Team Name-
CODE BRIGADE

Project Name-
AFFIXITY

Members-

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Problem Statement-

An online platform for university students to connect with each other

Description-

College students face difficulties in finding like-minded seniors or alumni from whom they can connect and take guidance. This platform helps students to connect and contact their seniors from their university

Features

Authentication Page

Landing Page

Profile Page

Senior Lists Page

Enter Name

Graduation Year

Search

Total Job Openings : 89

Aditya Thakur
🎓 Alumni   </> Flutter Developer   ⚙ in 𝕏

View Profile

Aditya Oberai
🎓 4th Year   </> API And Javascript   ⚙ in 𝕏

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Ashwin Kumar
🎓 3rd Year   </> Developer Relations   ⚙ in 𝕏

View Profile

Siddharth Dayalwal
🎓 Alumni   </> MLH Coach   ⚙ in 𝕏

View Profile

Solution-

- ✓ To tackle this problem. We're going to build an online platform in which students would be able to connect and chat with the seniors or alumni or their batchmates from their university.

- ✓ We are going to sort the students based of their graduation year and then show a list of all the students present in a specific year.

- ✓ Students will be able to create their profiles and add their socials to their profiles. Through this, other students would be able to connect on other social platforms too.

- ✓ There are platforms available like LinkedIn but these platforms don't provide us with the sorted list of students from a specific year. By creating this website, we are going to help the students and especially freshers, as they find it very difficult to find good seniors or good alumni to connect with.

Demo/working-

• 1. Whenever someone lands on the website, they would see an authentication or a login/register page first.

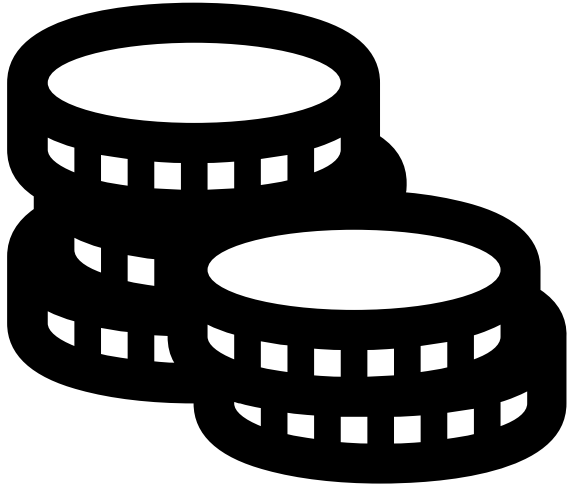Here, they would be able to create their profile and update their info like a simple bio, socials, education background etc. This whole data would be saved on a database which would help us in sorting the students.

• 2. After this they would be redirected to the main page of the website. The main features of this page would be-

  • A list of the students present in their own university

  • My profile

  • Chat box

• 3. When someone clicks on the list section, they will be redirected to a list in which they can filter out students on the basis of their graduation year. In return they will get a sorted list of the students present in that specific year.

They will be able to click on any student and view the particular student's profile will would contain their bio, socials and other related information.

• 4. If someone clicks on the 'My Profile', they would be redirected to the 'My Profile' section in which they can edit their profile settings.

• 5. Clicking on the Chat box, would direct the students to a chat section in which they ask any doubt or query related to any topic. This would be visible to every student present in that university and everyone will have the option to reply.

Business model

- To generate revenue we are planning to implement ad revenue model i.e. by selling ad space.

- We can also ask for donations such as buy me a coffee or something. Ultimately, if we don't ask, we don't get.

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Market-

The market is pretty huge in this area. Almost every student or almost every fresher looks up to search for their seniors on various platforms such as LinkedIn, Whatsapp groups etc. but they don't find the proper senior as there is no specific platform at which they can get a sorted list of their seniors, alumni or their own batchmates.

Thus a typical customer persona for this would be the university students.