

GPS Trajectory Analysis for Health Quality Insights



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Koios Care

Empowering care with clinically meaningful insights from everyday devices, unobtrusively.



Big Blue
DATA ACADEMY



Little things about ourselves



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Data Scientist/Analyst
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Scope

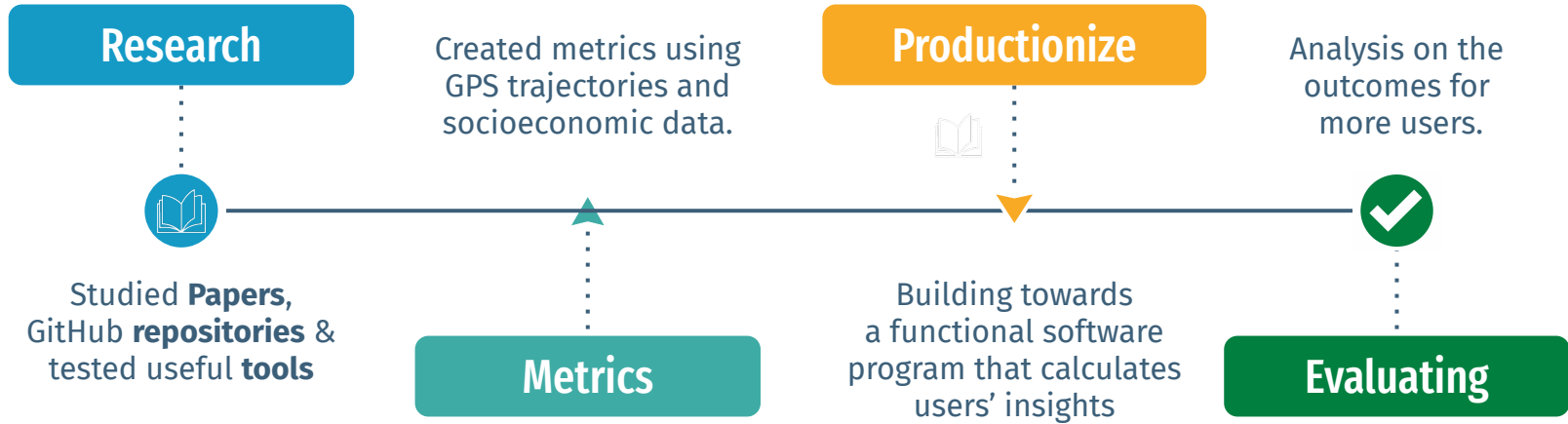
Enabling combined measures of **Lifespace** and **Environment** to approximate **Quality of Life**.

Objectives

- Within Subject metrics **modelling movement**, social life and behavioral patterns across time.
- Fusion of external knowledge (e.g. socioeconomic) to model **environmental factors** of micro-macro scale.



