

Online Food Delivery Preferences-Bangalore region

Identifying Problems in online Food Delivery to help solve them and serve customers better.

Story Telling With Data

FINAL PROJECT

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Let us solve problems faced by people based on their Occupation.



Employee



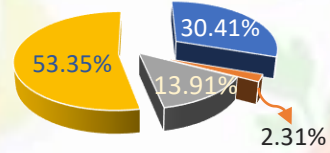
House wife



Self Employed



Student



Percentage of Orders

Things Restaurant has to take care

Missing Item

5

4

3

2

1

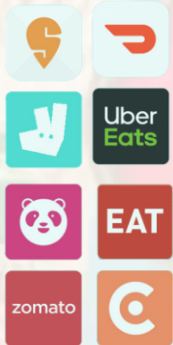
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Poor Hygiene

More offers and discount

Order from a Student needs to be carefully handled since most of the students claim to have missing item, complain poor hygiene and they also Prefer Good taste and More offers /Discounts than others.

Good Taste



More restaurant options

5

4

3

2

1

0

Politeness

Problems need to be solved by Food Delivery company

Students need More restaurant choices and they claim to have faced more wrong order deliveries.

Order Placed by mistake

House wives expect more Politeness from delivery person and their orders need to be verified before to avoid Order Placed by mistake.

Wrong order delivered

What makes people to quit online food delivery ?

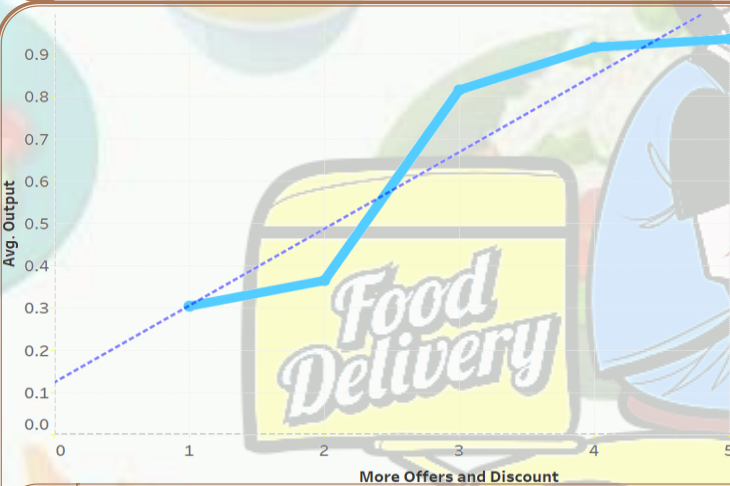
Food Quality

Decrease in food quality implies maximum probability that a customer prefers not to order next time.



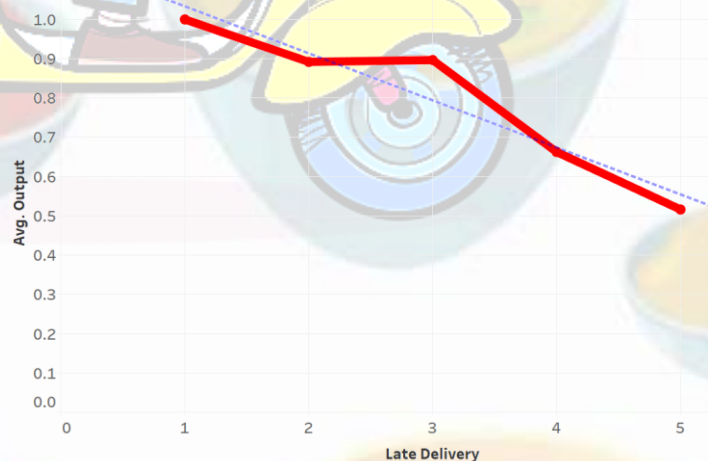
Offers and Discount

Less offers implies less customer satisfaction such that prefer not to order next time.



Late Delivery

People who strongly agree that their delivery was late are more likely to quite.



The above three are the most important things that a food delivery company should focus on, to retain customers.