### HW 4

February 2, 2024

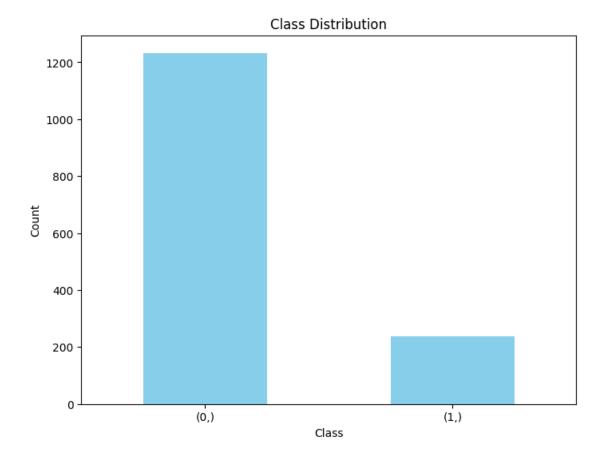
#### 1 HR ATTRIBUTION

```
[1]: import pandas as pd
from sklearn.tree import DecisionTreeClassifier, plot_tree
from sklearn.model_selection import GridSearchCV
from sklearn.metrics import make_scorer, f1_score
import numpy as np
from sklearn.metrics import confusion_matrix, roc_curve, roc_auc_score, auc
from sklearn.model_selection import train_test_split
import matplotlib.pyplot as plt
import numpy as np
from sklearn import tree
from sklearn.tree import DecisionTreeClassifier
from sklearn.model_selection import GridSearchCV
from sklearn.metrics import make_scorer, roc_auc_score
from sklearn.model_selection import cross_val_predict
from sklearn.metrics import accuracy_score
```

# 2 1.) Import, split data into X/y, plot y data as bar charts, turn X categorical variables binary and tts.

```
[2]: df = pd.read_csv("HR_Analytics.csv")
     df.head()
[2]:
                          BusinessTravel
                                                                  Department
        Age Attrition
                                          DailyRate
     0
         41
                           Travel_Rarely
                  Yes
                                               1102
                                                                       Sales
         49
                       Travel_Frequently
     1
                   No
                                                279 Research & Development
     2
         37
                           Travel Rarely
                  Yes
                                                1373 Research & Development
     3
         33
                       Travel_Frequently
                                                     Research & Development
                   No
                                                1392
     4
         27
                           Travel Rarely
                   No
                                                591
                                                     Research & Development
        DistanceFromHome Education EducationField EmployeeCount EmployeeNumber
                                  2 Life Sciences
     0
                                                                                 1
                       8
                                  1 Life Sciences
                                                                 1
                                                                                 2
     1
     2
                       2
                                  2
                                                                                 4
                                             Other
                                                                 1
     3
                       3
                                  4 Life Sciences
                                                                                 5
```

```
4
                       2
                                                                                   7
                                   1
                                            Medical
                                                                  1
           RelationshipSatisfaction StandardHours StockOptionLevel
     0
     1
                                   4
                                                 80
                                                                    1
     2
                                   2
                                                80
                                                                    0
                                   3
     3 ...
                                                80
                                                                    0
                                   4
                                                 80
                                                                    1
     4
        TotalWorkingYears
                           TrainingTimesLastYear WorkLifeBalance YearsAtCompany \
     0
                        8
                                                                                  6
     1
                       10
                                                 3
                                                                 3
                                                                                 10
                        7
                                                 3
                                                                 3
     2
                                                                                  0
     3
                        8
                                                 3
                                                                 3
                                                                                  8
     4
                         6
                                                 3
                                                                 3
                                                                                  2
       YearsInCurrentRole YearsSinceLastPromotion
                                                     YearsWithCurrManager
     0
                        4
                        7
                                                                          7
     1
                                                   1
     2
                                                                          0
                        0
                                                   0
     3
                         7
                                                   3
                                                                          0
                                                   2
     4
                         2
                                                                          2
     [5 rows x 35 columns]
[3]: y = df[["Attrition"]].copy()
     X = df.drop("Attrition", axis = 1)
[4]: y["Attrition"] = [1 if i == "Yes" else 0 for i in y["Attrition"]]
[5]: class_counts = y.value_counts()
     plt.figure(figsize=(8, 6))
     class_counts.plot(kind='bar', color='skyblue')
     plt.xlabel('Class')
     plt.ylabel('Count')
     plt.title('Class Distribution')
     plt.xticks(rotation=0) # Remove rotation of x-axis labels
     plt.show()
```



```
[6]: # Step 1: Identify string columns
string_columns = X.columns[X.dtypes == 'object']

# Step 2: Convert string columns to categorical
for col in string_columns:
    X[col] = pd.Categorical(X[col])

# Step 3: Create dummy columns
X = pd.get_dummies(X, columns=string_columns, use prefix=string_columns, drop_first=True)
```

```
[7]: x_train,x_test,y_train,y_test=train_test_split(X, y, test_size=0.20, random_state=42)
```