Product development process



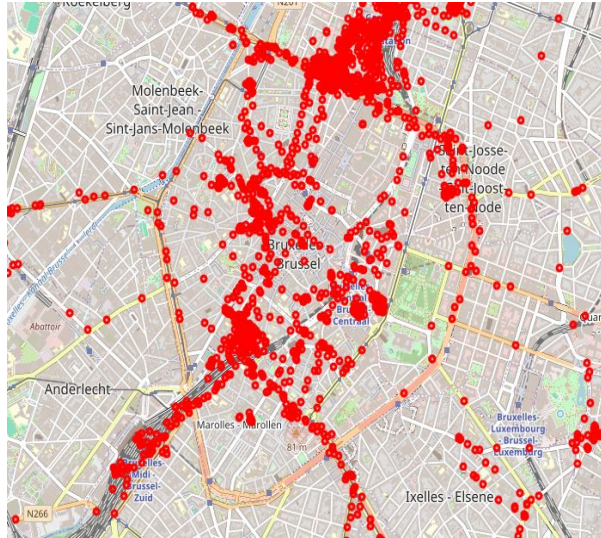
Data Transformation



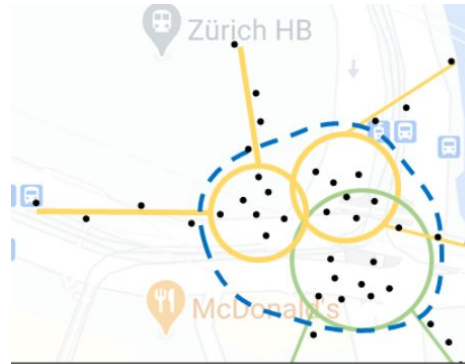
Trackintel Library



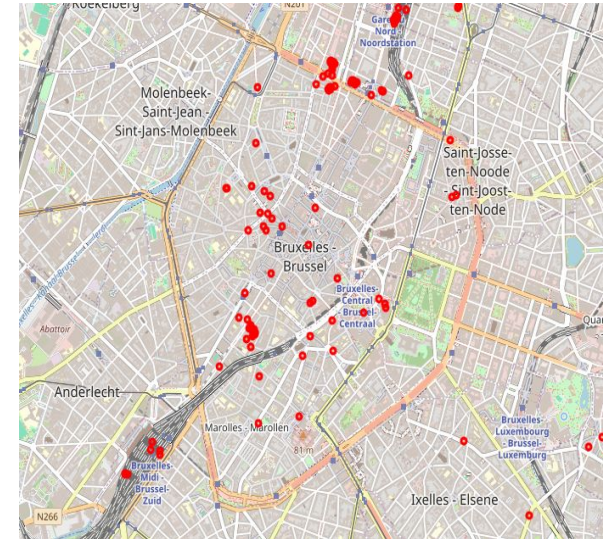
GPS data



Method: DBSCAN Clustering



Staypoints



Home location

Data exploration

Working on **all** user's coordinates data

Home - Duration

Homes are matched to the corresponding **Duration** in the area



Sleeping Hours

From **22:00 to 05:00** a person is mostly **expected** to be at **home**

Handling Errors

Functional even if the person **stays away** from home for 2 nights.

Dynamic Home Features

Change of House

Moving to a **new home** in the same City.

Vacations

Identifying a **3-day trip** to the UK.



Duration

Tracking the first and last date of the **"event"**.

Weighting Results

Based on **main residency** the number and duration of trips.

Example Output I of a User

| Home | Duration | LifeSpace Metrics | | | | |
|--------|----------|---------------------|-------------------------------|-----------------------------------|----------------------------|-------------------|
| | | Walking time (h) | Time away from home (h) | Avg Distance from home (km) | Area (km ²) | Perimeter (km) |
| Athens | 2 months | 1.5 | 9 | 2.2 | 6 | 22 |
| Paris | 1 week | 6 | 13.5 | 8 | 52 | 32 |
| Berlin | 6 months | 3 | 5 | 3.5 | 4 | 8 |

Example Output II of a user

| | | Socioeconomic & Environmental features | | | | |
|--------|----------|--|-----------------------|-------------------|-------------------|-------------------------------|
| Home | Duration | Country's Quality of life index | Green area percentage | Type of Home Area | Retail & Shopping | Other Types of Places Visited |
| Athens | 2 months | 116 | 5% | Urban | 0.4 | ... |
| Paris | 1 week | 123 | 12% | Urban | 3.4 | ... |
| Berlin | 6 months | 158 | 31% | Suburban | 0.2 | ... |

Categorising **types** from Google Places API



Retail & Shopping



Sports



Transportation & Travel



Professional & Public Services



Entertainment & Food



Health & Wellness



Country's Quality of Life Index

Reverse Geocoding API

Identifying country
based on home location



Numbeo Platform

Web-Scraping data
for every country

Extract Quality of Life factors per country

- Healthcare Index
- Pollution Index
- Climate Index
- etc.





