Questions:

1. Dataset Overview

a- Total number of orders

b- Total sales amount

c- Total number of products sold

d- Number of categories and subcategories

2. Sales Analysis

a- Top-selling products in sales and quantity

b- Top 10 Least-Selling Products VS. Top 10 Best-Selling Products

c- Impact of Discount on Sales

d- Impact of Order Quantity on Profit

e- Total Number of Orders and total sales in Each Category

f- Total Number of Orders and total sales in Each sub-Category

g- orders per month, quarter and year

h- Sales per month, quarter and year

3- Customer Analysis

a- Customer Segments Contribution to Sales

b- Percentage of revenue from repeat customers

4. Shipping & Order Management

a- Average shipping time across regions

b- Impact of shipping mode on sales

c- delayed orders: delivery time more than 4 days and count them and display the most delayed order

5. Geographical Sales Analysis

a- Least and top 10 States in Sales

b- Total Sales and Number of Orders by Region

c- Average Order Value by Region