



## **Project Initialization and Planning Phase**

Date	21 July 2024
Team ID	SWTID1719942077
Project Name	CareerMapper: AI-Powered Personal Career Mapping using Palm's text-bison-001
Maximum Marks	3 Marks

## CareerMapper app using PALM's text-bison001:

CareerMapper is an innovative platform designed to provide personalized career mapping, guidance, and job recommendations based on individual interests, skills, and career goals. Leveraging the power of AI technology, CareerMapper assists users in navigating their career paths by analyzing their unique characteristics and providing tailored recommendations to help them achieve their professional aspirations. Whether users are exploring new career opportunities, seeking advancement in their current fields, or undergoing a career transition, CareerMapper offers personalized insights and resources to support their journey towards career success.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
Confused Student Exploring Careers	I am Alex, an 18-year-old high school senior	Decide on a future career path.	I have many interests and don't know which career to choose.	I'm not sure how to match my interests and skills with potential career options	Confused and anxious about my future.
Professional Seeking Advancement	I am Lisa, a 35- year-old marketing manager.	Advance my career or explore new career paths.	I'm unsure what skills I need to develop and what opportunities are available	I want to make informed decisions to achieve my career goals.	Frustrated and uncertain about my career progression.
Job Seeker in Career Transition	I am Mark, a 45- year-old recently laid-off engineer	Find a new job in a different field.	I'm not sure how to leverage my existing skills for a new career.	I want to find a fulfilling job that aligns with my experience and aspirations.	Overwhelmed and worried about my job prospects.