Title: Nursery Management system

Introduction:

The goal of this project is to develop a user-friendly plant retail management software that helps plant sellers to efficiently manage their retail operations. This software will be designed to provide a simple, step-by-step approach to managing plant well-being condition, inventory, customer services, and daily tasks such as watering and fertilizing.

Background:

The popularity of indoor gardening, houseplants, and green areas has increased the demand for plants in Bangladesh over the past few years. Though there are plenty of online websites and applications in addressing these demands however there are hardly any that takes a comprehensive approach in informing a buyer about the current well-being of their advertised product. This project aims to address these challenges by developing a software that will make it easy for retailers to manage their plant retail operations and provide quality service to the customers well informed in Bangladesh.

Objectives:

* To develop a comprehensive software that will help retailers in Bangladesh to efficiently manage their retail operations
* To provide a user-friendly platform that integrates inventory management, customer interactions, and daily tasks such as watering and fertilizing
* To include a customer garden care service that provides customer garden maintenance on a monthly basis.

Problems:

* Retailer’s customers are only limited to their local areas.
* Unable to provide clients preferred product.
* Retailers have to water and fertilize plants regularly, and keeping track of these tasks can be challenging without proper scheduling.
* Managing a garden can be challenging without knowledge of proper maintenance.

Solutions:

* With the help of this online platform Retailers customers can be further maximized with online delivery
* Clients can pre-order a particular product with this software
* This software will provide a platform for tracking tasks related to watering and fertilizing plants, ensuring that they are properly cared for retailers and customers.
* This software will provide a platform for garden maintenance on a monthly basis which the clients can subscribe to.

Target:

The needs and difficulties faced by plant retailers are the focus of the plant retail management software. The software is made to assist retailers in running their businesses more effectively and efficiently so they can emphasis on giving their customers a positive shopping experience and expanding their business. Small to medium-sized plant dealers, garden centers, and nurseries are among this software's target.  The program attempts to assist these firms in improving their record-keeping, sales and customer trend analysis, customer management, daily job management, and inventory management procedures to make it simpler for them to accomplish their business objectives.