3 2.) Using the default Decision Tree. What is the IN/Out of Sample accuracy?

```
[8]: clf = DecisionTreeClassifier()
    clf.fit(x_train,y_train)
    y_pred=clf.predict(x_train)
    acc=accuracy_score(y_train,y_pred)
    print("IN SAMPLE ACCURACY : " , round(acc,2))

    y_pred=clf.predict(x_test)
    acc=accuracy_score(y_test,y_pred)
    print("OUT OF SAMPLE ACCURACY : " , round(acc,2))

IN SAMPLE ACCURACY : 1.0
OUT OF SAMPLE ACCURACY : 0.77
```

4 3.) Run a grid search cross validation using F1 score to find the best metrics. What is the In and Out of Sample now?

```
[9]: # Define the hyperparameter grid to search through
     param grid = {
         'criterion': ['gini', 'entropy'],
         'max_depth': np.arange(1, 11), # Range of max_depth values to try
         'min_samples_split': [2, 5, 10],
         'min_samples_leaf': [1, 2, 4]
     }
     dt_classifier = DecisionTreeClassifier(random_state=42)
     scoring = make_scorer(f1_score, average='weighted')
     grid_search = GridSearchCV(estimator=dt_classifier, param_grid=param_grid,_
      ⇔scoring=scoring, cv=5)
     grid_search.fit(x_train, y_train)
     # Get the best parameters and the best score
     best_params = grid_search.best_params_
     best_score = grid_search.best_score_
     print("Best Parameters:", best_params)
     print("Best F1-Score:", best_score)
```

