**In this Assignment, you will demonstrate your understanding of the data science methodology by applying it to a given problem. Pick one of the following topics to apply the data science methodology to:**

I choose to focus on the use of data science in the credit card industry for this assignment. This decision was made since it relates to my background in finance.

**Next, you will play the role of the client and the data scientist. Using the topic that you selected, complete the Business Understanding stage by coming up with a problem that you would like to solve and phrasing it in the form of a question that you will use data to answer. (3 marks)**

**You are required to:**

**1) Describe the problem, related to the topic you selected.**

**2) Phrase the problem as a question to be answered using data**

We defined the question, "Can we automatically detect the cuisine of a particular dish based on its ingredients?" for the use case of food recipes that was discussed in the laboratories, for instance.

The fundamental issue for banks with credit cards is that they must develop a model to determine who they can issue them to. Because they lack the financial resources to support this service, some clients will not be viable.

So, if we were to ask a question, it would be, "Can we automatically identify whether a client qualifies for a credit card?

### Briefly explain how you would complete each of the following stages for the problem that you described in the Business Understanding stage, so that you are ultimately able to answer the question that you came up with. (5 marks):

### 1. Analytic Approach

### 2. Data Requirements

### 3. Data Collection

### 4. Data Understanding and Preparation

### 5. Modeling and Evaluation

### You can always refer to the labs as a reference with describing how you would complete each stage for your problem.

1. Analytic Approach: As the problem requires a yes/no answer we will use a classification model
2. Data Requirements: To create the classification model we will require information regarding the bank clients. This info should include personal data of the client and should include the ones that defaulted and the one that paid.
3. Data Collection: We would use techiques like descriptive statistics and data evalution should be implemented in this phase to make sure that we have useful data for our model.
4. Data Undestanding and Preparation: In this step we need to evaluate the different variables of our data in order to undestant it better. For example we would calculate univariate statistics, such as mean or median and the correlation between variables. So we need to evaluate the quality of the data. In the data preparation phase we have to prepare the data in an specific way depending on the model.
5. Modeling and Evaluation: Lastly we create a classification model, evaluate the outcome and perform the corresponding changes untill we have a suitable model.