Fade in from black/grey

The parent portal is a web page where parents can set preferences and view data about their child. Over a shot of accessing and logging into the portal.

The preferences allow parents to set customized limits and rules for their child to follow. Parents can also choose what information they wish to receive by text.

Statistics about the child include performance and habits.

Talk about video games becoming more and more popular and being hard to understand. Say how hard it can be to support and be involved in child's gaming life.

All over some shots of video games

Using this information, the app dynamically shows messages to your child between every game. This helps them make healthy, informed decisions.

Fade in "Growing Gamers" while blurring current backdrop. Fade out "Growing Gamers"

Show shot of creating an account "All you need is a phone number and you can be registered in minutes"

The desktop app tracks how well your child is doing and data about their habits. Begin shots of app auto opening and messages.

Informed parents can support and guide their children in their hobbies. Help your little gamers grow by using Growing Gamers.