

R.B.D

RENT BORROW DONATE

DO YOU HAVE A LOT OF STUFF
AND DO NOT KNOW WHAT TO DO
WITH IT?



lots of
stuff!
what
can i
do?



items i purchased and did no use.



i have items that i rarely use



i have items i would like to donate



Facts on the market

- According to Statista, the global sharing economy market was valued at approximately \$120 billion in 2019. The report projected that the market would reach around \$335 billion by 2025, indicating a substantial growth trajectory.
- Millennials and Gen Z are major contributors to the growth of the rental market, as they value access over ownership and seek cost-effective and sustainable options.
- The rise of the sharing economy has fueled the growth of the rental market, with consumers increasingly opting to rent items instead of purchasing them outright.





DONATING

the old fashioned way , searching for a association gather the stuff.



SOCIAL MEDIA GROUBS

sharing stuff accross social ,media platforms.



GARBAGE

the most simple and the last solution



SELLING

some people prefer to benefit from the stuff they own

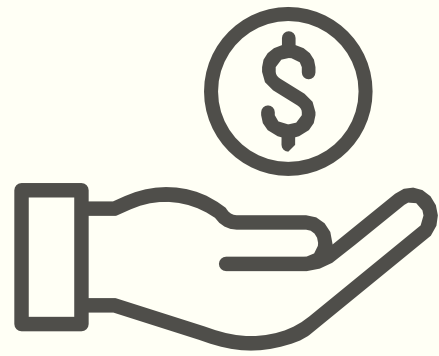


Possible Solutions





Our Solution



**ADDITIONAL
INCOME**



**Eco
friendly**

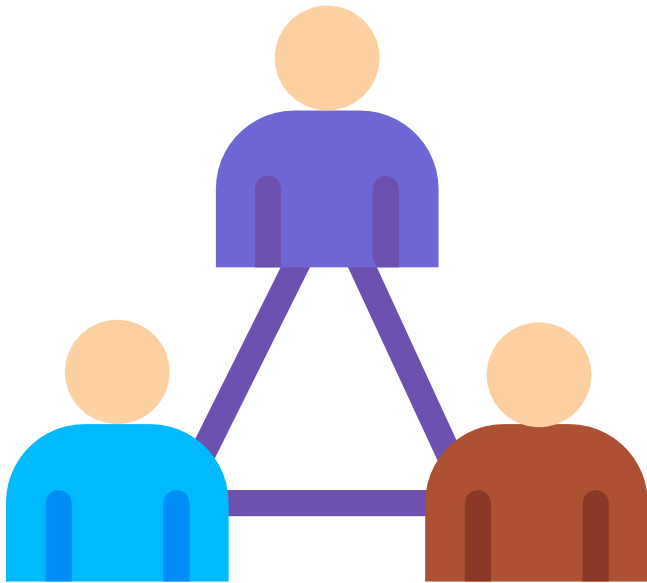


guaranteed

Our Competitors



	easy to use	fast service	steady income	reachable audience
R.B.D	✓	✓	✓	✓
Amazon	✓			✓
Yad 2	✓	✓		✓
social midea groups		✓		✓
Ebay	✓			✓



INCOME GENERATION

Users can earn income by renting out their unused or underutilized possessions through the app.

MARKET SIZE AND OPPORTUNITY

The sharing economy market is projected to reach \$335 billion dollars by 2025 year.

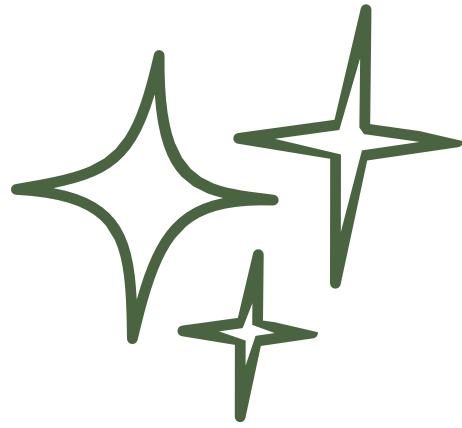
TARGETING DIVERSE USER SEGMENTS:

our app has the potential to cater to diverse user segments, such as students, travelers, and homeowners.