Best Parameters: {'criterion': 'gini', 'max\_depth': 6, 'min\_samples\_leaf': 2,
 'min\_samples\_split': 2}
Best F1-Score: 0.8214764475510983

```
[10]: clf = tree.DecisionTreeClassifier(**best_params, random_state =42)
    clf.fit(x_train,y_train)
    y_pred=clf.predict(x_train)
    acc=accuracy_score(y_train,y_pred)
    print("IN SAMPLE ACCURACY : " , round(acc,2))

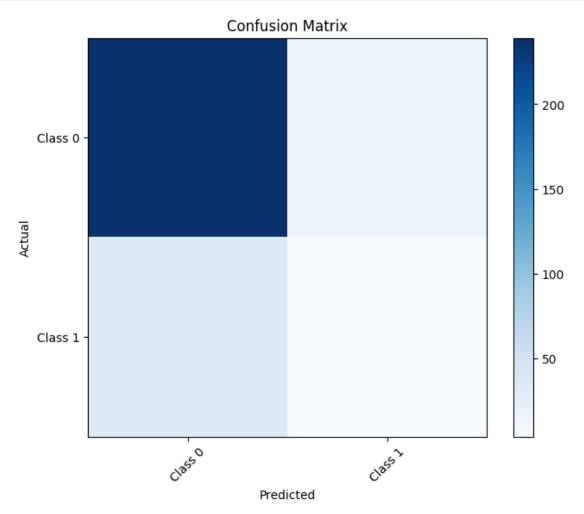
    y_pred=clf.predict(x_test)
    acc=accuracy_score(y_test,y_pred)
    print("OUT OF SAMPLE ACCURACY : " , round(acc,2))

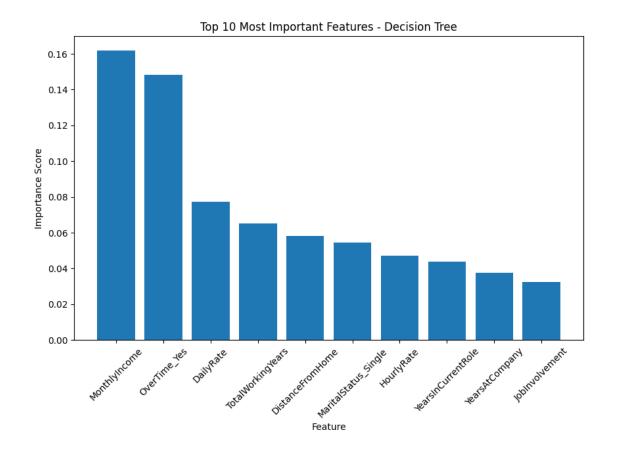
IN SAMPLE ACCURACY : 0.91
```

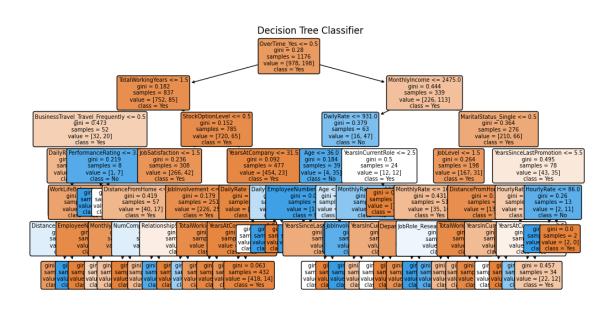
## 5 4.) Plot

OUT OF SAMPLE ACCURACY: 0.83

```
[11]: # Make predictions on the test data
      y_pred = clf.predict(x_test)
      y_prob = clf.predict_proba(x_test)[:, 1]
      # Calculate the confusion matrix
      conf_matrix = confusion_matrix(y_test, y_pred)
      # Plot the confusion matrix
      plt.figure(figsize=(8, 6))
      plt.imshow(conf_matrix, interpolation='nearest', cmap=plt.cm.Blues)
      plt.title('Confusion Matrix')
      plt.colorbar()
      tick_marks = np.arange(len(conf_matrix))
      plt.xticks(tick_marks, ['Class 0', 'Class 1'], rotation=45)
      plt.yticks(tick_marks, ['Class 0', 'Class 1'])
      plt.xlabel('Predicted')
      plt.ylabel('Actual')
      plt.show()
      feature_importance = clf.feature_importances_
      # Sort features by importance and select the top 10
      top_n = 10
      top_feature_indices = np.argsort(feature_importance)[::-1][:top_n]
      top_feature_names = X.columns[top_feature_indices]
      top_feature_importance = feature_importance[top_feature_indices]
      # Plot the top 10 most important features
      plt.figure(figsize=(10, 6))
```







6 5.) Looking at the graphs. what would be your suggestions to try to improve employee retention? What additional information would you need for a better plan. Calculate anything you think would assist in your assessment.

#### **6.1 ANSWER**:

#### Case 1: Overtime

The correlation between doing overtime and attrition is 0.24611799.

