might be a not so Merry Christmas for one of the regions main employers, ToyCo. The so-called "Ethical Hacking Group" have released a statement on a webpage popular with hackers called Pastebin, alleging a major data breach involving ToyCo's flagship CyberTeddy range of Internet connected toys. The group claims that they have access to a database for the product and can see images and listen to audio - uploaded by kids. We have contacted ToyCo but recieved no comment from them at this time..."

## Presentation.

The Game Master has some things to tell you. When done, please validate the checkbox and click on next (only when told to do so).

\*

❗ Check all that apply

Please choose **all** that apply:

☐ Presentation is finished!

## Video Time.

The Game Master has a video for you. After having watched it, please validate the checkbox and click on next only when told to do so.

\*

❗ Check all that apply

Please choose **all** that apply:

☐ Video is finished!

"Good day. I am a reporter for the National Press Journal, and have a few questions regarding the recent hacking claim involving ToyCo. Thank you for contacting me as soon as possible. "

## Small discussion.

There might be a timer on the wall... It could indicate something, or just be there to stress you.

\*

Only answer this question if the following conditions are met:

Answer was 'HR Manager' at question '2 [P02]' (What is your Role?)

❗ Check all that apply

Please choose **all** that apply:

☐ Time is up!

So, a quick decision has to be taken with respect to the situation but all the consequences need to be considered:

- Delay, buy time but how will the shareholders, public and press react?
- Deny, but what happens if the truth gets out. Will it damage the company and its reputation?
- Confirm, begin damage limitation and hope to kill the story. Will it succeed or will it destroy the company?
- The Ostrich strategy, bury your head in the sand, ignore it and hope it blows over.



## Small discussion.

There might be a timer on the wall... It could indicate something, or just be there to stress you.

\*

Only answer this question if the following conditions are met:

Answer was 'System Administrator' at question '2 [P02]' (What is your Role?)

❗ Check all that apply

Please choose **all** that apply:

☐ Time is up!

So, a quick decision has to be taken with respect to the situation but all the consequences need to be considered:

- Delay, buy time but how will the shareholders, public and press react?
- Deny, but what happens if the truth gets out. Will it damage the company and its reputation?
- Confirm, begin damage limitation and hope to kill the story. Will it succeed or will it destroy the company?
- The Ostrich strategy, bury your head in the sand, ignore it and hope it blows over.

You do not want to delay as the CEO perviously criticised you for not taking responsibility and decisions consistent with your position. You are aware that there are issues with data management in the company and insisted in a meeting with the CEO that these needed to be addressed, however the CEO took the decision not to name a Data Protection Officer nor ensure compliance with the General Data Protection Regulation (GDPR) for finacial reasons, insisting that production of CyberTeddy was more important.

## Small discussion.

There might be a timer on the wall... It could indicate something, or just be there to stress you.

\*

Only answer this question if the following conditions are met:

Answer was 'Communication Manager' at question '2 [P02]' (What is your Role?)

❗ Check all that apply

Please choose **all** that apply:

☐ Time is up!

So, a quick decision has to be taken with respect to the situation but all the consequences need to be considered:

- Delay, buy time but how will the shareholders, public and press react?
- Deny, but what happens if the truth gets out. Will it damage the company and its reputation?
- Confirm, begin damage limitation and hope to kill the story. Will it succeed or will it destroy the company?

## Let's vote!

**From a personal perspective, what would you choose?**

\*

❗ Choose one of the following answers

Please choose **only one** of the following:


- ☐ Deny - The impact on our shareholders might kill the company!
- ☐ Confirm - The truth is the best option. Always.
- ☐ Delay - But will it buy time?
- ☐ Ignore - ...

# Video Time.

## Denial!

The Game Master has a video for you. After having watched it, please validate the checkbox and click on next, only when told to do so.

\*

 Check all that apply  
Please choose **all** that apply:

☐ Video is finished!


"I can categorically confirm that there has been NO, I repeat, NO data breach at ToyCo. As a traditional family company, for over 80 years, our primary concern is and has always been, the safety and privacy of our customers. This so-called news is just another example of a criminal hacker trying to become famous and spread fear, along with the collusion of the press in this FAKE NEWS."

# Presentation.

The Game Master has some things to tell you. When done, please validate the checkbox and click on next (only when told to do so).

\*

Only answer this question if the following conditions are met:  
Answer was at question '19 [P10]' (Video Time. Denial! The Game Master has a video for you. After having watched it, please validate the checkbox and click on next, only when told to do so. )

 Check all that apply  
Please choose **all** that apply:

☐ Presentation is finished!

## Discuss with your team. What should be done now? \*

Only answer this question if the following conditions are met:

Answer was 'HR Manager' at question '2 [P02]' (What is your Role?)

🔔 Check all that apply

Please choose **all** that apply:

☐ I took my decision!

**You have just received an e-mail from the CEO, sent right before they embarked on a plane to fly back.**

**"I'm boarding now, with journalists on me, no time to talk! What the hell is going on there? This is going to ruin our Christmas campaign! Find out who is behind this - I'm going to make those bastards sorry. Put a lid on this thing, this is an internal failure and when I get off this plane I want to know which heads will roll or it will be yours. GIVE ME BLOODY NAMES!**

**Control communication and watch who you are speaking with. There will be no more warnings!**

**And keep me informed on what it's doing to our numbers. SORT IT OUT NOW!"**

## Discuss with your team. What should be done now? \*

Only answer this question if the following conditions are met:

Answer was 'Communication Manager' at question '2 [P02]' (What is your Role?)

🔔 Check all that apply

Please choose **all** that apply:

☐ I took my decision!