Market Opportunity



Business Model



design

we aim is to provide an
easy user interface



financial

a new income mithod for
the audience



collaborations

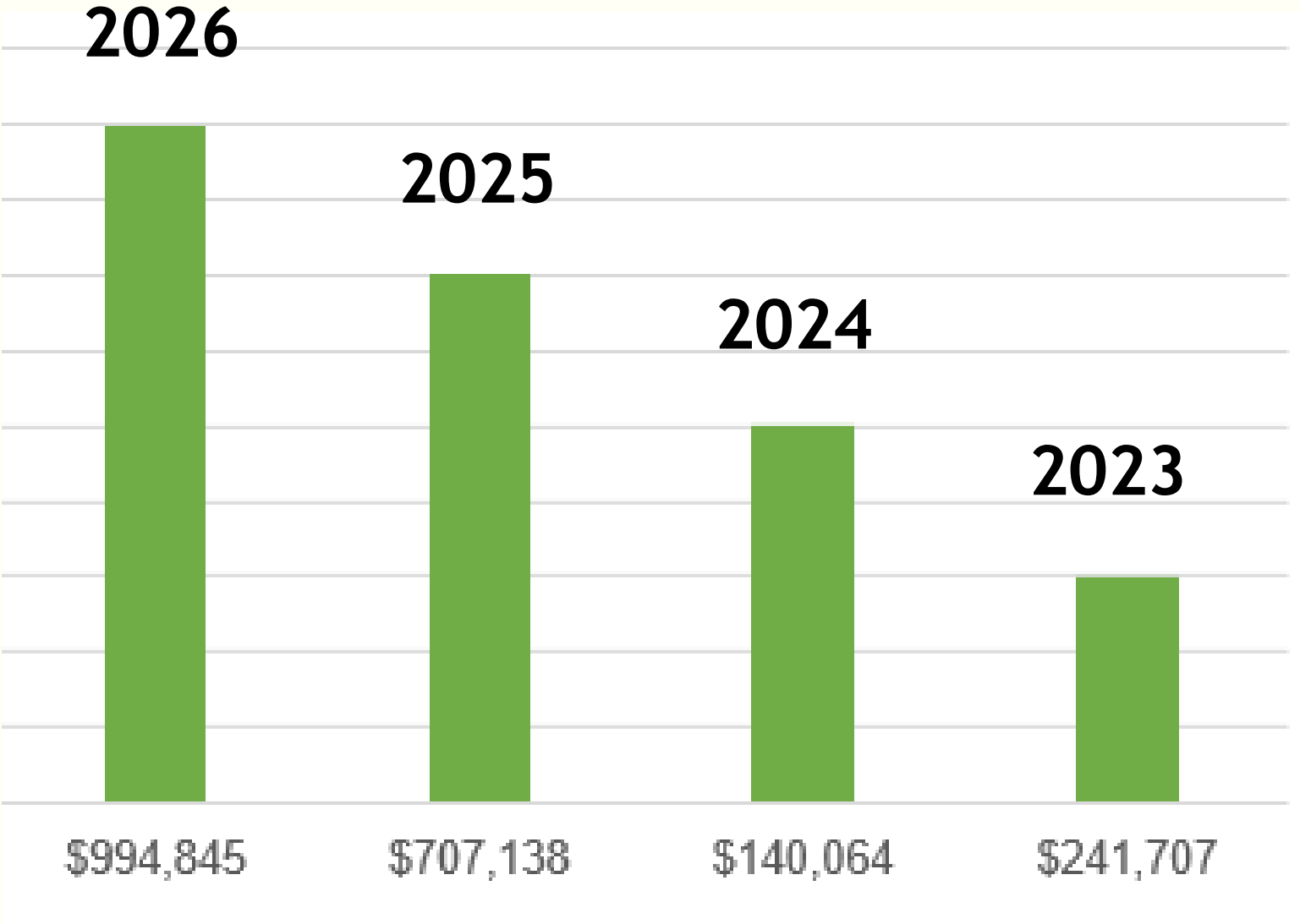
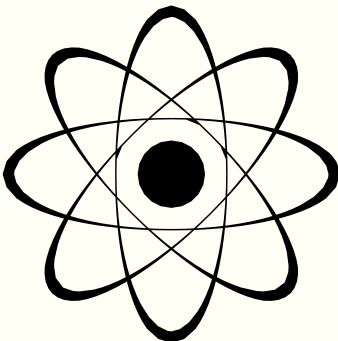
partnerships with local
businesses, delivery
services

Business Model



KEY METRICS

	lessors	vendors	Gross revenue	Net revenue
2023	100,000	200,000	\$382,707.1	\$241,707
2024	200,000	300,000	\$615,064.9	\$140,064
2025	500,000	600,000	\$1,312,138.65	\$707,138.65
2026	600,000	800,000	\$1,694,845.76	\$994,845



Growth strategy

how we'll scale in the future



Year 1

Roll out to local audiences
in the region to help
establish the product

Year 2

after a steady start , we'll
start planing to expand
internationally along side
updating and improving
our app

Year 3

exploring expanding
opportunities
internationally to a
bigger market , and
expanding by the end if
the year



Go To market!

As a Peer-to-Peer application, our goal is to expand our reach to a wider target audience through versatile techniques that cater to their specific needs.



DIGITAL ADVERTISING:

advertising channels such as Google Ads, social media advertising. advertising to target and reach our desired audience.



PUBLIC RELATIONS

relationships with relevant media outlets, bloggers, and journalists to generate positive press coverage about the app.



IN FIELD ADVERTISEMENT

through billboards and flyers attract and get the target ate



Our unique selling point ✨

**"Rent, Sell, Donate, Earn:
All in One Place!"**



Say goodbye to the hassle of multiple apps and hello to the convenience of finding everything you need in one place.

Experience seamless interactions, secure transactions, and a thriving community all within our app.

It's time to simplify your renting, selling, and donating journey with us.