- 1. Work-Life Balance Initiatives:
- Encourage and promote a healthy work-life balance. Implement policies that discourage excessive overtime and provide employees with opportunities for flexible working hours or remote work when possible.
- 2. Employee Well-Being Programs:
- Invest in employee well-being programs that focus on physical and mental health. Provide resources, workshops, and support for stress management, mindfulness, and overall wellness to help employees cope with workplace demands.
- 3. Overtime Management Policies:
- Establish clear and transparent policies regarding overtime. Ensure that overtime is necessary and well-compensated. Communicate the reasons for overtime when it occurs and strive to minimize it, particularly if it becomes a consistent trend.

#### Case 2: Marital Status

- 1. Career Development Opportunities:
- Provide clear pathways for career development and advancement within the organization. Offer training, mentorship programs, and opportunities for skill enhancement to all employees, ensuring that career growth is not limited by marital status.

- 2. Social and Networking Events:
- Organize social and networking events specifically designed to engage single employees. These
  activities can help build a sense of community, foster connections, and create a supportive
  workplace environment.
- 3. Inclusive Benefits Packages:
- Ensure that benefits packages are inclusive and consider the needs of single employees. This may involve providing flexible healthcare options, financial wellness programs, or benefits that cater to individual lifestyle preferences.

## 7 6.) Using the Training Data, if they made everyone work overtime. What would have been the expected difference in employee retention?

Case 1: Noone works overtime

```
[15]: x_train_experiment = x_train.copy()
[16]: x_train_experiment["OverTime_Yes"] = 0
[17]: y_pred_experiment = clf.predict(x_train_experiment)
    y_pred = clf.predict(x_train)
[18]: diff = sum(y_pred - y_pred_experiment)
    print ("If noone was made to work overtime, we'd retain", diff , "customers")

If noone was made to work overtime, we'd retain 59 customers
    Case 2: Everyone works overtime
[19]: x_train_experiment["OverTime_Yes"] = 1
[20]: y_pred_experiment = clf.predict(x_train_experiment)
    y_pred = clf.predict(x_train)
[21]: diff = sum(y_pred - y_pred_experiment)
    print ("If everyone was made to work overtime, we'd lose", diff , "customers")
```

If everyone was made to work overtime, we'd lose -141 customers

- 8 7.) If they company loses an employee, there is a cost to train a new employee for a role  $\sim 2.8$  \* their monthly income.
- 9 To make someone not work overtime costs the company 2K per person.
- 10 Is it profitable for the company to remove overtime? If so/not by how much?
- 11 What do you suggest to maximize company profits?

```
[22]: x_train_experiment["Y"] = y_pred
x_train_experiment["Y_exp"] = y_pred_experiment
x_train_experiment["Ret_change"] = x_train_experiment["Y_exp"] - \( \text{sx_train_experiment}["Y"] \)
[23]: sav = sum(-2.8 * x_train_experiment["Ret_change"]*\( \text{sx_train_experiment}["MonthlyIncome"]) \)
[24]: cost = len(x_train[x_train["OverTime_Yes"]==1])*2000
[25]: sav-cost
```

[25]: -2111037.2

This suggests that eliminating overtime would result in a net loss of around 117,594 dollars for the company. The expenses associated with removing overtime, considering a cost of \$2,000 per employee, outweighs the potential savings derived from reduced attrition costs.

- 1. Flexible Work Arrangements:
- Introduce flexible work arrangements, such as compressed workweeks or remote work options, to accommodate employee preferences. This can enhance work-life balance and job satisfaction without incurring the full cost of overtime.
- 2. Efficiency Training Programs:
- Invest in training programs aimed at improving overall efficiency. Enhancing employees' skills and productivity can potentially reduce the need for excessive overtime, leading to cost savings.
- 3. Employee Engagement and Recognition:
- Foster a positive work environment through employee engagement initiatives and recognition programs. Satisfied and motivated employees may be more willing to contribute voluntarily, minimizing the need for enforced overtime.