## Discuss with your team. What should be done now? \*

Only answer this question if the following conditions are met:

Answer was 'System Administrator' at question '2 [P02]' (What is your Role?)

🔔 Check all that apply

Please choose **all** that apply:

☐ I took my decision!

# Up to you... shall we? \*


Please choose the appropriate response for each item:

	Yes	Uncertain	No
Call a CERT?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Call a Law firm?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Call the Police?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Call the National Data Protection Agency?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## Presentation.

The Game Master has some things to tell you. When done, please validate the checkbox and click on next (only when told to do so).

\*

 Check all that apply  
Please choose **all** that apply:

☐ Presentation is finished!

# Video Time.

## Ethical Hacking Group Statement Released!

The Game Master has a video for you. After having watched it, please validate the checkbox and click on next, only when told to do so.

\*

**📢** Check all that apply  
Please choose **all** that apply:

☐ Video is finished!

"Latest news. The Hackers identified as the Ethical Hacking Group have just released the following statement."

"We are EHG, and here we go again ToyCo edition! Again and again the same things happen. You in your corporate tower ToyCo, you see OUR data as your oil. You pervs now even put cameras in the bedrooms of kids, pushing their souls online for your profits. AND YOU DON'T EVEN PROTECT IT!! Your lying CEO denies all and says we are making "FAKE NEWS". Here is some real news Mr. LYING CEO. Here are some pictures from your servers. Lets listen to this kid, should we?"

"Video-sample toyco.io/?watch?v=z464K6xVdtM"

"We told the world that You, ToyCo and your "Cyber Teddy" take kids intimate moments and leave them lying around on the interwebz for anyone to abuse. WE NOW HAVE TAKEN CONTROL OF THAT DATA, YOU HAVE BEEN PWNED. LOL. AND YOU SAY WE LIE. You do not deserve the data nor sympathy. EHG can haz all your Cyber Teddy stuff: data, video, pix, audio. We are Ethical but You were warned and denied all. Yes, dear viewer, dear ToyCo, we are EHG."

## Discuss with your team. What should be done now? \*

Only answer this question if the following conditions are met:  
**((P02.NAOK (/index.php/admin/questions/sa/view/surveyid/917578/gid/6/qid/28) == "A3"))**

**📢** Check all that apply  
Please choose **all** that apply:

☐ I took my decision!

Discuss with your team. What should be done now? \*

Only answer this question if the following conditions are met:

((P02.NAOK (/index.php/admin/questions/sa/view/surveyid/917578/gid/6/qid/28) == "A2"))

📌 Check all that apply

Please choose **all** that apply:

☐ I took my decision!

Discuss with your team. What should be done now? \*

Only answer this question if the following conditions are met:

((P02.NAOK (/index.php/admin/questions/sa/view/surveyid/917578/gid/6/qid/28) == "A1"))

📌 Check all that apply


Please choose **all** that apply:

☐ I took my decision!

# Video Time.

The Game Master has a video for you. After having watched it, please validate the checkbox and click on next only when told to do so.

\*

 Check all that apply  
Please choose **all** that apply:


☐ Video is finished!

"Hacker group claims of a data breach at ToyCo, which the company CEO dismissed as "fake news", appear to have been correct. The so-called Ethical Hacking Group have released a video in the wake of the ToyCo statement, showing anonymised pictures of children said to be found in an insecure company server, along with files which an independent security researcher has verified. We contacted the Data Protection Agency for a statement and they said that they "are aware of the allegations of a data breach at ToyCo, are taking them seriously and are looking into the issue". The consumer watchdog has also said they are following the story, which could seriously affect ToyCo sales in the run up to the vital Christmas period."

# Presentation.

The Game Master has some things to tell you. When done, please validate the checkbox and click on next (only when told to do so).

\*

 Check all that apply  
Please choose **all** that apply:

☐ Presentation is finished!



Discuss with your team. What should be done now? \*

Only answer this question if the following conditions are met:

((P02.NAOK (/index.php/admin/questions/sa/view/surveyid/917578/gid/6/qid/28) == "A3"))

🔔 Check all that apply

Please choose **all** that apply:

☐ I took my decision!

Discuss with your team. What should be done now? \*

Only answer this question if the following conditions are met:

((P02.NAOK (/index.php/admin/questions/sa/view/surveyid/917578/gid/6/qid/28) == "A1"))

🔔 Check all that apply

Please choose **all** that apply:

☐ I took my decision!

Discuss with your team. What should be done now? \*

Only answer this question if the following conditions are met:

((P02.NAOK (/index.php/admin/questions/sa/view/surveyid/917578/gid/6/qid/28) == "A2"))

🔔 Check all that apply

Please choose **all** that apply:

☐ I took my decision!

Up to you... shall we? \*

❗ Choose one of the following answers

Please choose **only one** of the following:

☐ Stay?

☐ Prepare to leave?

## Video Time.

### Purr-gatory

The Game Master has a video for you. After having watched it, please validate the checkbox and click on next only when told to do so.

\*

❗ Check all that apply

Please choose **all** that apply:

☐ Video is finished!

"It's time to accept what has happened and try to move on. The story continues, but we shall not know if ToyCo will survive this crisis or not, or what could have been done... But maybe you have a clue?"

# Presentation.

The Game Master has some things to tell you. When done, please validate the checkbox and click on next (only when told to do so).

\*

Only answer this question if the following conditions are met:  
Answer was at question '36 [P21]' (Video Time. Purr-gatory The Game Master has a video for you. After having watched it, please validate the checkbox and click on next only when told to do so. )

📌 Check all that apply  
Please choose **all** that apply:

☐ Presentation is finished!

Submit your survey.  
Thank you for completing this survey.