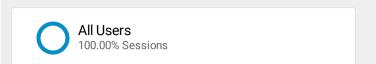
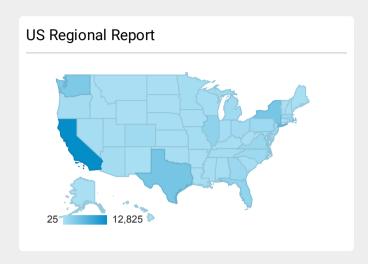
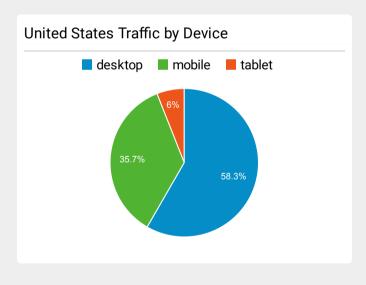
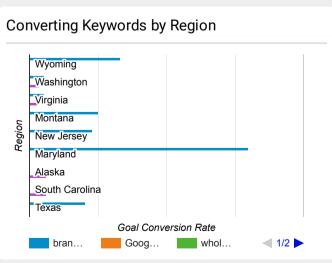
Regional Marketing Dec 1, 2022 - Dec 31, 2022

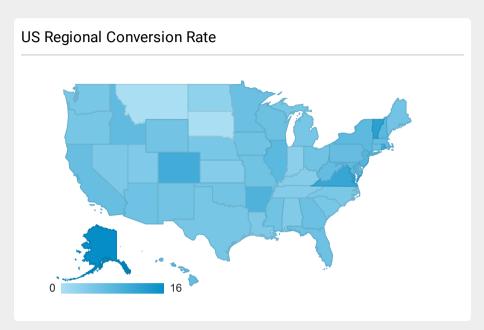


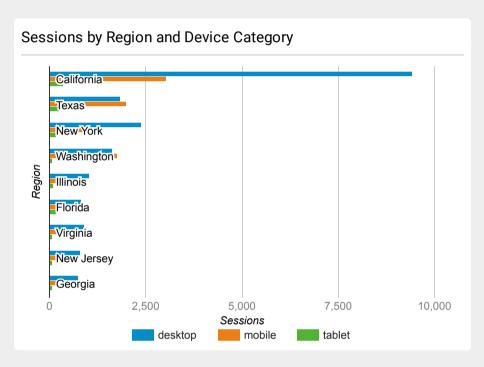


Visits by US Region Region Sessions California 12,825 4,096 Texas New York 3,887 3,468 Washington Illinois 2,008 1,787 Florida Virginia 1,344 New Jersey 1,175 Georgia 1,161 Massachusetts 1,121









United States Top Converting Keywords		
Keyword	Goal Conversion Rate	
+Google +Bags	112.50%	
Google Shirts	64.44%	
+google +backpack	50.00%	
Google Shirt	50.00%	
Google T Shirt	49.70%	
Google Apparel	36.04%	
Google Clothing	34.04%	
Google apparel	33.33%	
+Google +Apparel	27.45%	
+Google +Bag	25.00%	