# **Data Analytics Process**

Application in Real Life Scenario Case Study

## **Description**

A marriage is happening next month. According to that, the planning can be done.

### **Plan**

We have to decide the marriage date by both families.

Then decide the venue of marriage

Planning for all ceremonies including engagement, mehendi, sangeet, wedding, and reception.

How much money needed for marriage means budget and Gift Exchange.

## **Prepare**

Prepare the Guest List on which day guest will arrive. Making of Guest list.

Types of food served in marriage, selection of food vendor.

Which outfit ,dresses, jewellery design, photographers, decorators, DJs, and makeup artists Required in marriage.

Room and any hotels for guest Stay and vehicles required in marriage.

#### **Process**

In marriage how many event are there. Deciding the flow of event. On which day Engagement, mehendi, sangeet, wedding and reception will done.

On Mehendi and sangeet day which dance, speech and function will performed.

How marriage rituals performed step by step.

Which food is served on which event from starter to main course including snacks, Drinks, desserts, cuisines.

## **Analyze**

Analyze the venue place is far or it is near by railway station, bus stop or by walking.

Ensuring the venue is successfully is booked also in budget.

Ensuring hotels are booked and some room get on rent.

Monitoring the budget and avoiding the over spending.

Food vender is booked and list of dishes meets the requirements of guest. '

Taking review form guest about services and all the planning and prepare for any unavoidable circumstances.

Comparing the prices for different food venders, DJs, make artist, etc.

### Share

Sending the physical wedding card, digitally on whatsapp, google map location etc.

Sharing the Roles for each family for welcoming the guest, for all event, who will take care of all food arrangements.

#### Act

The bride and groom get married and All the guest enjoyed the marriage.

All event like engagement, mehindi, sangeet, reception happened as planned.

After the wedding, ensure all vendors are paid.