

ELEVENLABS HACKATHON



InnovAItio

revolutionising how communication works
empowering the blind

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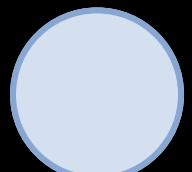
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INTRODUCTION



IMAGINE A WORLD WHERE THE TEXTS WE RECEIVE
ARE NOT JUST READ BUT WE HAVE THE OPTION TO
HEAR THEM IN THE VOICES OF THE SENDERS

PROBLEM STATEMENT



- TRADITIONAL TEXT-BASED CHATTING PLATFORMS **LACK** THE ABILITY TO EFFECTIVELY EXPRESS **EMOTIONS AND REACTIONS**, LIMITING THE OVERALL ENGAGEMENT AND EXPRESSIVE NATURE OF CONVERSATIONS.
- USERS OFTEN RELY ON PLAIN TEXT OR EMOJIS, WHICH FALL SHORT IN CAPTURING THE DEPTH AND NUANCES OF COMMUNICATION
- **VISUALLY IMPAIRED INDIVIDUALS** ARE **UNABLE TO READ** TEXT MESSAGES. AUDIO TEXT READERS READS OUT THESE MESSAGES IN A **MONOTONOUS MANNER** THAT DOES NOT DELIVER THE EMOTIONS IN THE MESSAGE.

EXISTING TECH + LIMITATIONS



WHATSAPP ALLOWS THE SENDER TO SEND A VOICE MESSAGE. HOWEVER, MAJORITY MAINLY COMMUNICATES WITH TEXT DUE TO CONVENIENCE.



SIRI READS A NOTIFICATION BUT NOT IN THE SENDER'S VOICE.

InnovAltio

We bring texting to another level

- WHEN SAVING A PERSON IN CONTACTS, ALSO **SAVE THEIR VOICE AND DESCRIPTION**
- USING SAVED CONTACTS, APP READS ALOUD THE TEXT MESSAGES **IN THE VOICE AND EMOTION OF THE SENDER**
- A MORE **PERSONALISED EXPERIENCE** WHILE RECEIVING TEXTS.
- **ENABLES AND INCLUDES THE BLIND IN GROUP CHATS**
- PREVENTS MISCOMMUNICATION





TARGET AUDIENCE

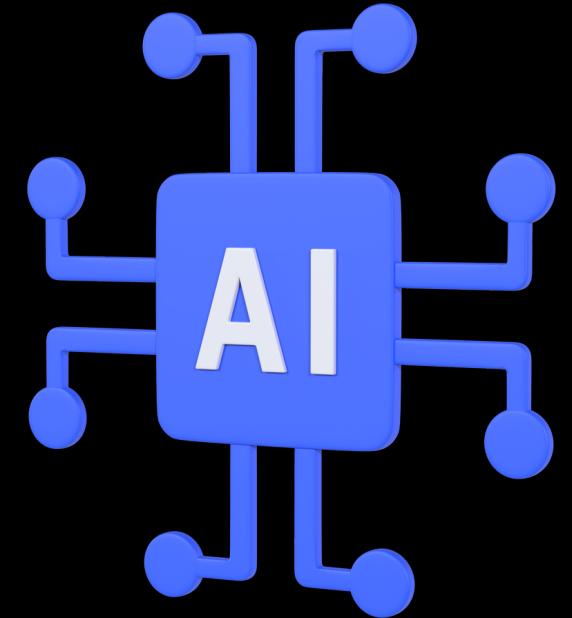
The **visually impaired** who through our app will be able to have an accessible way of receiving and reading texts in individual and group chats.

chat users who primarily text. (the **majority**)

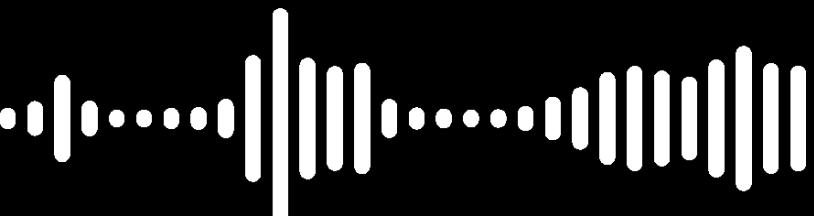
Loved ones who are in long distance relationships.



HOW DOES IT WORK?



- GETS A ONE TO FIVE MINUTES VOICE RECORDING OF SOMEONE IN THE CONTACTS
- USES THE ELEVENLABS TEXT TO SPEECH AI TO CONVERT TEXTS FROM SENDER TO AUDIO RECORDINGS IN THE VOICE OF THE SENDER



BUSINESS PLAN



FREE

- ALLOW USERS TO DOWNLOAD THE APP FOR FREE
- ALLOW SAVING CONTACTS AND TEXT TO SPEECH CONVERSATION OF 10 INDIVIDUALS

PRO

- ADD MORE INDIVIDUALS TO CONTACTS THROUGH A MONTHLY PAYMENT PLAN OF **\$3 USD**.

MARKETING STRATEGIES

- POST ABOUT IT ON OUR OWN SOCIAL MEDIA SITES
- CREATE AND BLAST THE ADS FOR OUR APP ON SITES SUCH AS YOUTUBE OR GOOGLE.
- REACH OUT TO BOTH LOCAL AND INTERNATIONAL INFLUENCERS TO ENDORSE OUR IDEAS.
- **PILOT WITH ORGANISATIONS** SUPPORTING THE VISUALLY IMPAIRED.
 1. THE WORLD BLIND UNION (WBU)
 2. SINGAPORE ASSOCIATION OF THE VISUALLY HANDICAPPED





KEY FEATURES

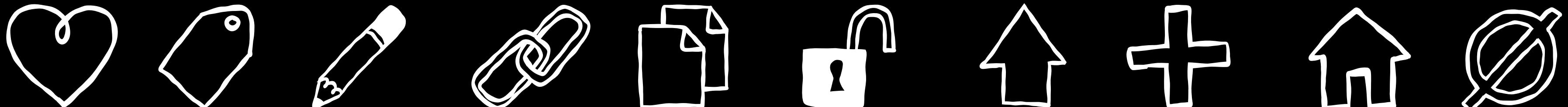
- SAVING CONTACTS AND VOICES
- REAL-TIME TEXT-TO-VOICE BASED ON SENDER
- DELETE AND ADD CONTACTS WHENEVER NEEDED

TARGET AUDIENCE

- VISUALLY IMAPIRED
- CHAT APP USERS

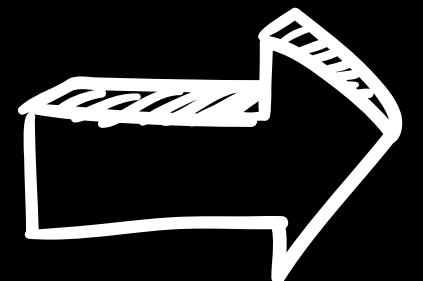
REVENUE STREAMS

- MONTHLY SUBSCRIPTION FOR PRO PLAN (TO SAVE MORE THAN 10 CONTACTS)



WHAT IS NEXT ?

IF NO VOICE
RECORDINGS
ARE AVAILABLE



SAVE DESCRIPTION
OF PERSON IN
CONTACTS



GENERATE VOICE
USING VOICE DESIGN
FROM ELEVEN LABS

EMOJI



GENERATE VOICE
BY OBTAINING
SENTIMENT FROM
LLM

GIF



GENERATE VOICE
BY OBTAINING GIF
CAPTION FROM
COMPUTER VISION



Thank You

And now, our demo...