Home Area Classification



- **Maps Static** [Google API]

- Acquire **satellite images** of Home area
- Automated adjustments based on latitude



- **OpenCV** [Machine Vision]

- Extract percentage of **Green**, representing environmental features



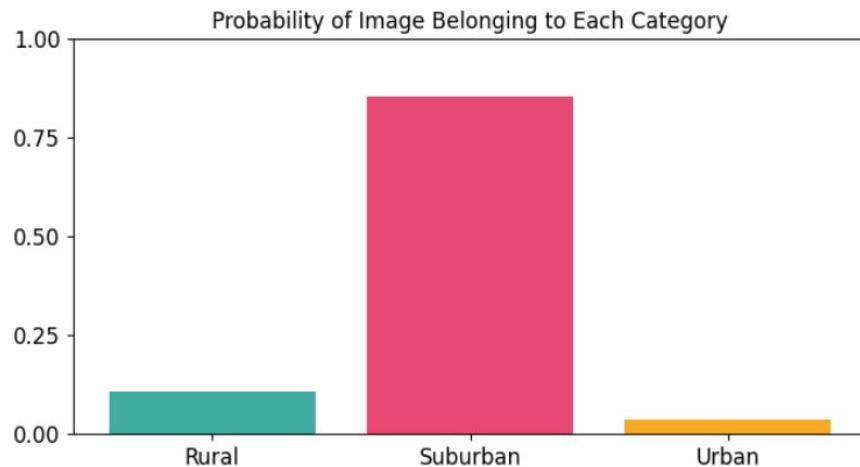
- **CLIP** [NLP and Deep Learning for Image-Text Pairing]

- Probabilistic classification of Area's Category
- **Urban, Suburban, Rural**



500x500m² Satellite Image of the User's Home 1

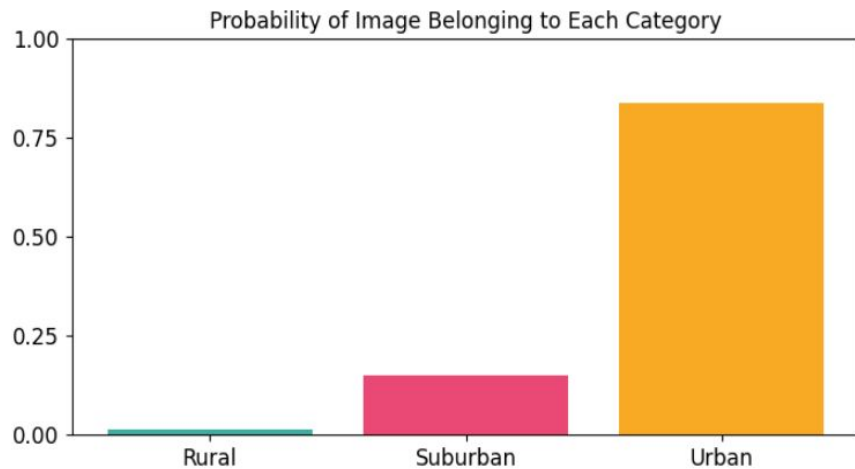
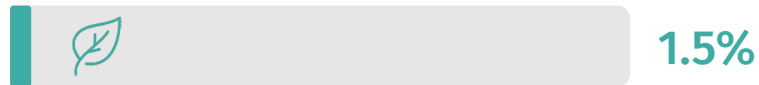
Green Area Percentage



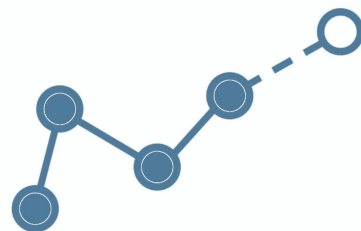


500x500m² Satellite Image of the User's Home 2

Green Area Percentage



Moving Forward



Up-to-date data

Update existing metrics using additional **recent** datasets

Precise Metrics

More **localized** region metrics to improve feature **accuracy**



Expand insights

Include **alternative types of metrics** to extract bonus insights



We are glad to set the foundations of Koios Care's goals!

We look forward to following any further developments.



References

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