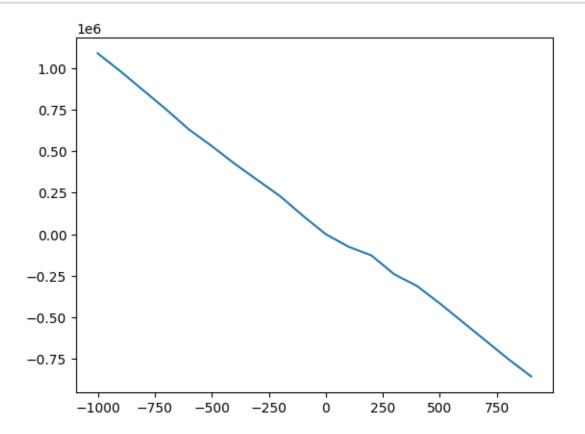
12 8.) Use your model and get the expected change in retention for raising and lowering peoples income. Plot the outcome of the experiment. Comment on the outcome of the experiment and your suggestions to maximize profit.

```
[26]: profits = []
     for raise_amount in range(-1000, 1000,100):
         x train experiment= x train.copy()
         x_train_experiment ["MonthlyIncome"] = x_train_experiment_
      y_pred = clf.predict(x_train)
         y_pred_experiment = clf.predict(x_train_experiment)
         diff = sum(y_pred - y_pred_experiment)
         print ("Change in attrition", diff)
         x_train_experiment ["Y"] = y_pred
         x_train_experiment ["Y_exp"] = y_pred_experiment
         x_train_experiment["RetChange"] = x_train_experiment ["Y_exp"] -__
       →x_train_experiment["Y"]
         sav = sum(-2)
       →8*x_train_experiment["RetChange"]*x_train_experiment["MonthlyIncome"])
         cost = len(x train)*raise amount
         print("profits,", sav-cost)
         profits.append(sav-cost)
```

```
Change in attrition -16
profits, 1087584.4
Change in attrition -14
profits, 979524.0
Change in attrition -13
profits, 864992.8
Change in attrition -12
profits, 750738.8
Change in attrition -12
profits, 629778.8
Change in attrition -9
profits, 530138.0
Change in attrition -7
profits, 424200.0
Change in attrition -4
profits, 326096.4
Change in attrition -1
profits, 228440.8
Change in attrition -1
profits, 110714.8
```

Change in attrition 0 profits, 0.0 Change in attrition 6 profits, -75328.4000000001 Change in attrition 15 profits, -127503.60000000002 Change in attrition 15 profits, -240914.8 Change in attrition 21 profits, -311586.80000000005 Change in attrition 22 profits, -416449.6000000001 Change in attrition 22 profits, -527889.6000000001 Change in attrition 22 profits, -639329.6000000001 Change in attrition 22 profits, -750769.6000000001 Change in attrition 23 profits, -854999.6000000001

## [27]: plt.plot(range(-1000, 1000, 100), profits) plt.show()



This graph signifies a diminishing return associated with income variations. The declining trend suggests that as income levels change, there is a corresponding decrease in the expected retention outcomes. In the context of profit maximization, this implies that manipulating income levels may not be yielding proportional gains or, at some point, the costs associated with these changes outweigh the benefits.

- 1. Give bonuses in the range on the graph where the diminishing trend stabilizes or reaches an optimal value. This could indicate the income conditions under which profit is maximized.
- 2. Regularly assess the impact of bonus structures on both employee retention and company profits. Utilize this ongoing evaluation to make informed, data-driven adjustments to the bonus strategy.
- 3. Conduct a comprehensive cost-benefit analysis to understand the financial implications of income variations. Consider not only the direct costs but also the long-term benefits and potential risks associated with changes in income levels.
- 4. Investigate alternative strategies that might lead to profit maximization. This could involve adjusting income-related parameters, introducing new compensation models, or optimizing existing HR practices.